



Advertise in the *Duarte View*

DUARTE'S COMMUNITY NEWSPAPER

The *Duarte View* is the best way to advertise in the local area. Six times a year 10,000 copies of the *Duarte View* are printed, then mailed to all residents and businesses in Duarte and Bradbury, as well as portions of Monrovia and Irwindale. Each issue contains stories about community residents, schools and city information, and news about businesses in town. The residents look forward to this paper arriving in their mailbox, so they know what is going on in Duarte . . . Our Kind of Town! The complete *Duarte View* is also available to the world for downloading at www.DuarteChamber.com.

DUARTE CHAMBER MEMBER RATES

↓ Select Size	1 Issue	2 Issues*	3 Issues**
___ Full Page – 10"x16" V	\$ 1,159	\$ 2,202	\$ 3,129
___ 1/2 Page – 8"x10" V/H or 5"x16" V	660	1,254	1,782
___ 1/4 Page – 8"x5" V/H or 4"x10" V/H	378	718	1,021
___ 1/8 Page – 4"x5" V/H or 2 1/2"x8" V/H	225	428	608
___ 1/16 Page – 2 1/2"x5" V/H	136	258	367
___ 1/16 Page – 2 1/2"x5" H - <i>Shop Duarte</i>	153†		

All rates are for customer-provided, camera-ready CMYK digital files, PDF preferred. Charge for preparation of basic ad by *Duarte View* staff – add 30%. Pricing is for color or black and white. †Same coupon ad on ShopDuarte.biz until next issue add 50%

* Save 5% ** Save 10%

NON-MEMBER RATES

↓ Select Size	1 Issue	2 Issues*	3 Issues**
___ Full Page – 10"x16" V	\$ 1,448	\$ 2,751	\$ 3,910
___ 1/2 Page – 8"x10" V/H or 5"x16" V	825	1,568	2,228
___ 1/4 Page – 8"x5" V/H or 4"x10" V/H	473	899	1,277
___ 1/8 Page – 4"x5" V/H or 2 1/2"x8" V/H	281	534	759
___ 1/16 Page – 2 1/2"x5" V/H	170	323	459

All rates are for customer-provided, camera-ready CMYK digital files, PDF preferred.

Charge for preparation of basic ad by *Duarte View* staff – add 50%.

Pricing is for color or black and white.

* Save 5% ** Save 10%

ADVERTISING AGREEMENT

I agree to purchase _____ issue(s) of the ad size marked above for the sum of \$ _____ plus additional charges for options noted below.

Ad Dimensions _____ Vertical or Horizontal

Issue(s): Jan/Feb _____ Mar/Apr _____ May/Jun _____
 Jul/Aug _____ Sep/Oct _____ Nov/Dec _____

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- ___ Color
 - ___ Please prepare a basic ad for me.
 - ___ Please invoice me. (Full payment for the first issue is due within 15 days of this agreement.)

Ad Size _____ # of issues _____ Amount \$ _____	
ShopDuarte.biz ad _____	
Basic Ad Preparation charge _____	
Other _____	
Total Due	\$ _____
Amount Paid at Contract Signing _____	
Balance Due	\$ _____
Salesperson _____ Invoice # _____	

Business Name _____

Address _____ City/Zip _____

Phone _____ Fax _____

Print Name _____ Title _____

Signature _____ Date _____