

Q7 What challenges do you find in the community that hinder your ability to truly maximize your business potential?

Answered: 27 Skipped: 9

#	RESPONSES	DATE
1	Lack of winter activities/businesses to draw people during the slow periods.	1/29/2019 3:04 PM
2	Small size of the year-around residents. Not enough draw to the community during the shoulder months	1/17/2019 3:33 PM
3	Not enough to do in winter that draws tourists up here.	1/17/2019 1:31 PM
4	Hiring good qualified people that want to work	1/15/2019 10:12 AM
5	not my permanent residence.	1/15/2019 9:48 AM
6	N/A	1/11/2019 12:46 PM
7	I think the biggest challenge to our area that hinders local businesses ability to maximize their potential is having such a huge swing of population from our peak season to our off season. If we were able to market our community as a better recreation hub in not only the summer but winter too, I think businesses would be better off and potentially new businesses would be more likely spring up in our community if we could offer more of a year round vibe.	1/9/2019 3:06 PM
8	Apathy toward the health benefits of human powered outdoor sports.	1/9/2019 1:03 PM
9	only really a 2 season destination	1/9/2019 7:58 AM
10	The lack of industry and business opportunities that would bring people to live in our area and patronize our businesses.	1/8/2019 9:19 PM
11	Being a rural area lack of qualified employees and area risk factors that deter many insurers from offering some premier policy benefits. Business Development would rate high on our business priority list.	1/8/2019 5:17 PM
12	Staffing	1/8/2019 2:58 PM
13	We have chosen to limit ourselves because we provide a service as well as a product...do we sell a large volume & compromise our workmanship or do we focus on fewer jobs, quality materials? This community is great for doing the kind of work we do. The homes are clean, the customer can afford a nice product, the homes are generally nicely constructed (compared with a market like Chico for example), and they are almost always nice people.	1/8/2019 12:43 PM
14	Personally I feel like there are 4 or 5 separate communities existing in our small area, because of geographic separation due to various settlements around Lake Almanor. In addition, we have a very transient year-round population, plus a large number of part-year residents and vacationers. It is challenging figuring out the best way to reach each for marketing purposes.	1/7/2019 3:48 PM
15	Our town has become a virtual ghost town. Seasonal owner are the majority. Full time residents are leaving in droves, no new businesses have come into our area. Our county services on this end have disappeared and Plumas Co does nothing in regards to code enforcement, making the existing housing/lots look like slums in Chester.	1/7/2019 9:04 AM
16	Funding. Small but dedicated merchants do their very best but obtaining tax based funding would be ideal.	1/7/2019 8:10 AM
17	Lack of services (hospital) should month marketing	1/6/2019 9:27 AM
18	lack of potential employees	1/6/2019 7:14 AM
19	Plumas County is unknown!	1/5/2019 7:48 PM
20	Amazon I'm sure.	1/5/2019 4:44 PM
21	Very seasonal since I am not a brick and mortar business	1/5/2019 2:12 PM

22	empty storefronts and The junk yard outside of town. People often comment to me. I have 200+ visitors annually.	1/5/2019 1:15 PM
23	Rural area losing population	1/5/2019 1:11 PM
24	Cooperation among the businesses to step up to assist community developments that draw tourists and other businesses.	1/5/2019 12:48 PM
25	None	1/5/2019 12:39 PM
26	rural area services	1/5/2019 12:14 PM
27	Internet speed and reliability. The lack of events or marketing of our area during the off-season to create more year round business.	1/5/2019 12:07 PM