

2016 ED/GLEN CHAMBER HALLOWEEN PARADE SPONSORSHIPS

\$5,000 Halloween Parade Presenting Sponsor *

- Exclusive sponsorship
- Honorary Parade Grand Marshall – (Convertible w/signage supplied by Chamber)
- Company float in the first 10 parade entries + entry fee waived
- Banner to lead off parade entry (supplied by Chamber)
- Full page ad on back cover of parade program
 - Full page, black/white
 - Ad supplied by sponsor
 - Ad included in Chamber newsletter, *Common Ground*
- Hospitality area near cable TV announcers
 - Exhibit space
 - Information table (sponsor supplies collateral)
 - Banner (supplied by Chamber)
- Interview with cable TV announcers
- Sponsorship announced on grandstand and by cable TV announcers
- Brand exposure
 - Newspaper
 - Online (link to company's website)
 - Parade- and fall event-specific printed literature
 - Newsletter
 - Social media
 - 25,000 parade spectators
- Top logo on website & t-shirt

\$2,500 Halloween Parade Major Event Sponsor *

- 2 non-competing sponsorships available
- Company float in the first 15 parade entries + entry fee waived
- Banner to lead off parade entry (supplied by Chamber)
- Half page ad on inside front cover of parade program
 - Half page, black/white
 - Ad supplied by sponsor
 - Ad included in Chamber newsletter, *Common Ground*
- Sponsorship announced on grandstand and by cable TV announcers
- Brand exposure
 - Newspaper
 - Online (link to company's website)
 - Parade- and fall event-specific printed literature
 - Newsletter
 - Social media
 - 25,000 parade spectators
- Logo on website & t-shirt

\$1,000 Halloween Parade Sponsor *

- 4 non-competing sponsorships available
- Company float in the first 25 parade entries + entry fee waived
- Banner to lead off parade entry (supplied by Chamber)
- Quarter page ad on inside back cover of parade program
 - Quarter page, black/white
 - Ad supplied by sponsor
 - Ad included in Chamber newsletter, *Common Ground*
- Sponsorship announced on grandstand and by cable TV announcers
- Brand exposure
 - Newspaper
 - Online (link to company's website)
 - Parade- and fall event-specific printed literature
 - Newsletter
 - Social media
 - 25,000 parade spectators
- Logo on website & t-shirt

\$500 Halloween Parade Sponsor *

- Unlimited sponsorships available
- Eighth page ad in parade program
 - Eighth page, black/white
 - Ad supplied by sponsor
 - Ad included in Chamber newsletter, *Common Ground*
- Mention by cable TV announcers
- Brand exposure
 - Newspaper
 - Online (link to company's website)
 - Parade- and fall event-specific printed literature
 - Newsletter
 - Social media
 - 25,000 parade spectators
- Listing on website & t-shirt

\$250 Halloween Parade Sponsor *

- Unlimited sponsorships available
- Mention by cable TV announcers
- Brand exposure
 - Newspaper
 - Online (link to company's website)
 - Parade- and fall event-specific printed literature
 - Newsletter
 - Social media
 - 25,000 parade spectators
- Listing on website & t-shirt

* Purchase of sponsorship package does not void terms as stated on registration & rules/regulations forms.