



Buckeye Valley Chamber of Commerce

Out In Front...

Leading Business, Leading Buckeye

January 2011

508 E. Monroe Ave, Buckeye AZ 85326
623-386-2727

SOCIAL MEDIA

Chamber Quarterly Luncheon—"State of Buckeye"

Workshop Series

Farm Bureau Financial Services

January 18, 2011

9:00 am to 10:30 am

1:30 pm to 3:00 pm

3:30 pm to 5:00 pm

SEE FLYER PAGE 7

**Speakers: Mayor Jackie Meck
Town Manager Stephen Cleveland
"State of the Town"**

Noon—\$15 per person

January 19, 2011

**Meritage Active Adult
Community Center**

930 S. Sundance Pkwy.
(NW Corner of Rainbow and Yuma)

Please RSVP by January 17, 2011

623-386-2727

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Buckeye Leadership Academy...

Buckeye Leadership Academy is designed to provide residents working knowledge about the Town, schools, nuclear power, Luke AFB and Non-Profits. It's produced as a partnership with the Town of Buckeye, the Buckeye Valley Chamber of Commerce and APS. The Academy runs 12 weeks beginning February 10th with graduation on April 28th.

This class is open to the public; HOWEVER, it is limited to Buckeye residents only, 25 participants to a class and **requires an application submitted no later than January 15, 2011**. Applicants are chosen by a panel representing the Chamber, APS and the Town of Buckeye. For an application form, please see the last page of this newsletter. Also, if you have applied and not been accepted in previous years, be sure to check the appropriate line!



www.buckeyevalleychamber.org



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Buckeye Valley Chamber of Commerce

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January 2011

Ribbon Cutting...



M & I Mixer, and An Exciting Announcement! Welcome Harris Bank!



The Chamber Thanks M & I Bank for hosting our Christmas Mixer! It was quite a festive evening for those in attendance! Fire Chief Bob Costello took home a great Poinsettia Plant, left, and shares this photo with Linda Valencia, Brandon Mello and Charlotte Hunter.

M & I Bank to Merge With Bank of Montreal!

Established in 1817 and based in Canada, BMO Financial Group serves more than 10 million personal, commercial, corporate and institutional customers in North America and internationally. Their operating groups including BMO Bank of Montreal in Canada and **Harris Bank in the United States**; —sharing one vision: to be the bank that defines great customer experience.

Mark Furlong, currently Chairman, President and CEO of M&I, stated, "This transaction is good news for M&I's shareholders, customers, employees and the communities we serve. It will position us with the capital strength and scale to enhance our commitment to customers and communities. This combination is about two companies that share a vision of building strong Long-term customer relationships. BMO has a diversified business mix with a strong reputation for being a consistent lender."

We welcome the transition to Harris Bank; same wonderful employees, same great service!



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January 2011

Have YOUR Voice Heard!....

Southwest Valley Businesses have an Opportunity to have Their Voices Heard

Businesses: You may be getting a call from an intern from Estrella Mountain Community College. Student interns are looking to help the economic development of the Southwest Valley through an innovative internship program and partnership with the Cities of Avondale, Goodyear, Litchfield Park, and Tolleson, the Town of Buckeye, and the Southwest and Buckeye Valley Chambers of Commerce. The Business Retention Internship program is in its second year and recently won a Best of the West Award. The program aims to help Southwest Valley cities retain current businesses while students learn valuable business skills. If an intern calls you, please take the time to meet with them because we want to know what you have to say. The program will run from October 2010 to April 2011. If you have any questions or would like to make sure you are interviewed please call/email Landis Elliott at 623-535-2764/ landis.elliott@estrellamountain.edu

WhoCanHelp.com Rolls Out In January...



If you're tired of calling around every time you need to hire a service provider, use WhoCanHelp.com to find someone and see why it will change the way you get things done!

What is WhoCanHelp.com? Simply put, WhoCanHelp.com helps consumers get the right local service provider with the least amount of effort by introducing them to local businesses that match their stated needs. Our website serves as the handshake that helps to make these local commerce connections.

How does it work? Those who use WhoCanHelp.com can utilize the site in two ways:

1.) As a Busy Consumer Who Wants to Post a Need: WhoCanHelp.com provides users with a new way to shop for services locally. In just seconds, anyone can post a request on WhoCanHelp.com and local service providers, who match the stated need, can introduce themselves online or make an offer to the posted request. Users are instantly notified every time a bid or question comes back via SMS text and email. After posting a request, users are free to do other things while the providers are reviewing and replying. Users are in control 100% of the time, without the hassle or wasted time of searching, phone calling, emailing and message leaving, just to find a provider that has the skill set, time and trust level to do a project or supply a service needed at that time. No other site quickly permits the person or business requesting a service to rapidly learn the answer to these three questions:

- 1.) When a service might be performed**
- 2.) What it will cost**
- 3.) What is the reputation of the service provider**

(cont. page 5)



623-386-2727

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January 2011

New Members...

SM & M Plumbing & Custom Tractor Work

Jesse James Mundy
25302 W. Riverside Street
Buckeye AZ 85326
623-341-2401
Plumbing

Renewals...

Adzzoo

623-386-9233

Allied Waste Services

602-442-6309

American Cancer Society

602-778-7632

Bales hay Sales

623-386-2988

Buckeye Funeral Home

623-386-2311

Buckeye Elementary School District

623-386-6063

Buckeye Lock & Key

623-327-3489

CKY Investments

623-386-3601

Farmers Gin, Inc.

623-386-2020

La Placita Café

623-386-4632

M & I Bank

623-925-3280

McDonald's Restaurants

623-932-7992

NAPA Auto Parts—Buckeye LLC

623-386-5616

Napolitano Ranches

623-386-2466

Orcutt/Winslow

602-257-1764

Serendra Group Realty, LLC

623-606-5144

The Community Church

623-386-2674

Tom Jones Ford, Inc.

623-386-4429

Wal-Mart DC

623-386-0000

Wisteria Hair & Nails

623-386-5399

WhoCanHelp...Con't

2.) **As a Service Provider who Wants to Bid on Posts Listed in their Area of Service:** WhoCanHelp.com puts the power of the Internet at your fingertips to land local business you didn't know was out there. It works for any kind of service and is amazingly easy. When you choose to be a service provider on WhoCanHelp.com, when someone in your community posts a need for your service, we'll send you a text or email alert. You simply review the lead on your phone or computer and decide if you'd like to bid, get more information or provide a contact. If you decide to bid, only the customer sees the bid to ensure a fair bidding process. It's like having a dedicated sales representative bringing you leads, except WhoCanHelp works anytime, day or night!

To Create your first Post and to Register to Receive Notifications of Posts in Your Category

Visit: www.whocanhelp.com/associations.

Problems Signing Up? Call (888) 494-6226 or visit: www.whocanhelp.com/contact



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January 2011

January Quarterly Luncheon...

Farm Bureau Insurance State of the Town

**Speakers: Mayor Jackie Meck
Town Manager Stephen Cleveland**

Noon—\$15 per person

January 19, 2011

**Meritage Active Adult at Sundance Community Center
930 S. Sundance Parkway
(NW Corner of Rainbow & Yuma)
Buckeye, AZ 85326**

January Mixer . . January 27

Halftime Sports Bar

January 27, 2011

1300 S. Watson Road
(Next to Arizona's Choice Chiropractic facing Yuma)
5:30 pm to 7:30 pm

Fun, Food, Friendship and Networking!

Buckeye Business Connection...



Every Tuesday Morning at 7:15 am

At the Chamber Office

508 E. Monroe Ave.

Buckeye, AZ

Continental Breakfast! Timely Speakers! Great Networking!



623-386-2727

Buckeye Valley Chamber of Commerce

www.buckeyevalleychamber.org

January 2011

2010-2011 Board of Directors..

Chamber Staff & Committee Chairpersons

Chairman of the Board

Dorothy Lockard, *Farm Bureau Insurance*

Chairman Elect

Bill Retsinas, *US Bank*

Treasurer

Kathryn Tracy, *Kathryn S. Tracy Accountant*

Past Chairman

Todd Hornback, *Verrado Assembly*

Directors:

Bob Ellis, *Mesquite Power*

Ron Fleming, *Global Water Resources*

Kevin Johnson, *RE/MAX Assured*

Mike Nalker, *Wal-Mart*

Nate Schaus, *Summit Community Church*

Al Steen, *BESD Superintendent*

Chip Wodrich, *Farm Bureau Financial*

Legal Counsel

Paul J. Faith, Esq.

Faith, Ledyard, Nickel & Shelsky, PLC

Ambassador Chairman

Brandon Mello, *M & I Bank*

Buckeye Business Connection Chairman

Darlene Terry, *Powers-Leavitt*

Helzapoppin' PRCA Rodeo Chairman

Tim Grandy, *NRCD*

Staff

Deanna Kupcik, *President*
Chief Executive Officer
deanna@buckeyevalleychamber.org

Jan Hessel, *Administrative Assistant*
Special Events Coordinator
jan@buckeyevalleychamber.org

Chamber Office

508 E. Monroe Ave
Buckeye, AZ 85326
623-386-2727 Phone
623-386-7527 Fax

As always, we extend our Appreciation to the following

Corporate Sponsors



Social Media Workshop



The psychology behind social networking

Frustrated with the results of your social media efforts?

We doubled the size of our organization in only 18 months though the secrets we are going to be sharing in this exclusive workshop!

Understand the psychology behind social media and learn how to:

- **Dramatically grow your business**
Nearly 100% of your customers are using Social Media. You need to be where your customers are. Learn how to turn strangers into friends; friends into customers; and customers into sales people.
- **Strengthen Relationships**
People don't care what you know until they know you care about them. Social media is all about relationships. Learn the secret of "Give Gifts - Be Generous" and how to create raving fans.
- **Become more connected and influential in your community**
People judge you by the quality (and quantity) of the company you keep. Be seen as an influential, even powerful force in the community through the smart use of social media. Stand out and be in control of your brand.

—————
This is not Social Media 101

This workshop shows you how to take Social Media to the highest level and make it work for YOU

Sponsored by:
Buckeye Valley
Chamber of Commerce



Workshop Series January 18, 2011

9:00 am to 10:30 am
1:30 pm to 3:00 pm
3:30 pm to 5:00 pm

Buckeye Valley
Chamber of Commerce
508 E. Monroe Avenue
Buckeye, AZ 85326

\$30 per person*

Registration: 8:30 am

We're Connected!

Buckeye Valley
Chamber of Commerce

**PLEASE REGISTER IN ADVANCE
IF POSSIBLE!**



*Personalized Social Media
Strategy
Checklist included

REGISTRATION FORM - FRANK J KENNY -

Company Name _____

() Check Enclosed () VISA/ MasterCard () Invoice

Name on Card (please print) _____

Exp Date _____

Total Cost _____

Contact Person: _____

Phone Number _____

ATTENDEES _____

Card Number _____

The Chamber conducts many events for our members that require advance reservations. Your confirmation allows us to make the appropriate arrangements with the hosting facility. In addition, reservations assure the event will take place as scheduled. If reservations are made and not cancelled at least 24 hours before the event, you will be charged.

Phone: 623-386-2727



eMail: jan@buckeyevalleychamber.org

THE ADVENTURE BEGINS HERE

PRESCHOOL OPEN HOUSE

9am to 1pm

COME JOIN THE FUN & LEARN MORE
ABOUT THE ILIAD ACADEMY!

ENROLL NOW!

www.theiliadacademy.com

WHEN:

SATURDAY, JANUARY 22

WHERE:

4290 S. MILLER ROAD

SUITE 112

BUCKEYE, AZ

(IN THE FILIBERTO'S PLAZA)



**CLASSROOM
TOURS**



BOUNCE HOUSE



FACE PAINTING



SNACKS



THE ILIAD ACADEMY

4290 S. Miller Road, Suite 112

Buckeye, AZ 85326

Phone: (623) 474-6328

Fax: (623) 474-6502

E-mail: ecunningham@theiliadacademy.com



freeevent

DISCOVER THE ECONOMIC
AND ENVIRONMENTAL
BENEFITS OF LIVING 'GREEN' AT



ECO
avenues

Living the green life... Southwest Valley Style

Save the Date!
Saturday
March 26, 2011
9am-2pm

Learn about environmentally friendly products and services from local vendors and take part in educational workshops and youth activities.

Saturday, March 26, 2011 9:00AM- 2:00PM
Estrella Mountain Community College
3000 N. Dysart Road
(NWC Dysart & Thomas Roads)
Avondale, AZ 85323
www.ecoavenues.com

**Vendor and sponsor
opportunities available!**
**Visit www.ecoavenues.com
for more information.**

BROUGHT TO YOU BY

The Cities of Avondale, Goodyear, Litchfield Park & Tolleson, Town of Buckeye, Southwest Valley & Buckeye Valley Chambers of Commerce & Estrella Mountain Community College.





SouthWest Skill Center @

ESTRELLA MOUNTAIN
COMMUNITY COLLEGE

A Maricopa Community College

Spanish Medical Interpreter Program

The SouthWest Skill Center Spanish Medical Interpreter Program is a ninety-hour introduction to medical interpreting followed by an eighty-hour externship. Bilingual individuals who would like to interpret or pursue a bilingual career in a health care setting can gain skills necessary to interpret in a manner consistent with national standards of practice for interpreters in health care. Interpreting is a value-added skill set for bilingual health care workers, and interpreter training is a requirement for anyone applying to the Certification Commission for Healthcare Interpreters for national certification.

Students learn about medical vocabulary in English and Spanish, systems of the body, legal issues, ethics, standards of practice, cultural awareness, and more. Emphasis is placed on practicing interpretation in the consecutive and sight translation modes. According to the National Council on Interpreting in Health Care, an interpreter renders a message orally into another language while abiding by a code of professional ethics (The Terminology of Health Care Interpreting: A Glossary of Terms, 2008).

The U. S. Bureau of Labor Statistics projects a 22% increase in employment for translators and interpreters in the next eight years due to the "broadening of international ties and the large increases in the number of non-English speaking people in the United States" (Occupational Outlook Handbook, 2010-11 edition).

Courses

The program includes the following topic areas:

SIM100	Introduction to Medical Interpreting
SIM102	Legal Issues and Ethics
SIM103	Culture and Medicine
SIM107	Basic Anatomy, Special Senses & Subspecialties
SIM108	Cardiovascular System
SIM109	Respiratory System
SIM110	Digestive System
SIM111	Musculoskeletal System
SIM112	Genitourinary Reproductive System
SIM113	Endocrine System
SIM114	Immune System
SIM115	Nervous System
SIM120	Professional Externship

Students who successfully complete the Southwest Skill Center Spanish Medical Interpreter Program at Estrella Mountain Community College will be able to:

- Interpret or do a bilingual job in a health care setting.
- Gain skills necessary to interpret in a manner consistent with national standards of practice for interpreters in health care.
- Apply to transfer the certificate equivalent to six credit hours within the Maricopa Community College District.
- Apply for national certification.

This program exceeds the minimum training requirements necessary for applying nationally to be a Spanish Certified Healthcare Interpreter with the Certification Commission for Healthcare Interpreters. (<http://www.healthcareinterpretercertification.org/>).

Students who meet the full requirements for national certification are strongly encouraged to apply upon concluding the SouthWest Skill Center Spanish Medical Interpreter Program at Estrella Mountain Community College.

Buckeye Chamber of Commerce Program Information

- 170 clock hours
- 17 weeks (15 weeks of class, followed by two weeks of externship)
- Buckeye Chamber of Commerce 508 East Monroe, Buckeye AZ.
- Class days/times: Monday & Wednesdays, 6pm to 9pm
- Information Session date/time: 2/2/11 6pm
- Orientation date/time: 2/28/11 6pm
- Program start/end dates: 3/2/11-7/11/11
- Clinical hours and days may vary

What are the costs?

Tuition (\$4.60 per clock hour)	\$782.00
Lab Fees	\$32.00
Registration Fee	\$15.00
Graduation Fee	\$15.00
EMCC Cost	\$844.00

Books and supplies will be required at the additional expense of the student.

Requirements for Admission

- 17 ½ years of age to enroll
- High School diploma or GED
- Completed admission packet
- Reading & Math Assessment
- English / Spanish Assessment

Additional Information

All tuition and fees are subject to change pending MCCCC Governing Board approval.

Programs that are 600+ clock hours qualify for financial aid funding. Please see our advisor for alternate funding options or visit our web site for listed financial resources at:

www.estrellamountain.edu/swsc/financial_welcome.asp

Some programs may have additional related costs not listed, please refer to an advisor.

Why the SouthWest Skill Center?

The SouthWest Skill Center's continued focus on ease and affordability creates a distinct approach to learning, schedules and fee payment that differs from other colleges and campuses. Classes are calculated according to clock hours instead of semester based credits.

Get started today!

Advisor (623) 935-8961 or 8037
www.estrellamountain.edu/swsc

**Healthy Mind, Healthy Body:
Promoting Wellness in
Our Teenagers**
Talk by Dr. Emily Shaffer—Hudkins, Ed.S.



February 3, 2011
5:30pm - 7:30pm
\$15 per person or \$25 per couple
Hors d'oeuvres included
ASU Downtown Phoenix Campus
AE England Building
424 N. Central Ave.
Phoenix, AZ 85004



Learning Objectives:

1) Identify how a healthy body is empirically linked to a healthy mind in teenagers.

2) Explain how 'mental health' includes more than just not experiencing problems such as depression or anxiety. What makes children resilient?

3) Discover ways to promote mental and physical wellness in teens.

Who Should Attend:

Family Members,
Advocates, and Interested
Community Members.

Emily Shaffer - Hudkins, Ed.S., is a nationally certified school psychologist working with the Pediatric Psychology Program in the College of Medicine at the University of South Florida. The program focuses on providing assessment and intervention to address the needs of children with developmental delays, communication disorders, chronic health conditions, and autism spectrum disorders (ASD).



Pacific Southwest
ATTC



ASU Center for Applied
Behavioral Health Policy
ARIZONA STATE UNIVERSITY

Seats are limited—Register At:
<http://www.brownpapertickets.com/event/141977>

Contact: Linda Williamson
(602) 496-1483 or Linda.Williamson@asu.edu



**BUCKEYE LEADERSHIP ACADEMY
CLASS VI
APPLICATION**

Please complete the information below. The Buckeye Leadership Academy Class V is limited to Town of Buckeye residents.

NAME _____

ADDRESS _____

TELEPHONE (Home) _____ (Work) _____

FAX _____ EMAIL ADDRESS _____

OCCUPATION _____ EMPLOYER _____

Length of residency in Town of Buckeye _____

Name as you would like it to appear on Nametag _____

Please list public service activities that you have been involved with during the last five years:

Name of Organization	Office Held/Committee	Years Involved

Briefly explain why you want to participate in the Leadership Academy:

_____ I can commit to attending ALL scheduled classes. (Classes are held every Thursday beginning February 10, 2011 through April 28, 2011.)

_____ I have applied to the Buckeye Leadership Academy in the past.

Signature

Date

Application is due to the Chamber on/or before Friday, January 15, 2011.

Please mail to:

Or Fax to:

623 386-7527

Buckeye Valley Chamber of Commerce

508 E. Monroe Avenue

Buckeye, AZ 85326