

Registration

Name of organization / business / individual

Contact Person

Address _____

City _____ State _____ Zip _____

Phone _____

E-Mail Address

Category of Entry & Fees:

Check the category and **circle** the descriptor that best describes your entry.

Individual \$20 Vehicle, Walker, Equestrian

Float \$30 Organization, Commercial, Music

Group \$30 Vehicles, Walkers, Equestrians, Band, Music

Payment & Registration may be made by

Check payable to LAACoC

Cash

Credit card (ON-LINE at Event Registration at www.lakealmanorarea.com)

Entry Description:

Will you have music? yes no

How many linear feet (floats) _____

How many participants? *e.g.*, 5 motorcycles, 2 trucks, 10 walkers, 5 horses, etc. (Allows us to allocate room for your entry.)

Provide a brief description of your entry in the following space (next column). This information will be used by our announcer and for the parade program.

Entry Description

Submission of the attached waiver, completed and signed, is required for participation in the Parade.

Lake Almanor Area
Chamber of
Commerce
&
Visitors Bureau

4th of July Parade

The Lake Almanor Area Chamber of Commerce & Visitors Bureau welcomes you to our Annual Fourth of July Parade, the signature event of our community anchoring a full day of fun and celebration.



4th of July Parade Information

We welcome you to participate in this celebrated annual event, from beauty queens to fire fighters, family reunions to local schools, boats and floats, to just plain fun entries. Your entry will entertain the thousands who line Main Street, Chester to celebrate the 4th of July!

For more information about Lake Almanor, our 4th of July celebrations, accommodations, and recreational opportunities visit www.lakealmanorarea.com.

Register Early

Timely entries allow for a parade program which describes your entry, so register early to ensure you are included in the program. Registration deadline is: **June 30th every year.**

Parade Theme : To Be Announced (Calendar)

Parade Policies

All entrants must be registered through the Parade Committee before entering the line of march. Entries **must** observe all applicable policies and public regulations, or be barred from the parade. Attention to the parade policies will ensure a safe, productive and enjoyable day for all. The Parade Committee reserves the right to remove from the parade, either prior to assembly, at assembly, or at anytime during the parade, any entrant not conforming to policies and regulations, or any entrant refusing to follow instructions of police or parade officials. Failure to adhere to these regulations and policies may result in a one year suspension from participation in the Parade.

- All entries must be decorated and entertaining, including motorized and non-motorized and all persons participating must be in costume or uniform.
- Please keep entry to the specific theme or a Patriotic Decoration, which is always appropriate.

- Parade participants may distribute items hand-to-hand to spectators.
- Alcoholic beverages and other controlled substances are forbidden on any float, in any vehicle, or on the person of any participant. Participants consuming alcohol prior to the parade start will not be permitted to enter the line of march. Persons using alcohol or other controlled substances during the parade will be removed.



- Please remember that there are entrants behind you. Parade participants must keep initial entry pace throughout event and may not mingle with spectators nor throw candy to spectators. Forward motion is expected to maintain the proper flow of the parade.
- Please arrive for parade positioning at 8:45 a.m. Judging begins at 9:45 a.m. in the assigned staging area. Stay in your assigned position, no jumping ahead. Parade begins promptly at 11:00 a.m.

- Winners will be posted at the Chamber office. Certificates will be mailed or can be picked up on or following the next business day.

Judging Criteria

Judging Begins at: 9:45 a.m. Must be registered by June 30th to be included in judging. Judging will take place in assigned staging area.

Design Concept: Entry is creatively designed and has a unifying central theme or idea. "We get the message in 20 seconds."

Adherence to Theme: Entry uniquely and creatively incorporates the parade theme, **To Be Announced (Online Calendar)**

Entertainment Quality: Entry is fun, clever and well-received by the audience. It makes us want to stand up and cheer.

Technical Design: Entry easily travels the parade route as it turns corners and meets size restrictions and safety regulations.

Awards

The parade awards certificates to registered parade entrants placing 1st, 2nd, and 3rd in each of the categories. Award certificates will be mailed or made available for pick up at the Chamber office on or after the following business day.

Lake Almanor Area Chamber of Commerce

P.O. Box 1198 Chester, CA 96020
E-mail: info@LakeAlmanorArea.com
Phone: 530-258-2426

www.LakeAlmanorArea.com