

We Bring **HIGH VALUE** to **NON-PROFITS**

Non-profit organizations embody the spirit and values of our nation. You enhance the quality of life in communities by protecting, feeding, healing and educating millions of families and individuals each day. You champion causes and convert passion to action. We appreciate our region's non-profits and we are here to help further your mission.

VISIBILITY

Stand out and get noticed in the community:

- Receive referrals to families who need your services – 24/7/365.
- Nearly 65,000 visitors searched the chamber's website for resources and events in 2018.
- Raise awareness of your cause by scheduling an eye-opening ceremony.

Chamber's online directory receives more than 2.5 million views annually.

Ed/Glen Chamber members represent 33 communities in the St. Louis MSA and beyond.

CONNECTIONS

It's not just who you know, it's who others know:

- Industry roundtables offer solutions, recommendations, and peer support.
- Build mutually-beneficial relationships by attending members-only programs and events.
- Access the chamber business directory up to six times per year for M2M marketing.

CREDIBILITY

Raise your reputation through membership:

- 80% of consumers will increase future patronage of a chamber member.
- 2/3 of consumers believe your membership means you employ fiscal responsibility.
- The chamber provides introductions and connections for your executive leadership.

Consumers are more aware of and likely to support chamber of commerce members.

The chamber offers multiple avenues to share important announcements and needs.

MARKETING OPPORTUNITIES

Promote your mission:

- Add your fundraising events and press releases to the chamber's website.
- Participate in annual Halloween parade to showcase your organization.
- Follow us on social media networks where we share member information, posts and news.

ADVOCACY

Protect the business community, protect your investment pool:

- The chamber defends a strong regional economy through advocacy efforts.
- Ample resources in the local economy support and promote charitable contributions.
- Local and state candidate questionnaires published to educate members.

The chamber had 307 public policy engagements in 2018.



Edwardsville | Glen Carbon
Chamber of Commerce

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