



[MAKE A NAME FOR YOUR BUSINESS]



Edwardsville | Glen Carbon
Chamber of Commerce



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Chamber of Commerce

The recent history of the Edwardsville/Glen Carbon Chamber of Commerce clearly demonstrates why your membership is critical and how the efforts of the Ed/Glen Chamber have produced bottom-line results for the local economy. Your membership investment supports the continued successful efforts of the chamber to represent the interests of business, build a strong economy, and ensure a positive business climate. We invite you to join this organization comprised of more than 500 local businesses.



REASONS TO JOIN

VISIBILITY: Chamber membership elevates your profile in the community and provides a variety of marketing opportunities for investors.

CREDIBILITY: According to a 2012 national survey conducted by the Schapiro Group, when consumers know that a small business is a member of the chamber of commerce, they are 49% more likely to think favorably of it and 80% more likely to purchase goods or services from the company in the future.

ACCOUNTABILITY: The chamber is building a robust system for holding local, state and federal lawmakers accountable for decisions, and we actively advocate for pro-business legislation.

CONNECTIVITY: Chamber membership will connect you with fellow business leaders, with many opportunities to build relationships.

LONGEVITY: We want your business to be prosperous now and decades into the future. Each of our initiatives is designed with your success in mind.

"Our organization exists to serve as the voice of business and to encourage a business-friendly climate so that our employers can remain in Illinois, expand their operations and create jobs. We are your most valuable partner for business growth."

Desiree Bennyhoff
President & CEO



[**MEMBERSHIP THAT WORKS FOR YOU**]

Select an investment level that meets your needs.

HELLO, I AM

Strengthening
the Economy

EDWARDSVILLE/GLEN CARBON CHAMBER OF COMMERCE

CATALYST

Value: \$8,575 Annual Investment: \$4,495
Approximately \$375/month

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Package limited to 5% percent of total membership.

Custom packages available for investments exceeding \$4,495.

If your business benefits from a strong economy, the **CATALYST** level investment is your best choice to support the Ed/Glen Chamber's success – and receive some nice perks along the way. This **elite** package features such **exclusive offerings** as a complimentary team in the annual chamber golf tournament, as well as a **CEO profile** in our online directory.

- Premier branding on digital and print chamber marketing materials (\$2,500 value)
- 500-word profile of your company integrated into chamber website w/ your CEO's color photo (\$1,200 value)
- Oversized engraved plaque with recognizing your organization's commitment to the chamber (\$300 value)
- Invitations to exclusive events not available to lower tiers
- Personal introductions to municipal leaders
- Invitation for top three executives to annual CATALYST reception with local officials
- Complimentary breakfast for top executive with chamber CEO & board chairman
- Verbal recognition of your executive-level leaders at chamber events
- Priority seating at all chamber events
- Complimentary team at annual golf tournament (\$500 value)
- One complimentary ticket to IACCE Employer Action/Lobby Day (\$200 value)

PLUS all the advantages of Equity Partner, Investor, Collaborator, Builder & Connector levels.

HELLO, I AM

Representing
Business Interests

EDWARDSVILLE/GLEN CARBON CHAMBER OF COMMERCE

EQUITY PARTNER

Value: \$5,105

Annual Investment: \$2,295
Approximately \$191/month

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Not available to businesses with more than 400 employees.
Package limited to 10% of total membership.

Representing the **interests of business** to government is a service we provide so that you can focus on your business, *not* government regulation. If your business – or your customers – benefit from **less red tape**, an **EQUITY PARTNER** membership allows you to support the Ed/Glen Chamber's government affairs programs, and connect to other business professionals who share your engagement and interest in these issues.

- Engraved plaque signifying chamber alliance
- Serve as industry expert for the chamber
- Guaranteed host/co-host opportunity for BA5
- 1st choice of sponsorship opportunities
- One seat on CEO Council
- CEO profile on chamber website
- Concierge service: appointed chamber staff liaison to facilitate your extensive benefits
- Two one-on-one meetings per year with chamber CEO and a board member
- Two seats at annual membership meeting
- Recognition in chamber's annual report
- Complimentary sponsorship of one ACCELERATE program
- Special invitation for two to Meet Your Candidates & Elected Officials VIP reception
- Access to regional media contacts
- Five category listings in online directory
- Multiple locations/branches of same business listed in online directory (must be same EIN)
- Permanent rotating logo on chamber website
- Distinguished member online directory profile
- Knowledge that you are supporting efforts to improve the business climate in our region

PLUS all the advantages of Investor, Collaborator, Builder & Connector levels.

HELLO, I AM

Investing in the
Community

EDWARDSVILLE/GLEN CARBON CHAMBER OF COMMERCE

INVESTOR

Value: \$1,675 Annual Investment: \$1,195
Approximately \$100/month

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Not available to businesses with more than 250 employees.

The Ed/Glen Chamber works closely with strategic allies to pave the way for your business to operate successfully. As an **INVESTOR**, you are supporting our ability to take action on behalf of the businesses in our region, allowing you to do what you do best – grow the economy, support the community, and **create jobs**.

- Early opportunity to reserve one Business After 5 event date as host/co-host
- Logo on the chamber website's home page
- Corporate relocation assistance
- Website ad credit/exposure (\$500 value)
- Legislative e-updates when the Illinois General Assembly is in session
- Investor logo identifying your firm's membership status
- Four category listings in online directory
- Up to two locations/branches of same business listed in online directory (must be same EIN)
- Opportunity to submit expert articles for inclusion on chamber website, social media and print newsletter (as space allows)

**PLUS all the advantages
of Collaborator, Builder &
Connector levels.**

HELLO, I AM

Making an
Impact

EDWARDSVILLE/GLEN CARBON CHAMBER OF COMMERCE

COLLABORATOR

Value: \$1,095 Annual Investment: \$785
Approximately \$65/month

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Available to businesses with 100 or fewer employees.

As businesses grow and stabilize, focus often shifted outward. Long-term relationships evolve into collaborative partnerships – this makes the **COLLABORATOR** level critical for established businesses.

- Unlimited access to chamber member directory and mailing list
- Three category listings in online directory
- Notary service
- One-time use of chamber conference room for up to one hour (\$150 value)
- Enhanced online business directory listing with logo and expanded business description
- Two months of website advertising (\$600)
- Invitation to participate in industry-specific roundtable discussions

**PLUS all the advantages of
Builder & Connector levels.**

HELLO, I AM

Promoting My
Business

EDWARDSVILLE/GLEN CARBON CHAMBER OF COMMERCE

BUILDER

Value: \$675 Annual Investment: \$459
Approximately \$38/month

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Available to businesses with 20 or fewer employees.

Entrepreneurs are risk takers. They are also very smart buyers. The **BUILDER** membership tier is a brilliant decision for small businesses seeking greater **visibility**. Members of this tier receive perks like **advertising** in the monthly print newsletter and on edglenchamber.com

- Unlimited access to chamber member directory and mailing list
- Online advertising opportunities
- Unlimited online job postings (\$300)
- Invitation to attend quarterly BOSS: Business Owners Sharing Solutions programs (2018)

PLUS all the advantages of the Connector level.

HELLO, I AM

Getting
Connected

EDWARDSVILLE/GLEN CARBON CHAMBER OF COMMERCE

CONNECTOR

Value: \$425 Annual Investment: \$229
Approximately \$19/month

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Available to businesses with 10 or fewer employees.

Why be a **CONNECTOR** member of the Ed/Glen Chamber? Better connections! Get connected to the community and other businesses with this entry level membership designed for small businesses.

- 1 print subscription to *Common Ground*, the chamber's monthly newsletter (\$50 value)
- Complimentary, unlimited use of bulk mail permit (\$225 value)
- Opportunity to offer coupons via website
- Eligibility for Business of the Month award
- One-on-one Q&A session with chamber staff
- Access to chamber membership directory 12 times per year
- One-on-one business plan/counseling session with Small Business Development Center
- Special members-only events pricing
- ACCE Rx Card for all employees
- Invitation to attend monthly Business After 5 networking events (\$120 value)
- Invitation to attend quarterly Morning B2B and nexus@noon sessions
- Two category listings in online directory
- 'Proud Member' window sticker and website badge
- Eligible for advertising in newsletter, community profile book and large-format street map
- Display marketing materials in chamber lobby
- Post press releases to online 'member news'
- Business referral services exclusively for members
- Publish eligible calendar of events items online
- Ribbon cutting/ground breaking ceremonies
- Be heard through e-polling on business issues
- Share posts to Chamber's Facebook page
- Monthly membership orientation sessions
- Stay informed with chamber emails and fraud alerts

[MAKE A NAME FOR YOURSELF]



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OUR MISSION: The Edwardsville/Glen Carbon Chamber of Commerce is a member-driven organization, dedicated to a strong, private-sector regional economy.

Edwardsville/Glen Carbon Chamber of Commerce

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