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Economic Development Review

www.cbchambercoalition.com

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A partnership between Benton County, the City of Corvallis and the business community focused on enabling traded sector companies to start, move and grow in the region.

Highlights:

- Innovative Chamber Award
- Beaver Bar Camp
- Food Biz BootCamp
- Airport Shovel Ready Recertification
- Nypro Realstate Partnership
- Recruiting Partnership with Microproducts Breakthrough Institute

5-Year Goal:

- 100 businesses with 10 employees each
- 10 businesses with 100 employees each

The CBCC was awarded the 2009 Chamber Outstanding Achievement Award, at the Oregon State Chamber of Commerce Annual Conference on October 29, 2009.

The award recognizes an Oregon Chamber for a program or initiative that elevates the role of their chamber in their community. The award highlights innovation; impact in the community; collaboration; and leadership.

THE CHAMBER COALITION was nominated for the work led by John Sechrest, involving the development of programs supporting the Business Ecosystem Model, specifically for the work on the Willamette Angel Conference (WAC).



The Oregon State Chamber of Commerce (OSCC) is an association of Chambers of Commerce. It is dedicated to preserving the competitive enterprise system of business by creating a better understanding and appreciation of the importance of a strong economy while contributing to the growth and professionalism of the industry.

Update:

BarCamp is an ad-hoc gathering born from the desire for people to share and learn in an open environment. It is an intense event with discussions, demos, and interaction from attendees. The event took place October 17, 2009 at OSU's Kelley Engineering Center. BarCamp's are designed so that the people who attend also are the presenters.

Food Biz BootCamp: The intent of the workshop is to create a cohort of food business owners who can support one another through the challenge of establishing a local food business, enriched by mentors from existing food businesses in Western Oregon and potentially shared resources. Topics to be covered include market analysis, business planning, understanding shelf-life requirements, selecting a manufacturing site, understanding federal, state, and county regulations and best practices for food safety, liability issues, packaging, marketing and product placement. The workshop series will also address company and product sustainability, start-up funding, growth and professional networking.

State Leads: The Chamber Coalition responded to a request for additional information on the proposed sites for one of the Oregon Economic and Community Development Department's Solar leads. The company requested both a community profile and a statement of verified capacities for existing infrastructure. Both the HP site and the Airport Industrial Park met their minimum standards. The company would employ 300 people and use 20 acres.

Airport Industrial Park Recertification: Documents reflecting the changes in pricing for utilities and leasing for the Airport Industrial park have been mailed to the Industrial Lands Coordinator at the Oregon Economic and Community Development Department to recertify the AIP's Shovel Ready Status. October 15, 2009 marked the conclusion of a wetlands permitting already in process that now allows the recertification to proceed. The Corvallis Airport Industrial Park is one of only 54 such sites around the state certified "Shovel Ready" and remains so on an interim basis until the recertification is official.

Nypro Realstate Partnership CB Richard Ellis has submitted the Nypro building, to be vacated January 2010, for inclusion on the Oregon Prospector Web Site. The manufacturing site on Research Way has generated interest and garnered over 30 views by prospective relocating businesses. It has also been formally included in two proposals to the OECD for relocation purposes. The companies were both making anonymous first inquiries through Oregon Prospector.com

Recruiting: The Micro Products Breakthrough Institute (MBI) is exploring a partnership with the Corvallis Benton Chamber Coalition to share resources for recruiting businesses to Corvallis. Among their clients is a company with strong potential for locating its manufacturing facility in the immediate area and at full capacity employing up to 300 engineers and technicians earning family wages by 2012. A recruiting partnership also will enable the MBI and Chamber Coalition to capitalize on the 30 - 40 industrial engagements annually reported by the MBI. Growing out of this partnership is also the possibility of forming an advisory committee along the lines of the Chamber Coalition's SWOT process, specifically to assess the current MBI portfolio and capitalize on available intellectual properties to grow businesses locally.

Partners Engaged:

- Business Enterprise Center
- Eugene Chamber of Commerce
- Linn-Benton Community College
- OECD
- Oregon State University
- Ten Rivers Food Web
- Willamette Neighborhood Housing Services
- Corvallis Airport Commission
- Benton County
- City of Corvallis
- SAO - Corvallis
- Prosperity That Fits
EVP 12.2, EVP 14.1
- City Club Program Committee
- Oregon Entrepreneur's Network
- SmartUps

This Work Made Possible By The Following Partners:



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