



Board of Directors Minutes

Thursday, September 24th, 2009
3:00 pm

Call to Order

Dave Gazeley

Dave Gazeley called the meeting to order at 3:10 pm.
Directors in Attendance: See attached
Staff in attendance: Mysty Rusk, Erin Wiedeman

Action Items from Last meeting

Dave Gazeley

Action	Responsible	Deadline
1. Email survey to Board of Directors <i>Survey emailed to Board of Directors and results shared in packet.</i>	M. Rusk	8/27/09
2. Tax referral reviewed and document submitted to Board of Directors with presentation from both sides <i>Have not yet taken position. Will be holding a meeting/debate with someone encouraging a yes, and no vote in January. GAC will report to Exec and Board of Directors when position is taken.</i>	GAC	8/27/09
3. Continue seeking Incoming Board Chair <i>Discussions continue regarding Incoming Board Chair. Let A. Perry know if you are interested.</i>	A. Perry	

Strategic Planning

Andrew Perry

▪ PRESIDENT'S REPORT:

Copy of master plan included in packet.

For each goal listed, each strategy, tactical plan exists.

UPDATES FOR SEPTEMBER:

Tiered Membership Structure; report to SPC. Five Chambers in Oregon that moved to tiered structure. Next step: draft tiered structure for Chamber Coalition and then survey membership.

Member Retention; developed member outreach plan.

1. Staff call day.

2. Membership Services Committee (MSC) to develop "buddy system" (matching new members with existing members).

3. Board of Directors outreach to membership (phone calls)

ACTION: Board of Directors calls to be made prior to next meeting.

Exit Interviews: Sent Exit Survey to 192 people, received 22 responses to date. Anomalies with businesses that dropped due to being covered under umbrella.

ACTION: Send results to MSC once they begin meeting.



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Communication: Tracking who we are serving. ED report created and sent to 305 key stakeholders and partners on 09/21/09. ED Coffee to occur 10/06/09. Report presented to Admin Services Committee. Feedback from City Council was very positive (Hal Brauner). List of local business leaders to attend coffee distributed to Board of Directors. Coffee to be a regular occurrence to learn about what Chamber Coalition's ED Division is doing.

ACTION: Board of Directors to look at list and identify business leaders to attend coffee and contact to invite them to attend coffee 10/06/09.

Land Use Development Fee: Over 20 people attended meeting, 12 people testified. All testimonies supported Chamber Coalition's stance, encouraging a return to a 50/50 public/private split.

Finance: Reporting has been solid, minor changes to formatting this FY.

Where it's @: is October 2nd. Vendor Fair. Estimated 15,000 people to walk through. Still allowing vendors.

WiN: Formerly High Tech After Hours. Scheduled November 5, 2009. Still actively searching for sponsors and vendors

62nd Celebrate Corvallis: January 20th, 2010

Chamber 101: September 24, 2009.

Government Affairs

Bond Starker/Mysty Rusk

- **Land Use Development Fee:** Over 20 people attended meeting, 12 people testified. All testimonies supported Chamber's stance, encouraging a freeze or going back to a 50/50. City Council meeting will occur about a month out.
- **9th St. Transportation Study** – Information Only: Corvallis Area Metropolitan Planning Organization (CAMPO) received a grant to study car, pedestrian and bike travel on 9th St. Kelley Kaiser and Randy Jones have been the business representative on the committee. Thirteen (13) medians have been proposed, which will have major impacts on businesses. The last opportunity to provide input to CAMPO will be on October 1, 2009.
Next meeting is October 1, need support. Encourage BOARD OF DIRECTORS to participate if affected by possible project.
Plan is to have analysis completed by the end of the year. This is just an analysis
- **Tax Referral:** Anti tax document distributed. OBA document distributed for consideration of these measures. Still in the process of reviewing to take an official position.
Meeting: Meeting to occur in upcoming two weeks to hear opposing sides of tax referral and related implications.
- **GAC Meetings:** Meetings are held the first Friday of each month with a follow up conference call on the third Friday.

Marketing

Curtis Wright

- No update



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PTF

Pat Lampton

- Information Only – A review of bookkeeping procedures and a proposal to remain the fiscal and administrative agent for the PTF Steering Committee has been prepared.
- Possible reorganization in PTF committee. Chamber Coalition is current fiscal agent. Request for proposal sent out to variety of groups. Chamber Coalition and City of Corvallis were only responders. City’s response states it will include AIP and EZ in contract.
- New leadership: Elizabeth French.
- Meeting occurred with P. Lampton, A. Perry, R. Stevens, J. Hughes, E. Wiedeman and PTF representatives regarding reporting.
- City has withdrawn application for PTF Committee administration and fiscal management.
- Meeting scheduled next week.
- Will focus on Business License fee and Contract Administration issues in the future.
- Contracts will continue on a month to month basis until a renegotiated contract has been drafted (likely through the remainder of this FY).

Other Business

Andrew Perry

- Starting to plan the 2010 Angel Conference in Eugene
- M. Rusk & J. Sechrest attended initial investor meeting 09/23/2009. Chamber Coalition assisted with planning and Eugene was able to provide all documents, and ask for investments and received investments at first investor meeting.
- Investor packets available, if interested, contact M. Rusk or J. Sechrest.
- Start-ups needed for Willamette Angel Conference .
- LLC Manager has been identified.
- Investor meetings will be held in October/November in Eugene and Corvallis.

Executive Session

Andrew Perry

No action taken.

Action Items for Next Meeting

Action	Responsible	Deadline
Board of Directors Outreach Calls	BOD	10/22/09
Review list of business leaders and invite to upcoming ED Coffee	BOD	Asap
Send results of exit surveys (from membership) to Membership Serv. Committee	M. Rusk	
Membership Services Committee to send update to Board of Directors with progress	C. Nordyke	10/22/09
ED Committee to review Operating Guidelines	ED Committee	



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Board of Directors to testify at 9 th Street Improvement Plan Mtg	BOD	10/01/2009
Board of Directors to reach out to members and other businesses to testify at 9 th St. Mtg	BOD	10/01/2009
Continue to pursue PTF contract as if it were still competitive.	M. Rusk	
Follow up meeting with Elizabeth French to discuss Chamber Coalition proposal for PTF fiscal agent and administrative manager	M. Rusk / A. Perry	
Minutes from Board of Directors meetings posted on Chamber Coalition web site	E. Wiedeman	
Send possible new start-up companies to J. Sechrest for 2010 Willamette Angel Conference	Board of Directors	Ongoing

Adjourn

Andrew Perry

Andrew Perry adjourned the meeting at 4:45 pm.



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BOARD OF DIRECTORS Attendance

Last Updated: 09/24/09

Last Name	First Name	Business	Title:	SPC's / Assignments	Term Ends June of:	J	A	S	O	D	J	F	M	A	M	J
Perry	Andrew	Corvallis Clinic	Chair	SPC, EVP	1st, 2011	X	X	X								
Gazeley	David	Citizens Bank	Immediate Past Chair		1st, 2011	X	X	X								
Stevens	Ron	Samaritan Health Services	Treasurer/Secretary	SPC, Finance (Chair)	2nd, 2011	X	A	X								
Baird	Bob	Book Bin	Director	ED	1st, 2009	A	A	A								
Cleland	Katherine	Cleland Marketing	Director	ED	2nd, 2011	X	A	X								
Andresen	Matt	Turman Financial	Director	ED, Marketing	1st, 2011	X	A	X								
Crowe	Chuck	ATCO America	Director	ED	2nd, 2011	X	X	X								
Grant	Bob	Bob Grant Construction	Director	GAC	1st, 2011	X	X	X								
Johnston	Doris	Pacific Power	Director	GAC	2nd 2010	A	X	A								
Davidson	Cloud	Cloud9 / Downward Dog	Director	GAC	1st, 2011	X	X	X								
Lampton	Pat	Inkwell Home Store	Director	GAC, PTF	1st, 2011	X	X	X								
Fowler	Nick	Perpetua Power Source	Director	ED	1 st , 2011	A	A	A								
Shonnard	Chris	Shonnard's Nursery	Director	Marketing, MSC	1st, 2010	X	X	X								
Starker	Bond	Starker Forests. Inc.	GAC Chair	GAC	1st, 2009	X	X	X								
Hughes	Jamie	Anderson Group	Director	Finance	1st, 2011	X	X	X								
Hutchens	Lyle	Devco Engineering	ED Chair	ED (Chair)	1st, 2011	X	X	X								
Klemm	Robin	Oregon State University	Director	Marketing	1st, 2011	X	A	A								
Kuhlman	Jim	State Farm Insurance	Director	MSC	1st, 2011	X	X	X								
McInally	Mike	Corvallis Gazette Times	Director	Marketing, Fin.	1st, 2011	X	X	X								
Brauner	Hall	Corvallis City Council	Liaison			A	A	X								
Dixon	Jay	County Representative	Liaison			A	A	A								
Curtis	Wright	Curtis Wright Consulting	Marketing Chair	SPC, Marketing		A	A	A								
Nordyke	Chris	State Farm Insurance	MSC Chair	SPC, MSC		A	X	X								