

# Marketing At-A-Glance

## PROMOTIONAL SERVICES



Premier branding on chamber marketing materials
500-word profile and CEO photo on chamber website
Custom engraved plaque recognizing chamber alliance
Submit expert articles for <i>Common Ground</i> newsletter
Quarterly digital advertising features
Highlighted business in Community Neighbors program
Full color ads featured in <i>Common Ground</i> newsletter
'Meet Our Members' video feature
One set of printed address labels for M2M marketing
Variety of high-value sponsorship opportunities
Eligibility for Business of the Month award
Advertising features in community guide & map
Opportunity to host Business After 5 event at your business
Unlimited online job postings
Access to chamber member directory & mailing list
Business listings in online directory
Subscription to monthly <i>Common Ground</i> newsletter
Complimentary use of bulk mail permit
'Proud Member' window decal and website badge
Display marketing materials in chamber lobby
Post press releases and upcoming events online
Business referral services exclusively for members
Ribbon cutting & ground breaking ceremonies
Cross-promotion via chamber's social media platforms
Chamber staff representing your interests in the community

**PREMIER  
SERVICES**

**ENHANCED  
SERVICES**

**STANDARD  
SERVICES**

INCLUDED WITH  
MEMBERSHIP PACKAGES  
\$1,195 & ABOVE

AVAILABLE WITH  
SOME  
ADDITIONAL COST

INCLUDED WITH  
MEMBERSHIP  
PACKAGES