



CRENSHAW CHAMBER OF COMMERCE

Our Goal: “*Empowering Business and Promoting Commerce Through Electronic Economic Development*”

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Established in 1933, the Crenshaw Chamber of Commerce has been a viable presence in the Crenshaw area for 79 years. It represents the Crenshaw Corridor, which is bounded by Washington Blvd. on the north, Western Avenue on the east, La Cienega Blvd. on the west and Florence Blvd. on the south.

The area is populated by hundreds of small and major businesses, including a major shopping mall, the Rave Theatre complex, and major banking institutions and food chains. It is also a popular tourist destination, since many tourists regularly visit Leimert Park Village, West Angeles Cathedral, the Peace Awareness Gardens, William Grant Still Community Arts Center, and other popular sites.

The primary focus of the Crenshaw Chamber of Commerce is to empower businesses and promote commerce. It conducts business leadership training through seminars, retreats and service activities. It markets the Crenshaw trade area to commercial entities seeking business locations, and works closely with the Los Angeles Convention and Visitors Bureau in promoting cultural tourism destinations.

The Crenshaw Chamber of Commerce is also concerned about people, especially its youth. It provides job training and referrals to area youth; promotes culture and entertainment through its annual Summer Breeze Music Festival; and is the link between government, its business community, and its residents, working together to make the Crenshaw communities equal to any other.

MISSION

The Crenshaw Chamber of Commerce is committed to the development of the Crenshaw Corridor as a matrix for commerce and culture that attracts economic investment, tourism, and fosters community pride.

The Chamber creates a mechanism to increase the economic development for new and small businesses by providing access to technical assistance, collective networking, support and training.

The Crenshaw Chamber of Commerce develops a value-added partnership with other city chambers, businesses, corporations and residents within the community. The Chamber keeps abreast of city, county, and state legislation and ordinances that affect the growth and business endeavors of the Crenshaw Corridor.

THE BENEFITS OF JOINING

- ***Business Mixers*** – are organized to help members connect and build business.
- ***Referral*** - through a roster or directory held on our chamber website for business-to-business referral and customer based referral.
- ***New Member Receptions*** - provide new members the opportunity to meet with fellow members, receive the new member certificate, and to spotlight their business to the full membership body.
- ***Special Events*** - are planned each year to provide a high level of marketing and networking for business growth.
- ***Guest Speaker Forums/Seminars and Workshops*** - are held to enhance the quality of service and trade provided to you the business owner and the service provider. You can use this as a means to do new product or service promotion.
- ***Political Access*** - is promoted through a network of informed leaders in our community with established political connections that our business owners can build on.
- ***Business Infrastructure Building*** - through established collaborative efforts with instructional organizations (SBA, Urban League).
- ***Marketing*** - some of the tools offered are limited web space for advertisements on our official website, and limited space for product and literature display at our business mixers.
- ***Electronic Economic Development*** – utilizing the Crenshaw Chamber of Commerce website www.crenshawchamber.com to promote and optimize your business locally and on-line through: member coupons, advertising pages, your created chamber company websites, links to your existing company website, categorical business directories (including location search by Google maps), submitted events, e-blasts, and a whole lot more are all included in your annual membership price.

Crenshaw Chamber of Commerce

MEMBERSHIP APPLICATION

Please circle membership level below: **Date:** _____

16 Employees* \$510.00
7-15 Employees* \$410.00
3-6 Employees* \$310.00
1-2 Employees* \$210.00
Personal/Home Based \$110.00
Registration Fee (one-time charge): **\$ 25.00**

***(BASED UPON THE NUMBER OF FULL TIME EMPLOYEES)**

Students/Seniors/ \$50.00

Neighborhood Associations/ Block Clubs

Membership Information

Company:

Contact Person:

Address:

City:

State:

Zip:

Bus. Phone

Cell Phone:

Fax:

E-mail Address

Web Address:

Type of Business: Your business will be described by five categories. Please list below:

- 1.
- 2.
- 3.
- 4.
- 5.

THANK YOU FOR YOUR MEMBERSHIP

Visit our web site: www.crenshawchamber.com