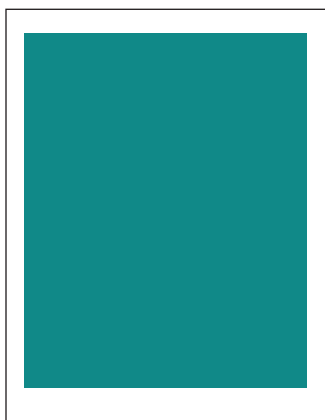


ad rates

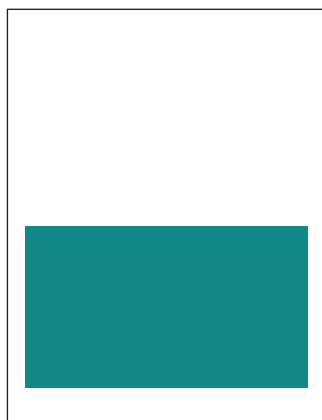
Common Ground

Common Ground, the Edwardsville/Glen Carbon Chamber of Commerce's monthly newsletter, is published as an 8.5" X 11" full-color glossy magazine, giving you the ability to make an impact – at affordable rates – as you advertise your products or services.

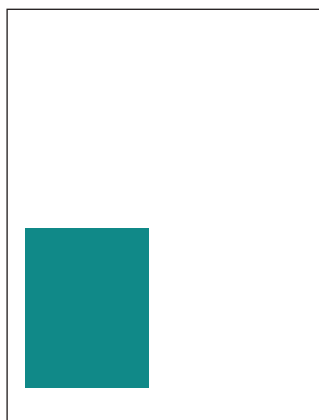
The newsletter is a highly-targeted publication with monthly readership in excess of 1,500 leaders and decision-makers from across the region. Space is limited. Call **618.656.7600** to reserve your space!



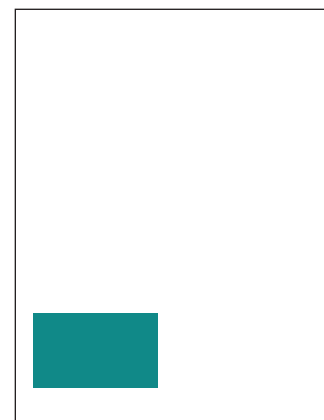
FULL PAGE
7.5" wide x 9.5" tall



HALF PAGE
7.5" wide x 4.5" tall



QUARTER PAGE
3.5" wide x 4.5" tall



EIGHTH PAGE
3.5" wide x 2" tall

specs

FULL PAGE	7.5" wide x 9.5" tall
HALF PAGE	7.5" wide x 4.5" tall
QUARTER PAGE	3.5" wide x 4.5" tall
EIGHTH PAGE	3.5" wide x 2" tall

Printing Method: Digital, full-color.

Digital File Specs: PDF or high-resolution JPG formats are required (NO MS Word/Publisher files)

Media: E-mail completed ad to ceo@edglenchamber.com

Ad Design: The chamber **does not provide** ad design services **including** size alterations, color corrections, and ad layout and design. We are happy to share with you a list of current Ed/Glen Chamber members who provide these services.

Annual Contracts: Receive 10% savings with an annual agreement. Entire payment due upon signing.

Effective: 01/01/2020

rates

PLACEMENT	MONTHLY RATE	ANNUAL CONTRACT TOTAL
BACK PAGE	\$360	\$3,888
FULL PAGE	\$270	\$2,862
HALF PAGE	\$150	\$1,620
QUARTER PAGE	\$90	\$972
EIGHTH PAGE	\$50	\$540

deadlines

JANUARY Edition	12/20/2019	JULY Edition	6/19/2020
FEBRUARY Edition	1/24/2020	AUGUST Edition	7/24/2020
MARCH Edition	2/21/2020	SEPTEMBER Edition	8/21/2020
APRIL Edition	3/20/2020	OCTOBER Edition	9/18/2020
MAY Edition	4/17/2020	NOVEMBER Edition	10/23/2020
JUNE Edition	5/22/2020	DECEMBER Edition	11/20/2020

