



LIVIN' THE GOOD LIFE

Duarte's Annual Route 66 Parade and Classic Car Show
Saturday, September 22, 2018

2018 ROUTE 66 PARADE SPONSORSHIP FORM

Name of Individual/Business/Organization _____

Address _____

City/State/Zip Code _____

Phone Number _____

E-mail _____

Will you have an entry? Yes No

Type of entry (i.e. car, float, etc.) _____

A vehicle can be provided for you and a guest. Will you need a vehicle provided to you? Yes No

(If vehicle needed, please notify committee by August 11, 2018)

(Not applicable to Friends of Parade and Program Sponsor Opportunities)

Preferred statement to be read by parade announcer:

Sponsorship Levels (Please check)

- | | |
|--|--|
| <input type="checkbox"/> MOTHER ROAD \$1,500 | <input type="checkbox"/> VIP BREAKFAST \$500 |
| <input type="checkbox"/> ROUTE 66 \$1,000 | <input type="checkbox"/> FRIENDS OF THE PARADE \$250 |
| <input type="checkbox"/> AMERICA'S MAIN STREET \$750 | |

AGREEMENT: The undersigned agrees to assume full responsibility for our entry and our participants in Duarte's "Then & Now" Parade and Classic Car Show, and to hold the Parade Committee, the Duarte Community Coordinating Council, the City of Duarte and/or any other supporting or sponsoring companies, groups, organization or individuals free from all suits, claims, or demands in case of injury to participants or damage to entry in general.

Signed _____ Date _____

Name (Print) _____ Title _____

Mail this Sponsorship Form by August 25, 2018 to:

Route 66 Parade Committee, P.O. Box 1122 Duarte, CA 91009-4122

Please make checks payable to DCCC / Route 66 Parade

Questions: duarteroute66@gmail.com or www.DuarteCCC.com



LIVIN' THE GOOD LIFE

Duarte's Annual Route 66 Parade and Classic Car Show
Saturday, September 22, 2018

2018 ROUTE 66 PARADE SPONSORSHIP FORM

Sponsorship Opportunities

MOTHER ROAD Sponsor - \$1,500

- Route 66 Parade Sponsor Recognition on parade promotions and banners
- Recognition on official press release
- Large sized logo in the Duarte View
- Recognition at VIP Breakfast and invitation for 8
- Route 66 T-shirt for attendees at VIP Breakfast
- Recognition by Parade announcers during parade
- 1 parade entry
- Logo on City Electronic Billboard

ROUTE 66 Sponsor - \$1,000

- Route 66 Parade Sponsor Recognition on parade promotions and banners
- Recognition on official press release
- Medium sized logo in the Duarte View
- Recognition at VIP Breakfast and invitation for 6
- Route 66 T-shirt for attendees at VIP Breakfast
- Recognition by Parade announcers during parade
- 1 parade entry
- Logo on City Electronic Billboard

AMERICA'S MAIN STREET Sponsor \$750

- Route 66 Parade Sponsor Recognition on parade promotions and banners
- Recognition on official press release
- Small sized logo in the Duarte View
- Recognition at VIP Breakfast and invitation for 4
- Route 66 T-shirt for attendees at VIP Breakfast
- 1 parade entry

VIP Sponsor - \$500

- Route 66 Parade Sponsor Recognition on parade promotions and banners
- Logo in Duarte View
- Recognition at VIP Breakfast and invitation for 2
- Route 66 T-shirt for attendees at VIP Breakfast

FRIENDS OF PARADE Sponsor - \$250

- Logo in Duarte View
- Invitation for 2 to VIP Breakfast