



Buckeye Valley Chamber of Commerce

Out In Front...

Leading Business, Leading Buckeye

December 2010

508 E. Monroe Ave, Buckeye AZ 85326
623-386-2727

Social Media Workshop



The psychology behind social networking

with nationally known speaker, Frank J. Kenny
Frustrated with the results of your social media efforts?

We doubled the size of our organization in only 18 months though the secrets we are going to be sharing in this exclusive workshop!

Understand the psychology behind social media and learn how to:

- **Dramatically grow your business**
Nearly 100% of your customers are using Social Media. You need to be where your customers are. Learn how to turn strangers into friends; friends into customers; and customers into sales people.
- **Strengthen Relationships**
People don't care what you know until they know you care about them. Social media is all about relationships. Learn the secret of "Give Gifts - Be Generous" and how to create raving fans.
- **Become more connected and influential in your community**
People judge you by the quality (and quantity) of the company you keep. Be seen as an influential, even powerful force in the community through the smart use of social media. Stand out and be in control of your brand.

This is not Social Media 101

This workshop shows you how to take Social Media to the highest level and make it work for YOU



Sponsored by:



2-hour Workshop

December 14, 2010

9:00 am to 11:00 am

Buckeye Valley

Chamber of Commerce

508 E. Monroe Avenue

Buckeye, AZ 85326

\$30 per person*

Registration: 8:30 am

We're Connected!

Buckeye Valley

Chamber of Commerce

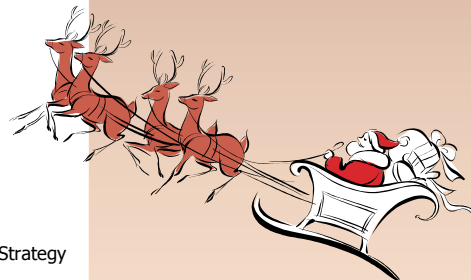


*Personalized Social Media Strategy Checklist included



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REGISTRATION FORM - FRANK J KENNY -

Company Name _____

Contact Person: _____

Phone Number _____

() Check Enclosed () VISA/MasterCard () Invoice

ATTENDEES

Name on Card (please print) _____ Exp Date _____ Total Cost _____

Card Number _____

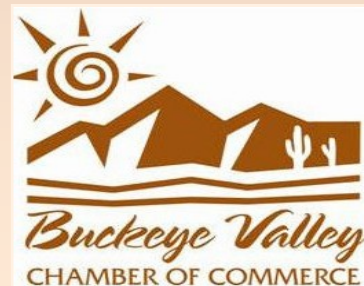
The Chamber conducts many events for our members that require advance reservations. Your confirmation allows us to make the appropriate arrangements with the hosting facility. In addition, reservations assure the event will take place as scheduled. If reservations are made and not cancelled at least 24 hours before the event, you will be charged.

Phone: 623-386-2727

Online: www.buckeyevalleychamber.org



eMail: jan@buckeyevalleychamber.org



www.buckeyevalleychamber.org



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Ribbon Cutting...



Mayor Meck assists with the Ribbon Cutting for the new Alliance Urgent Care, in Sundance Towne Center. Urgent care services, no appointment needed! Welcome Alliance Urgent Care!

Ribbon Cutting for the Grand Opening of the new SpeedMart (Chevron Gas Station) on Miller Road! Welcome SpeedMart!



The Chamber participated with the Elks Lodge in gathering donations to send to our troops in Afghanistan.

At left, the "gathered goods" at right, Jesse & Clayton Fornes stand with 21 boxes packed and ready to go. There were still many more to be packed and shipped! Thank you to everyone who donated to this cause!





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BBB Consumer Tips...



The holidays are a happy time for food, family, and friendship, but they are also a time for fraud. Consumers can fall into any number of traps over the holidays and become victim to identity thieves, hackers and deceptive merchants online. The Better Business Bureau is warning holiday shoppers and donors to look out for five common scams this season.

"While the rest of us are pulling the decorations out of the attic, scammers are blowing the dust off of their tried and true holiday scams," said Alison Southwick, BBB spokesperson. "We can all help make these holiday scams a ghost of Christmas' past by not falling for them anymore."

BBB recommends being on the lookout for the following scams this holiday season:

Scam shopping sites online

We're all looking for a great deal online, but some sites offer electronics or luxury goods at prices that are too good to be true. Every holiday season BBB hears from holiday shoppers who paid for a supposedly great deal online, but received nothing in return.

BBB advice: Always look for the BBB seal when shopping online and click on the seal to confirm it is legitimate. When shopping on sites that you aren't household names, check [the business out with the BBB before you buy](#).

Finding the season's hottest toys and gadgets online

Every year, holiday shoppers fight over the "must have" toy or gadget of the season. When the item is sold out in stores, you can often find it online through sites like Craigslist or eBay—for a much steeper price. The problem is that some sellers will take your money and run.

BBB Advice: Shop locally on Craigslist and conduct the transaction in person—never wire money as payment. When purchasing items on auctions like eBay, research the seller extensively and always listen to your doubts if the deal doesn't sound legit.

Identity theft at the mall

While you're struggling at the mall with bags of presents, identity thieves see an opportunity to steal your wallet and debit or credit card numbers.

BBB Advice: Don't let yourself get bogged down in purchases and lose track of your wallet. Know where your credit and debit cards are at all times and cover the keypad when entering your pin number while purchasing items or getting money from the ATM.

For more advice on being a savvy consumer this holiday season, visit us online at www.bbb.org/us/consumer-tips-holiday/



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New Members...

FREE ESTIMATES!

Come to **Hoguer's Transmissions and Complete Automotive** for all your Transmission and Auto Repair needs! We are the only transmission service repair shop in Buckeye. **Steve Hogue** will help you with Transmission Rebuilds, Transfer Cases, Differentials, Clutches, Tune ups, A/C, Diagnostics, Brakes and any other car repair service you may need.

We have been in business since July 2010 here in Buckeye, but have over 30 years experience in transmission repair. We are known for our Honesty, Integrity and Discount Prices. Our service will surpass your expectations.

"We Deliver Quality"

**Hoguer's Transmissions
& Automotive**
Steven Hogue
842N. 1st Street
Buckeye, AZ 85326
623-243-6449
[Visit our webpage](http://www.hoguer.com)

We unite talent with opportunities and believe there is a job that fits every person and a person that fits every job.

We will be the staffing company of choice by striving to surpass the expectations of employers, job seekers and our team members.

We operate our business based on our values and choose to work with employers who share those values. For those employers we increase productivity by providing quality placements and excellent service.

We believe that work is a key factor in achieving personal fulfillment. We value job seekers and employers equally and we strive for full employment in the U.S. Full employment requires that we service a broad range of employers to maximize opportunities for job seekers. For your job and employee needs, call **SOS Staffing Services**.

SOS Staffing Services
Kelly Lundsford
2929 N. 75th Ave. Ste 29
Phoenix, AZ 85033
623-873-4070
www.sosstaffing.com

Valley Metro provides transportation solutions that make the Valley a better place to live, work, play and visit.

In 1993, the Valley Metro board adopted the name Valley Metro as the identity for the regional transit system in the Phoenix metropolitan area. Under the Valley Metro brand, local governments joined to fund the Valley-wide transit system that the public sees on the streets today. Valley Metro Board member agencies include Avondale, Buckeye, Chandler, El Mirage, Gilbert, Glendale, Goodyear, Maricopa County, Mesa, Peoria, Phoenix, Queen Creek, Scottsdale, Surprise and Tempe. Buckeye is served by route 685, Phoenix/Gila Bend Rural Connector. See link below for maps and schedules.

Valley Metro RPTA
Anne MacCracken
302 N. 1st Ave. Ste 700
Phoenix, AZ 85033
602-495-0352
www.valleymetro.org

[http://www.valleymetro.org/schedules and maps/?route=93&sort=](http://www.valleymetro.org/schedules_and_maps/?route=93&sort=)



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New Members...

Hoguer's Transmissions & Automotive

Steven Hogue
824 N. 1st Street
Buckeye, AZ 85326
623-243-6449
Automobile Repair & Services

SOS Staffing Services

Kelly Lundsford
2929 N. 75th Avenue Ste 29
Phoenix, AZ 85033
623-873-4070
Staffing Services

Valley Metro RPTA

Anne MacCracken
302 N. 1st Avenue, Ste. 700
602-495-0352
Transportation



Renewals...

Urwiller, Chris & Pam

Associate Members
Accurate Solar Technologies
623-734-6011

All Faith Community Services
623-386-3513

Buckeye Mini Storage
623-386-6461

Global Water Resources
623-580-9600

R & S Farms
623-386-3401

Salt River Rodeo Company
602-694-9902

South Buckeye Equestrian Center
623-691-6900

The Wheeler Company, LLC
623-327-1384

Tomek Sports, Inc.
623-386-6373

Trust Plumbing & Remodeling
602-909-5952

United Buckeye Firefighters Association
602-550-0394

Chamber Directory And Map 2011—LAST CALL!

LAST CALL FOR ADVERTISING IN THE CHAMBER'S #1 PUBLICATION!

The Buckeye Map and Chamber Directory are the most widely read publications in our community. These publications, now combined into one, are given to all new residents and sent to all those requesting relocation and visitor information. In addition, many businesses request a number of copies for waiting rooms, delivery drivers and hand outs. Included this year is an online "e-book;" the entire publication and all advertising featured on our website, making this one of the most effective uses of your advertising dollars!

If you wish to participate and haven't been contacted yet, please call the office. Also, if you need changes to your directory listing, please let us know as soon as possible as we near the deadline for submission!



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December 2010

January Quarterly Luncheon...

**Farm Bureau Insurance
State of the Town**

**Speakers: Mayor Jackie Meck
Town Manager Stephen Cleveland**

Noon—\$15 per person

January 19, 2011

Location to be announced

December Mixer . . December 16



M & I Bank

1160 S. Watson Rd
Buckeye, AZ
5:30 to 7:30 pm

 Please join us for the Chamber's Christmas Mixer, fun, food and friends!

Buckeye Business Connection...



Every Tuesday Morning at 7:15 am

At the Chamber Office

508 E. Monroe Ave.

Buckeye, AZ



Continental Breakfast! Timely Speakers! Great Networking!



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December 2010

2010-2011 Board of Directors..

Chamber Staff & Committee Chairpersons

Chairman of the Board

Dorothy Lockard, *Farm Bureau Insurance*

Chairman Elect

Bill Retsinas, *US Bank*

Treasurer

Kathryn Tracy, *Kathryn S. Tracy Accountant*

Past Chairman

Todd Hornback, *Verrado Assembly*

Directors:

Bob Ellis, *Mesquite Power*

Ron Fleming, *Global Water Resources*

Kevin Johnson, *RE/MAX Assured*

Mike Nalker, *WalMart*

Nate Schaus, *Summit Community Church*

Al Steen, *BESD Superintendent*

Chip Wodrich, *Farm Bureau Financial*

Legal Counsel

Paul J. Faith, Esq.

Faith, Ledyard, Nickel & Shelsky, PLC

Ambassador Chairman

Brandon Mello, *M & I Bank*

Buckeye Business Connection Chairman

Darlene Terry, *Powers-Leavitt*

Helzapoppin' PRCA Rodeo Chairman

Tim Grandy, *NRCD*

Staff

Deanna Kupcik, *President*
Chief Executive Officer
deanna@buckeyevalleychamber.org

Jan Hessel, *Administrative Assistant*
Special Events Coordinator
jan@buckeyevalleychamber.org

Chamber Office

508 E. Monroe Ave
Buckeye, AZ 85326
623-386-2727 Phone
623-386-7527 Fax

As always, we extend our Appreciation to the following

Corporate Sponsors





623-386-2727

Buckeye Valley Chamber of Commerce

www.buckeyevalleychamber.org

December 2010

Member Spotlight...

To the Limit Business Solutions is a family owned and operated business that offers a diverse range of top of the line promotional items. A quality that sets us apart from similar operations is the combination of competitive low prices, highest quality, and personal attention to ensure satisfaction, Our company's CEO picks up and deliver search order to make sure that products arrive punctually to their destination; each order is also hand checked before delivery so that we know that our customers will be pleased.

The Buckeye Star is published twice a month, serving the entire Town of Buckeye. Local news, advertising, event and other information may be found in Buckeye's newest "hometown" paper!

The same great people who operate To The Limit Business Solutions publish The Buckeye Star in both its newspaper and magazine formats.

The Buckeye Star & To The Limit Business Solutions

Jonathan Stein
3201 N. 302nd Court
Buckeye, AZ 85396
623-374-4303

[Contact via Email](#)
[Visit our Website](#)

SERVPRO® of Buckeye/West Surprise/Wickenburg is the most valuable local resource to area residents, property owners and business professionals. With just one call, our highly-trained, true professionals are on sites requiring cleanup and restoration services related to fire, water and smoke damages, vandalism, crime scenes and harmful biohazard waste materials.

Our 1-4-8 service response guidelines* allow you to rest assured knowing that within one hour from notice of loss, a SERVPRO® professional will contact you to arrange for service. Within just four hours from the time of the loss notification we will be on-site to start mitigation services, and within eight business hours of on-site arrival, a verbal briefing of the scope will be communicated to you by one of our SERVPRO® professionals. From Board-Ups and Move-Outs to Contents Claim Inventory and just about everything in-between, our team of professionals are on-call and at your service 24/7 to assist you and make your life easier.

The next time you find yourself in need of these services, we would very much appreciate the opportunity to earn your trust and future business, and to make it "Like it never even happened."

Servpro of Buckeye West Surprise/Wickenburg
Michelle Burnett
7600 West Olive Avenue
Peoria, AZ 85345
623-334-3505

[Visit our Website](#)

Extraordinary Gift Giving Made Easy - Gift Baskets with Flair

Themed baskets are exceptionally fun to give *and* receive. Let us make your holiday gift giving easy and affordable. Our baskets are well thought out and assembled with care. Show customers you appreciate their business; thank employees and co-workers for their contributions; treat family members and friends to a gift they'll be talking about long after the season has passed.

Call or email for ideas to get you started!

Myra Curtis - 623.512.0852 myrafloy@msn.com

Gift Baskets With Flair
Myra Curtis
623-512-0852
myrafloy@msn.com





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Motley...

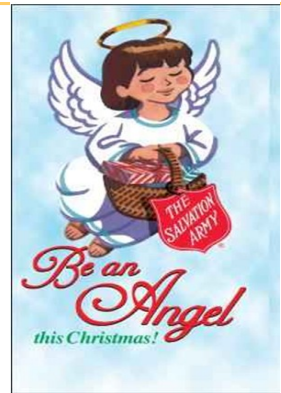
Our Apologies!

Due to circumstances beyond our control—an unforeseen delay in the printing of the clings—we were unable to roll out the Buy Local—Shop Buckeye campaign in November. As of this date, we are expecting to be able to make the distribution the week of December 13, later than we planned, but still in time for Christmas!

We apologize for any inconvenience this may have caused.



"Angels" are still available at the Chamber office in conjunction with the local Christmas Angel program. Distribution is scheduled for December 11th through the Town of Buckeye CAP office, so time is running very short! Cards may be picked up and unwrapped gifts returned to the Chamber office. Please help us in hitting our goal to have all these precious children gifted for the holidays and get out gifts in to CAP no later than next Tuesday!



RIAH'S RAINBOW Yard Sale

@

Store More Self Storage

1596 S. Watson Road
Buckeye, AZ
623-386-0107
Space I-305

December 4, 2010
8:00 am to 12:30 pm



**In loving memory
Mariah Jean Klein**

ITEMS FOR SALE:

- 36" Color TV
 - Books
 - CD's/DVD's
 - Christmas Items
 - Easter Items
 - Toys
- Most are being sold for
\$1

Proceeds benefit Riah's Rainbow, AZ Chapter.

www.riahsrainbow.org or 623-363-3523

Riah's takes arts/crafts supplies to Phoenix Children's hospital for pediatric cancer patients.



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Mesquite Power Solar Project...

SEMPRA GENERATION CONTRACTS WITH PG&E FOR 150 MW OF SOLAR POWER

Photovoltaic Solar Power Plant to Create 300 Construction Jobs

SAN DIEGO, Calif., Oct. 12, 2010 – Sempra Generation today announced that, through a subsidiary, it has entered into a 20-year power-purchase agreement with Pacific Gas & Electric Co. (PG&E) to sell 150 megawatts (MW) of solar power produced at its Mesquite Solar I project.

Mesquite Solar I is the first phase of Sempra Generation's planned Mesquite Solar complex in Arlington, Ariz., located about 40 miles west of Phoenix. Sempra Generation controls sufficient land to build up to 600 MW of solar power at the site, which would make it the largest photovoltaic solar power plant in North America. The solar installation will connect to the power grid at the nearby Hassayampa switchyard, a major energy hub that provides access to consumer markets throughout the Western U.S.

When completed in early 2013, Mesquite Solar I will produce enough emission-free electricity to power approximately 56,000 average homes.

"PG&E continues to demonstrate remarkable leadership in promoting the use of alternative forms of energy, and we are pleased to partner with them again to deliver new supplies of solar power to their customers," said Jeffrey W. Martin, president and chief executive officer of Sempra Generation. "Mesquite Solar represents a major step forward for Sempra Generation as we continue down the path toward our goal of becoming the first company in the U.S. to own and operate 500 megawatts of solar energy."

Construction on Mesquite Solar I is expected to begin in 2011, creating approximately 300 construction jobs at peak and as many as 10 long-term positions to operate the facility.

The electricity generated at Mesquite Solar I could reduce greenhouse gas emissions by approximately 190,000 tons each year, the equivalent of taking 33,000 cars off the road. The facility will use photovoltaic solar panel technology, which does not require water to generate electricity. This water conservation feature makes it a project highly suitable for the arid U.S. Southwest.

Mesquite Solar I is Sempra Generation's third solar energy project. The 10-MW El Dorado Solar facility was built in 2008 and the 48-MW Copper Mountain Solar project will be completed by the end of 2010. Both facilities are located in Boulder City, Nev. and, when finished, will be the largest photovoltaic solar power installation in the U.S.

The power-purchase contract with PG&E for Mesquite Solar I is subject to approval by the California Public Utilities Commission. Sempra Generation operates and maintains a fleet of natural gas-fueled power plants, and is a leading developer of solar and wind facilities that serve U.S. markets.

Merry Christmas

And

Happy New Year



From Our

Families

to Yours





Town of Buckeye Community Services

Winter Wonderland

**Saturday,
December 11
3 - 6:00pm**

**Town Hall
(530 E. Monroe Ave.)**

PLAY IN 25 TONS OF SNOW

**FIRST RUDOLPH FAMILY
FUN RUN—1K**

**MAKE-n-TAKE & WRAP
YOUR OWN GIFTS**

**CAROLERS SINGING
HOLIDAY TUNES**

FOOD & CRAFT VENDORS

**Main Street Coalition's
Glow on Monroe Electric Light Parade**

December 11, 6:30-9:00pm

Downtown Buckeye, Monroe Ave. from 2nd to 9th St.

**Santa will be at the Buckeye Elementary School Gymnasium
after the parade.**

**Any questions, please contact Robert Wisener at 623-349-6621
or at rwisener@buckeyeaz.gov**

The Odyssey Open



**December 11, 2010
Sundance Golf Course
900 S. Sundance Parkway
Buckeye, AZ 85326**

*Longest Drive - Men
Longest Drive - Women*

*Closest to Pin - Ladies
Closest to Pin - Men*

**Early Bird registration by November 29th
\$70 per player or \$280 per foursome**

*Hole in one
Competition*

*Mulligan's 50/50
12" Putting Ruler*

SPONSORS

GOLD - \$1500

- 2 Teams
- Recognition on Tournament Banner
- Recognition on Odyssey's Publications
- 2 Tee Signs

SILVER - \$1000

- 1 Team
- Recognition on Tournament Banner
- 1 Tee Sign

BRONZE - \$500

- Team
- Recognition on Tournament Banner

HOLE -

- 1 Tee Sign

HOLE IN ONE IS SPONSORED BY TOM JONES FORD

Check In Time: 6:30 a.m.

Tee Time: 8:00 a.m.

Includes green fees, cart and lunch

For more information call: The Odyssey Preparatory Academy at 623-327-3111

Or e-mail at : Fyanez@cox.net