

Lake Almanor Area Board of Directors Regular Meeting

Wednesday July 10, 2019

7:45 a.m.

278 Main St
Chester, Ca



Meeting called by: Board of Directors

Type of meeting: Regular Meeting

Board Members Present: Susan Bryner, Traci Holt, Jerri Lee Neilson, Dawn Gray, Lyndsey Theobald, Erica Sherod, Kacie Holland, Chelsea Harrison

Guests: John Crotty, AFA, Moorea Stout, Sierra Institute

Meeting Minutes

1. Call to Order	Susan Bryner	7:53am
2. <u>Roll Call:</u>	Susan Bryner	<ul style="list-style-type: none">● Present: Susan Bryner, Erica Sherod, Traci Holt, Dawn Gray, Jerri Lee Nielson, Chelsea Harrison, Kacie Holland● Guest● Absent: Sharon Roberts, Shannon Medici-Brinkman
3. <u>Approval of Previous Meeting minutes - 06/12/19</u>	Susan Bryner	<ul style="list-style-type: none">● Motion to approve: Traci.● Second: Dawn.
4. <u>Approval of Agenda</u>	Susan Bryner	<ul style="list-style-type: none">● Motion to approve: Traci.● Second: Jerri.● <u>Motion carried unanimously</u>
5. <u>Administration</u> <ul style="list-style-type: none">● Financials● Member Payment Status	Chelssa Outland	<ul style="list-style-type: none">● Financials Discussion: Financials not ready. Will be sent to Board of Directors once ready.<ul style="list-style-type: none">○ Camp Fire Fund at \$6199.29: It is time to discuss final disbursement funds. Will be a topic of August Meeting. Recommendation of keeping funds for heating cost to new camp fire residents- Proposed by Chelsea, to be voted on at the August meeting.● New Member Payment Status: Many New members have taken advantage of the quarterly payment options. Due to this they show as past due, (but are current)<ul style="list-style-type: none">○ this month past due members are to be reinvoced and dropped after 30 days.

<p>6. <u>Member Retention & Growth</u></p> <ul style="list-style-type: none"> ● New Members ● Dinner Debrief 	<p>Chelssa Outland, Susan Bryner</p>	<ul style="list-style-type: none"> ● Current Members 121: <ul style="list-style-type: none"> ○ New Members: All Phase Landscape has requested to join -Chelssa to follow up. ● Wine & Dine: Attendance was 98 people <ul style="list-style-type: none"> ○ What we learned – A wine tasting is a small pour of wines to taste. ○ Food needs to be available during wine tasting hour. ○ Comments: “Want more of what to do next.” “Great event.” ○ Town Coffee Survey Results: To be calculated and reviewed next meeting. ○ Kacie Holland & Chelsea Harrison voted to seats on Board.
<p>7. <u>Events</u></p> <ul style="list-style-type: none"> ● Parade Debrief ● Labor Day Proposals ● Golf Tournament 	<p>Susan Bryner, Chelssa Outland</p>	<ul style="list-style-type: none"> ● <u>Parade Debrief:</u> Popular Vote 1st-Lake Haven Resort, 2nd Gallagher Family Reunion, 3rd Positive I. <ul style="list-style-type: none"> ○ People that were crucial to the success of the parade, Dave & Judy Finkbinder, Traci & Kelly Holt, Susan Bryner & Tim O’Brien, Chelssa & Scotty Outland ○ Next year, CHP would like to close the highway earlier. ● Labor Day Festival Talks to take place: We will start with something small for Labor Day Weekend and work on expanding into something larger in the future. We would like to coordinate this event with several others to help share the load. Order Labor Day Scratchers to fundraise for event. Watershed on the Feather Shed: Trees, Trout & Stout. Possibility of a scavenger hunt, scratches, poker draws, sponsorships. ● Fireworks are going to be Saturday August 31st at 9:00pm, we are working with peninsula fire and Jay Sableman so make sure everything is in order for fireworks. ● Golf tournament: Need to begin promoting again.
<p>7. <u>Communications & New Chamber Business, Public Discussion</u></p> <ul style="list-style-type: none"> ● Calendar Update 	<p>Chelssa</p>	<ul style="list-style-type: none"> ● Calendars to be reviewed and updated. Calendar page will show the hybrid version and then events page to show event calendar and community activities page will show activities calendar. We have worked on kinks and system for calendars and would like to start dividing the task of keeping the calendars updated, as this is too large of a task for 1-2 people. <ul style="list-style-type: none"> ● The requirements for submitting will be the same as before with the additional

		requirement of not bolding in the title or initial description
9. <u>Adjourn Meeting</u>	Susan Bryner	9:22am

