

## Calendar of Events

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February 23, 2024  
- December 31, 2025

### **All Things Chamber On-Demand Webinar Program**

#### **On Demand Virtual Training**

12:00 AM - 12:00 AM CST

*IACCE is pleased to partner with Teri Smiley and Starfish Partnerships for a new All Things Chamber Webinar Series. This program is an excellent staff onboarding program and can also be used as a refresher to current staff members during staff meetings or a staff retreat. The series includes an introduction video and six (6) modules in the areas that cover "All Things Chamber":*

*All Things Introduction – Program Overview and Welcome Message*

*All Things Governance – Governing Documents, Board Role & Responsibilities, Committees & Task Force Groups, Board Meetings & Retreats*

*All Things Operations – Financial Management, Staff Teams & Culture*

*All Things Membership – Recruitment, Relationships, Retention*

*All Things Events & Programs – Event & Program Management, Fundraising, Meetings, Programs*

*All Things Community – Advocacy & Public Policy, Education Programs, Leadership Programs – Adult and Youth*

*All Things "Extra" – Foundations, Marketing & Communications, Non-Dues Revenue, Lessons Learned*

*The "All Things Chamber" bundle provides pre-recorded material, averaging a hour per module split into several shorter videos for ease of training, plus downloadable notes pages of the power points and additional PDF documents. Participating chambers will also be invited to a private Facebook group for Q&A and connecting with fellow chamber members across the country. This versatile digital resource allows you to utilize the content for a comprehensive staff training or retreat or for individual training at your own pace. You will have access to the recordings through December 31, 2025.*

*?IACCE members can purchase this incredible tool for only \$195. Upon registration, IACCE will notify Teri and you will receive a unique access code from her for your chamber to use. Please remember that your unique access code may not be share with anyone outside of your chamber staff.*

*Please contact Lisa Weitzel at lisa@iacce.org or 217-585-2995 with any questions*

April 22, 2024

**MIKI Mondays: Everything You Need to Know about the Corporate Transparency Act**

11:30 AM - 12:30 PM CST

Lisa Weitzel, 217-585-2995

[lisa@iacce.org](mailto:lisa@iacce.org)

*Enacted in 2021, the CTA aims to combat illicit activity including tax fraud, money laundering, and financing for terrorism by capturing more ownership information for specific U.S. businesses. The new legislation took effect in January 2024 and requires small businesses to register their ownership information with the US Department of Treasury. Failure to do so can result in fines and penalties most small businesses are not prepared to pay. Learn how your chamber can be a resource to protect your small business members.*

*Register*

*here: <https://us02web.zoom.us/meeting/register/tZlpceChqzwsHdfE99tkFgkwip0cq5hE50EB>*

May 7, 2024

**2024 Leadership Summit**

**Country Club of Peoria**

**4700 N Grandview Drive**

**Peoria Heights, IL 61616**

09:00 AM - 03:00 PM CST

*Join us for this year's Leadership Summit!*

*Are you a catalytic leader? Interested in driving change for your chamber and your community? Even if you aren't the CEO (but think like one), join us May 7 at the Country Club of Peoria for roundtable discussions focusing on the future of chambers. Let's utilize your collective wisdom to inspire ideas to move our chambers and communities forward.*

*\$125 - lunch and beverages are included*

*Thinking of spending the night before the Summit nearby? Hotel info to follow.*

*Thank you to Ameren Illinois Efficiency program for sponsoring this event.*

July 18, 2024

**New Executives Meeting**

02:00 PM - 03:00 PM CST

Lisa Weitzel, 217-585-2995

[lisa@iacce.org](mailto:lisa@iacce.org)

*If you are new to your role in the last year or two, join us to talk through challenges, concerns or if you are just looking to connect with your fellow chamber execs. We'll have a standing call once a quarter on the third Thursday - register at this Zoom link and you'll get a calendar invite to save the time.*

*Or register*

*here: <https://us02web.zoom.us/meeting/register/tZ0uc-irrTgjGdy0U1Hd5c2LOei6TlnKvKBk>*

August 20, 2024

**2024 Membership Sales Training Seminar**

**Schaumburg Business Association**

**1501 Woodfield Rd #115n**

**Schaumburg, IL 60173**

**09:30 AM - 03:30 PM CST**

*Join us for this year's Membership Sales Training Seminar featuring the Holman Bros!*

*This one day intense learning session will cover the following:*

***Crafting Optimal Prospect Profiles***

*Learn effective strategies for identifying businesses primed for active engagement and long-term membership, driving growth for your chamber.*

***Strategic Questioning***

*Utilize strategic questioning techniques to engage prospective members in meaningful recruiting conversations, gaining insights into their unique circumstances, challenges and needs.*

***Improving Recruiting Outcomes with Soft Skills***

*Discover the critical role of interpersonal skills in building relationships and facilitating productive conversations for recruiting success. Key skills include effective communication, active listening, empathy, and time management.*

***Boosting Average New Member Sale***

*Implement a systematic approach to boost revenue per new member sale by customizing your membership recommendations to directly address the individual needs of each prospective member.*

*Will talk about conversation you should have*

*Talk about message maps*

*Finding your voice*

***Complimentary Recruiting Playbook***

*Alongside the training, Doug & Bill Holman will provide a comprehensive recruiting playbook, emphasizing the strategies and techniques they will be sharing throughout the day.*

*Last but not least, one lucky attendee will win a free year Holman Bros Next Level Coaching!*

*Can't be there in person? You can attend the seminar virtually!*

October 1, 2024

**Scholarship Deadline for Fall Conference & Winter Institute is Today**

**Due by 5pm**

**Apply here: <https://www.surveymonkey.com/r/iaccescholarship>**

October 17, 2024

## New Executives Meeting

02:00 PM - 03:00 PM CST

Lisa Weitzel, 217-585-2995

[lisa@iacce.org](mailto:lisa@iacce.org)

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*Or register*

here: [https://us02web.zoom.us/meeting/register/tZ0uc-irrTgjGdy0U1Hd5c2LOei6TlnKvKBk](https://us02web.zoom.us/join/https://us02web.zoom.us/meeting/register/tZ0uc-irrTgjGdy0U1Hd5c2LOei6TlnKvKBk)

January 16, 2025

## New Executives Meeting

02:00 PM - 03:00 PM CST

Lisa Weitzel, 217-585-2995

lisa@iacce.org

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April 17, 2025

## New Executives Meeting

02:00 PM - 03:00 PM CST

Lisa Weitzel, 217-585-2995

lisa@iacce.org

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