## **Calendar of Events**

May 2, 2024 - May 23, 2024	Practical QuickBooks for New Users ? 4-weeks, 2 hours per week Series The Barrel Room 1566 Huntoon St. Oroville, CA 95965 10:00 AM - 12:00 PM PST Sophie Konuwa, Director, 530-895-9017 konuwaso@butte.edu Accurate bookkeeping is critical to the success of any business. This QuickBooks Series is for entrepreneurs and business owners in the beginning stage of bookkeeping (i.e., planning, have not yet purchased their system, or have purchased but not using). The trainer will guide you through the basics of accounting from identifying the best QuickBooks version for your business, to setting up your system, managing accounts, and using financial reports to manage your day-to-day activities. This 4-weeks, 2 hours per week series includes 4 focus areas: Week 1: Accounting Basics & Getting Started with QuickBooks - Training includes: Basics of accounting, identifying the QuickBooks version that is best for your business, and setting up your company and chart of accounts in QuickBooks. Week 2: Setting up Items and Creating Forms - Training includes: Setting up items, using purchase orders, customizing invoices, and creating forms in QuickBooks. Week 3: Accounts Receivable - Training includes: Setting up online bank feeds, creating estimates and invoices, sales receipts, receiving payments, and managing accounts payable reports. Week 4: Accounts Payable, Banking Reconciliations, and Reports - Training includes: Accounts Payable, Bank Reconciliations, entering expenses and bills, paying bills, managing reports, Profit & Loss Statement, Balance Sheet, and more!
May 8, 2024 - May 29, 2024	Financial Management Series for Existing Businesses - 4 Weeks Series Butte College SBDC 2480 Notre Dame Blvd., Chico, CA 95928 08:30 AM - 10:30 AM PST Sophie Konuwa, Director, 530-895-9017 Konuwaso@butte.edu This 4-weeks series is designed to teach you how to utilize your financial statements to better manage and understand your business operations, cash flow, and profitability. Focus includes: interpreting and understanding your financial statements (Profit & Loss, Balance Sheet) hands-on exercise and case study; identifying cash flow cycle and how it impacts your business; learning how to calculate and use financial ratios to troubleshoot fiscal dangers, and analyzing trends to improve business performance; using financial tools to make good business decisions for effective spending and break-even analysis; knowing how to think critically when looking at pricing and costs; and developing forecasts and budgetary tools and techniques to improve profit.

May 20, 2024	Monday Afternoon Club meeting First United Methodist Church 544 N. Shasta St. Willows, CA 95988 12:00 PM - 01:30 PM PST Toni Lima, 530-586-0789 limabeans1701@gmail.com monthly meeting, third Monday, noon, at Black Bear Diner
May 20, 2024	Jacinto Grange meeting Grange Hall 7254 County Rd 39 Bayliss/Glenn, CA 06:00 PM - 07:00 PM PST Jacinto Grange meets third Monday each month
May 20, 2024	Glenn County Resource Conservation District Glenn County Farm Bureau 831 5th Street Orland, CA 95963 01:00 PM - 03:00 PM PST Kandi Manhart-Belding, 530-934-4601 x3171 kandi@glenncountyrcd.org Glenn County Resource Conservation District regular meeting, third Monday each month Visit www.glenncountyrcd.org for more details. KANDI MANHART-BELDING EXECUTIVE OFFICER GLENN COUNTY RESOURCE CONSERVATION DISTRICT office 530.934.4601 x3171 main 530.934.4601 x5 kandi@glenncountyrcd.org 132 N Enright Avenue, Suite C, Willows, California 95988 www.glenncountyrcd.org Together we can promote a sustainable, economically healthy county through services and management of natural resources while maintaining a desirable environment and addressing local resource issues and opportunities in a timely manner.
May 21, 2024	Elks 1786 mtg Elks Lodge 150 S. Shasta St. Willows, CA 95988 06:00 PM - 07:00 PM PST

May 21, 2024	<ul> <li>How to Get Funding to Start, Grow, and Expand Your Business</li> <li>Butte College Glenn County Center</li> <li>1366 Cortina Drive</li> <li>Orland, CA 95963</li> <li>09:00 AM - 11:00 AM PST</li> <li>Sophie Konuwa, Director, 530-895-9017</li> <li>konuwaso@butte.edu</li> <li>Accessing funding can be critical to successfully start, grow, and expand a small business, and getting approved for business loans is challenging in the current lending climate. This workshop provides step-by-step information on funding opportunities available for business owners and entrepreneurs. You will be guided through the process of pursuing business financing including what to consider before applying for a loan, the factors of evaluation that all lenders use when reviewing your loan requests and tips on how to prepare based on your strengths and weaknesses. Topics include: SBA Loan requirements &amp; application, traditional bank loans, lines of credit, and alternative lending programs.</li> </ul>
May 22, 2024	Kiwanis Club mtg Black Bear Diner 246 N. Humboldt Ave. Willows, CA 95988 06:45 AM - 08:00 AM PST
May 22, 2024	Speak Easy Toastmasters mtg The Willows Public Library 201 N. Lassen St. Willows, CA 95988 05:30 PM - 06:30 PM PST
May 28, 2024	Willows City Council mtg Willows City Hall 201 N. Lassen St. Willows, CA 95988 06:00 PM - 07:00 PM PST
May 28, 2024	Glenn County Board of Supervisors Willows Veterans Memorial Hall 525 W. Sycamore St. Willows, CA 95988 09:00 AM - 11:00 AM PST Glenn County Board of Supervisors

Effectively Using Your QuickBooks System to Manage Your Business Butte College SBDC 2480 Notre Dame Blvd. Chico, CA 95928 08:30 AM - 10:30 AM PST Sophie Konuwa, Director, 5308959017 konuwaso@butte.edu QuickBooks is an effective accounting system when used to financially manage your business. To ensure success, you must understand how to effectively enter, use, and run reports. This 2-hour intensive workshop will show you how the QuickBooks system

run reports. This 2-hour intensive workshop will show you how the QuickBooks system can go from just a recording system for taxes to a management tool to help direct and monitor your business to meet your goals. Training includes: the review process to ensure data is entered correctly, monthly accuracy check and key issues, exporting and comparing your reports to budgets and forecasts, and additional resources you can tap into if/when you get stuck. June 1, 2024 - June 2, 2024 Lord?s Gym Kids Mud Run 2023 Father?s House Acres 3556 Oro Bangor Hwy, Oroville CA Oroville, CA 95966 10:00 AM - 06:00 PM PST Lord?s Gym Mud Run Team, 5303245355 info@lordsgymoroville.org

Join us for an exhilarating adventure at the Lord's Gym Kids Mud Run—an unforgettable FREE event designed especially for kids aged 4-17!

Get ready to plunge into a world of muddy excitement as your children tackle a whole bunch of exhilarating obstacles on a course spanning 0.4 to 1.6 miles depending on age!. From climbing to crawling, running to mud splashing, every moment promises excitement and challenge!

Our event caters to all ages with races divided into heats for four distinct age groups: 4-6, 7-9, 10-12, and 13-17. As participants advance in age, so does the intensity of the obstacles, ensuring an age-appropriate challenge for every young adventurer.

But the fun doesn't end there! Engage in the spirited Superhero School Bell competition, where students earn points for their schools by wearing costumes or proudly wearing their school colors. Plus, enjoy a variety of complementary activities guaranteed to entertain all.

Find us at the scenic Father's House Acres, located at 3556 Oro Bangor Hwy. Oroville, CA 95966. Thanks to our generous sponsors, this event is completely free of charge—our way of giving back to the community and ensuring inclusivity for all families.

Spaces fill up fast, so secure your spot today! Registration closes on May 28, 2024. Don't miss out on this unforgettable experience!

For sign-ups and further details, visit: https://www.lordsgymmudrun.com/

Location: Start/Finish Line: 3556 Oro Bangor Hwy. Oroville CA

Dates / Times:

Saturday, June 1, 2024 @ 10:00 AM - 4:10 PM

Sunday, June 2, 2024 @ 2:00 PM - 6:00 PM

Fees / admission: FREE

June 4, 2024	Elks 1786 mtg Elks Lodge 150 S. Shasta St. Willows, CA 95988 06:00 PM - 07:00 PM PST
June 5, 2024	Kiwanis Club mtg Black Bear Diner 246 N. Humboldt Ave. Willows, CA 95988 06:45 AM - 08:00 AM PST
June 5, 2024	Speak Easy Toastmasters mtg The Willows Public Library 201 N. Lassen St. Willows, CA 95988 05:30 PM - 06:30 PM PST
June 6, 2024	Lions Club mtg Round Table Pizza 1237 W. Wood St. Willows, CA 95988 07:00 PM - 08:00 PM PST Sandra Boggan, 530-321-9346 sandraboggan@msn.com
June 6, 2024	Rotary Club mtg Tipsy Burro Cantina & Grill 458 N. Humboldt Ave. Willows, CA 95988 12:00 PM - 01:00 PM PST Karen Johnson, 916-531-0766 klj531@gmail.com
June 6, 2024	Glenn County Republican Central Committee Carnegie Center 912 Third Street Orland, CA 95963 07:00 PM - 08:30 PM PST Shirley Benningfield, jbandrocket@att.net Glenn County Republican Central Committee meeting, first Thursday each month, 7:00 p.m.

June 6, 2024 - June 27, 2024	New Venture Series for New and Start-Up Busineses - 4 Weeks Series Butte College SBDC 2480 Notre Dame Blvd., Chico, CA 95928 08:30 AM - 10:30 AM PST Sophie Konuwa, Director, 530-895-9017 konuwaso@butte.edu This 4-part training series provides essential information to individuals thinking about starting a business and new business owners (in business one year or less). Topics include: Legal Requirements, Market Analysis, Cost Analysis, Funding Your Business, and Overview of the Business Plan - bringing it all together. You will learn the legal requirements for starting your business, how to assess your market and plan for direction, how to obtain funding, types of funding available, calculate start-up costs, and best practice for completing a business plan.
June 11, 2024	Willows City Council mtg Willows City Hall 201 N. Lassen St. Willows, CA 95988 06:00 PM - 07:00 PM PST
June 11, 2024	Glenn County Board of Supervisors Willows Veterans Memorial Hall 525 W. Sycamore St. Willows, CA 95988 09:00 AM - 11:00 AM PST Glenn County Board of Supervisors
June 11, 2024	Paid and Guerilla Colusa City Hall 425 Webster St. Colusa, CA 09:00 AM - 11:00 AM PST Sophie Konuwa, Director, 530-895-9017 konuwaso@butte.edu Determine the right marketing strategy for your business, based on Paid marketing, or through low-cost Guerilla marketing. Learn the differences between the types of marketing based on paid or non-paid strategies, as well as expected results. You will learn about various aspects of both Paid and Guerilla marketing strategies, examples of each, and what activities are involved with each. This is a great opportunity to learn more about unique strategies to make your business stand out from the rest. Topics will include: Paid vs Guerilla marketing overview, best practices of Paid and Guerilla marketing strategies, costs involved, time expectations/work involved, creative vs consistent strategies and strategies to build your own marketing plan.
June 12, 2024	Kiwanis Club mtg Black Bear Diner 246 N. Humboldt Ave. Willows, CA 95988 06:45 AM - 08:00 AM PST

June 12, 2024	Speak Easy Toastmasters mtg The Willows Public Library 201 N. Lassen St. Willows, CA 95988 05:30 PM - 06:30 PM PST
June 12, 2024	Using AI for Your Business Marketing Holiday Inn Express & Suites 2810 Main Street Red Bluff, CA 96080 09:00 AM - 11:00 AM PST Sophie Konuwa, Director, 530-895-9017 konuwaso@butte.edu Artificial Intelligence (AI) has become increasingly beneficial to businesses and our communities as a whole. However, very few people understand how to use AI to help them in their marketing and other business strategies. We will take a deep dive into using AI to develop marketing strategies, content, and will take a step-by-step approach to developing an AI generated marketing strategy.
June 13, 2024	Monday Afternoon Club (Evening) mtg First United Methodist Church 544 N. Shasta St. Willows, CA 95988 06:30 PM - 08:00 PM PST Toni Lima, 530-586-0789 limabeans1701@gmail.com Monday Afternoon Club Evening meeting; 2nd Thursday of the month at Black Bear Diner, 6:30 p.m.
June 13, 2024	Rotary Club mtg Tipsy Burro Cantina & Grill 415 N. Humboldt Ave. Willows, CA 95988 12:00 PM - 01:00 PM PST Karen Johnson, 916-531-0766 klj531@gmail.com
June 17, 2024	Monday Afternoon Club meeting First United Methodist Church 544 N. Shasta St. Willows, CA 95988 12:00 PM - 01:30 PM PST Toni Lima, 530-586-0789 limabeans1701@gmail.com monthly meeting, third Monday, noon, at Black Bear Diner
June 17, 2024	Jacinto Grange meeting Grange Hall 7254 County Rd 39 Bayliss/Glenn, CA 06:00 PM - 07:00 PM PST Jacinto Grange meets third Monday each month

June 17, 2024	Glenn County Resource Conservation District Glenn County Farm Bureau 831 5th Street Orland, CA 95963 01:00 PM - 03:00 PM PST Kandi Manhart-Belding, 530-934-4601 x3171 kandi@glenncountyrcd.org Glenn County Resource Conservation District regular meeting, third Monday each month Visit www.glenncountyrcd.org for more details. KANDI MANHART-BELDING EXECUTIVE OFFICER GLENN COUNTY RESOURCE CONSERVATION DISTRICT
	office 530.934.4601 x3171 main 530.934.4601 x5 kandi@glenncountyrcd.org 132 N Enright Avenue, Suite C, Willows, California 95988 www.glenncountyrcd.org Together we can promote a sustainable, economically healthy county through services and management of natural resources while maintaining a desirable environment and addressing local resource issues and opportunities in a timely manner.
June 18, 2024	Rapid Business Growth Using Facebook Ads Manager & Google AdSense Butte College Glenn County Center 1366 Cortina Dr. Orland, CA 95963 09:00 AM - 11:00 AM PST Sophie Konuwa, Director, 530-895-9017 konuwaso@butte.edu Google & Facebook have become the most reliable and insightful platforms producing the largest Return on Investments (ROI). While Google focuses on query-based marketing, Facebook uses a more interruptive approach. Each platform has its own set of rules and tactics. In this workshop you will gain a basic understanding about the two largest platforms in the marketing world, the differences between them, when to use either platform, and how to scale quickly.

June 18, 2024 Elks 1786 mtg Elks Lodge 150 S. Shasta St. Willows, CA 95988 06:00 PM - 07:00 PM PST June 19, 2024 Kiwanis Club mtg Black Bear Diner

246 N. Humboldt Ave. Willows, CA 95988 06:45 AM - 08:00 AM PST

June 19, 2024	Speak Easy Toastmasters mtg The Willows Public Library 458 N. Humboldt Ave. Willows, CA 95988 05:30 PM - 06:30 PM PST
June 20, 2024	Lions Club mtg Round Table Pizza 1237 W. Wood St. Willows, CA 95988 07:00 PM - 08:00 PM PST Sandra Boggan, 530-321-9346 sandraboggan@msn.com
June 20, 2024	Introduction to Digital/Online Marketing Job Training Center 718 Main St. Red Bluff, CA 96080 09:00 AM - 11:00 AM PST Sophie Konuwa, Director, 530-895-9017 konuwaso@butte.edu This workshop will focus on discussing introductory methods of digital and online marketing. You will learn the basics about Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Marketing (SMM), as well as mobile, affiliate, and online ad marketing. In this class, you will be provided real-world examples of which type of marketing may best fit your marketing goals, as well as ideas for your future marketing needs. This class is perfect for individuals who are either first getting started in digital/online marketing, or those who would like a little more information on how to develop their current digital/online marketing.
June 20, 2024	Glenn County Republican Central Committee Carnegie Center 912 Third Street Orland, CA 95963 07:00 PM - 08:30 PM PST Shirley Benningfield, jbandrocket@att.net Glenn County Republican Central Committee meeting, first Thursday each month, 7:00 p.m.
June 20, 2024	Rotary Club mtg Tipsy Burro Cantina & Grill 458 N. Humboldt Ave. Willows, CA 95988 12:00 PM - 01:00 PM PST Karen Johnson, 916-531-0766 klj531@gmail.com

June 20, 2024	Rotary Club mtg Tipsy Burro Cantina & Grill 415 N. Humboldt Ave. Willows, CA 95988 12:00 PM - 01:00 PM PST Karen Johnson, 916-531-0766 klj531@gmail.com
June 24, 2024	Identifying and Matching Social Media Platforms to Your Business Butte College SBDC 2480 Notre Dame Blvd. Chico, CA 95928 08:30 AM - 10:30 AM PST Sophie Konuwa, Director, 530-895-9017 konuwaso@butte.edu With the vast number of social media platforms available for businesses to use, it is becoming more difficult to identify which social media platforms to develop for your business success. You will identify specific platforms to use for different target audiences, and develop strategies integrating several platforms to meet your marketing goals. You will learn why it is important to identify new audiences and target markets to grow your business and understand how to integrate the correct social media platforms you have identified to help you with that growth. Topics will include: Use of different social media platforms Developing business accounts for each platform Using different media/technology for each platform Expectation for target markets Time/work expectations
June 25, 2024	Social Media Marketing The Barrel Room 1566 Huntoon St. Oroville, CA 95965 09:00 AM - 11:00 AM PST Sophie Konuwa, Director, 530-895-9017 konuwaso@butte.edu

This training will focus on methods of social media marketing. You will learn the basics of using social media to further your marketing plan and generate additional revenues, explore real-world examples of social media marketing used to grow your client base, and determine your target market needs. This workshop will help individuals who are either just getting started in social media marketing, or those who would like a little more information on how to develop their current social media strategies. Topics include: Targeting New & Existing Markets, Expanding Strategies, 3rd Party Tools, Work & Time Expectations, and Hidden Business Growth Opportunities.

June 25, 2024 Willows City Council mtg Willows City Hall 201 N. Lassen St. Willows, CA 95988 06:00 PM - 07:00 PM PST

June 25, 2024	Glenn County Board of Supervisors Willows Veterans Memorial Hall 525 W. Sycamore St. Willows, CA 95988 09:00 AM - 11:00 AM PST Glenn County Board of Supervisors
June 26, 2024	Kiwanis Club mtg Black Bear Diner 246 N. Humboldt Ave. Willows, CA 95988 06:45 AM - 08:00 AM PST
June 26, 2024	Speak Easy Toastmasters mtg The Willows Public Library 201 N. Lassen St. Willows, CA 95988 05:30 PM - 06:30 PM PST
June 27, 2024	Marketing Funnels: How to Acquire, Measure, Track, Monetize Traffic, Leads & Conversations Paradise Chamber of Commerce 6161 Clark Road #1 Paradise, CA 95969 09:00 AM - 11:00 AM PST Sophie Konuwa, Director, 5308959017 konuwaso@butte.edu Do you know what Marketing Funnels are? Do you know how they can benefit your business? Do you want to ensure your marketing dollars and time are working for you? Do you want to know how you can use Marketing Funnels to drive increase sales, more loyalty and stronger brand awareness? During this marketing workshop, you will learn how to use Marketing Funnels to acquire, measure, track and monetize your traffic, leads, and conversations. You will also gain insights from seeing the "big picture" and learn how collecting the right data can help to identify your "Marketing Blindspots."
July 2, 2024	Elks 1786 mtg Elks Lodge 150 S. Shasta St. Willows, CA 95988 06:00 PM - 07:00 PM PST
July 3, 2024	Kiwanis Club mtg Black Bear Diner 246 N. Humboldt Ave. Willows, CA 95988 06:45 AM - 08:00 AM PST
July 3, 2024	Speak Easy Toastmasters mtg The Willows Public Library 201 N. Lassen St. Willows, CA 95988 05:30 PM - 06:30 PM PST

July 4, 2024	Lions Club mtg Round Table Pizza 1237 W. Wood St. Willows, CA 95988 07:00 PM - 08:00 PM PST Sandra Boggan, 530-321-9346 sandraboggan@msn.com
July 4, 2024	Rotary Club mtg Tipsy Burro Cantina & Grill 458 N. Humboldt Ave. Willows, CA 95988 12:00 PM - 01:00 PM PST Karen Johnson, 916-531-0766 klj531@gmail.com
July 4, 2024	Glenn County Republican Central Committee Carnegie Center 912 Third Street Orland, CA 95963 07:00 PM - 08:30 PM PST Shirley Benningfield, jbandrocket@att.net Glenn County Republican Central Committee meeting, first Thursday each month, 7:00 p.m.
July 9, 2024	Willows City Council mtg Willows City Hall 201 N. Lassen St. Willows, CA 95988 06:00 PM - 07:00 PM PST
July 9, 2024	Glenn County Board of Supervisors Willows Veterans Memorial Hall 525 W. Sycamore St. Willows, CA 95988 09:00 AM - 11:00 AM PST Glenn County Board of Supervisors
July 10, 2024	Kiwanis Club mtg Black Bear Diner 246 N. Humboldt Ave. Willows, CA 95988 06:45 AM - 08:00 AM PST
July 10, 2024	Speak Easy Toastmasters mtg The Willows Public Library 201 N. Lassen St. Willows, CA 95988 05:30 PM - 06:30 PM PST

July 11, 2024	Monday Afternoon Club (Evening) mtg First United Methodist Church 544 N. Shasta St. Willows, CA 95988 06:30 PM - 08:00 PM PST Toni Lima, 530-586-0789 limabeans1701@gmail.com Monday Afternoon Club Evening meeting; 2nd Thursday of the month at Black Bear Diner, 6:30 p.m.
July 11, 2024	Rotary Club mtg Tipsy Burro Cantina & Grill 415 N. Humboldt Ave. Willows, CA 95988 12:00 PM - 01:00 PM PST Karen Johnson, 916-531-0766 klj531@gmail.com
July 15, 2024	Monday Afternoon Club meeting First United Methodist Church 544 N. Shasta St. Willows, CA 95988 12:00 PM - 01:30 PM PST Toni Lima, 530-586-0789 limabeans1701@gmail.com monthly meeting, third Monday, noon, at Black Bear Diner
July 15, 2024	Jacinto Grange meeting Grange Hall 7254 County Rd 39 Bayliss/Glenn, CA 06:00 PM - 07:00 PM PST Jacinto Grange meets third Monday each month

July 15, 2024	Glenn County Resource Conservation District Glenn County Farm Bureau 831 5th Street Orland, CA 95963 01:00 PM - 03:00 PM PST Kandi Manhart-Belding, 530-934-4601 x3171 kandi@glenncountyrcd.org Glenn County Resource Conservation District regular meeting, third Monday each month Visit www.glenncountyrcd.org for more details. KANDI MANHART-BELDING
	EXECUTIVE OFFICER GLENN COUNTY RESOURCE CONSERVATION DISTRICT office 530.934.4601 x3171 main 530.934.4601 x5 kandi @glenncountyrcd.org 132 N Enright Avenue, Suite C, Willows, California 95988 www.glenncountyrcd.org Together we can promote a sustainable, economically healthy county through services and management of natural resources while maintaining a desirable environment and addressing local resource issues and opportunities in a timely manner.
July 16, 2024	Elks 1786 mtg Elks Lodge 150 S. Shasta St. Willows, CA 95988 06:00 PM - 07:00 PM PST
July 17, 2024	Kiwanis Club mtg Black Bear Diner 246 N. Humboldt Ave. Willows, CA 95988 06:45 AM - 08:00 AM PST
July 17, 2024	Speak Easy Toastmasters mtg The Willows Public Library 458 N. Humboldt Ave. Willows, CA 95988 05:30 PM - 06:30 PM PST