

<b>Agenda</b>	<b>Lake Almanor Area Chamber of Commerce</b> Sept. 11, 2019 7:45 a.m. 278 Main St	
	<b>Type of meeting:</b>	<b>Business Meeting of the Chamber</b>
<b>Minutes Recorder:</b>	<b>Chelssa Outland</b>	
<b>Officers/Directors:</b>	Shannon Medici-Brinkman, Dawn Grey, Sharon Roberts, Traci Holt, Jerri Lee Nielson, Susan Bryner, Lyndsey Theobald, Erica Sherod, Kacie Holland, Chelsea Harrison	
	<b><i>Agenda topics</i></b>	<i>Conducted by</i>
7:45 a.m	<b>Call meeting to order</b>	Susan Bryner
7:45-7:46	<b>Approval of Agenda &amp; Previous Minutes (see attached)</b>	Susan Bryner
7:47 – 8:00	<b>Administration</b> <ul style="list-style-type: none"> <li>● Financials</li> <li>● Fireworks Fund</li> </ul>	Shannon Medici
8:00 – 8:15	<b>Membership &amp; Growth</b> <ul style="list-style-type: none"> <li>● Town Coffee - Brainstorming a Town Plaza 9/25, 8 am (see notes)</li> <li>● Town Walk Date &amp; Location</li> </ul>	Susan Bryner, Chelssa Outland
8:15 – 8:25	<b>Old Business</b> <ul style="list-style-type: none"> <li>● Request for Donation, Sierra Institute</li> <li>● Date for Budget Committee Meet</li> </ul>	Susan Bryner
8:25-9:10	<b>Events</b> <ul style="list-style-type: none"> <li>● Debrief Town Talk: Trees, Trout &amp; Stout (see notes)</li> <li>● Golf Tournament</li> <li>● Halloween</li> <li>● Holiday Tour</li> <li>● Community Peace Tree</li> <li>● Turkey Trot</li> </ul>	Chelssa Outland, Erica Sherod, Susan Bryner
9:10 – 9:20	<b>Communications &amp; New Business</b> <ul style="list-style-type: none"> <li>● Directors attend organization meetings</li> </ul>	Susan Bryner
	<b>Public Input/Discussion</b>	

## Reports:

### Admin

See Attached Member Status Report. Financials will be sent in a future email.

### Membership & Growth

Town Coffee – A Town Plaza for year-round activities. Susan Bryner will facilitate this discussion of planning and funding. Three pdfs to be used for talking points are located here: [Plaza on the Cheap](#), [Show Me The Money](#), [Pop Up Plaza Research](#)

### Event Reports

- Fireworks: Committee Chair: Jay Sableman  
Final payment of \$9500 went out this month. Jay has plans in the works with Bret Womack to build a barge for next year. He will send us the quote for barge lit fireworks when he gets one. Ideas for funding fireworks to be brainstormed: for those interested in ideas please look at the pdf [Show Me The Money](#)
- Town Talk: Trees Trout & Stout. Town Talk Committee: Susan Bryner, Chelssa Outland, Moorea Stout  
Many positive comments on the organization and content. Attendance less than hoped for. Future events need to be in a more accessible and in visible location. Suggest that the focus of this Town Talk be put on a continuing or annual rotation regarding economic development and environmental resources.
  - Income \$ 205
  - Expenses \$ 550
  - Net Expense \$345
- Golf Tournament: Committee: Lyndsey Theobald, Ronnie Theobald, Chelssa Outland  
This is our biggest fundraiser to fund our Chamber's work for our community. We need updates from each Director on where they are on their sponsors for the Golf Tournament packets received in May. Please see attached list of sponsors and let Chelssa know if there are any you have gotten who are not listed.

### 2019 Golf Tournament Sponsor List

1. Holiday Market- \$100 hole sponsor
2. Almanor Dry Dock - \$100 hole sponsor
3. Lake Almanor Ace Hardware - \$100 hole sponsor
4. McNeill Security Storage - \$100 hole sponsor
5. Rouland Insurance -\$100 hole sponsor (need to collect checks)
6. Diversified Resources -\$100 hole sponsor
7. Coldwell Banker -hole Sponsor + hole activity - Fireball
8. Seneca Healthcare District – hole sponsor
9. Plumas Bank – Traci Smith – hole sponsor
10. Edward Jones, Carla Parsons, Financial Advisor
11. Collins Pine Company - hole
12. North Shore Campground - hole
13. Lake Almanor Brokers - hole

14. Holiday Investments - hole
15. All Phase Landscapes – hole
16. Kacie & Arlie Holland, Realtors – hole
17. Berkshire Hathaway – hole + hole activity

### 2019 Golf tournament Donation List

- 1) Almanor Style - Gift Card and basket
- 2) Coffee Station - Gift Card Donated
- 3) Seneca Healthcare District
- 4) Luloops – Nancy Boline – Handmade Wreath
- 5) Theobald Golf Solutions
- 6) Possibly – Katelyn Theobald Interior Design
- 7) Tom Wallick - Pottery
- 8) B & B Booksellers - Gift Card or Basket

### Halloween

Last year's Costume contest was well received by children, parents and community. Plans for this year? Keep it the same?



### Lake Almanor to Indian Valley Holiday Tour. Committee: Erica Sherod, Chelsea Harrison, Chelssa Outland

Meeting this coming weekend. Will share progress.

### Community Peace Tree. Committee: Susan Bryner, Cheri McIntire, Sharon Henry

The committee will be meeting this month to discuss restringing lights, potential purchase needs and this year's program. For Directors and members not familiar with this event, please see the original vision below.

*Peace and goodwill in the world starts within the hearts and minds individuals, families and communities. We wish for our Chester/Lake Almanor community to express a collective desire for peace and goodwill among ourselves by creating a symbolic and powerful expression of that which we long for in the world.*

*Lighting this tree together, at the beginning of our holiday season and on the weekend that our nation celebrates the service and sacrifice of our brothers and sisters for our national safety and security, we put forth our intention for peace and good will in the world and in our community.*

*The lights of this tree shall remind us of the commitment we make this day in memory of those who have served us and of our intention to live beside each other in peace and harmony throughout the season.*

### **Communications & New Business**

Connecting with Community. Our Chamber's motto, *Reach Out. Connect. Take Part.* needs to be seen as well as heard. Your Chamber President is asking that we, as Directors, pick an organization of our choice and commit to attending their meetings, representing our Chamber, and writing a very, very short report of their activities for our Chamber Agenda notes. Discussion? Below are some ideas.

Almanor Recreation & Parks District  
 Seneca Hospital Board  
 Chester Fire/CPUD  
 Peninsula Fire

Lake Almanor Watershed  
Sierra Institute  
School Parent-Teacher Assoc.  
Elks  
Rotary  
Almanor Fishing Assoc.  
Feather River Tourism Association  
Lake Almanor County Club