

# 2017 ED/GLEN CHAMBER HALLOWEEN PARADE SPONSORSHIPS

## **\$5,000 Halloween Parade Presenting Sponsor (Exclusive Sponsorship) \***

Items listed below, PLUS:

- Honorary parade grand marshal (convertible w/signage supplied by chamber)
- Company float in the first 10 parade entries + entry fee waived
- Banner to lead off parade entry (supplied by chamber)
- Full page black/white ad on back cover of parade program, supplied by sponsor
- Hospitality area near cable TV announcers
  - Exhibit space
  - Information table (sponsor supplies table and collateral)
  - Banner (supplied by chamber)
- Interview with cable TV announcers

## **\$2,500 Halloween Parade Major Event Sponsor (2 Sponsorships Available) \***

Items listed below, PLUS:

- Company float in the first 15 parade entries + entry fee waived
- Banner to lead off parade entry (supplied by chamber)
- Half page black/white ad in parade program (supplied by sponsor)

## **\$1,000 Halloween Parade Sponsor (4 Sponsorships Available) \***

Items listed below, PLUS:

- Company float in the first 25 parade entries + entry fee waived
- Banner to lead off parade entry (supplied by chamber)
- Quarter page black white ad in parade program (supplied by sponsor)
- Sponsorship announced on grandstand and by cable TV announcers

## **\$500 Halloween Parade Sponsor (Unlimited Sponsorships Available) \***

Items listed below, PLUS:

- Eighth page black/white ad in parade program (supplied by sponsor)
- Logo on website & t-shirt

## **\$250 Halloween Parade Sponsor (Unlimited Sponsorships Available) \***

- Mention by cable TV announcers
- Brand exposure: newspaper, website link, newsletter, social media, estimated 25,000 parade spectators
- Listing on website & t-shirt

\* Purchase of sponsorship package does not void terms as stated on registration & rules/regulations forms.



Edwardsville | Glen Carbon  
Chamber of Commerce