



Executive Committee Minutes

Thursday, February 18, 2009
Chamber Coalition, Conference Room

Call to Order

Andrew Perry

Officers Present: Andrew Perry, Dave Gazeley, Mike McInally, Ron Stevens
Staff Present: Michelle Davis

Action Items From Last Meeting

Andrew Perry

Action	Responsible	Deadline
Cristie Lynch and Mysty Rusk have been working very hard on the Membership Satisfaction Survey results.	M. Rusk	Done
MSC meeting by Mike Corwin	M. Rusk	Done

Executive Committee Update

Andrew Perry

- Discussion regarding the newly constructed MSC Group. Background information to be provided to M. Corwin regarding previous work completed by group. Next MSC Group meeting is scheduled for March, 2010.
- Perry reported on Nominating Committee recommendations and presented possible replacements including M. Corwin. Bylaws to be reviewed prior to forming committee.

Strategic Planning Update

Mike McInally

Finance: R. Stevens presented monthly financials

- Celebrate Corvallis Event will create income.
- EDP - negative \$22,000 concern.
- Concerns regarding invoice credits
- Questions regarding source of investments/donations. Finance committee is to meet to review YTD budget
- M. Rusk is working on wine auction to assist with underperformance in budget. Clarifications needed regarding event, expected income and timeline

Economic Development:

Government Affairs:

- M. McInally reported on Enterprise Zone Expansion. Noted that Jon Nelson (City Manager) and Mayor Charlie Tomlinson would like to see the Chamber move more quickly. Only 2 Enterprises in south town.
- Questions regarding differences in Tomlinson and Chamber opinions on projects?
 - Disagreement with Andrew Martin property expansion
 - Discussion regarding progress and issues
 - M. McInally to follow up w/M. Rusk on subject.

- Specific Deliverable Chamber – Possible M. Rusk deliverable. Follow up needed with Jon Nelson.
- M. McNally reported on Budget Commission mtg. Gazette Times (Corvallis Newspaper) identified M. Rusks’s report at meeting on budget accurately. McNally met with Rusk following on various technical mistakes in front of budget commission. Issues are conservative.
 - \$11,000,000 projected in City’s shortfall.
 - Possible that number will decrease after legislature meets.
 - Discussion regarding whether this shortfall effect nominees for the Fall. A. Perry working with Mysty on list of potential nominees.

Marketing: Marketing Plan Reviewed

- D. Gazeley moved to recommend adoption of the Marketing Plan to the Board of Directors.

Membership Services: M. McNally reported

- Newly constructed Membership Services Group met this month, with positive results. Attendance was very good, with positive enthusiasm from new Chair, Mike Corwin.

President’s Report

Mysty Rusk

Rusk Absent

Other Business

Andrew Perry

Eugene Airport Request (attached): A. Perry reported

- Eugene Airport requested CBCC’s participation in a grant to improve commercial air service to EUG.
- EUG staff has requested commitment from CBCC to reallocate funds ordinarily spent on CBCC membership, promotions and sponsorship as match for the grant.
- A. Perry reported on EUG discussion. M. McNally not aware of any other requests like this one. Ron is not in favor. M. McNally requests more information prior to providing feedback on this issue.
 - Gather information regarding what other organizations and Corvallis Tourism are doing.
 - Determine how long Eugene Airport has been doing this.

Action Items for Next Meeting

Action	Responsible	Deadline
Finance Committee to meet and review YTD budget	R. Stevens	
Follow up with Mysty about MS data from the past to Mike Corwin.	M. McNally	
Follow up with Mysty about May fundraising event	A. Perry	
Gather Eugene Airport information to research further	M. Rusk	
Follow up with Jon Nelson about Enterprise Zone	M. McNally	

