

## REGISTRATION INFO

### INDIVIDUAL COST

Before May 1: \$30  
May 1 - June 1: \$35  
After June 1: \$40

### TEAM COST (5 INDIVIDUALS)

Before June 1: \$125  
After June 1: \$150

### HOW TO REGISTER

#### 1. ONLINE

[www.ABCChallenge.org](http://www.ABCChallenge.org)

Register electronically using credit/debit card.

*\*Online fees are additional*

#### 2. MAIL (CASH OR CHECK)

Download registration form from  
[www.ABCChallenge.org](http://www.ABCChallenge.org)

Mail the form to:

ABC Challenge  
Coldwater High School  
275 N. Fremont Street  
Coldwater, MI 49036

*Letter postmark date will determine event fee.*

## CURRENT SPONSORS

### CLEMENS

FoodGROUP

THE LEADER IN CUSTOMER SOLUTIONS

COLDWATER COMMUNITY SCHOOLS

THE CITY OF COLDWATER

COLDWATER BOARD OF PUBLIC UTILITIES

BRANCH COUNTY FAIR BOARD

COLDWATER AREA CHAMBER OF COMMERCE

FORTITUDE CROSSFIT

BRANCH COUNTY COALITION AGAINST DOMESTIC VIOLENCE

THE DALLY TIRE COMPANY

SOUTHERN MICHIGAN BANK AND TRUST

THE HOME DEPOT

COMMUNITY HEALTH CENTER OF BRANCH COUNTY

WOMEN WHO CARE OF BRANCH COUNTY

2ND STORY MARKETING



## EVERY YOUNG MUDDER'S DELIGHT



**SATURDAY, JUNE 17, 2017 at 9:00 AM**  
**BRANCH COUNTY FAIRGROUNDS**

PROUDLY SPONSORED BY THE

### CLEMENS

FoodGROUP

THE LEADER IN CUSTOMER SOLUTIONS

## Sponsor a team of kids!



Women  
WHO CARE  
Branch  
COUNTY

PRESENTED BY  
THE INTERACT CLUB OF COLDWATER HIGH SCHOOL



IN CONJUNCTION WITH THE ADVANCED PHYSICAL EDUCATION CLASSES OF  
COLDWATER HIGH SCHOOL

## WHAT IS THE ABC CHALLENGE?

The ABC Challenge is a fun event for the children of our community. This event is open to anyone of school age (5-18).

The Challenge is a unique and fun activity that will allow friends to participate in an exciting event together. It is patterned after other muddy obstacle course events run throughout the country.

This event will be over a mile in length with 20+ fun obstacles to face.

## WHAT IS THE PURPOSE?

- CREATE A FUN & ENTERTAINING EVENT FOR CHILDREN AND THEIR FAMILIES
- SUPPORT BRANCH COUNTY COMMUNITIES
- PARTNER WITH BUSINESS TO PROMOTE HEALTHY ACTIVITIES FOR THE CHILDREN OF OUR COMMUNITY
- CONTRIBUTE TO LOCAL CHARITIES AND PARTICIPATING SCHOOLS

## SPONSOR OPTIONS

### AREA SPONSOR: \$500

Includes 3 obstacles and logo on map

### INDIVIDUAL OBSTACLES: \$250

### PARKING SPONSORS: \$250

Only ONE (1) available.

### STATION SPONSORS

Cleaning: \$250

Health & Wellness: \$250

### TEAM SPONSORS

Before June 1: \$125

After June 1: \$150

FOR MORE INFORMATION, OR TO BE A SPONSOR,  
PLEASE CONTACT:

**517.279.5930 ext. 7152 or 7154**

**info@ABCChallenge.org**

**www.ABCChallenge.org**

Sponsors: Your employees can register as event volunteers by visiting our website!