



Executive Committee Minutes

Thursday, January 21, 2009
Chamber Coalition, Small Conference Room

Call to Order

Andrew Perry

Officers Present: Andrew Perry, Dave Gazeley, Mike McInally, Ron Stevens
Staff Present: Mysty Rusk

Action Items From Last Meeting

Andrew Perry

Action	Responsible	Deadline
Send Exec Committee the due date of the State EZ report.	M. Rusk	Done
Bring copies of the Chamber's membership application to the Board retreat.	M. Rusk	Done
Check with Cristie Lynch to see if Membership Satisfaction Survey results will be available by the January Board meeting.	M. Rusk	Done

Executive Committee Update

Andrew Perry

Action Plan – There was a discussion about the proposed action plan. Dave Gazeley moved to recommend approval of the Action Plan to the Board of Directors. Ron Stevens seconded. Motion passed.

Strategic Planning Update

Mike McInally

Finance
Economic Development
Government Affairs – Reviewed GAC application for Sandy Torgrimson-Fox, Central Willamette Credit Union. Dave Gazeley moved to recommend approval of Sandy Torgrimson-Fox to the Board of Directors as a new member of the GAC.
Marketing – Reviewed Marketing Plan. Dave Gazeley moved to recommend adoption of the Marketing Plan to the Board of Directors.
Membership Services

President's Report

Mysty Rusk

Rusk reported Celebrate Corvallis was a successful event although the number of attendees increased more than expected just before the event causing a food shortage. A list of potential candidates for open council and mayoral positions was circulated and Rusk reported meeting this month with Mayor Tomlinson and Councilors Beilstein and Hervey. Both Beilstein and Hervey are excited about the Chamber Coalition's efforts around food relocalization, specifically Food Biz Boot Camp.

Other Business

Andrew Perry

Eugene Airport Request (attached) – The Eugene Airport has requested the Chamber Coalition's participation in a grant to improve commercial air service to EUG. EUG staff has requested a commitment from the Chamber to reallocate monies usually spent on Chamber Coalition membership, promotions and sponsorship as match for the grant. The Executive Committee discussed and decided to discuss again next month.

Action Items for Next Meeting

Action	Responsible	Deadline
Follow up with Cristie Lynch re Membership Satisfaction Survey analysis	M. Rusk	
Schedule MSC meeting for Mike Corwin	M. Rusk	

Adjourn

Andrew Perry
