



**Buckeye Valley Chamber of Commerce**

# Out In Front...

## Leading Business, Leading Buckeye

**November 2010**

508 E. Monroe Ave, Buckeye AZ 85326  
623-386-2727

### Buy Local—Shop Buckeye Rolls Out!

**Buy Local—Shop Buckeye, rolling out the week of November 15th**, is intended to be a multi-year program that supports and strengthens Buckeye's businesses and local jobs. Every dollar that you spend in support of a local business in your neighborhood is a dollar that stays in your community and works to build a vibrant and healthy economy for you, your children and your community.

Each dollar we spend is a vote for the future direction of our communities.

Chamber volunteers will be hand delivering the window clings—shown at left—to every business in Buckeye the week of Nov. 19.

Members are encouraged to update their online catalogs as this program also highlights our online Buy Local shopping link!

#### WHAT MERCHANTS CAN DO

We need your help spreading the word about our Buy Local campaign - a campaign for the entire Town of Buckeye aimed at re-circulating dollars in our local economy.

**How to Participate:**  
**Display the Buy Local—Shop Buckeye Window Cling in your business!**

Display the *Buy Local—Shop Buckeye Logo* on your web-site's home page.

Use the *Buy Local—Shop Logo* in your own advertising efforts.

Get together with all the businesses in your center to plan promotions for your area.

If you would like copies of the logo, please call or e-mail the Chamber office!

**Please Remember to Vote on November 2nd!**



**Honor our Veterans November 11**

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For Every Local Purchase, There's a Local Purpose.

Local Buying supports

Local Jobs!



[www.buckeyevalleychamber.org](http://www.buckeyevalleychamber.org)

"Buy Local"

Online Merchant Catalogs



[www.buckeyevalleychamber.org](http://www.buckeyevalleychamber.org)



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[www.buckeyevalleychamber.org](http://www.buckeyevalleychamber.org)

**November 2010**

## Ribbon Cutting...



West Valley Emergency Hospital  
Ground Breaking



Artist's rendering of Buckeye's first hospital!  
The new hospital is currently under construction on Watson Road, behind Discount Tire and McDonald's



Bells Outlet (pronounced "Bells") Buckeye's first department store!



E-Institute Charter High School







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**November 2010**

## **Economic Survey... complete by Nov. 5th!**

### **Baird Williams & Greer Announces its 2011 Valley Economic Forecast**

The law firm of **Baird Williams & Greer** (BWG), in partnership with the **Buckeye Chamber of Commerce**, is looking to hear from Arizona-based businesses about their projections for the 2010 economy. As part of its annual Valley Economic Forecast, BWG is collecting information from local businesses to forecast next year's trends to help companies plan for the coming year.

The survey gives members the opportunity to share their projections on everything from consumer spending habits, issues that are affecting small-to-medium sized businesses and hiring of employees. Participation in Baird Williams & Greer's Economic Forecast is easy, fast and anonymous. Companies can share their input by **completing an online survey at:** <https://app.e2ma.net/app2/survey/35092/23838/daadbcec4e/>. The survey **will be made available until Friday, November 5, at midnight** and should take approximately 10-15 minutes to complete.

Once the Baird Williams & Greer team has received all your responses, they then compile an informative and in-depth report about the upcoming year. The Valley Economic Forecast report will be made available to all Valley businesses for free in an electronic format—so it's easy to download and use as you create next year's budget.

## **DR. BEVERLY BROWNING HOSTS GRANT WRITING WORKSHOP**

*The Grant Writing Training Foundation in Partnership with the  
Buckeye Valley Chamber of Commerce Presents*

WRITING WINNING GRANT PROPOSALS AND CONTRACT BIDS  
FRIDAY, NOVEMBER 19, 2010  
BUCKEYE VALLEY CHAMBER OF COMMERCE  
508 East Monroe Avenue – Buckeye, AZ 85326-2806  
9 a.m. – 12 Noon

### Who should attend:

- Government employees
- School district employees
- Nonprofit employees
- Nonprofit volunteers
- Nonprofit Board of Directors
- Faith-based employees
- Faith-based volunteers
- Faith-based Board of Directors
- For-profit business owners (newly forming and existing)

**\$129 per person (\$29 of each registration paid will be donated to the Buckeye Valley Chamber of Commerce)**

*Sorry, no scholarships or discounted registrations!*

### What will the workshop cover?

- How to find grant funding opportunities
- How to find contract bidding opportunities
- How to write award winning grant proposal and contract bidding narratives
- Other competitive edge skills and tips for grant proposals and contract bids

**No Registrations at the door—MUST register in advance!**

**For More Information and Registration Forms; [Click Here](#) or go to [www.buckeyevalleychamber.org](http://www.buckeyevalleychamber.org), Community Calendar, click on Grant Workshop, then Link**



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## Buckeye Valley Chamber of Commerce

[www.buckeyevalleychamber.org](http://www.buckeyevalleychamber.org)

November 2010

### New Members...



At Alliance Urgent Care, each location is designed with you, our neighbor, in mind. All locations are highly visible with convenient freeway access, and offer extended hours each day of the week on a no appointment basis. Each clinic has 8 exam rooms including personalized pediatric areas with separate procedure rooms and include

onsite digital x-ray, laboratory and ECG capability. To demonstrate Alliance's commitment to you and your family, all patient care is provided by physicians only. Their promise is that your family will be seen in a timely manner by an experienced urgent care physician each and every visit.

Alliance Urgent Care is proud to be part of our community. Staff lives in the communities they serve and as your neighbors, value your trust and confidence in allowing them to care for your family's unexpected, urgent medical needs. No appointments are needed, check in online at the website above.

**Alliance Urgent Care  
Rose Hanne  
980 S. Watson Rd. 103  
Buckeye, AZ 85326  
623-474-6125  
[www.allianceurgentcare.com](http://www.allianceurgentcare.com)**

The Tonopah Tribune is published once a month as the "voice" for the Tonopah Valley. Publisher Shirley Caudillo is committed to conscientious journalism, reporting the news with honesty, objectivity, accuracy and fairness. The Tribune focuses on the community and surrounding areas providing readers with local information and news items.

Special events and local advertising also brings the community closer and builds stronger businesses.

The Tonopah Tribune may look like a "little" newspaper, but it's jammed full of interesting advertising, community notes, upcoming events and local happenings. Readership is widespread through out Tonopah, Palo Verde, Arlington and the Buckeye community of Tartesso. Subscriptions are also available. If you want the word out "Way Out West," this is the place to advertise!

**Tonopah Tribune  
Shirley Caudillo  
P.O. Box 72  
Tonopah, AZ 85354  
623-393-0802**

Heavenly Lane opened in 2009 in the Mill Iron Center with a different approach to honoring Christianity. Owner Tina Crane provides a variety of the latest and trendiest merchandise, allowing her customers to show their faith.

The Boutique displays a diverse selection of merchandise; handbags, clothing, shoes, belts, hats, jewelry and other items in trendy Western, Rocker Chic and Biker styles. There is definitely something for everyone at Heavenly Lane!

Items shown are available online  
At the Heavenly Lane website!



**Heavenly Lane  
Christian Boutique  
Tina Crane  
25560 W. Hwy 85 #3  
Buckeye, AZ 85326  
623-755-3160  
[Heavenlylaneboutique.com](http://Heavenlylaneboutique.com)**

Buckeye Elementary School Parent Expo November 6. If you want to participate, call Dr. Kristi Sandvik 623-925-3430 by 11/1.

Inca Elementary School Fall Festival, November 5th, 5-8pm

Donate To Troops in Afghanistan. Help show them we appreciate them, collection box in the Chamber office.



623-386-2727

## Buckeye Valley Chamber of Commerce

[www.buckeyevalleychamber.org](http://www.buckeyevalleychamber.org)

November 2010

### New Members...

**Please make the following changes to:**

#### **APS American Payment Solutions**

##### **American Payment Solutions**

Buckeye Sales Team  
1930 E. Brown Road, Ste. 101  
Mesa, AZ 85203  
888-685-1900  
*Merchant Credit Card Services*

**We apologize for any inconvenience!**

#### **Alliance Urgent Care**

Rose Hanne  
980 S. Watson Road Ste. 103  
Buckeye, AZ 85326  
623-474-6125  
*Urgent Care*

#### **Tonopah Tribune**

Shirley Caudillo  
P.O. Box 72  
Tonopah, AZ 85354  
623-393-0802  
*Newspapers*

#### **Heavenly Lane Christian Boutique**

Tina Crane  
25560 W. Hwy 85 #3  
Buckeye, AZ 85326  
623-755-3160  
*Boutique*

### Renewals...

#### **American Family Insurance—Kathi Roberts**

623-877-8700

#### **Bradys Enterprises**

623-349-8339

#### **Buckeye Lions Club**

623-386-4432

#### **Estrella Mountain Community College**

623-935-3989

#### **Hilton Garden Inn**

623-882-3351

#### **Homewood Suites By Hilton**

623-882-3315

#### **It's A Celebration!**

623-386-5491

#### **Meritage Active Adult At Sundance**

623-386-8371

#### **Mill Iron Properties**

602-828-1081

#### **PostNet**

623-691-6544

#### **RE/MAX Assured**

623-386-8181

#### **Wells Fargo Bank**

623-925-3000

## Chamber Directory And Map 2011

**Sales are underway for the combined publication of our map and directory!**

The Buckeye Map and Chamber Directory are the most widely read publications in our community.

These publications, now combined into one, are given to all new residents and sent to all those requesting relocation and visitor information. In addition, many businesses request a number of copies for waiting rooms, delivery drivers and hand outs. Included this year is an online "e-book;" the entire publication and all advertising featured on our website, making this one of the most effective uses of your advertising dollars!

If you wish to participate and haven't been contacted yet, please call the office. Also, if you need changes to your directory listing, please let us know as soon as possible as we near the deadline for submission!



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**November 2010**

## **January Quarterly Luncheon...**

**To Be Announced**

## **November Mixer . .**

**The Buckeye Valley Chamber of Commerce  
Invites You To Attend the November Mixer!**

**Thursday, November 18th, 2010**

5:30 to 7:00 pm

At

**Julie Sullivan's**



**DOMINION**  
REAL ESTATE PARTNERS LLC

**208 N. 4th Street  
Buckeye, AZ 85326**

## **Buckeye Business Connection...**

**Every Tuesday Morning at 7:15 am**

**At the Chamber Office**

**508 E. Monroe Ave.**

**Buckeye, AZ**

**Continental Breakfast! Timely Speakers! Great Networking!**





623-386-2727

# Buckeye Valley Chamber of Commerce

[www.buckeyevalleychamber.org](http://www.buckeyevalleychamber.org)

November 2010

## 2010-2011 Board of Directors..

## Chamber Staff & Committee Chairpersons

### Chairman of the Board

**Dorothy Lockard**, *Farm Bureau Insurance*

### Chairman Elect

**Bill Retsinas**, *US Bank*

### Treasurer

**Kathryn Tracy**, *Kathryn S. Tracy Accountant*

### Past Chairman

**Todd Hornback**, *Verrado Assembly*

### Directors:

**Bob Ellis**, *Mesquite Power*

**Ron Fleming**, *Global Water Resources*

**Kevin Johnson**, *RE/MAX Assured*

**Mike Nalker**, *WalMart*

**Nate Schaus**, *Summit Community Church*

**Al Steen**, *BESD Superintendent*

**Chip Wodrich**, *Farm Bureau Financial*

### Legal Counsel

Paul J. Faith, Esq.

*Faith, Ledyard, Nickel & Shelsky, PLC*

### Ambassador Chairman

**Brandon Mello**, *M & I Bank*

### Buckeye Business Connection Chairman

**Darlene Terry**, *Powers-Leavitt*

### Helzapoppin' PRCA Rodeo Chairman

**Tim Grandy**, *NRCD*

### Staff

**Deanna Kupcik**, *President*  
*Chief Executive Officer*  
[deanna@buckeyevalleychamber.org](mailto:deanna@buckeyevalleychamber.org)

**Jan Hessel**, *Administrative Assistant*  
*Special Events Coordinator*  
[jan@buckeyevalleychamber.org](mailto:jan@buckeyevalleychamber.org)

### Chamber Office

508 E. Monroe Ave  
Buckeye, AZ 85326  
623-386-2727 Phone  
623-386-7527 Fax

*Happy Thanksgiving from our families to yours!*

**As always, we extend our Appreciation to the following**

### Corporate Sponsors



**W.C. SCOUTTEN, INC.**  
MUNICIPAL ENGINEERS AND PLANNERS



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**Buckeye Valley Chamber of Commerce**

[www.buckeyevalleychamber.org](http://www.buckeyevalleychamber.org)

**November 2010**

## **Mesquite To Build New Solar Power Plant**

### **SEMPRA GENERATION CONTRACTS WITH PG&E FOR 150 MW OF SOLAR POWER**

#### **Photovoltaic Solar Power Plant to Create 300 Construction Jobs**

SAN DIEGO, Calif., Oct. 12, 2010 – Sempra Generation today announced that, through a subsidiary, it has entered into a 20-year power-purchase agreement with Pacific Gas & Electric Co. (PG&E) to sell 150 megawatts (MW) of solar power produced at its Mesquite Solar I project.

Mesquite Solar I is the first phase of Sempra Generation's planned Mesquite Solar complex in Arlington, Ariz., located about 40 miles west of Phoenix. Sempra Generation controls sufficient land to build up to 600 MW of solar power at the site, which would make it the largest photovoltaic solar power plant in North America. The solar installation will connect to the power grid at the nearby Hassayampa switchyard, a major energy hub that provides access to consumer markets throughout the Western U.S.

When completed in early 2013, Mesquite Solar I will produce enough emission-free electricity to power approximately 56,000 average homes. "PG&E continues to demonstrate remarkable leadership in promoting the use of alternative forms of energy, and we are pleased to partner with them again to deliver new supplies of solar power to their customers," said Jeffrey W. Martin, president and chief executive officer of Sempra Generation. "Mesquite Solar represents a major step forward for Sempra Generation as we continue down the path toward our goal of becoming the first company in the U.S. to own and operate 500 megawatts of solar energy."

Construction on Mesquite Solar I is expected to begin in 2011, creating approximately 300 construction jobs at peak and as many as 10 long-term positions to operate the facility.

The electricity generated at Mesquite Solar I could reduce greenhouse gas emissions by approximately 190,000 tons each year, the equivalent of taking 33,000 cars off the road. The facility will use photovoltaic solar panel technology, which does not require water to generate electricity. This water conservation feature makes it a project highly suitable for the arid U.S. Southwest.

Mesquite Solar I is Sempra Generation's third solar energy project. The 10-MW El Dorado Solar facility was built in 2008 and the 48-MW Copper Mountain Solar project will be completed by the end of 2010. Both facilities are located in Boulder City, Nev. and, when finished, will be the largest photovoltaic solar power installation in the U.S.

The power-purchase contract with PG&E for Mesquite Solar I is subject to approval by the California Public Utilities Commission.

Sempra Generation operates and maintains a fleet of natural gas-fueled power plants, and is a leading developer of solar and wind facilities that serve U.S. markets. [Sempra Energy](http://www.sempraenergy.com) (NYSE: SRE), based in San Diego, is a Fortune 500 energy services holding company with 2009 revenues of more than \$8 billion. The Sempra Energy companies' 13,600 employees serve more than 29 million consumers worldwide.





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**November 2010**

## **Customer Service is Crucial...**

### **Customer Service is Crucial to Repeat Business and Profitability**

NEW YORK, NY - According to the American Express Global Customer Service Barometer, 61% of Americans report that quality customer service is more important to them in today's economic environment, and will spend an average of 9% more when they believe a company provides excellent service.

However, only 37% of Americans believe that companies have increased their focus on providing quality service:

- 27% feel businesses have not changed their attitude toward customer service.
- 28% say that companies are now paying less attention to good service.

Jim Bush, Executive Vice President, World Service, says "Customers... expect superior service... (and) are focused on getting good value for their money... consumers say companies haven't done enough to improve their approach to service... it's important to see customer service as an investment, not a cost."

91% of Americans consider the level of customer service important when deciding to do business with a company, but only 24% believe companies value their business and will go the extra mile to keep it:

- 48% feel companies are helpful but don't do anything extra to keep their business
- 21% believe that companies take their business for granted
- 81% of Consumers are far more likely to give a company repeat business after a good service experience, while 52% are unlikely to do business with a company again after a poor experience. Consumers say the three most influential factors when deciding which companies they do business with include:
  - Personal experience (98%)
  - Company's reputation or brand (92%)
  - Recommendations from friends and family (88%)

48% of consumers report always or often using an online posting or blog to get others' opinions about a company's customer service reputation. But when consumers go online they put greater credence in negative reviews on blogs and social networking sites than on positive ones (57% and 48%, respectively). Mr. Bush continued, "... in the online space, positive recommendations are important, but people often give more weight to the negative. Because consumers... broadcast their views so widely online... every service interaction... becomes even more crucial... "

Importantly, consumers are far more forgiving if a company has earned their trust over time. 86% of consumers report they're willing to give a company a second chance after a bad experience if they've historically experienced great customer service with that company. But companies who get it wrong should realize it's at a cost:

- Half of consumers (52%) expect something in return after a poor customer service experience, beyond resolving the problem.

Most consumers (70%) want an apology or some form of reimbursement.

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To view the Internet Travel Monitor Archive, click <http://www.tripinfo.com/ITM/index.html>.



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November 2010

## Fight Phone Bill Cramming....Consumer Tips



BBB Serving Central, Northern & Western Arizona  
4428 N 12th Street, Phoenix, Arizona 85014

Felicia Thompson, Director of Marketing & Communications  
Phone: 602-212-2237 Cell: 602-810-8913

### Five Ways to Fight Back Against Phone Bill Cramming

(October 26, 2010 – Phoenix, AZ) Sneaky little charges are making their way onto telephone bills and can go unnoticed for months. Victims of so-called “cramming” often face a tough battle to stop being billed every month and start getting their money back. In order to fight cramming, Better Business Bureau recommends keeping a close eye on every bill and being extremely cautious when giving out personal information such as phone numbers.

“You might think that nothing bad can happen from giving out your telephone number, but you should guard those digits like you would a credit card or social security number,” said BBB President/CEO Matthew Fehling. “Monitor your monthly statements closely because even if you are very protective of your personal information, cramming can still strike.”

Cramming is on the rise, according to the Chief of the Consumer and Governmental Affairs Bureau of the Federal Communications Commission during an interview with Herb Weisbaum, consumer reporter for MSNBC.com. Cramming can come from any number of sources. Some victims may have inadvertently signed up for a subscription service—such as for “free” ringtones or a daily joke or horoscopes--not realizing they’d be billed every month. The Federal Trade Commission recently cracked down on one company that used telemarketers to convince people into signing up for “free” trial services. Calling a psychic hotline or entering a sweepstakes can also lead to cramming. Unfortunately, in some cases, the victim is just an unlucky random target.

BBB recommends taking the following five steps to fight cramming:

**Keep a close eye on monthly statements.** Anyone can become a victim of cramming so monitoring you monthly bills is extremely important. The sooner you spot the charges, the sooner you can fight them.

**Know your rights.** Contact your telephone provider to see if you can completely restrict third-party billing on your account.

**Know whom you can trust online.** Before handing over any personal information online, always research the business with your BBB at <http://www.bbb.org/us/Find-Business-Reviews/>.

**Guard your personal information closely.** Be wary when asked to provide personal information to sign up for a free trial or enter a sweepstakes. Always read the fine print on any offer so you understand how your personal information may be used.

**Know where to complain.** If you are unable to resolve the issue either through your telephone provider or directly with the business, file a complaint with the FCC for charges related to telephone service and FTC for all other cramming charges on your phone bill. You can also file a complaint with BBB.

Buckeye Valley Chamber of Commerce

Gates Open: 5:30 pm,

Derby Begins: 7:00 pm

For Information;

623-386-2727

Tickets:  
\$8 Adults 13+  
\$3 Kids 6-12  
5 & Under Free

MAIN EVENT  
Smashin  
Bashin  
Crashin  
Derby Cars



First Place: Jeff Chiles  
May, 2010



Racing Riding Lawn  
Mowers  
"Old Guys NASCAR"

# Fall DEMOLITION DERBY

November 20, 2010

Helzapoppin' Rodeo Arena  
Miller Rd. at BID Canal  
Buckeye

Second: Jason Skelly  
Third: Kalum Mosbrucker  
May 2010

The most fun you can have in  
Buckeye on a Saturday night!

Pre-sale Tickets available at the  
Chamber office



LAND ADVISORS ORGANIZATION™



W.C. SCOUTTEN, INC.  
MUNICIPAL ENGINEERS AND PLANNERS



All photos courtesy Creative Images by Michael

Sponsorships for the Fall Demolition Derby are still available! Call the office or see the link on the Chamber website homepage!

We thank current sponsors, Kathryn Tracy, Accountant; CKY Investments; DM Oil; Tom Jones Ford; Trullinger & Wenk; PostNet





Media Relations ■ P.O. Box 27506 ■ Tucson, AZ 85726-7506 ■ Fax: 520.884.1804  
Michelle Garcia-Estrada ■ Media Relations Coordinator ■ 520.882.2435 ■ [Michellege@gedaz.com](mailto:Michellege@gedaz.com)

## **Golden Eagle Distributors, Inc. named Arizona's Greenest Workplace by Mrs. Green's World**

Tucson, AZ (October 26, 2010) – This fall, Mrs. Green's World, a website offering tools for "going green" hosted the Arizona Greenest Workplace Challenge. Mrs. Green's World sponsors contests to make it fun to learn how to make sustainable choices at home and at work, and to bring attention to those who are making a commitment to sustainability.

Twenty-eight different Arizona companies entered the contest explaining their efforts to make their workplace more environmentally friendly. Visitors to [www.mrsgreensworld.com](http://www.mrsgreensworld.com) then voted for the workplace that was the greenest. Thousands of votes were cast and Golden Eagle Distributors, Inc. finished in first place with over 35% of the votes. One online voter mentioned, "Golden Eagle has always been a responsible and leading community business and they are leading the way to help make our community green."

"Taking care of our environment and making sound business decisions that include environmental awareness has always been part of our business plan at Golden Eagle Distributors, Inc.," said Kimberly Clements, President, Golden Eagle Distributors, Inc.

To celebrate Arizona's Greenest Workplace, Gina Murphy-Darling, website founder and radio personality who is known as "Mrs. Green" will host a luncheon at Golden Eagle Distributors, Inc. on Thursday, November 4. The luncheon will be catered by Sunflower Farmers Market. Golden Eagle will also receive gift certificates from Bookman's Entertainment Exchange.

### **Golden Eagle's winning submission and additional information:**

Golden Eagle Distributors, Inc. is committed to working green in our facilities, on the road, and at our events. Through our Green Team and several company led initiatives, GED green programs are making an impact.

GED recycles aluminum, glass, cardboard, plastic, and paper. So far this year, Golden Eagle has recycled over 4 tons of aluminum, over 62 tons of glass and over 420 cubic yards of cardboard, plastic and paper. Recycling bins for paper and plastic are located throughout our facility.

Our "Green Team" encourages employees to recycle their empty beverage containers, reuse paper, and conserve energy by turning off lights in areas not in use. This team of employees helps keep Green initiatives at the forefront of our minds by rewarding employees who are "caught" recycling, and educating employees on green topics. GED employees helped clean up Kennedy Park in May and Sears Park in October.

In addition, our facilities are receiving upgrades to be more energy efficient. We have installed new lights in our warehouse that will save 656,000 kilowatts per year, the equivalent of planting 121 trees per year. Our HVAC controls were changed earlier this year which resulted in our electric usage dropping 8.7% and our natural gas usage dropping 60%.

Our office is conveniently located on a bus route with a stop immediately in front of our building. We have employees who carpool regularly and we are part of the RideShare program. We actively communicate alternative modes of transportation and encourage carpooling.

GED is a member of the Tucson Regional Clean Cities Coalition. The Clean Cities Coalition promotes the use of clean fuels and clean-fuel vehicles in partnership with the U.S. Department of Energy's Clean Cities Program.

At special events throughout Tucson, Golden Eagle provides at no cost, reusable recycling bins so that events can promote recycling of beverage containers. We have started purchasing compostable beverage cups made from corn to be used at special events.

To promote clean waterways, each summer we provide recycling bags to area lakes including Lake Patagonia to encourage boaters to remove their trash and not litter.

Through the use of UPS Logistics software, we have rerouted our delivery vehicles to maximize routing efficiency.

Looking forward, we are researching alternative fuel methods for our delivery fleet. We are working on a pilot program with Ryder on a liquid gas solution with the help of the Clean Cities Coalition and Clean Energy, America's leader in clean transportation.

What makes this workplace green? Being green is part of the way of life at Golden Eagle. We are always seeking out new ways to be more energy efficient, use less and reuse whenever possible.



## The psychology behind social networking

with nationally known speaker, Frank J. Kenny

### Frustrated with the results of your social media efforts?

**We doubled the size of our organization in only 18 months though the secrets we are going to be sharing in this exclusive workshop!**

**Understand the psychology behind social media and learn how to:**

- **Dramatically grow your business**  
Nearly 100% of your customers are using Social Media. You need to be where your customers are. Learn how to turn strangers into friends; friends into customers; and customers into sales people.
- **Strengthen Relationships**  
People don't care what you know until they know you care about them. Social media is all about relationships. Learn the secret of "Give Gifts - Be Generous" and how to create raving fans.
- **Become more connected and influential in your community**  
People judge you by the quality (and quantity) of the company you keep. Be seen as an influential, even powerful force in the community through the smart use of social media. Stand out and be in control of your brand.

**This is not Social Media 101**

**This workshop shows you how to take Social Media to the highest level and make it work for YOU**



Sponsored by:



2-hour Workshop

**December 14, 2010**

9:00 am to 11:00 am

Buckeye Valley

Chamber of Commerce

508 E. Monroe Avenue

Buckeye, AZ 85326

\$30 per person\*

Registration: 8:30 am

\*Personalized Social Media Strategy Checklist included



**We're Connected!**

REGISTRATION FORM - FRANK J KENNY -

Company Name

( ) Check Enclosed ( ) VISA/ MasterCard ( ) Invoice

Name on Card (please print)

Exp Date

Total Cost

Contact Person:

Phone Number

ATTENDEES

Card Number

The Chamber conducts many events for our members that require advance reservations. Your confirmation allows us to make the appropriate arrangements with the hosting facility. In addition, reservations assure the event will take place as scheduled. If reservations are made and not cancelled at least 24 hours before the event, you will be charged.

Phone: 623-386-2727

Online: [www.buckeyevalleychamber.org](http://www.buckeyevalleychamber.org)  
Community Calendar, Reservations



eMail: [jan@buckeyevalleychamber.org](mailto:jan@buckeyevalleychamber.org)

Fax: 623-386-7527



# CountryFest

November 18th thru 20th

## Carnival in Bayless Park

Advance tickets available at local merchants



7th Annual CountryFest  
Car Show

Saturday in Bayless Park  
9am to 1pm



**Annual FFA  
Dutch Oven Cook-Off**  
Saturday 6am til 2pm  
at Buckeye High School  
for more info: 623.386.9736



Sponsors



### Hometown Holiday Boutique

Town Park 9th&Monroe Saturday 9am til 4pm  
Vendors Entertainment Bingo  
for more info: Bob Wisener 623.349.6621

### Kids!! Bring your Bicycles

Buckeye Fire Department  
**Bicycle Rodeo Saturday**  
Saturday 9am til Noon  
Info: 623.349.6621



Bill Hardison Memorial Team Roping  
November 20-21  
South Buckeye Equestrian and  
Event Center Phone 623.691.6900



Buckeye Valley Chamber of Commerce

### Fall Demolition Derby Saturday 20th

Gates Open 5:30pm

Adults \$8 Kids \$3

for more info: 623.386.2727



Discount Carnival Tickets are Available at: Alice Dryer Insurance, Buckeye Valley News, Buckeye Feed, Buckeye Valley Chamber of Commerce, Calvert Shell Station, and Dominion Realty. Donations of Non-Perishable Food Items for All Faith Community Services will be accepted at all venues.



**Donation Deadline is November 18th. You may bring donations to the Chamber office.**



RIAH'S RAINBOW 2<sup>ND</sup> ANNUAL  
DECORATE  
PHOENIX CHILDREN'S HOSPITAL  
PEDIATRIC CANCER TREATMENT CENTER  
For the HOLIDAY'S  
Friday, November 26, 2010 at Noon  
1919 E. Thomas Rd., Phoenix



**NEEDED ITEMS:**

WINDOW CLING DECORATIONS

WRAPPING PAPER (rolls)

SCOTCH TAPE

BOWS (the big red kind-not for packages)

HANGING ORNAMENTS (FROM CEILING)

CARDBOARD CUTOUT DECORATIONS

VOLUNTEERS



For more information or to  
donate/volunteer please call:  
Susi Henry, Director  
623-363-3523  
[www.riahsrainbow.org](http://www.riahsrainbow.org)  
[rgshenry@q.com](mailto:rgshenry@q.com)



*Buckeye e\_Institute Charter High School*

*All Faith Community Services*

*Static Youth Ministries*

*Together We Can Make a Difference*

Children should never have to wonder if they are going to eat today. We want to make a difference in the lives of homeless children, because they have no choice. BUT WE DO. Join us and donate to the "**Homeless Youth Wish List.**" We have designated drop-off locations which are listed below.

**Wish List**

Non-perishable food items; \*Any food items that do not need to be refrigerated that we can give a child to carry in their book bags

Food vouchers—to places like McDonalds, Subway, Burger King, Taco Bell, Sonic  
(These are the restaurants that are accessible in all areas)

Hotel vouchers—night stays until we can find them more permanent places to stay;

Book Bags, Sleeping Bags, Towels, Deodorant, Disposable Razors, Tooth Brushes, Tooth Paste, Laundry Detergent, Dryer Sheets, Soap Bars, Shampoo, Feminine Hygiene, School Supplies

\*\*\* ANY DONATION IS GREATLY APPRECIATED!!

E-Institute Charter High—6213 S. Miller Ave #109, Buckeye

All Faith Community Services—214 S. 5th Street, Buckeye

Static Youth Ministries—(Buckeye First Assembly) - 23230 W. Hwy 85, Buckeye

# The Odyssey Open



**December 11, 2010  
Sundance Golf Course  
900 S. Sundance Parkway  
Buckeye, AZ 85326**

*Longest Drive - Men  
Longest Drive - Women*

*Closest to Pin - Ladies  
Closest to Pin - Men*

**Early Bird registration by November 29th  
\$70 per player or \$280 per foursome**

*Hole in one  
Competition*

*Mulligan's 50/50  
12" Putting Ruler*

## SPONSORS

**GOLD - \$1500**

- 2 Teams
- Recognition on Tournament Banner
- Recognition on Odyssey's Publications
- 2 Tee Signs

**SILVER - \$1000**

- 1 Team
- Recognition on Tournament Banner
- 1 Tee Sign

**BRONZE - \$500**

- Team
- Recognition on Tournament Banner

**HOLE -**

- 1 Tee Sign

**HOLE IN ONE IS SPONSORED BY TOM JONES FORD**

**Check In Time: 6:30 a.m.**

**Tee Time: 8:00 a.m.**

**Includes green fees, cart and lunch**

**For more information call: The Odyssey Preparatory Academy at 623-327-3111**

**Or e-mail at : [Fyanez@cox.net](mailto:Fyanez@cox.net)**