

## Calendar of Events

---

May 4, 2024  
- May 5, 2024

### **Feather Fiesta Days Vendor Events**

**Downtown Oroville on May 4, Riverbend Park on May 5**

10:00 am to 4:00 pm on May 4, 12:00 pm to 6:00 pm on May 5

Amber Miland, 5305382542

amarron@orovillechamber.com

*The Oroville Economic Alliance is looking for vendors for May 4 and May 5 for the 2024 Feather Fiesta Days! [Click Here](#) for print application, or [register here](#) to register online.*

May 4, 2024

### **Oroville F.O.E. 196 Auxiliary Pancake Breakfast**

**F.O.E. 196 Main Hall**

**2010 Montgomery Street**

**Oroville, CA 95965**

06:00 AM - 10:00 AM PST

Susanne Johns, (530) 403-7470

susanne\_johns@comcast.net

*Pancake Breakfast*

May 4, 2024

### **Introduction to Stand Up Paddleboarding**

**Forebay Aquatic Center**

**930 Garden Drive Oroville, CA, 95965 United States**

**Oroville, CA 95965**

01:00 PM - 03:00 PM PST

Brad, 530-774-7934

aquatics.education@gmail.com

*The Intro to SUP class is geared toward those new to stand up boarding. The goal of the class is to become familiar with the board and equipment, gain confidence, learn proper stance and paddling skills, how to remount the board from the water (self rescue), and to increase awareness in general water safety. This class will include instruction as well as supervised practice.*

May 4, 2024

### **Introduction to Kayaking**

**Forebay Aquatic Center**

**930 Garden Drive Oroville**

**Oroville, CA 95965**

10:00 AM - 12:00 PM PST

Brad, 530-774-7934

aquatics.education@gmail.com

*Introduction to Kayaking*

*Learn water safety and basic paddling skills then build on them during a teacher supervised practice paddling out on open water.*

*Participants will learn about the importance of water safety, how the design of the watercraft affects how the vessel performs, how to enter and exit the vessel, paddle design, and a variety of paddle strokes. This class is a great way to gain the necessary skills to have fun and be confident when participating in other paddling adventures on flat and slow-moving water.*

May 4, 2024

**Springfest at St. Thomas the Apostle Catholic School**  
**St. Thomas The Apostle School**  
**1380 Bird Street**  
**Oroville, CA 95965**  
11:00 AM - 04:00 PM PST  
Marissa Hallen, 5304037034  
marissahallen@gmail.com

May 4, 2024

**The Kentucky Derby**  
**The Monday Club**  
**2385 Montgomery Street**  
**Oroville, CA 95965**  
03:00 PM - 05:00 PM PST  
Debbie Moore or Carol Lennon, (530) 990-7002 or (530) 990-7003  
friendshairstudio1990@gmail.com or clennon31@gmail.com  
*Please join the Alpha Beta Chapter of Omega Nu in celebrating the pomp and circumstances surrounding the running of the Kentucky Derby. Enjoy appetizers and sip on the traditional mint julep or another delicious beverage from our no-host bar. While watching the Kentucky, enter into a raffle drawing to win a wonderful prize. Ladies, don't forget that fabulous hat to enter into the Hat Contest.*

May 8, 2024

**Financial Management Series for Existing Businesses - 4 Weeks Series, 2 Hours Per Week**  
**Butte College SBDC**  
**2480 Notre Dame Blvd.**  
**Chico, CA 95928**  
08:30 AM - 10:30 AM PST  
Sophie Konuwa, Director, 5308959017  
konuwaso@butte.edu  
*This 4-weeks series is designed to teach you how to utilize your financial statements to better manage and understand your business operations, cash flow, and profitability. Focus includes: interpreting and understanding your financial statements (Profit & Loss, Balance Sheet) hands-on exercise and case study; identifying cash flow cycle and how it impacts your business; learning how to calculate and use financial ratios to troubleshoot fiscal dangers, and analyzing trends to improve business performance; using financial tools to make good business decisions for effective spending and break-even analysis; knowing how to think critically when looking at pricing and costs; and developing forecasts and budgetary tools and techniques to improve profit.*

May 9, 2024

**58th Fellows Cub of Oroville Scholastic Achievement Awards Night**  
**Oroville State Theater**  
**Corner Myers and Robinson**  
**Oroville, Ca 96966**

07:00 PM - 09:00 PM PST  
Raymond Sehorn, 5305205270  
rcsehorn@comcast.net

*The event is better known to many as the Top Ten event.  
Over 120 OUHSD freshmen, sophomores, juniors and seniors will be individually  
recognized for their outstanding academic achievement.*

May 9, 2024

**Practical QuickBooks for New Users - 4weeks, 2 hours per week Series**  
**The Barrel Room**  
**1566 Huntoon St.**  
**Oroville, CA 95965**

10:00 AM - 12:00 PM PST  
Sophie Konuwa, Director, 5308959017  
konuwaso@butte.edu

*Accurate bookkeeping is critical to the success of any business. This QuickBooks Series is for entrepreneurs and business owners in the beginning stage of bookkeeping (i.e., planning, have not yet purchased their system, or have purchased but not using). The trainer will guide you through the basics of accounting from identifying the best QuickBooks version for your business, to setting up your system, managing accounts, and using financial reports to manage your day-to-day activities. This 4-weeks, 2 hours per week series includes 4 focus areas:*

*Week 1: Accounting Basics & Getting Started with QuickBooks - Training includes: Basics of accounting, identifying the QuickBooks version that is best for your business, and setting up your company and chart of accounts in QuickBooks.*

*Week 2: Setting up Items and Creating Forms - Training includes: Setting up items, using purchase orders, customizing invoices, and creating forms in QuickBooks.*

*Week 3: Accounts Receivable - Training includes: Setting up online bank feeds, creating estimates and invoices, sales receipts, receiving payments, and managing accounts payable reports.*

*Week 4: Accounts Payable, Banking Reconciliations, and Reports - Training includes: Accounts Payable, Bank Reconciliations, entering expenses and bills, paying bills, managing reports, Profit & Loss Statement, Balance Sheet, and more!*

May 10, 2024

**Spring Concerts in the Park**

**Riverbend Park**

**50 Montgomery St.**

**Oroville, CA 95965**

05:30 PM - 08:00 PM PST

Kendyle Lowe, 5305332011

Kendylel@frrpd.com

*Join us for our exciting Spring Concerts in the Park! We'll be hosting live music performances by talented local artists, creating a vibrant and enjoyable atmosphere for all attendees every Friday evening in May!*

*In addition to the incredible music, you can explore a variety of local vendors offering delicious food, refreshing beverages, and unique items. Bring your friends and family to this lively event filled with fun and entertainment. Don't miss out on the perfect opportunity to enjoy great music and support your local community!*

May 11, 2024

**Oroville Airport Day**

**Oroville Airport**

**100 Airport Parkway**

**Oroville, CA 95965**

08:00 AM - 03:00 PM PST

May 11, 2024

- May 12, 2024

**Opening Weekend 2024 Forebay Aquatic Rental Season**

**Forebay Aquatic Center**

**930 Garden Dr.**

**Oroville, CA 95965**

09:00 AM - 08:00 PM CST

Brad, 5307747934

programs@featherrivercenter.org

*Our 2024 Rental Season starts Saturday, May 11th. We will be open both Saturday and Sunday from 9am to 8pm. On May 12th (Mother's Day) moms will get a one hour free boat rental!*

May 11, 2024

**FOE 196 Auxiliary Spring Bazaar**

**F.O.E. 196**

**2010 Montgomery St**

**Oroville, CA 95965**

10:00 AM - 03:00 PM PST

Susanne Johns, (530)403-7470

susanne\_johns@comcast.net

*Oroville F.O.E. 196 Auxiliary Spring Bazaar 2024*

May 12, 2024

**Mother's Day Special!**

**Forebay Aquatic Center**

**930 Garden Dr.**

**Oroville, CA 95965**

09:00 AM - 08:00 PM PST

Brad, 5307747934

programs@featherrivercenter.org

*On Sunday, May 12th (Mother's Day), mothers get a one hour free boat rental!*

May 13, 2024

## **Conversational Capacity**

**The Training Place- Butte College**

09:00 AM - 12:00 PM PST

The Training Place- Butte College, 530-893-9015

Thetrainingplace.butte.edu

*Conversational Capacity (COMMUNICATIONS & CONFLICT RESOLUTION series)*

*Conversational Capacity is the ability of a person or team to engage in open, balanced, non-defensive dialogue about difficult subjects and in challenging circumstances. This cutting-edge program teaches the how-to's of these conversations and provides not only a framework for addressing conflict but an approach for many kinds of sensitive conversations.*

### *Learning Outcomes*

*Increase your Awareness of the factors that limit your Conversational Capacity and that of your team.*

*Cultivate a Conversational Capacity Mindset.*

*Learn and practice the Conversational Capacity Skillset.*

*Plan and commit to back home actions for using the Conversational Capacity approach*

May 13, 2024

**Practical De-escalation & Mental Health Awareness Skills 2 part series**

**The Training Place - Butte College**

**2480 Notre Dame Boulevard**

**Chico, CA 95928**

09:00 AM - 12:00 PM PST

The Training Place, 530-893-9015

thetrainingplace@butte.edu

*Two part series Dates: 5/13 and 5/20 9am - 12pm*

*This comprehensive de-escalation training addresses the challenges business owners and employees encounter when individuals facing homelessness and mental health challenges enter their premises or interact with their clients.*

*The training emphasizes a human-centric approach, fostering empathy and understanding. Through role-playing scenarios and real-life applications, participants will be equipped to create a safe and inclusive environment, ensuring positive interactions with distressed individuals.*

*Trainees will:*

*Gain insights into community stressors, trauma biology, and crisis interactions.  
Recognize triggers, reactions, and apply do's and don'ts in initial assistance.  
Heightened self-awareness and learn resiliency skills to keep a safe workplace environment.*

*Master six-step de-escalation, practice reflection, and create workplace response protocols.*

*Date & Time: Mondays 5/13 & 5/20 - 9 am to 12 pm*

*Training Hours: Two 3-hour sessions – 6 hours total*

*Location: Skyway Center, Butte College, 2480 Notre Dame Blvd, Chico*

*Our Trainers:*

*Reidun Waddell is a licensed clinical social worker and a senior program manager at Butte County Behavioral Health Crisis Services. With over ten years in Crisis Services, she excels in crisis intervention, LPS 5150 designation and suicide prevention training, community educational sessions, and Non-Violent Crisis Intervention skills.*

*Emiliano Jimenez-Cornejo is the lead trainer for the "Resiliency in the Workforce" program at the Training Place, Butte College. Emiliano is passionate about helping organizations build psychologically safe work environments, creating a trauma-informed and resiliency-focused workforce where every employee feels respected, seen, valued, motivated, and engaged to improve their lives, organizations, and community.*

May 15, 2024

**Financial Management Series for Existing Businesses - 4 Weeks Series, 2 Hours Per Week**  
**Butte College SBDC**  
**2480 Notre Dame Blvd.**  
**Chico, CA 95928**

08:30 AM - 10:30 AM PST

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*This 4-weeks series is designed to teach you how to utilize your financial statements to better manage and understand your business operations, cash flow, and profitability. Focus includes: interpreting and understanding your financial statements (Profit & Loss, Balance Sheet) hands-on exercise and case study; identifying cash flow cycle and how it impacts your business; learning how to calculate and use financial ratios to troubleshoot fiscal dangers, and analyzing trends to improve business performance; using financial tools to make good business decisions for effective spending and break-even analysis; knowing how to think critically when looking at pricing and costs; and developing forecasts and budgetary tools and techniques to improve profit.*

May 16, 2024

**Practical QuickBooks for New Users - 4weeks, 2 hours per week Series**  
**The Barrel Room**  
**1566 Huntoon St.**  
**Oroville, CA 95965**

10:00 AM - 12:00 PM PST

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*Accurate bookkeeping is critical to the success of any business. This QuickBooks Series is for entrepreneurs and business owners in the beginning stage of bookkeeping (i.e., planning, have not yet purchased their system, or have purchased but not using). The trainer will guide you through the basics of accounting from identifying the best QuickBooks version for your business, to setting up your system, managing accounts, and using financial reports to manage your day-to-day activities. This 4-weeks, 2 hours per week series includes 4 focus areas:*

*Week 1: Accounting Basics & Getting Started with QuickBooks - Training includes: Basics of accounting, identifying the QuickBooks version that is best for your business, and setting up your company and chart of accounts in QuickBooks.*

*Week 2: Setting up Items and Creating Forms - Training includes: Setting up items, using purchase orders, customizing invoices, and creating forms in QuickBooks.*

*Week 3: Accounts Receivable - Training includes: Setting up online bank feeds, creating estimates and invoices, sales receipts, receiving payments, and managing accounts payable reports.*

*Week 4: Accounts Payable, Banking Reconciliations, and Reports - Training includes: Accounts Payable, Bank Reconciliations, entering expenses and bills, paying bills, managing reports, Profit & Loss Statement, Balance Sheet, and more!*

May 17, 2024

**Spring Concerts in the Park**

**Riverbend Park**

**50 Montgomery St.**

**Oroville, CA 95965**

05:30 PM - 08:00 PM PST

Kendyle Lowe, 5305332011

Kendylel@frpd.com

*Join us for our exciting Spring Concerts in the Park! We'll be hosting live music performances by talented local artists, creating a vibrant and enjoyable atmosphere for all attendees every Friday evening in May!*

*In addition to the incredible music, you can explore a variety of local vendors offering delicious food, refreshing beverages, and unique items. Bring your friends and family to this lively event filled with fun and entertainment. Don't miss out on the perfect opportunity to enjoy great music and support your local community!*

May 21, 2024

**How to Get Funding to Start, Grow, and Expand Your Business**

**Butte College Glenn County Center**

**1366 Cortina Drive**

**Orland, CA 95963**

09:00 AM - 11:00 AM PST

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*Accessing funding can be critical to successfully start, grow, and expand a small business, and getting approved for business loans is challenging in the current lending climate. This workshop provides step-by-step information on funding opportunities available for business owners and entrepreneurs. You will be guided through the process of pursuing business financing including what to consider before applying for a loan, the factors of evaluation that all lenders use when reviewing your loan requests and tips on how to prepare based on your strengths and weaknesses. Topics include: SBA Loan requirements & application, traditional bank loans, lines of credit, and alternative lending programs.*



May 22, 2024

**Financial Management Series for Existing Businesses - 4 Weeks Series, 2 Hours Per Week**  
**Butte College SBDC**  
**2480 Notre Dame Blvd.**  
**Chico, CA 95928**  
08:30 AM - 10:30 AM PST  
Sophie Konuwa, Director, 5308959017  
konuwaso@butte.edu

*This 4-weeks series is designed to teach you how to utilize your financial statements to better manage and understand your business operations, cash flow, and profitability. Focus includes: interpreting and understanding your financial statements (Profit & Loss, Balance Sheet) hands-on exercise and case study; identifying cash flow cycle and how it impacts your business; learning how to calculate and use financial ratios to troubleshoot fiscal dangers, and analyzing trends to improve business performance; using financial tools to make good business decisions for effective spending and break-even analysis; knowing how to think critically when looking at pricing and costs; and developing forecasts and budgetary tools and techniques to improve profit.*

May 23, 2024

**Practical QuickBooks for New Users - 4weeks, 2 hours per week Series**  
**The Barrel Room**  
**1566 Huntoon St.**  
**Oroville, CA 95965**  
10:00 AM - 12:00 PM PST  
Sophie Konuwa, Director, 5308959017  
konuwaso@butte.edu

*Accurate bookkeeping is critical to the success of any business. This QuickBooks Series is for entrepreneurs and business owners in the beginning stage of bookkeeping (i.e., planning, have not yet purchased their system, or have purchased but not using). The trainer will guide you through the basics of accounting from identifying the best QuickBooks version for your business, to setting up your system, managing accounts, and using financial reports to manage your day-to-day activities. This 4-weeks, 2 hours per week series includes 4 focus areas:*

*Week 1: Accounting Basics & Getting Started with QuickBooks - Training includes: Basics of accounting, identifying the QuickBooks version that is best for your business, and setting up your company and chart of accounts in QuickBooks.*

*Week 2: Setting up Items and Creating Forms - Training includes: Setting up items, using purchase orders, customizing invoices, and creating forms in QuickBooks.*

*Week 3: Accounts Receivable - Training includes: Setting up online bank feeds, creating estimates and invoices, sales receipts, receiving payments, and managing accounts payable reports.*

*Week 4: Accounts Payable, Banking Reconciliations, and Reports - Training includes: Accounts Payable, Bank Reconciliations, entering expenses and bills, paying bills, managing reports, Profit & Loss Statement, Balance Sheet, and more!*

May 24, 2024

### **Spring Concerts in the Park**

**Riverbend Park**

**50 Montgomery St.**

**Oroville, CA 95965**

**05:30 PM - 08:00 PM PST**

Kendyle Lowe, 5305332011

Kendylel@frpd.com

*Join us for our exciting Spring Concerts in the Park! We'll be hosting live music performances by talented local artists, creating a vibrant and enjoyable atmosphere for all attendees every Friday evening in May!*

*In addition to the incredible music, you can explore a variety of local vendors offering delicious food, refreshing beverages, and unique items. Bring your friends and family to this lively event filled with fun and entertainment. Don't miss out on the perfect opportunity to enjoy great music and support your local community!*

May 29, 2024

### **Financial Management Series for Existing Businesses - 4 Weeks Series, 2 Hours Per Week**

**Butte College SBDC**

**2480 Notre Dame Blvd.**

**Chico, CA 95928**

**08:30 AM - 10:30 AM PST**

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*This 4-weeks series is designed to teach you how to utilize your financial statements to better manage and understand your business operations, cash flow, and profitability. Focus includes: interpreting and understanding your financial statements (Profit & Loss, Balance Sheet) hands-on exercise and case study; identifying cash flow cycle and how it impacts your business; learning how to calculate and use financial ratios to troubleshoot fiscal dangers, and analyzing trends to improve business performance; using financial tools to make good business decisions for effective spending and break-even analysis; knowing how to think critically when looking at pricing and costs; and developing forecasts and budgetary tools and techniques to improve profit.*

May 29, 2024

### **Effectively Using Your QuickBooks System to Manage Your Business**

**Butte College SBDC**

**2480 Notre Dame Blvd.**

**Chico, CA 95928**

**08:30 AM - 10:30 AM PST**

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*QuickBooks is an effective accounting system when used to financially manage your business. To ensure success, you must understand how to effectively enter, use, and run reports. This 2-hour intensive workshop will show you how the QuickBooks system can go from just a recording system for taxes to a management tool to help direct and monitor your business to meet your goals. Training includes: the review process to ensure data is entered correctly, monthly accuracy check and key issues, exporting and comparing your reports to budgets and forecasts, and additional resources you can tap into if/when you get stuck.*

May 31, 2024

**Spring Concerts in the Park**

**Riverbend Park**

**50 Montgomery St.**

**Oroville, CA 95965**

**05:30 PM - 08:00 PM PST**

**Kendyle Lowe, 5305332011**

**Kendylel@frrpd.com**

*Join us for our exciting Spring Concerts in the Park! We'll be hosting live music performances by talented local artists, creating a vibrant and enjoyable atmosphere for all attendees every Friday evening in May!*

*In addition to the incredible music, you can explore a variety of local vendors offering delicious food, refreshing beverages, and unique items. Bring your friends and family to this lively event filled with fun and entertainment. Don't miss out on the perfect opportunity to enjoy great music and support your local community!*

May 31, 2024

**Practical Problem Solving - 2 Part Series**

**The Training Place- Butte College**

**2480 Notre Dame Blvd**

**Chico, Ca 95928**

**08:00 AM - 05:00 PM PST**

**The Training Place- Butte College, 5308959015**

**thetrainingplace@butte.edu**

**Practical Problem Solving - 2 Part Series**

*with Guy Martindale*

**\$395**

**Register**

**2-day training 5/31 & 6/14**

**Practical Problem Solving: Plan, Do, Check, Act/A3**

*Problem Solving is the foundation of continuous process improvement. Improving requires continually solving problems - whether these are technical or recurring day-to-day problems. As a Lean tool, A3 reporting addresses the root cause of everyday problems. When used properly, the PDCA-A3 process dramatically increases the probability of success.*

**Learning Outcomes**

*Learn to identify, classify and define problems.*

*Be able to analyze and prioritize problems, symptoms and root causes.*

*Match the right problem-solving process to the problem.*

*Use a variety of proven problem-solving models, tools and techniques.*

*"Frame" a problem to gain support and buy in from others in the organization.*

*Understand how Plan Do Check Act process and A3 works.*

*Create an A3 problem report to "tell the story" of the problem to guide and structure the problem-solving activity.*

*Use root cause analysis tools.*

*Develop countermeasures.*

*Develop implementation plans.*

**Prerequisites: Lean Principles, Workplace Organization**

June 1, 2024  
- June 2, 2024

## **Lord's Gym Kids Mud Run**

**Father's House Acres**

**3556 Oro Bangor Hwy**

**Oroville, CA 95966**

**10:00 AM - 06:00 PM PST**

Lord's Gym Kids Mud Run Team, (530) 324-5355

[info@lordsgymoroville.org](mailto:info@lordsgymoroville.org)

*Join us for an exhilarating adventure at the Lord's Gym Kids Mud Run—an unforgettable FREE event designed especially for kids aged 4-17!*

*Get ready to plunge into a world of muddy excitement as your children tackle more than 18 exhilarating obstacles on a course spanning nearly a mile!. From climbing to crawling, running to mud splashing, every moment promises excitement and challenge!*

*Our event caters to all ages with races divided into heats for four distinct age groups: 4-6, 7-9, 10-12, and 13-17. As participants advance in age, so does the intensity of the obstacles, ensuring an age-appropriate challenge for every young adventurer.*

*But the fun doesn't end there! Engage in the spirited Superhero School Bell competition, where students earn points for their schools by wearing costumes or proudly wearing their school colors. Plus, enjoy a variety of complementary activities guaranteed to entertain all.*

*Find us at the scenic Father's House Acres, located at 3556 Oro Bangor Hwy, Oroville CA, 95966. Thanks to our generous sponsors, this event is completely free of charge—our way of giving back to the community and ensuring inclusivity for all families.*

*Spaces fill up fast, so secure your spot today! Registration closes on May 30, 2024. Don't miss out on this unforgettable experience! For sign-ups and further details, visit: <https://www.lordsgymmudrun.com/>*

June 1, 2024  
- June 2, 2024

## **Lord's Gym Kids Mud Run 2024**

**Father's House Acres**

**3556 Oro Bangor Hwy**

**Oroville, CA 95966**

**10:00 AM - 06:00 PM PST**

Lord's Gym Kids Mud Run Team, (530) 324-5355

info@lordsgymoroville.org

*Join us for an exhilarating adventure at the Lord's Gym Kids Mud Run—an unforgettable FREE event designed especially for kids aged 4-17!*

*Get ready to plunge into a world of muddy excitement as your children tackle a whole bunch of exhilarating obstacles on a course spanning 0.4 to 1.6 miles depending on age!. From climbing to crawling, running to mud splashing, every moment promises excitement and challenge!*

*Our event caters to all ages with races divided into heats for four distinct age groups: 4-6, 7-9, 10-12, and 13-17. As participants advance in age, so does the intensity of the obstacles, ensuring an age-appropriate challenge for every young adventurer.*

*But the fun doesn't end there! Engage in the spirited Superhero School Bell competition, where students earn points for their schools by wearing costumes or proudly wearing their school colors. Plus, enjoy a variety of complementary activities guaranteed to entertain all.*

*Find us at the scenic Father's House Acres, located at 3556 Oro Bangor Hwy. Oroville, CA 95966. Thanks to our generous sponsors, this event is completely free of charge—our way of giving back to the community and ensuring inclusivity for all families.*

*Spaces fill up fast, so secure your spot today! Registration closes on May 28, 2024. Don't miss out on this unforgettable experience!*

*For sign-ups and further details, visit: <https://www.lordsgymmudrun.com/>*

*Location: Start/Finish Line: 3556 Oro Bangor Hwy. Oroville, CA*

*Dates / Times:*

*Saturday, June 1, 2024 @ 10:00 AM - 4:10 PM*

*Sunday, June 2, 2024 @ 2:00 PM - 6:00 PM*

*Fees / admission: FREE*

June 6, 2024

**New Venture Series for Start-Up Businesses - 4 Weeks Series**

**Butte College SBDC**

**2480 Notre Dame Blvd.**

**Chico, CA 95928**

**08:30 AM - 10:30 AM CST**

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*This 4-part training series provides essential information to individuals thinking about starting a business and new business owners (in business one year or less). Topics include: Legal Requirements, Market Analysis, Cost Analysis, Funding Your Business, and Overview of the Business Plan - bringing it all together. You will learn the legal requirements for starting your business, how to assess your market and plan for direction, how to obtain funding, types of funding available, calculate start-up costs, and best practice for completing a business plan.*

June 10, 2024

- August 9, 2024

**Forebay Aquatic Center Summer Camp 2024**

**<https://www.forebayaquaticcenter.com/kayak-and-sup-classes>**

**930 Garden Drive Oroville, CA, 95965 United States**

**Oroville, CA 95965**

**07:30 AM - 05:30 PM PST**

Lauren, (530)774-7934

forebaycamps@featherrivercenter.org

*The Forebay Aquatic Center's day camp with a focus on boating and water education!*

*Campers learn to master crafts, including Kayaking, Orienteering, and Stand-up Paddle Boarding, in a safe and exciting environment. While at camp, campers will play games to learn about local wildlife, learn lifelong activities, and work on team-building skills. This year, special guests will be coming to teach the campers in-depth on a specific subject one day of the week! Fridays keep getting better with a brand-new water play structure for the campers! We are also bringing back Family Fun Fridays! Family Fun Friday will allow your campers to teach up to four family members what they learned that week, offering two hours of free rentals from 12:30-2:30! For questions, please email forebaycamps@featherrivercenter.org or call (530)774-7934.*

*All experience levels are welcome!*

June 11, 2024

### **Paid and Guerilla Marketing**

**Colusa City Hall**

**425 Webster St.**

**Colusa, CA**

09:00 AM - 11:00 AM PST

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*Determine the right marketing strategy for your business, based on Paid marketing, or through low-cost Guerilla marketing. Learn the differences between the types of marketing based on paid or non-paid strategies, as well as expected results. You will learn about various aspects of both Paid and Guerilla marketing strategies, examples of each, and what activities are involved with each. This is a great opportunity to learn more about unique strategies to make your business stand out from the rest. Topics will include: Paid vs Guerilla marketing overview, best practices of Paid and Guerilla marketing strategies, costs involved, time expectations/work involved, creative vs consistent strategies and strategies to build your own marketing plan.*

.

June 12, 2024

### **Using AI for Your Business Marketing**

**Holiday Inn Express & Suites**

**2810 Main St.**

**Red Bluff, CA 96080**

09:00 AM - 11:00 AM PST

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*Artificial Intelligence (AI) has become increasingly beneficial to businesses and our communities as a whole. However, very few people understand how to use AI to help them in their marketing and other business strategies. We will take a deep dive into using AI to develop marketing strategies, content, and will take a step-by-step approach to developing an AI generated marketing strategy.*

.

June 13, 2024

### **New Venture Series for Start-Up Businesses - 4 Weeks Series**

**Butte College SBDC**

**2480 Notre Dame Blvd.**

**Chico, CA 95928**

08:30 AM - 10:30 AM CST

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*This 4-part training series provides essential information to individuals thinking about starting a business and new business owners (in business one year or less). Topics include: Legal Requirements, Market Analysis, Cost Analysis, Funding Your Business, and Overview of the Business Plan - bringing it all together. You will learn the legal requirements for starting your business, how to assess your market and plan for direction, how to obtain funding, types of funding available, calculate start-up costs, and best practice for completing a business plan.*



June 14, 2024

## **Leading and Managing Remote Workers**

**The Training Place - Butte College**

**2480 Notre Dame Boulevard**

**Chico, CA 95928**

09:00 AM - 11:00 AM PST

The Training Place, 530-893-9015

thetrainingplace@butte.edu

*Leading and Managing Remote Workers: Practical Tools and Strategies for Success*

*This interactive course is designed to equip team leaders with practical tools and strategies for successfully leading and managing remote and hybrid teams. As the workforce continues to shift towards virtual work arrangements, it is crucial for people leaders to understand the unique challenges and opportunities that come with managing a distributed team.*

*In this 2-hour course, participants will learn practical tips and best practices for leading and managing in a remote or hybrid environment, including effective communication strategies, team building and engagement, managing performance, and more.*

*By the end of the program participants will have gained a deeper understanding of how to lead and manage remote and hybrid teams and will have practical tools and strategies to help them navigate the challenges of managing a distributed workforce. Whether you're new to leading remote workers or looking to improve your skills, this program will provide you with the knowledge and confidence to be an effective leader in a virtual world.*

June 18, 2024

## **Rapid Business Growth Using Facebook Ads Manager & Google AdSense**

**Butte College Glenn County Center**

**1366 Cortina Dr.**

**Orland, CA 95963**

09:00 AM - 11:00 AM PST

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*Google & Facebook have become the most reliable and insightful platforms producing the largest Return on Investments (ROI). While Google focuses on query-based marketing, Facebook uses a more interruptive approach. Each platform has its own set of rules and tactics. In this workshop you will gain a basic understanding about the two largest platforms in the marketing world, the differences between them, when to use either platform, and how to scale quickly*

June 20, 2024

**New Venture Series for Start-Up Businesses - 4 Weeks Series**

**Butte College SBDC**

**2480 Notre Dame Blvd.**

**Chico, CA 95928**

**08:30 AM - 10:30 AM CST**

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*This 4-part training series provides essential information to individuals thinking about starting a business and new business owners (in business one year or less). Topics include: Legal Requirements, Market Analysis, Cost Analysis, Funding Your Business, and Overview of the Business Plan - bringing it all together. You will learn the legal requirements for starting your business, how to assess your market and plan for direction, how to obtain funding, types of funding available, calculate start-up costs, and best practice for completing a business plan.*

June 20, 2024

**Introduction to Digital/Online Marketing**

**Job Training Center**

**718 Main Street**

**Red Bluff, CA 96080**

**09:00 AM - 11:00 AM PST**

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*This workshop will focus on discussing introductory methods of digital and online marketing. You will learn the basics about Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Marketing (SMM), as well as mobile, affiliate, and online ad marketing. In this class, you will be provided real-world examples of which type of marketing may best fit your marketing goals, as well as ideas for your future marketing needs. This class is perfect for individuals who are either first getting started in digital/online marketing, or those who would like a little more information on how to develop their current digital/online marketing.*

June 20, 2024

## **Hazardous Materials/Emergency Preparedness Planning**

**Butte College - The Training Place**

**2480 Notre Dame Boulevard**

**Chico, CA 95928**

**08:30 AM - 05:00 PM PST**

**The Training Place, 530-893-9015**

**thetrainingplace@butte.edu**

*Hazardous Materials notification and reporting requirements for Fire Department personnel who may witness or discover a Hazardous Materials Leak, spill, or discharge. Meets the requirements of CFR 29 1910.120 and CCR Title 8. This class is required for your Calif State Fire Inspector 1 Certification.*

*Creating an Emergency Action Plan will ensure that employees are informed of the proper procedures to take when an emergency happens, ensuring that their safety is of the utmost concern. Develop an Emergency Action Plan for you, which covers the following:*

### *Application*

*Written and oral emergency action plans*

*Minimum elements of an emergency action plan*

*Employee alarm system*

### *Training*

*Review of the emergency action plan*

**Cal/OSHA Confined Space Awareness with Rich Harlan**

**The Training Place - Butte College**

**2480 Notre Dame Boulevard**

**Chico, CA 95928**

**08:00 AM - 04:30 PM PST**

**The Training Place, 530-893-9015**

**thetrainingplace@butte.edu**

*Please contact THE TRAINING PLACE directly regarding GRANT FUNDING for this session and others (FREE!).*

*This course provides instruction in identifying a permit and non-permit required confined space, the hazards associated with confined spaces, target industries and hazards, state regulations, communications, and equipment requirements.*

*Risk Assessment: Identify potential hazards and risks in your area. Understand the likelihood and potential impact of these events.*

*Emergency Plans: Develop comprehensive emergency plans that outline procedures for different types of emergencies. This should include evacuation routes, communication protocols, and strategies for protecting property and lives.*

*Emergency Kits: Assemble emergency kits containing essential supplies such as water, non-perishable food, first aid supplies, flashlights, batteries, and important documents. Make sure these kits are easily accessible.*

*Communication: Establish communication channels for disseminating information during emergencies. This could include phone trees, social media, emergency alert systems, and two-way radios.*

*Training and Drills: Regularly conduct training sessions and emergency drills to ensure that everyone knows their roles and responsibilities during an emergency. This helps improve response times and coordination.*

*Community Engagement: Engage with local community organizations, government agencies, and emergency services to coordinate preparedness efforts and share resources.*

*Special Considerations: Take into account the needs of vulnerable populations such as the elderly, disabled, or those with medical conditions. Ensure that emergency plans address their specific needs.*

*Continuity Planning: Develop continuity plans for businesses and organizations to ensure critical operations can continue during and after an emergency.*

*Stay Informed: Stay informed about potential threats and changes in weather patterns through reliable sources such as the National Weather Service or local emergency management agencies.*

*Adaptability: Be prepared to adapt plans and strategies based on the evolving nature of emergencies. Flexibility and quick decision-making are crucial during crisis situations.*

*By prioritizing emergency preparedness and taking proactive measures, individuals, families, and communities can minimize the impact of disasters and improve their ability to recover quickly.*

June 24, 2024

## **Identifying and Matching Social Media Platforms to Your Business**

**Butte College SBDC**

**2480 Notre Dame Blvd.**

**Chico, CA 95928**

**08:30 AM - 10:30 AM PST**

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*With the vast number of social media platforms available for businesses to use, it is becoming more difficult to identify which social media platforms to develop for your business success. You will identify specific platforms to use for different target audiences, and develop strategies integrating several platforms to meet your marketing goals. You will learn why it is important to identify new audiences and target markets to grow your business and understand how to integrate the correct social media platforms you have identified to help you with that growth.*

*Topics will include:*

*Use of different social media platforms*

*Developing business accounts for each platform*

*Using different media/technology for each platform*

*Expectation for target markets*

*Time/work expectations*

.

June 25, 2024

## **Social Media Marketing**

**The Barrel Room**

**1566 Huntoon St.**

**Oroville, CA 95965**

**09:00 AM - 11:00 AM PST**

Sophie Konuwa, Director, 5308959017

konuwaso@butte.edu

*This training will focus on methods of social media marketing. You will learn the basics of using social media to further your marketing plan and generate additional revenues, explore real-world examples of social media marketing used to grow your client base, and determine your target market needs. This workshop will help individuals who are either just getting started in social media marketing, or those who would like a little more information on how to develop their current social media strategies. Topics include:*

*Targeting New & Existing Markets, Expanding Strategies, 3rd Party Tools, Work & Time Expectations, and Hidden Business Growth Opportunities.*

June 27, 2024

**New Venture Series for Start-Up Businesses - 4 Weeks Series**

**Butte College SBDC**

**2480 Notre Dame Blvd.**

**Chico, CA 95928**

**08:30 AM - 10:30 AM CST**

Sophie Konuwa, Director, 5308959017

[konuwaso@butte.edu](mailto:konuwaso@butte.edu)

*This 4-part training series provides essential information to individuals thinking about starting a business and new business owners (in business one year or less). Topics include: Legal Requirements, Market Analysis, Cost Analysis, Funding Your Business, and Overview of the Business Plan - bringing it all together. You will learn the legal requirements for starting your business, how to assess your market and plan for direction, how to obtain funding, types of funding available, calculate start-up costs, and best practice for completing a business plan.*

June 27, 2024

**Marketing Funnels: How to Acquire, Measure, Track, Monetize Traffic Leads & Conversations**

**Paradise Chamber of Commerce**

**6161 Clark Road #1**

**Paradise, CA 95969**

**09:00 AM - 11:00 AM PST**

Sophie Konuwa, Director, 5308959017

[konuwaso@butte.edu](mailto:konuwaso@butte.edu)

*Do you know what Marketing Funnels are? Do you know how they can benefit your business? Do you want to ensure your marketing dollars and time are working for you? Do you want to know how you can use Marketing Funnels to drive increase sales, more loyalty and stronger brand awareness? During this marketing workshop, you will learn how to use Marketing Funnels to acquire, measure, track and monetize your traffic, leads, and conversations. You will also gain insights from seeing the "big picture" and learn how collecting the right data can help to identify your "Marketing Blindspots."*

July 4, 2024

**Fourth of July Fireworks Show**

**North Forebay**

**930 Garden Dr.**

**Oroville, CA 95965**

**08:15 PM - 09:00 PM PST**

Amber Miland, 5305382542

[amarron@orovillechamber.com](mailto:amarron@orovillechamber.com)

August 29, 2024

**2024 Annual BBQ**

**Riffles Resort**

**4488 Pacific Heights Rd.**

**Oroville, CA 95965**

**06:00 PM - 08:00 PM PST**

Amber Miland, (530) 538-2542

[amarron@orovillechamber.com](mailto:amarron@orovillechamber.com)