

Route 66 Then & Now

Duarte's Annual Route 66 Parade and Classic Car Show

2017 ROUTE 66 PARADE SPONSORSHIP FORM

Name of Individual/Business/Organization _____

Address _____

City/State/Zip Code _____

Phone Number _____

E-mail _____

Will you have an entry? Yes No

Type of entry (i.e. car, float, etc.) _____

A vehicle can be provided for you and a guest. Will you need a vehicle provided to you? Yes No

*(If vehicle needed, please notify committee by August 11, 2017)
(Not applicable to Friends of Parade and Program Sponsor Opportunities)*

Preferred statement to be read by parade announcer:

Sponsorship Levels (Please check)

MOTHER ROAD \$1,500

VIP BREAKFAST \$500

ROUTE 66 \$1,000

FRIENDS OF THE PARADE \$250

AMERICA'S MAIN STREET \$750

PROGRAM \$100

AGREEMENT: The undersigned agrees to assume full responsibility for our entry and our participants in Duarte's "Then & Now" Parade and Classic Car Show, and to hold the Parade Committee, the Duarte Community Coordinating Council, the City of Duarte and/or any other supporting or sponsoring companies, groups, organization or individuals free from all suits, claims, or demands in case of injury to participants or damage to entry in general.

Signed _____ Date _____

Name (Print) _____ Title _____

**Mail this Sponsorship Form by August 25, 2017 to:
Route 66 Parade Committee, P.O. Box 1122 Duarte, CA 91009-4122**

*Please make checks payable to **DCCC / Route 66 Parade***

Questions: duarteroute66@gmail.com

The Duarte Community Coordinating Council (DCCC), of which the Route 66 Committee is a part, is a nonprofit, tax-exempt IRC Section 501(c)(4) corporation, ID# 95-4660816.

Sponsorship Opportunities

MOTHER ROAD Sponsor - \$1,500

- Route 66 Parade Sponsor Recognition on parade promotions and banners
- Recognition on official press release
- Logo and name on 3 parade entries as sponsor
- Full page ad in Official Parade Program and large sized logo in the Duarte View
- Recognition at VIP Breakfast and invitation for 8
- Route 66 T-shirt and special pins for attendees at VIP Breakfast
- Recognition by Parade announcers during parade
- 1 parade entry

ROUTE 66 Sponsor - \$1,000

- Route 66 Parade Sponsor Recognition on parade promotions and banners
- Recognition on official press release
- Logo and name on 2 parade entries as sponsor
- Half page ad in Official Parade Program and medium sized logo in the Duarte View
- Recognition at VIP Breakfast and invitation for 6
- Route 66 T-shirt and special pins for attendees at VIP Breakfast
- Recognition by Parade announcers during parade
- 1 parade entry

AMERICA'S MAIN STREET Sponsor \$750

- Route 66 Parade Sponsor Recognition on parade promotions and banners
- Recognition on official press release
- Logo and name on 1 parade entries as sponsor
- Half page ad in Official Parade Program and small sized logo in the Duarte View
- Recognition at VIP Breakfast and invitation for 4
- Route 66 T-shirt and special pins for attendees at VIP Breakfast
- 1 parade entry

VIP BREAKFAST Sponsor - \$500

- Route 66 Parade Sponsor Recognition on parade promotions and banners
- Logo and name on 1 parade entries as sponsor
- Ad in Official Parade Program and logo Duarte View
- Recognition at VIP Breakfast and invitation for 2
- Route 66 T-shirt and special pins for attendees at VIP Breakfast

FRIENDS OF PARADE Sponsor - \$250

- Logo in Official Parade Program and Duarte View
- Invitation for 2 to VIP Breakfast

PROGRAM Sponsor - \$100

- Ad in Official Parade Program and Duarte View