



# Advertise in the *Duarte View*

## DUARTE'S COMMUNITY NEWSPAPER

The *Duarte View* is the best way to advertise in the local area. Six times a year 10,000 copies of the *Duarte View* are printed, then mailed to all residents and businesses in Duarte and Bradbury, as well as portions of Monrovia and Irwindale. Each issue contains stories about community residents, schools and city information, and news about businesses in town. The residents look forward to this paper arriving in their mailbox, so they know what is going on in Duarte . . . Our Kind of Town! The complete *Duarte View* is also available to the world for downloading at [www.DuarteChamber.com](http://www.DuarteChamber.com).

### DUARTE CHAMBER MEMBER RATES

Select Size	1 Issue	2 Issues*	3 Issues**
___ Full Page – 10"x16" V	\$ 925	\$ 1,758	\$ 2,498
___ 1/2 Page – 8"x10" V/H or 5"x16" V	527	1,001	1,423
___ 1/4 Page – 8"x5" V/H or 4"x10" V/H	302	574	815
___ 1/8 Page – 4"x5" V/H or 2 1/2"x8" V/H	180	342	486
___ 1/16 Page – 2 1/2"x5" V/H	109	207	294
___ 1/16 Page – 2 1/2"x5" H - Shop Duarte	122†		

All rates are for customer-provided, camera-ready digital files, PDF preferred.

Charge for preparation of basic ad by *Duarte View* staff – add 30%.

Charge for color – one Spot Color add 25%, Full Color add 50%, †Full Color add 20%.

\* Save 5% \*\* Save 10%

### NON-MEMBER RATES

Select Size	1 Issue	2 Issues*	3 Issues**
___ Full Page – 10"x16" V	\$ 1,157	\$ 2,198	\$ 3,124
___ 1/2 Page – 8"x10" V/H or 5"x16" V	659	1,252	1,779
___ 1/4 Page – 8"x5" V/H or 4"x10" V/H	377	716	1,018
___ 1/8 Page – 4"x5" V/H or 2 1/2"x8" V/H	226	429	610
___ 1/16 Page – 2 1/2"x5" V/H	137	260	370

All rates are for customer-provided, camera-ready digital files, PDF preferred.

Charge for preparation of basic ad by *Duarte View* staff – add 50%.

Charge for color – one Spot Color add 35%, Full Color add 75%.

\* Save 5% \*\* Save 10%

## ADVERTISING AGREEMENT

I agree to purchase \_\_\_\_\_ issue(s) of the ad size marked above for the sum of \$ \_\_\_\_\_ plus additional charges for options noted below.

Ad Dimensions \_\_\_\_\_ Vertical or Horizontal

Issue(s): Jan/Feb \_\_\_\_\_ Mar/Apr \_\_\_\_\_ May/Jun \_\_\_\_\_  
 Jul/Aug \_\_\_\_\_ Sep/Oct \_\_\_\_\_ Nov/Dec \_\_\_\_\_

**O** \_\_\_\_\_ Color – Spot or Full (circle one)

**P** \_\_\_\_\_ Please prepare a basic ad for me.

**T** \_\_\_\_\_ Please invoice me. (Full payment for the first issue is due within 15 days of this agreement.)

Ad Size \_\_\_\_\_ # of issues \_\_\_\_\_ Amount \$ \_\_\_\_\_

Spot/Full Color charge \_\_\_\_\_

Basic Ad Preparation charge \_\_\_\_\_

Other \_\_\_\_\_

**Total Due** \$ \_\_\_\_\_

Amount Paid at Contract Signing \_\_\_\_\_

**Balance Due** \$ \_\_\_\_\_

Salesperson \_\_\_\_\_ Invoice # \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_ City/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_