2012 ED/GLEN CHAMBER
HALLOWEEN PARADE SPONSORSHIPS

$5,000 Spooktacular Presenting Sponsor *

- Exclusive sponsorship
- Honorary Parade Grand Marshall – (Convertible w/signage supplied by Chamber)
- Company float in the first 10 parade entries + entry fee waived
- Banner to lead off parade entry (supplied by Chamber)
- Full page ad on back cover of parade program
    - Full page, full color
    - Ad supplied by sponsor
    - Ad included in Chamber newsletter, *Common Ground*
- Hospitality tent near cable TV announcers
    - 10' x 10' exhibit space
    - Information table (sponsor supplies collateral)
    - 10' banner on tent (supplied by Chamber)
- Interview with cable TV announcers
- Sponsorship announced on grandstand and by cable TV announcers
- Brand exposure
    - Newspaper
    - Online (link to company's website)
    - Parade- and fall event-specific printed literature
    - Newsletter
    - Social media
    - 25,000 parade spectators
- Top logo on website & t-shirt

$2,500 Grand Ghost Major Event Sponsor *

- 2 non-competing sponsorships available
- Company float in the first 15 parade entries + entry fee waived
- Banner to lead off parade entry (supplied by Chamber)
- Half page ad on inside front cover of parade program
    - Half page, full color
    - Ad supplied by sponsor
    - Ad included in Chamber newsletter, *Common Ground*
- Sponsorship announced on grandstand and by cable TV announcers
- Brand exposure
    - Newspaper
    - Online (link to company's website)
    - Parade- and fall event-specific printed literature
    - Newsletter
    - Social media
    - 25,000 parade spectators
- Logo on website & t-shirt

$1,000 Great Pumpkin Sponsor *

- 4 non-competing sponsorships available
- Company float in the first 25 parade entries + entry fee waived
- Banner to lead off parade entry (supplied by Chamber)
- Quarter page ad on inside back cover of parade program
    - Quarter page, full color
    - Ad supplied by sponsor
    - Ad included in Chamber newsletter, *Common Ground*
- Sponsorship announced on grandstand and by cable TV announcers
- Brand exposure
    - Newspaper
    - Online (link to company's website)
    - Parade- and fall event-specific printed literature
    - Newsletter
    - Social media
    - 25,000 parade spectators
- Logo on website & t-shirt

$500 Headless Horseman Sponsor *

- Unlimited sponsorships available
- Quarter page ad in parade program
    - Quarter page, black & white
    - Ad supplied by sponsor
    - Ad included in Chamber newsletter, *Common Ground*
- Mention by cable TV announcers
- Brand exposure
    - Newspaper
    - Online (link to company's website)
    - Parade- and fall event-specific printed literature
    - Newsletter
    - Social media
    - 25,000 parade spectators
- Listing on website & t-shirt

$250 Wealthy Witch Sponsor *

- Unlimited sponsorships available
- Mention by cable TV announcers
- Brand exposure
    - Newspaper
    - Online (link to company's website)
    - Parade- and fall event-specific printed literature
    - Newsletter
    - Social media
    - 25,000 parade spectators
- Listing on website & t-shirt

*** Purchase of sponsorship package does not void terms as stated on registration & rules/regulations forms.**