

## **United Community Relief Fund Receives \$50,000 Challenge Grant for COVID-19 Relief**

*For Giving Tuesday Now, donations to the United Community Relief Fund will be matched up to \$50,000.*

**LAKELAND, FL** - GiveWell Community Foundation and United Way of Central Florida announced today the United Community Relief Fund has received a \$50,000 challenge grant from an anonymous donor for Giving Tuesday Now. The grant will match dollar-for-dollar new donations to the United Community Relief Fund until a total of \$50,000 is reached.

Giving Tuesday Now is a global day of giving and unity on May 5, 2020 as an emergency response to the unprecedented need caused by COVID-19. The United Community Relief Fund was established by GiveWell Community Foundation and United Way of Central Florida in March to respond to the COVID-19 needs in our community.

So far, the United Community Relief Fund has raised more than \$400,000. In April, a total of \$310,000 was awarded to 34 local nonprofit organizations providing COVID-19 relief.

Donations to the United Community Relief Fund can be made online by visiting [unitedcommunityrelief.org](https://unitedcommunityrelief.org). 100 percent of donations to the Fund go directly to nonprofits providing COVID-19 relief for residents of Polk, Hardee, and Highlands counties.

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### **About the United Way of Central Florida**

United Way of Central Florida works to improve lives and strengthen our community by identifying gaps in services and providing solutions. UWCF works with qualified partners to improve the health, education and financial stability of people in Polk, Hardee and Highlands counties. United Way works to amplify donor dollars with local matches, convene partners to improve efficiencies and broker services that produce the best return on investment in the areas of most critical need. United Way believes no one can do their best if they are hungry, sick or in pain. To learn more, visit [uwcf.org](https://uwcf.org) or call 863-648-1500.

### **About the GiveWell Community Foundation**

GiveWell Community Foundation (GWCF) works with individuals, families, businesses, and nonprofits to build a stronger community throughout Polk, Hardee and Highlands counties and beyond through charitable funds and competitive grant cycles. The foundation is home to more than 300 charitable funds and the Impact Polk and Empower Polk grant cycles. GWCF has awarded \$209 million in grants since its founding in 1997. To learn more about GWCF, visit [givecf.org](https://givecf.org) or call 863-683-3131.