



# Executive Committee Minutes

Thursday, April 15, 2010  
Chamber Coalition, Conference Room

## Call to Order

**Andrew Perry**

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Officers Present: Andrew Perry, Mike McInally, Ron Stevens  
Staff Present: Mysty Rusk, Michelle Davis

## Action Items From Last Meeting

**Andrew Perry**

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Action	Responsible	Deadline
Send Exec Committee email correspondence between M. Rusk and A. Jaramillo. - <b>COMPLETED</b>	M. Rusk	03/19/10
Finance Committee meet and develop revised ED budget for remainder of FY10 - <b>COMPLETED</b>	R. Stevens	04/18/10
Review ED Budget standings - <b>ONGOING</b>	Executive Committee	04/18/10

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## Executive Committee Update

**Andrew Perry**

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**Health Insurance** - Mysty reported on Health care coverage. Explained benefits chart. The current health insurance cost go up 15.5%. A. Perry contention is this is not local or regional company. M. Rusk proposed the best value program -Costco regardless of the best plan for her family. A. Perry asked to see regional companies bids such as: Lifewise, Blue Cross & ODS. Ron asked some questions about Health Insurance chart. Health Insurance coverage ends May 1<sup>st</sup>. New contract starts May 1<sup>st</sup>. Ron commented worth a try for 1 year (May-May). M. Rusk recommended Option C for dental. M. Rusk offered she would like to look into Chamber insurance since it is a membership value. Exec agreed that it would not be worth the time and energy due to all the other action items at the Chamber's plate.

## Strategic Planning Update

Mike McNally

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**Finance** – Ron Stevens reported that to date, CBCC is down \$17,000, gained \$5,000 due to less expenses in March. R.

- Stevens asked about the budget of Golf Tourney. M. Rusk reported that the Par Excellence budget is \$15,000.
- M. Rusk reported Accounts Receivable is down to 11% due to follow- up calls.
- M. Rusk reported Relocation expenses are at \$4000 past budget projections. Andrew asked questions expenses such as postage. Mysty explained that the overage in postage related to this expense overage in another line item.

**Economic Development** - M. Rusk reported CBCC is on Council Agenda on Monday

- Planned to do a side by side comparison between Corvallis and Beaverton. Mike cautioned M. Rusk on speaking of Economic Gardening. He suggested she play to econ gardening in Corvallis Report and strengths of other models. Focus on the positive. Mike would not do any negative... Also, find opportunities in helping city on econ development.
- Do a presentation on the contractual obligations explanation. Joint meeting on April 30<sup>th</sup> had meeting and wanted to look at broader to all industrial land. M. Rusk tasked with this. Present noon meeting on Monday.

**Government Affairs** – No Report

**Marketing** – M. Rusk noted that the committee headed by Jim Kulhman is working on Par Excellence Golf Tourney. To be held at CCC on June 4, 2010.

**Membership Services** – meet on April 21, 2010 at 12 pm at the DCA conference room.

## President's Report

Mysty Rusk

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**Community Alliance** – Exec reviewed. Mike had no problem recommending to board.

**ByLaws** – Committee members – Lyle & Matt  
A. Perry asked that the revisions be more legible and easy to read for Board meeting

**Economic Development County Funding** – Jeanne could not review contract due to a conflict. Andy Newan was hired by Mysty. She reported she had brought it to 6 committees noting her intentions to seek an

attorney with recourse. M. Rusk trusted Andy to send the letter. She did not want it to be strong armed and “work forward from here” type of letter.

- Perry and M.McNally had a meeting with Jay to see where the Chamber and ED stand. Jay and Board felt that reason that it has gotten to point was no trust relationship with chamber and staff. County was interested in repairing relationship with a fresh start before the letter was received. A. Perry asked the County for measurements of success and deliverables? In the middle of these discussions, Jay said they received the letter – he feels some battle pain. Jay stated he was shocked the chamber wrote the letter.
- M.McNally reported lack of relationship. No value in going backwards.
- M. Rusk reported she offered to attend County meetings every week.
- A. Perry said to wait and see.. He stated that it was so unfortunate it came in the middle of nurturing the County relationship. M. McNally said he would of liked to see the letter before it went out.

**Other Business**

**Andrew Perry**

M. Rusk reported that the Eugene Chamber dedicated monthly issue to Angel Conference. Raised prize \$155,000 and \$30,000 in sponsorships for this years Angel Conference.

**Action Items for Next Meeting**

Action	Responsible	Deadline
<b>Send Membership Survey Results to the Membership Services Committee</b>	M. Rusk	4/21/10
<b>Send Membership Survey Results to the BOD</b>	M. Rusk	04/21/10
Review ED Budget standings	Executive Committee	Ongoing

**Adjourn**

**Andrew Perry**

Meeting adjourned at 5:04pm