

ED/GLEN CHAMBER HALLOWEEN PARADE SPONSORSHIP PACKAGES

2021 THEME: MASQUERADE ON MAIN STREET

\$5,000 Halloween Parade Presenting Sponsor (Exclusive Sponsorship) *

Items listed below, PLUS:

- Honorary parade grand marshal (convertible w/signage supplied by chamber)
- Company float in the first 10 parade entries + entry fee waived
- Banner to lead off parade entry (supplied by chamber)
- Full page black/white ad on back cover of parade program, supplied by sponsor
- Hospitality area near cable TV announcers
 - Exhibit space
 - Information table (sponsor supplies table and collateral)
 - Banner (supplied by chamber)
- Interview with cable TV announcers

\$2,500 Halloween Parade Major Event Sponsor (4 Sponsorships Available) *

Items listed below, PLUS:

- Company float in the first 15 parade entries + entry fee waived
- Banner to lead off parade entry (supplied by chamber)
- Half page black/white ad in parade program (supplied by sponsor)

\$1,000 Halloween Parade Sponsor (8 Sponsorships Available) *

Items listed below, PLUS:

- Company float in the first 25 parade entries + entry fee waived
- Banner to lead off parade entry (supplied by chamber)
- Quarter page black white ad in parade program (supplied by sponsor)
- Sponsorship announced on grandstand and by cable TV announcers

\$500 Halloween Parade Sponsor (Unlimited Sponsorships Available) *

Items listed below, PLUS:

- Eighth page black/white ad in parade program (supplied by sponsor)
- Logo on website & t-shirt

\$250 Halloween Parade Sponsor (Unlimited Sponsorships Available) *

- Mention by cable TV announcers
- Brand exposure: newspaper, website link, newsletter, social media, estimated 25,000 parade spectators
- Listing on website & t-shirt

* Purchase of sponsorship package does not void terms as stated on registration & rules/regulations forms.