

Advertise in the *Duarte View*

DUARTE'S COMMUNITY NEWSPAPER



The *Duarte View* is the best way to advertise in the local area. Six times a year 10,000 copies of the *Duarte View* are printed, then mailed to all residents and businesses in Duarte and Bradbury, as well as portions of Monrovia and Irwindale. Each issue contains stories about community residents, schools and city information, and news about businesses in town. The residents look forward to this paper arriving in their mailbox, so they know what is going on in Duarte . . . Our Kind of Town! The complete *Duarte View* is also available to the world for downloading at www.DuarteChamber.com.

DUARTE CHAMBER MEMBER RATES

↓ Select Size	1 Issue	2 Issues*	3 Issues**
___ Full Page – 10"x16" V	\$ 872	\$ 1,657	\$ 2,354
___ 1/2 Page – 8"x10" V/H or 5"x16" V	497	944	1,342
___ 1/4 Page – 8"x5" V/H or 4"x10" V/H	284	540	767
___ 1/8 Page – 4"x5" V/H or 2 1/2"x8" V/H	170	323	459
___ 1/16 Page – 2 1/2"x5" V/H	103	196	278

All rates are for customer-provided, camera-ready digital files, PDF preferred.

Charge for preparation of basic ad by *Duarte View* staff – add 30%.

Charge for color – one Spot Color add 25%, full Four Color add 75%.

* Save 5% ** Save 10%

NON-MEMBER RATES

↓ Select Size	1 Issue	2 Issues*	3 Issues**
___ Full Page – 10"x16" V	\$ 1,090	\$ 2,071	\$ 2,943
___ 1/2 Page – 8"x10" V/H or 5"x16" V	622	1,182	1,679
___ 1/4 Page – 8"x5" V/H or 4"x10" V/H	355	675	959
___ 1/8 Page – 4"x5" V/H or 2 1/2"x8" V/H	213	405	575
___ 1/16 Page – 2 1/2"x5" V/H	129	245	348

All rates are for customer-provided, camera-ready digital files, PDF preferred.

Charge for preparation of basic ad by *Duarte View* staff – add 50%.

Charge for color – one Spot Color add 35%, full Four Color add 100%.

* Save 5% ** Save 10%

ADVERTISING AGREEMENT

I agree to purchase _____ issue(s) of the ad size marked above for the sum of \$ _____ plus additional charges for options noted below.

Ad Dimensions _____ Vertical or Horizontal

Issue(s): Jan/Feb _____ Mar/Apr _____ May/Jun _____
 Jul/Aug _____ Sep/Oct _____ Nov/Dec _____

- O** _____ Color – Spot or Full (circle one)
P _____ Please prepare a basic ad for me.
T _____
I _____
O _____ Please invoice me. (Full payment for the first
N _____ issue is due within 15 days of this agreement.)
S _____

Ad Size _____ # of issues _____ Amount \$ _____	
Spot/Full Color charge _____	
Basic Ad Preparation charge _____	
Other _____	
Total Due _____	\$ _____
Amount Paid at Contract Signing _____	
Balance Due _____	\$ _____
Salesperson _____ Invoice # _____	

Business Name _____

Address _____ City/Zip _____

Phone _____ Fax _____

Print Name _____ Title _____

Signature _____ Date _____