



# Board of Directors Minutes

Thursday, October 22<sup>nd</sup>, 2009  
3:00 pm

## Call to Order

Dave Gazeley

Dave Gazeley called the meeting to order at 3:03 pm.

Directors in Attendance: See attached

Staff in attendance: Mysty Rusk, Erin Wiedeman

Guests in attendance: Paul Shih of Total Merchant Services (Considering sitting on the MSC)

## Action Items from Last meeting

Dave Gazeley

Action	Responsible	Deadline
1. BOD Outreach BOD to complete calls in a timely manner. Calls are specifically made to touch member 2 months prior to Membership Renewal.	BOD	
2. Review list of business leaders and invite to upcoming ED Coffee Attendance was good for ED Coffee. Attendees interested in ongoing meeting. Next meeting to occur in December.	BOD	
3. Send results of exit surveys (from membership) to Membership Serv. Committee Results not sent, as no official MSC meeting has occurred.	M. Rusk	
4. Send calendar for Chamber 101 to Board w/links to register Completed.	M. Rusk	
5. Membership Services Committee to send update to BOD w/progress	C. Nordyke	
6. ED Committee to review Operating Guidelines Guidelines reviewed at ED meeting in October. Two suggested changes to guidelines. Presented to BOD. Action – Changes approved.	ED Committee	
7. BOD to testify at 9 <sup>th</sup> Street Improvement Plan Mtg Business participation was good at the public meeting. All 9 <sup>th</sup> St CBCC Members have been contacted and informed. Ongoing communication to come.	BOD	10/01/2009
8. BOD to reach out to members and other businesses to testify at 9 <sup>th</sup> St. Mtg	BOD	10/01/2009
9. CBCC to continue to pursue PTF contract competitively Proposal submitted to PTF for CBCC to continue as Fiscal Agent. Elizabeth	M. Rusk	
10. Follow up meeting w/Elizabeth French to discuss CBCC proposal for PTF fiscal agent Elizabeth French currently out on leave. Meeting date TBD.	M. Rusk A. Perry	
11. Minutes from BOD meetings posted on CBCC web site All BOD approved minutes posted at <a href="http://www.cbchambercoalition.com">www.cbchambercoalition.com</a> .	M. Rusk	
12. Send possible new start-up companies to J. Sechrest for 2010 Angel Conference	BOD	Ongoing



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FY09 WAC finalist company won Bend conference. Continue to send names to J. Sechrest.

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## Strategic Planning

Mysty Rusk

**Celebrate Corvallis Award Subcommittee** – A. Perry is looking for a few individuals to review the 4 new awards that have been suggested and look at the overall mix of awards for the future. Volunteers needed.

BOD is to submit suggestions for new awards and contact M. Rusk if interested in serving on a committee, being formed to finalize awards.

## Membership Services

Chris Nordyke

MSC Roster and action items will be submitted to BOD at October meeting. Several informal MSC meetings have occurred recently.

## Economic Development

Mysty Rusk

ED Guidelines reviewed at ED meeting in October. Two suggested changes to guidelines. Changes presented to BOD. **ACTION** – Changes approved. (One abstention – K. Cleland)

## Government Affairs

Bond Starker

GAC Application for Approval – **Recommended Action:** Approve Application of Bob Grant

Motion – D. Johnston, Second – Mike McInally – **PASSED**

M. Rusk developed a database cross referencing all registered voters in Benton County and CBCC's membership. DVD provided to any interested BOD members.

## Marketing

Mysty Rusk

1<sup>st</sup> Draft of Marketing Plan distributed to BOD. **ACTION** - Input & feedback to be send to Aaron Edwards by November BOD meeting.

## Finance

Ron Stevens

Financial Review from Stover Neyhart distributed to BOD. **ACTION** – BOD to review report. Vote to pass report at November BOD meeting.

## Prosperity That Fits Committee

Mysty Rusk

Proposal submitted to PTF committee for CBCC to continue as Fiscal Agent. Elizabeth French & Erin Wiedeman met and discussed financial expectations.

## Consent Agenda

Dave Gazeley

Minutes

Finance Report

Motion – Bob Baird, Second – Ron Stevens - **PASSED**

## Other Business

Dave Gazeley

Bob Grant – Will be arranging “Chamber Clean-up Day” in late Spring. This will include pressure washing, landscaping, clean up the exterior of the CBCC. Details to follow.

Bob Baird – Suggested review of “Role” of the CBCC to be covered at the next scheduled BOD retreat. To be discussed, Chamber’s actual roles vs expectations of BOD and community. Name of CBCC to also be reviewed.

## President’s Report

Mysty Rusk

Two reports given.

Official President’s report for October provided to BOD. See attached.



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## Executive Session

Dave Gazeley

Economic Development Report Data  
Review proposed action plan for M. Rusk

## Action Items for Next Meeting

Action	Responsible	Deadline
Board of Directors Outreach Calls	BOD	10/22/09
Schedule upcoming ED Coffee	M. Rusk	
Review Marketing Plan (Submit feedback to Aaron Edwards)	BOD	11/06/09
Renew L.O.C.		12/05/09
Review Financial Review	BOD	11/26/09
Send possible new start-up companies to J. Sechrest for 2010 Willamette Angel Conference	Board of Directors	Ongoing

## Adjourn

Dave Gazeley

Dave Gazeley adjourned the meeting at 4:55 pm.



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## BOARD OF DIRECTORS Attendance

Last Updated: 10/23/09

Last Name	First Name	Business	Title:	SPC's / Assignments	Term Ends June of:	J	A	S	O	D	J	F	M	A	M	J
Perry	Andrew	Corvallis Clinic	Chair	SPC, EVP	1st, 2011	X	X	X	A							
Gazeley	David	Citizens Bank	Immediate Past Chair		1st, 2011	X	X	X	X							
Stevens	Ron	Samaritan Health Services	Treasurer/Secretary	SPC, Finance (Chair)	2nd, 2011	X	A	X	X							
Baird	Bob	Book Bin	Director	ED	1st, 2009	A	A	A	X							
Cleland	Katherine	Cleland Marketing	Director	ED	2nd, 2011	X	A	X	X							
Andresen	Matt	Turman Financial	Director	ED, Marketing	1st, 2011	X	A	X	X							
Crowe	Chuck	ATCO America	Director	ED	2nd, 2011	X	X	X	X							
Grant	Bob	Bob Grant Construction	Director	GAC	1st, 2011	X	X	X	X							
Johnston	Doris	Pacific Power	Director	GAC	2nd 2010	A	X	A	X							
Davidson	Cloud	Cloud9 / Downward Dog	Director	GAC	1st, 2011	X	X	X	A							
Lampton	Pat	Inkwell Home Store	Director	GAC, PTF	1st, 2011	X	X	X	A							
Fowler	Nick	Perpetua Power Source	Director	ED	1 <sup>st</sup> , 2011	A	A	A	X							
Shonnard	Chris	Shonnard's Nursery	Director	Marketing, MSC	1st, 2010	X	X	X	A							
Starker	Bond	Starker Forests. Inc.	GAC Chair	GAC	1st, 2009	X	X	X	X							
Hughes	Jamie	Anderson Group	Director	Finance	1st, 2011	X	X	X	X							
Hutchens	Lyle	Devco Engineering	ED Chair	ED (Chair)	1st, 2011	X	X	X	A							
Klemm	Robin	Oregon State University	Director	Marketing	1st, 2011	X	A	A	A							
Kuhlman	Jim	State Farm Insurance	Director	MSC	1st, 2011	X	X	X	A							
McInally	Mike	Corvallis Gazette Times	Director	Marketing, Fin.	1st, 2011	X	X	X	X							
Brauner	Hall	Corvallis City Council	Liaison			A	A	X	X							
Dixon	Jay	County Representative	Liaison			A	A	A	A							
Curtis	Wright	Curtis Wright Consulting	Marketing Chair	SPC, Marketing		A	A	A	A							
Nordyke	Chris	State Farm Insurance	MSC Chair	SPC, MSC		A	X	X	X							