

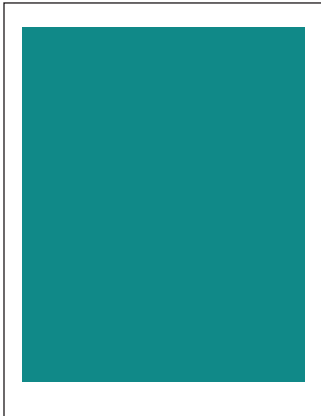
# ad rates

# Common Ground

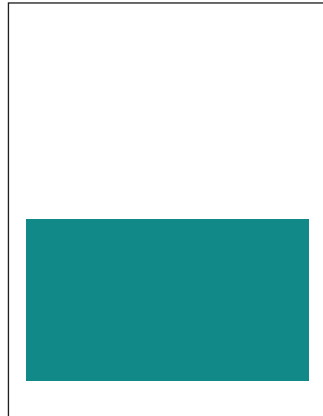
Common Ground, the Edwardsville/Glen Carbon Chamber of Commerce's monthly newsletter, is published as an 8.5" X 11" full-color glossy magazine, giving you the ability to make an impact – at affordable rates – as you advertise your products or services.

The newsletter is a highly-targeted publication sent to nearly 1,000 business leaders and decision-makers in our region.

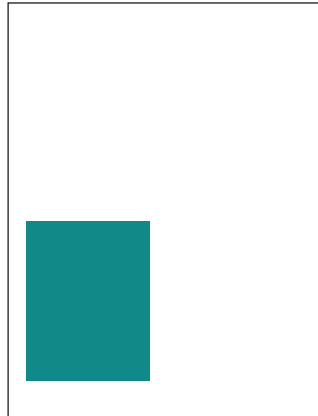
Space is limited. Call **618.656.7600** to reserve your space!



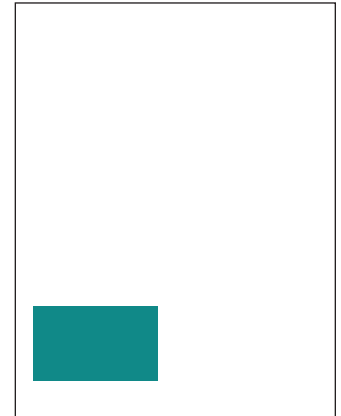
**FULL PAGE**  
7.5" wide x 9.5" tall



**HALF PAGE**  
7.5" wide x 4.5" tall



**QUARTER PAGE**  
3.5" wide x 4.5" tall



**EIGHTH PAGE**  
3.5" wide x 2" tall

## specs

FULL PAGE	7.5" wide x 9.5" tall
HALF PAGE	7.5" wide x 4.5" tall
QUARTER PAGE	3.5" wide x 4.5" tall
EIGHTH PAGE	3.5" wide x 2" tall

**Printing Method:** Digital, full-color.

**Digital File Specs:** PDF or high-resolution JPG formats are required (NO MS Word/Publisher files)

**Media:** E-mail completed ad to [ceo@edglenchamber.com](mailto:ceo@edglenchamber.com)

**Ad Design:** The chamber **does not provide** ad design services **including** size alterations, color corrections, and ad layout and design. We are happy to share with you a list of current Ed/Glen Chamber members who provide these services.

**Annual Contracts:** Receive 10% savings with an annual agreement. Entire payment due upon signing.

**Effective:** 01/01/2017

## rates

Placement	Monthly Rate	Annual Contract Total
BACK PAGE	\$360	\$3,888
FULL PAGE	\$270	\$2,862
HALF PAGE	\$150	\$1,620
QUARTER PAGE	\$90	\$972
EIGHTH PAGE	\$50	\$540

## deadlines

JANUARY Edition	12/16/2016	JULY Edition	6/16/2017
FEBRUARY Edition	1/20/2017	AUGUST Edition	7/21/2017
MARCH Edition	2/17/2017	SEPTEMBER Edition	8/18/2017
APRIL Edition	3/17/2017	OCTOBER Edition	9/15/2017
MAY Edition	4/21/2017	NOVEMBER Edition	10/20/2017
JUNE Edition	5/19/2017	DECEMBER Edition	11/17/2017



Edwardsville | Glen Carbon  
Chamber of Commerce