

## Calendar of Events

---

August 7, 2024

**West Valley BIZ TO BIZ EXPO**  
**ASU West Campus ? La Sala Ballroom**  
**4701 W. Thunderbird Road**  
**Glendale , AZ 85306**  
04:00 PM - 07:00 PM MST  
*West Valley Biz 2 Biz Expo*

*This year's event takes place 4-7 p.m. on Aug. 7*

*Hosted by all six West Valley Chambers of Commerce, the Biz 2 Biz Expo offers chamber members an opportunity to showcase products and services to other companies.*

*Attendees will enjoy a cash bar and prizes and develop relationships with surrounding businesses and leaders throughout Avondale, Buckeye, El Mirage, Glendale, Peoria, Surprise, Tolleson, Goodyear, Litchfield Park, Sun City, Sun City West, Wickenburg, and Youngtown.*

May 7, 2024

**Successfully Navigating the Corporate Transparency Act**  
09:00 AM - 10:00 AM MST  
*Successfully Navigating the Corporate Transparency Act*

*5/7/2024 | 9:00 AM*

*Join Snell & Wilmer attorney Travis Atwood to learn more about the CTA's filing requirements and deadlines in order to successfully navigate this new system and avoid the possible civil and criminal penalties that could result from non-compliance.*

*REGISTER NOW*

May 14, 2024

**How to Write a One-Page Business Plan: A Step-by-Step Guide**  
10:00 AM - 11:00 AM MST  
*How to Write a One-Page Business Plan: A Step-by-Step Guide*

*May 14, 2024, 10:00 am*

*This webinar will teach you how to write a one-page business plan. You'll see the elements of the one-page business plan ...*

*REGISTER FOR LIVE EVENT*

May 14, 2024

**Understanding the Small State Business Credit Initiative for Arizona Businesses**

09:00 AM - 10:00 AM MST

*Understanding the Small State Business Credit Initiative for Arizona Businesses*

05/14/2023 | 9:00 AM

*The State Small Business Credit Initiative (SSBCI) in Arizona is a program for Socially Economically Disadvantaged Individuals (SEDI) and Very Small Businesses (VSBs) to help secure debt or equity funding. Throughout this boot camp, participants will be able to learn about the SSBCI and Technical Assistance Program through the Arizona Commerce Authority (ACA).*

**REGISTER NOW**

May 16, 2024

**How to Create a LinkedIn B2B Marketing Strategy for Your Business**

10:00 AM - 11:00 AM MST

*How to Create a LinkedIn B2B Marketing Strategy for Your Business*

May 16, 2024, 10:00 am

*LinkedIn is the world's largest professional networking platform and marketing on LinkedIn can generate more leads than some of ...*

**REGISTER FOR LIVE EVENT**

May 21, 2024

**Unlock Business Success: Discover Practical Business Strategies**

09:00 AM - 10:00 AM MST

*Unlock Business Success: Discover Practical Business Strategies*

05/21/2023 | 9:00 AM

*If the demands of managing your expanding business leave you tired or unsure, and you crave energy and confidence, this session is tailored for businesses like yours. Brett Gilliland from Elite Entrepreneurs (growwithelite.com) will unveil practical strategies for any busy and overwhelmed business owner to break free from daily chaos and purposefully construct an exciting new future.*

**REGISTER NOW**

May 22, 2024

**Google Analytics for Small Businesses - How to Improve Your Website Traffic**

10:00 AM - 11:00 AM MST

*Google Analytics for Small Businesses - How to Improve Your Website Traffic*

May 22, 2024, 10:00 am

*In this webinar, you'll learn the basics of Google Analytics, how to track your website's performance and ...*

**REGISTER FOR LIVE EVENT**

May 23, 2024

**Home & Health Show of Surprise (The Grand)**  
**Sonoran Plaza (Kiva Ballroom)**  
**19753 N. Remington Rd**  
**Surprise , AZ 85374**  
09:00 AM - 01:00 PM MST

*Now in Buckeye, Sun City, Sun City West, and Surprise  
?*

*Build Your Brand, Generate Leads, and Reach Customers Where They Live*

**IMPORTANT**

*We have recently experienced a surge in demand for booth space at all our shows, and we are thrilled to see so many businesses interested in participating in our events. As a result, we will now only be offering multi-show booth packages. This change will allow us to accommodate more businesses and provide a better experience for all participants. We understand that this may be an adjustment for some of our regular exhibitors, but we hope you will see the benefits of this change in the long run. Thank you for your understanding and continued support.*

*?[CLICK HERE](#): Schedule A 15 Minute Phone Call To Discuss All Your Options  
or  
Please Proceed to Purchase Your Booth Package*

May 30, 2024

**How To Create A Marketing Plan For Your Small Business**  
10:00 AM - 11:00 AM MST  
*How To Create A Marketing Plan For Your Small Business*

*May 30, 2024, 10:00 am*

*In this webinar, you'll learn how to create a marketing plan, define your brand, determine your audience, and find where to*

**REGISTER FOR LIVE EVENT**

December 5, 2024

## **60th Diamond Anniversary Celebration**

**TBD**

04:00 PM - 06:00 PM MST

*Celebrating 60 years of Serving the Northwest Valley*

*We are thrilled to invite you to a once-in-a-lifetime Chamber event that marks the beginning of a new era for our Chamber. This extraordinary celebration will unite our chamber board directors, volunteers, members, advocates, and elected officials to commemorate the next 60 years of success and growth. We want you to be a part of this special occasion as we continue to serve as an essential and valued resource for the business community and the northwest Valley. Join us and witness the Chamber's influence and impact in shaping the future.*

*We invite you for an unforgettable evening filled with live music, complimentary beverages, and hors-d'oeuvres. You are welcome to drop in anytime between 4 p.m. and 6 p.m. to join the festivities. It is a perfect opportunity to network with fellow Chamber members, business leaders, and community influencers.*

*Mark your calendars and get ready to celebrate with us.*