

We're **BIG** on **SMALL BUSINESS**

More than 28 million small businesses in the United States create nearly two of every three jobs in our economy. Our nation's progress is driven by these pioneers who think big, take risks and work hard. From storefront shops to high-tech startups that keep America on the cutting edge, small businesses are the backbone of our economy and the cornerstone of our nation's promise. We salute our region's small businesses. We're here to support you.

VISIBILITY

Stand out and get noticed in the community:

- Receive referrals to customers who are looking for what you offer – 24/7/365.
- Nearly 65,000 visitors searched the chamber's website for info, events & jobs in 2018.
- More than 50 ribbon cuttings and business celebrations created member awareness.

Chamber's online directory receives more than 2.5 million views annually.

Ed/Glen Chamber members represent 33 communities in the St. Louis MSA and beyond.

CONNECTIONS

It's not just who you know, it's who others know:

- Industry roundtables offer solutions, recommendations, and peer support.
- Business polls and surveys invite members to weigh in on key issues.
- Follow us on social media networks where we share member information, posts and news.

CREDIBILITY

Raise your reputation through membership:

- 80% of consumers will increase future patronage of a chamber member.
- 2/3 of consumers believe your membership means you employ good business practices.
- The chamber provides introductions and connections for you and your employees.

Consumers are more aware of and likely to do business with chamber members.

The chamber offered nearly 175 unique programs and services for members in 2018.

LEARNING OPPORTUNITIES

Gain a competitive edge:

- Chamber Q&A sessions offer insights on how you can best maximize your benefits.
- Meet elected officials and hear how legislation can affect your business.
- Join ACCELERATE to hear from local executives what makes the region great for business.

ADVOCACY

Chamber is voice of business, gain a say in government:

- Chamber monitors more than 100 pieces of legislation to support your business.
- Business Builds PAC supports pro-business legislation and a strong regional economy.
- Local and state candidate questionnaires published to educate members.

The chamber had 307 public policy engagements in 2018.