



# Executive Committee Minutes

Thursday, December 17, 2009  
Chamber Coalition, Small Conference Room

## Call to Order

Andrew Perry

## Action Items From Last Meeting

Andrew Perry

Action	Responsible	Deadline
Negotiate and execute contracts for EZ and AIP with City of Corvallis.	M. Rusk	Done
Follow-up with Board members with meeting attendance issues (3+).	A. Perry	
Finalize date for Retreat.	M. Rusk	Done
Plan Retreat focused on providing additional value to members.	M. Rusk	Done
Complete Action Planning.	M. Rusk A. Perry	In progress

## Executive Committee Update

Andrew Perry

Andrew Perry announced Chris Nordyke resigned as chair of the Membership Services Committee. Mike Corwin has been invited to be the new chair and will attend the Board Retreat before making a decision.

## Strategic Planning Update

Mike McNally

- Finance – Ron Stevens presented the monthly Finance Report
- Economic Development
- Government Affairs
- Marketing
- Membership Services

There was a discussion about the upcoming Board of Directors Retreat. During lunch, Mysty Rusk will give a brief overview of the Enterprise Zone expansion effort and Jackie Shaw will provide an overview of the roles and responsibilities of the Board as it relates to financial matters.

It was suggested that at the beginning of the retreat Mysty Rusk give an overview of the Chamber Coalition's current financial model, the "fair share" model of membership. It was also suggested that Mike McNally provide an opener with the intended outcomes for the days activities so at the end of the retreat the Board is prepared to decide whether to move forward with the exploration of a new membership model.

## President's Report

Mysty Rusk

Mysty Rusk reported that she'd met with a number of City Councilors this month to discuss their goals for the coming year and to identify if there are projects the City and Chamber can work more closely together on. Meeting included the following Corvallis City Councilors: Jeanne Raymond, Mark O'Brien, Joel Hirsch and David Hamby. Rusk also met with Philomath City Manager Randy Kugler and Monroe Mayor Frank Thayer to talk about a rural Enterprise Zone for Benton County. The Membership Satisfaction Survey is complete. With 575 emails, there were 143 responses (25%). Each of the areas measured improved over the previous years

performance. Cristie Lynch is taking on the responsibility of analyzing the survey results. Rusk also reported she has organized a working group of all the paid staff of the business organizations in Benton County and the Board Chairs when the organization has no staff. The purpose of the working group is to identify and enhance collaboration opportunities and to pursue a joint recommendation to the Corvallis City Council on ED Allocation policy and procedures.

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**Other Business****Andrew Perry**

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**Action Items for Next Meeting**

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Action	Responsible	Deadline
Send Exec Committee the due date of the State EZ report.	M. Rusk	
Bring copies of the Chamber's membership application to the Board retreat.	M. Rusk	
Check with Cristie Lynch to see if Membership Satisfaction Survey results will be available by the January Board meeting.	M. Rusk	

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**Adjourn****Andrew Perry**

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