

presents

# **2010 Business Leadership Conference**

Telecom, Transportation & Healthcare Trends in NJ

Wednesday, October 13, 2010

#### **Rutgers University**

Livingston Student Center, Livingston Hall B 84 Joyce Kilmer Avenue, Piscataway, NJ 08854

### **AGENDA**

7:30 - 8:30 am Registration

8:30 - 8:45 am Opening Remarks

John E. Harmon, President/CEO,

African American Chamber of Commerce of New Jersey

8:45 - 9: 00 am Sponsors Remarks

9:00 - 10:00 am Telecom Panel

The Digital Divide - Mainstream vs. Urban and Rural

Communities

**Telecom Industry Representatives** 

10:15 - 11:00 am Transportation in NJ

Transportation: The State of Minority and Women Contracting with Transportation Agencies - Best Practices to Become More

Successful in Contract Opportunities

Julie Cunningham, National President, Conference of

Minority Transportation Officials (COMTO)

11:15 - 12:15 pm Healthcare in NJ

HealthCare Reform; Its Implications for New Jersey Employers

Horizon New Jersey Health

12:30 pm Luncheon

Luncheon Keynote Speaker

Harry C. Alford

President, National Black Chamber of Commerce

**Closing Remarks** 

Adjourn

### **SPONSORS**









Horizon NJ Health



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**LOCATION** 

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**D**ATE AND **T**IME

Wednesday, October 13, 2010

7:30 am - 2:00 pm

Patron Ticket(s) at \$75 each (Non-Members)  □ Patron Ticket(s) at \$60 each (Member ID Required)*  *Members of AACCNJ, MTAACC, Northern NJ Black Chamber and SJAACC Members will also receive a 25% discount off sponsorship listed below.  SPONSORS  □ Title Sponsor: \$10,000 (Exclusive)  Prominent credit as the Official Event Sponsor · Organization's banner prominently displayed during event · Inclusion in press releases · Display table during reception · Inclusion in AACCNJ biannual e-newsletter · Inclusion in any other print advertising · Recognition at the September 16 <sup>th</sup> Kick-off Event · Inclusion in signage at the event · Company logo and link on website · Logo and name on front of Event Programs · Table and tickets with VIP seating at events · Prominent placement in any other print collateral or advertising	□ Platinum Sponsor: \$7,500  Organization's banner prominently displayed during event · Inclusion in press releases · Display table during reception · Inclusion in AACCNJ bi-annual e-newsletter · Inclusion in any other print advertising · Recognition at the September 16 <sup>th</sup> Kick-off Event · Inclusion in signage at the event · Company logo and link on website · Logo and listing in Event Program · 10 tickets and VIP seating at both events · Company featured in e-blasts, direct mail, and other promotional materials  □ Gold Sponsor: \$5,000  Recognition at the September 16 <sup>th</sup> Kick-off Event · Inclusion in signage at the event · Company logo and link on website · Logo and listing in Event Program · 10 tickets and VIP seating at both events · Company featured in e-blasts, direct mail, and other promotional materials  □ Silver Sponsor: \$2,500  Inclusion in signage at the event · Company logo and link on website · Logo and listing in Event Program · 10 tickets to event
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2010 Business Leadership Conference Wednesday, October 13, 2010, RSVP by September 30th  Name	
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Please R.S.V.P by Thursday, September, 30, 2010	

For more information call: Paula Hartman at 609-392-3800 or via email at paula@absnj.com.

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