

2014-2019 STRATEGIC PLAN

GUIDING PRINCIPLES

Chambers of Commerce honor and respect **capitalism** and **well-informed private sector job creators** as a central and foundational element of regional and national prosperity.

Chambers of Commerce actively facilitate collaboration and open discussion between business and public officials through **education, business advocacy** and **leadership**.

MISSION

The Edwardsville/Glen Carbon Chamber of Commerce is a membership-driven organization, dedicated to a strong, private sector regional economy.

VISION

The Edwardsville/Glen Carbon Chamber of Commerce will be the preferred provider of watch-dog, education and advocacy services that form a mission-critical catalyst for business success.

VALUES

Ethics in business and government is essential to a healthy and sustainable society. The Ed/Glen Chamber is committed to the values and virtues of:

- HONESTY
- INTEGRITY
- PROFESSIONALISM
- LEADERSHIP
- ACCOUNTABILITY

CORE STRATEGIES

MODERNIZE BOARD GOVERNANCE	ENHANCE MEMBERSHIP RELEVANCE	THINK BIG/HELP REMOVE COMMERCE OBSTACLES	REPLACE & GROW REVENUE	EMPHASIZE ETHICS IN GOV'T & BUSINESS
<p>Redraft & File Bylaws Reduce Board Size to 9 or Fewer</p> <p>Evaluate Programs & Events for Effectiveness/Sustainability Pursue Chamber Accreditation</p> <p>Develop Board Member Selection Criteria</p>	<p>Become Government Affairs Savvy Keep Members Informed through Education & Alerts</p> <p>Develop Personalized Electronic Information Interchange Meet Regularly w/ Business Groups</p> <p>Meet Regularly with Local, County & State Leaders Stay Informed Regarding Emerging Threats Facing Businesses</p> <p>Adopt & Implement M/V/GP Mindset</p>	<p>Lead Public Study, Debate & Discussion City/County Downtown Parking Garage</p> <p>City/Village/County Infrastructure Challenges I-55 Corridor Project</p>	<p>Replace Revenue from Events Dropped Grow Revenue as Relevance Grows</p>	<p>Establish an Ethics Based Dialog in the Community Assist in the Formation of a Written Ethics Standard for Local Elected Officials, Area Employees & Business Leaders</p> <p>Foster the Will to Follow Them</p>