

March 2010



Edwardsville | Glen Carbon Chamber of Commerce

It's everyone's business.

Common Ground



PRST STD
U.S. POSTAGE
PAID
EDWARDSVILLE, IL
PERMIT # 29

connect

2010 Executive Directors

- Jay Blanquart**, President
Blanquart Jewelers & Corp. Gifts
- Marc Voegele**, First Vice President
Express Employment Professionals
- Skip Sponean**, Second Vice President
Wal-Mart
- Paul Millard**, Third Vice President
TheBANK of Edwardsville
- Kelly Wagner**, Past President
First Clover Leaf Bank
- Mike Marshall**, Treasurer
Anderson Hospital

2010 Directors

- Bruce Coury**
Individual Member
- Jim Carroll**
Hortica Insurance & Employee Benefits
- Michael Lengacher**
The Scheffel Companies
- Lelan Olsen**
Olsen Veterinary Clinic
- Pat Slaughter**
Fitness 4 Life PT
- Len Scaturro**
Crushed Grapes, Ltd.
- Kelly Cobb**
Culver's of Edwardsville
- Emily Gates**
Children's Home + Aid
- Todd Sivia**
Sivia Business & Legal Services, PC
- Mark Richardson**
MML Investors
- Joan Frey**
Miss Bailey's Poppy Patch
- David Toby**
FCB Edwardsville Bank
- Gary Hoggatt, Jr.**
National Bank
- Danelle Brown**
Marcel Brown Technology Services

Ex-Officio

- Robert Jackstadt**, Mayor
Village of Glen Carbon
- Gary Niebur**, Mayor
City of Edwardsville
- Ed Hightower**, Superintendent
Edwardsville School District #7
- Erika Kennett**, Director
The Alliance

Chamber Staff

Carol Foreman
Executive Director
cforeman@edglenchamber.com

Desirée Bennyhoff
Communications Director
dbennyhoff@edglenchamber.com

Linda Daniels
Membership/Board Relations
ldaniels@edglenchamber.com

Bonnie Kotsybar
Greeter Service & Events Coordinator
bkotsybar@edglenchamber.com

Gloria Pugh
Accounts Payable & Receivable
gpugh@edglenchamber.com

Contributors

Steve Hartman
Creativille Inc.
Creative Director, Brand Identity

Desirée Bennyhoff
Editor, Layout & Design, Contributing Writer

**Marci Winters-McLaughlin
& Debbie Settle**
The Edwardsville Intelligencer
Photo Contributors

Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

on the cover

J.F. Electric

J. F. Electric traces its roots to 1925 and The Fowler Company, a mechanical contracting firm established by James E. Fowler in St. Louis, Missouri. Under the leadership of James' son Charles R. Fowler, the company expanded and diversified into electrical construction, redoubling its efforts in the Southern Illinois market.

In 1969, current chairman James C. Fowler, son of Charles, purchased the electrical division from his father, founding J.F. Incorporated with headquarters in Edwardsville. Under Jim's leadership, the company expanded dramatically to meet a growing demand for commercial, industrial, and utility construction.

The Fowler family tradition of strong leadership and commitment to quality will continue for generations to come. James' sons, President James G. (Greg) Fowler and Director of Human Resources Charles H. Fowler, continue to grow J. F. Electric to meet new challenges and opportunities.

The J. F. Electric of 2010 is a well-managed electrical contractor, diversified in all areas of electrical construction, and committed to quality service. It understands client needs, builds strong bonds with employees, keeps pace with advancing technology, and adapts to the industry's ever-changing environment. J. F. Electric has a tradition of excellence forged over four generations, and is uniquely positioned to serve its customers.

Learn more about J.F. Electric by visiting www.jfelectric.com

RIGHT, L to R: Jonathan Fowler, son of Greg Fowler, completing the electrical engineering program at SIUE and graduating this year; Charlie Fowler, son of James C. Fowler and Director of HR; James C. Fowler, Chairman of J.F. Electric; and Greg Fowler, son of James C. Fowler and President of J.F. Electric.



2010 Advertising Rates:

	Monthly Rate	Color Charge
1/8 Page	\$32	\$7
1/4 Page	\$65	\$10
1/2 Page	\$110	\$15
Full Page	\$210	\$20
Back Page	\$310	Included

Book One Year of Advertising in Common Ground and Receive a 15% Discount.

Call 618.656.7600 for details.

Common Ground

200 University Park Drive, Suite 260
Edwardsville, Illinois 62025

Phone: (618) 656-7600

Fax: (618) 656-7611

www.edglenchamber.com

special investors

Gold Level

Anderson Hospital
Wal-Mart

Silver Level

AmerenIP
AT&T
Gateway Regional Medical Center
Hortica
Meridian Village
Royal Solutions, LLC
Stone Carlie
TheBANK of Edwardsville

Bronze Level

Associated Bank
Best Buy
Cassens & Sons
Cassens Transport
Charter Business
City of Edwardsville
Commerce Bank
Country Club Lawn & Tree
Eden Village Retirement Community
Edwardsville School District #7
Edwardsville Publishing Company
First Clover Leaf Bank
Hurford Architects, Inc.
Juneau Associates, Inc., PC.
Madison Mutual Insurance Co.
MetLife
Prestige Management Services, LLC
Red Robin Gourmet Burgers
Richards Brick Company
Royal Office Products, Inc.
R.P. Lumber
Sandberg, Phoenix & von Gontard
Shop 'N' Save
Southern Illinois University Edwardsville
Village of Glen Carbon
WellCare Health Plan
West & Company, L.L.C.
YTB

Premier Level

'62 Sports Group
Able Sign Company
Abstracts & Tiles Inc.
Adecco Staffing Services
American Family Insurance
Annie's Frozen Custard
Associated Physicians Group
Assurance Brokers
Bard & Didriksen Pediatrics
Bauer Orthodontic
Baughner Financial & Assoc. Inc.
Bella Milano Restaurant
Big Daddy's Edwardsville
Brickman Orthodontics
Byron Gerber Petri & Kalb, LLC
Bull and Bear Grill & Bar
Bully's Smokehouse
Caulk's Collision
Chicago Title Insurance
Coffey & McCracken Law Firm P.C.
Coldwell Banker Brown Realtors
Collision Plus Auto Body
Comfort Inn
Country Hearth Inn & Suites
Crawford, Murphy, & Tilly, Inc.
Culver's of Edwardsville
DATAJACKS, Inc.
Days Inn
Denny's
Dr. Hal R. Patton, D.D.S.
DRDA Electric Company
Eagle Publications, Inc
Eberhart Sign & Lighting Co.
Edward Jones - Cory Loew
Edwardsville Nursing & Rehabilitation
Edwardsville Pet Hospital
El Maguery
Elmwood Nursing and Rehab
Excelegy Consulting Group
Extra Help, Inc
Fazoli's
FCB Edwardsville Bank
Fitness Designs
First American Title
First Bank
First Mid-Illinois Bank & Trust
First National Bank - Maryville
Fitness 4 Life Physical Therapy
FOND
Forensic IT, Inc
Fountain View Manor
Gateway Center
Gateway Grizzlies
Gerold Moving
Glik's Department Store
Grace Manor
Hampton Inn & Suites
Hawkins Law Office
Hawthorne Animal Hospital
Henderson Associates Architects, Inc.
Holiday Inn Express
Hurford Architects, Inc.
Illinois Dept. of Employment Security
Imaging Center of Southern Illinois
IMO'S Pizza
Jan's Hallmark Shop
J.F. Electric Inc.
Joe's Pizza & Pasta
Kentucky Fried Chicken
Kitchenland
Kurt's Carstar Collision Center
LaPetite Academy
Lee's Services
Littler Mendelson, PC
Louer Facility Planning
Magnuson Camelot Hotel
Market Basket
Maryville Pharmacy
Maryville Women's Center & Med Spa
Massage Envy
Masterpiece Smiles - Dr. Noll
Mastroianni Orthodontics
Maurices
Mayfield Medical Services
Metro Limousine
Midwest Occupational Medicine
Minuteman Press
Mt. Everest Air
Neruda
OCE Imagistics
Office Depot
Office Max
One America Securities
Open MRI of Southern IL, LLC
Phelps Construction
Piedmont Development Corp.
ProSource Wholesale Floorcoverings
Prudential One Realty Centre
Red Robin
Reed, Armstrong, Gorman, Mudge & Morrissey
RE/MAX Integrity Realty Centre
Regions Bank
Schnucks
Scott Credit Union
Shell Community Federal Credit Union
Sherrill Associates, Inc.
Shoe Carnival
Sivia Business & Legal Services
Southern Illinois Underwriters
Stonebridge Development
Sprint
SSM Home Care
Stahly Cartage Co.
Stonebridge Golf Club
Sunset Hills Country Club
Sunset Hills Family Dental
Super 8 Pontoon Beach
T-Mobile
TheEDGEBANK
The Gilliland Financial Group
The Scheffel Companies
The Telegraph
Think Tank PR
Thouvenot, Wade & Moerchen Inc.
Today's Advantage
Traveling Tails Inn
University Nursing & Rehabilitation
USO of Missouri
US Bank
Valley View Cemetery, Mausoleum &
Funeral Home
Verizon Wireless
WBZ Radio
Wenzel & Associates

events

3/12 Friday 12-1pm

networking@noon
hosted by Sears Optical
at GC Cuisine
1230 University Drive
Edwardsville, IL 62025

3/18 Thursday 5-7pm

Business After Hours
Eden Village
400 South Station Road
Glen Carbon, IL 62034

3/20 Saturday 7-10pm

YPG Casino Night (YPG Only)
Edwardsville American Legion
58 South State Route 157
Edwardsville, IL 62025

3/24 Wednesday 5pm

Ribbon Cutting
The Barber Shop
212 St. Louis Street
Edwardsville, IL 62025

3/25 Thursday 8:15am

Ribbon Cutting
US Bank
1411 Lewis Road
Edwardsville, IL 62025

3/31 Wednesday 8:30-10am

Professional Education - Using
Video to Promote Your Business
with Bonni Burns of Burns &
Associates Marketing (BAM)
Chamber Office
Lower Level

save the date

4/1 Thursday 5-7pm

Business After Hours
Morningstar Chiropractic
3733 South State Route 159
Glen Carbon, IL 62034

4/6 Tuesday 7:30-9am

YPG Learn from a Leader
Breakfast with John Shimkus
Location TBD

4/8 Thursday 4pm

Ribbon Cutting
Bella Ragazza un Boutique
235 North Main Street
Edwardsville, IL 62025

4/9 Friday 12-1pm

networking@noon
hosted by ThinkTankPR
at Location TBD

4/12 Monday 12-1pm

YPG Speed Networking
Location TBD

4/14 Wednesday 4pm

Ribbon Cutting
Syd's Shoes
4215 South Route 159, Ste 2
Glen Carbon, IL 62034

4/15 Thursday 5-7pm

Business After Hours
Rock Hill Trails
110 North Buchanan
Wood River, IL 62095

4/17 Saturday 7pm

Chamber Trivia Night
at St. Boniface Parish
110 North Buchanan
Edwardsville, IL 62025

4/15 Thursday 5-7pm

Business After Hours
Extra Help, Inc. & Silkworm
5214 Chain of Rocks Road
Edwardsville, IL 62025

connect

business after hours schedule

The purpose of a networking mixer is to meet new people, make new contacts, promote your business, and talk with other business people facing the same challenges as you. All are welcomed and invited to attend. Hors d'oeuvres and beverages are provided. A business card raffle and 50/50 drawing will occur at approximately 6pm. Entry fee is \$5. This is an excellent networking opportunity!

3/18 Thursday 5-7pm
Eden Village Retirement Community
400 South Station Road in Glen Carbon

4/1 Thursday 5-7pm
Morningstar Chiropractic
3733 South State Route 159 in Glen Carbon

networking@noon schedule

Can't make a Business After Hours? networking@noon is a great way to meet other business people in a smaller group setting without taking time away from your busy day. This fun, fast-paced, members-only "speed networking" event is designed to get you in, fed, connected, and on your way in 60 minutes or less.

3/12 Friday noon
hosted by Sears Optical
1230 University Drive
Edwardsville, IL

Would you like to schedule a networking@noon event in 2010? Contact Linda Daniels at ldaniels@edglenchamber.com or 618.656.7600 for details.



REDUCE COSTS, SAVE TIME, AND GET ORGANIZED.

IN THIS ECONOMY, IF YOU'RE NOT LOOKING TO CUT COSTS, YOU'RE TRYING TO HELP YOUR PEOPLE GET MORE DONE.

WE CAN HELP YOU DO BOTH.

Cut costs as you work to strengthen security.
We can help you reduce operational costs and optimize productivity by putting easy-to-manage technology in the hands of your workforce.

Save time and collaborate more.
Let us show you how you can help your people work well with others by giving them the tools they need to stay connected-in and out of the office.



IT Services for Small Business

<http://www.royalsolutions.net>

200 University Park Drive • Suite 260 | Edwardsville, Illinois 62025 | (866) 394.0334



the newly connected

CG Group, Inc.

Tim Weinacht
*Management, Consulting
& Full Service Staffing Firm*
18 Oakshire Drive West
Glen Carbon, IL 62034
618.205.3052

Country Club Lawn & Tree Specialists, Inc.

Matt Brooks
Lawn Care
411 Broadway Avenue
South Roxana, IL 62087
618.254.8300
www.countryclublawnandtree.com

Earth and Home, Inc.

Ben Snell
Home Improvement Services
169 Smola Lane
Glen Carbon, IL 62034
618.659.1436
www.earthandhomeinc.com

Ed-Glen Families

Sara Berkgigler
*Online Family & Community
Resource Guide*
1514 Madison Avenue
Edwardsville, IL 62025
618.967.7070
www.edglenfamilies.org

Syd's Shoes, Inc.

Pamela Wise
Shoes & Accessories
4215 South State Route 159, Ste 2
Glen Carbon, IL 62034
618.288.7777
www.sydsshoes.com

University Town Center

John Costello
Real Estate
P.O. Box 308
O'Fallon, IL 62269
618.670.3300
www.utcdevelopment.com

scholarship applications

Applications are available at www.edglenchamber.com for the 2010 Edwardsville/Glen Carbon Chamber of Commerce Scholarship. The Chamber of Commerce will award one \$1,000 scholarship to a graduating senior from Edwardsville High School, Metro East Lutheran High School, or Lahr-Well Academy. The Chamber will also award one \$1,000 scholarship to a student currently attending either Southern Illinois University Edwardsville or Lewis and Clark Community College.

Applicants will be assessed according to GPA/SAT/ACT scores, activities, awards, community service, and an essay describing their educational plans and career objectives, and why applicants feel they should receive the scholarship.

All applications must be postmarked by April 9, 2010. For more information, contact the Chamber office at 618.656.7600.

Board Member Spotlight: Dave Toby

Dave jokes that he is an Illinois gypsy – he was born in Granite City, grew up in East Alton, graduated high school in Jacksonville, attended college in Decatur, then moved to Edwardsville/Glen Carbon in 1991 and has been here since. He and his wife Melissa have two sons, Austin, 11, and Grant, 6. Dave enjoys cooking and being involved in his children's activities – especially soccer.



Dave has been Assistant Vice President with FCB Edwardsville Bank for over seven years. The fact that FCB is a locally owned family business is what attracted Dave to the bank. A business leader Dave most admires is his father, Keith Toby, who is a retired Service Area Manager with Illinois Power.

Outside of working, spending time with family, and Chamber involvement, Dave is active in the community. He is fundraising chair (and Paul Harris Fellow) for Goshen Rotary, past chairman of St. Mary's Parish Council, and past director of the Greater Gateway Association of Realtors.

Dave became a Chamber member when the bank opened in June 2003 and has been actively involved in 2008 when he began chairing the Annual Dinner & Auction.

Dave's advice to Chamber members: BECOME INVOLVED! Get the most out of your membership – the Chamber has many opportunities for networking and promoting your business.

An interesting fact about Dave: Prior to banking, he was in retail management for over 10 years as a store manager of Venture Stores, Value City Department Stores, and Kohl's Department Stores. Also, his educational background is in communications with an emphasis in broadcasting.

ambassadors

Ambassador Spotlight: Rachel Case

Rachel was born in Taylorville, Illinois, but her family moved to Collinsville when she was in fourth grade and she graduated from Collinsville High School – GO KAHOKS!



Rachel is married to Brandon Case, co-owner of Peel Wood Fired Pizza. They don't have children, but Peel is definitely their new baby! In her limited free time, Rachel loves to read, especially murder mysteries Stephenie Meyer's *Twilight* series, and anything by her favorite author, James Patterson. She also enjoys Cardinals baseball.

Rachel began her college education at Western Illinois University where she majored in chemical engineering, then transferred to SIUE to major in marketing while at the same time becoming involved in Alpha Phi sorority and working full time. Following a move to Georgia to live with family, she graduated from Kennesaw State University with a BBA in Marketing.

For the past two years, Rachel has worked in First Clover Leaf Bank's Marketing Department. Great networking skills are what led Rachel to apply for the Clover Leaf position, and she likes to use her story as an example of why networking is so important. She is an active volunteer for the Green Team, a group of dedicated First Clover Leaf Bank employees that works to benefit the local community, with Relay for Life as their largest cause. Rachel has also co-chaired Clover Leaf's annual Health Fair and Santa's Workshop for the past two years.

The business leader Rachel most admires is the Chamber's immediate past President, Kelly Wagner. She works with Kelly at First Clover Leaf Bank and has never met someone who can juggle a family of 5, work a full time job, run her own business, and co-chair as many events as she does and still have a social life. It goes to show if you want to get something done, give it to a busy person!

Rachel interned at the Troy Chamber of Commerce one summer during college, and it was then that she realized just how beneficial and necessary

2010 Ambassadors

Dana Klassen, Chair

Individual Member

Sara Sanderson

Liberty Mutual

Ed Faller

Faller Photography Group

Natalie A. Head

Anderson Hospital

Justin Huneke

TheBANK of Edwardsville

Melissa DeLassus

Southern Illinois Chiropractic Cntr.

Bonnie Kotsybar

Chamber Staff

Ryan Matthews

The Insurance Partnership

Diana Voegele

Express Employment Professionals

Ryan High

RE/MAX Preferred Partners

Linda Kuhlmann

Kuhlmann Business Services

Zach Woods

Commerce Bank

Nicole Kline

Extra Help, Inc.

Susan Bailey

National Bank

Chelsea Hoelscher

West & Company, LLC

Rachel Case

First Clover Leaf Bank

Jenny Robison

Shell Community Credit Union

Chamber of Commerce are. After accepting her position with First Clover Leaf Bank, Rachel soon realized how involved the bank was in the Ed/Glen Chamber and was eager to get involved herself. "You have to start somewhere to get to the top, and becoming an Ambassador is a great way to do that. It is a great way to meet people and get involved in our community," Rachel said.

Rachel's goals as an ambassador include welcoming new Chamber members, and then keeping them engaged in Chamber activities. She feels it is extremely important to nurture our strong business community.

Her advice for Chamber members is to not only get involved by attending to Business After Hours and networking@noon events, but through active participation in one of the Chamber's many committees or as an event volunteer.

All your protection under one roof.



Kathleen M Goclan Agency
An Outstanding Customer Experience
J.D. Power and Associates certified
Distinguished Insurance Agency
(618) 659-2483



American Family Mutual Insurance Company and its Subsidiaries
American Family Insurance Company
Home Office — Madison, WI 53783
amfam.com

© 2009 07497 — Rev. 2/09

NEW E-mail Marketing Opportunity

Reach over **750 Chamber members** each week through this exclusive members-only benefit. Your logo will be added to the Chamber's weekly Wednesday e-mail, with a click-through to your business Web site.

- \$25 per week
- Logos only (no text)
- Minimum 4-week cycle
- Limited space available

Have questions or would like to sign up?
E-mail Des at dbennyhoff@edglenchamber.com

Significant savings on 6-month and 12-month Constant Contact accounts also available.





Edwardsville | Glen Carbon
Chamber of Commerce

UPCOMING CHAMBER EVENTS

your logo here

your logo here

your logo here

your logo here

your logo here

Advertise NOW!

The holiday season is fast approaching and it's time to promote your business to other Chamber members. Advertising in *Common Ground* is a powerful and cost-effective way to reach an audience with a vested interest in supporting other local businesses.

If you own a retail store, have a catering company, sell promotional items, offer gift certificates or have rooms available to rent for holiday celebrations, consider placing an ad in the December edition of *Common Ground*.

Submit your completed ad, created according to size and file specifications, to dbennyhoff@edglenchamber.com no later than Monday, November 30. [Click here to view advertising rates and specs.](#)

Be sure your business is enrolled in the Chamber's m2m program for the holidays - see the Member to Member Privilege Program information at the bottom of this e-mail for information.



Calendar

Tuesday 12/1
5pm Ribbon Cutting
4-8:00pm & 8-10:00pm

Annual Dinner - January 30, 2010

Get the FREE test that could save your life!



Brought to you by:



Pick up your **FREE colon cancer screening kit** at the Warren Billhartz Cancer Center **Wednesday, March 31:**

Drive-Thru Kit Giveaway-- 11 a.m. to 1 p.m.

Warren Billhartz Cancer Center at Anderson Hospital
Use *Vadalabene Entrance* -- 2227 Vadalabene, Maryville

Kit Giveaway and Open House -- 1p.m. to 3 p.m.

Endoscopy Lab at Anderson Hospital
Use *Surgery Center Entrance off of Vadalabene*
Look for *Green Canopy!*

www.andersonhospital.org

ypg



edoglen ypg
Young Professionals Group

upcoming YPG events

3/20 Saturday 7-10pm
YPG Casino Night
(YPG Members + Guests Only)
American Legion, Route 157
Edwardsville, Illinois 62025

4/6 Tuesday 7:30-9am
YPG Learn from a Leader
Breakfast with John Shimkus
(YPG Members Only)
Location TBD

ABOVE: YPG Learn from a Leader Breakfast with Bev George, hosted by First Clover Leaf Bank Tuesday, February 23.

2nd Annual YPG Casino Night

Mingle with other young professionals
in a fun, casino-like atmosphere!

Saturday, March 20 from 7-10pm
American Legion in Edwardsville

\$20/person | E-mail Chelsea at choelscher@westcpa.com to RSVP

Canned goods needed at Casino Night for donation to the Glen Ed Pantry.



Great Prizes!
Delicious Food from
Joe's Pizza & Pasta



Mobile Banking!

With Mobile Banking from First Clover Leaf Bank – your information is never far away.

- Balance Inquiry
- Account Activity
- Balance Alerts
- Internet Banking for Smart Phones
- Online Bill Pay
- Balance Transfers

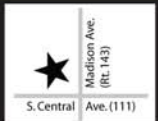
Go online to www.firstcloverleafbank.com or speak to any of our Personal Bankers to sign up for Mobile Banking today!



First Clover Leaf Bank's Mobile Banking Service is a FREE service to you. You must have your account(s) in good standing with First Clover Leaf Bank. You may be charged for Internet and text messaging services through your mobile service provider. Please see a Personal Banker for details or visit us at www.firstcloverleafbank.com.



Goshen Center
6814 Goshen Road
Edwardsville, IL
656-6122



Wood River
1046 Madison Ave.
Wood River, IL
254-8445



Downtown
300 St. Louis Street,
Edwardsville, IL
656-6200



157 Center
2143 S. Route 157
Edwardsville, IL
692-9900



First Clover Leaf Bank™
We're Better Together.

www.firstcloverleafbank.com



Illinois Flagship Stations

WSMI

106.1 Night Games
1540 Day Games



Mike Niehaus

Charlie Huelsmann

Edwardsville 618-655-9660

www.waox.com

www.wsmiradio.com

connect

Business of the Month:



Bard & Didriksen Pediatrics has been serving children from birth to 21 years old since 1993. Owners are Angela Bard, M.D., Lizbeth Didriksen, M.D., and Christopher Wangard, M.D. Bard & Didriksen Pediatrics provides quality, individualized pediatric medical care, with all patient care visits completed by physicians rather than nurse practitioners or physician assistants. Their goal is to never lose sight of the patient-doctor relationship, and all of the physicians love caring for children, each having chosen pediatrics as their specialty. Each is proud to provide premier pediatric healthcare close to home, and they strive to continue quality care and services while staying up to date on the newest technologies and medicine.

Angela Bard and Lizbeth Didriksen have been in the Edwardsville/Glen Carbon area for 23 and 21 years, respectively. After forming the practice of Bard & Didriksen Pediatrics in 1993, Christopher Wangard was the third pediatrician to join in 2000. All of the Bard & Didriksen pediatricians are board certified by the American Academy of Pediatrics and are on staff or teaching faculty at St. Louis Children's Hospital and/or Cardinal Glennon Children's Hospital.

Additionally, Dr. Bard serves on Anderson Hospital's executive board, Dr. Didriksen is the chairperson of the Illinois region of emergency medical services to children, and Dr. Wangard is an elected member of the Madison County Board. All physicians are involved in Anderson Hospital communities and have volunteered as camp and high school team physicians.

Their Chamber membership has allowed Bard & Didriksen Pediatrics to reach out to families new in the area through the Chamber's Greeter Service.



ABOVE: Bard & Didriksen team...

Bard & Didriksen Pediatrics is located at 2160 South Route 157, Suite B in Glen Carbon. Learn more at their Web site, www.bdpeds.com or give them a call at 618.692.1212.

Cherry Hills Properties, Inc.

Locations in Edwardsville & Alton

- 2 & 3 Bedrooms
- Corporate Housing
- Garages Available
- Month-to-Month Leasing Options
- Pets Welcome
- Ask about our specials!

618-692-9810



www.rentchp.com



ASSURANCE BROKERS LTD.

Construction Bonds/Commercial Insurance
Life/Health/Auto/Home

Venessa van Schalkwyk
Licensed Insurance Agent

95 North Research Drive
Suite 100
Edwardsville, IL 62025

Office: 800-556-2663
618-692-9800
Fax: 618-692-9865

Email: venessa@assurancebrokers.com

Using Video to Promote Your Business

It's only a matter of time before Web video becomes the dominating vehicle for businesses serious about marketing communication. Successful businesses will learn how to use the medium beyond its technical implementation and understand that there are psychological influences behind the four communication elements that constitute effective video branding: story, sight, sound and score. This presentation will be very valuable to any size company that has or is thinking about a Web site marketing campaign.

Bonni Burns, managing partner of Burns & Associates Marketing (BAM), has over 24 years of television production and management with significant experience in implementing marketing and media plans. She is also in the top 5% of women in the country of Chief Operating Officer in the broadcasting business. Join Bonni as she shares valuable insight gleaned through more than two decades in the media industry.

WHEN: Wednesday, March 31


WHERE: Chamber Office (Lower Level)

COST: \$10

RSVP to Linda at ldaniels@edglenchamber.com



ABOVE: E-mail marketing workshop with Steve Robinson of Constant Contact Wednesday, February 24.



Learn QuickBooks. Quick!

LWC
LEWIS & CLARK
COMMUNITY COLLEGE
Corporate & Community Learning

New to QuickBooks? Learn what you need to know to better manage your business in a two-day QuickBooks financial software class at Lewis and Clark.


March 17 & 19
May 4 & 11

Godfrey
Edwardsville

Class size limited. Call now to enroll! 618.468.5600.

It's what you know.

WHY TheBANK of Edwardsville?



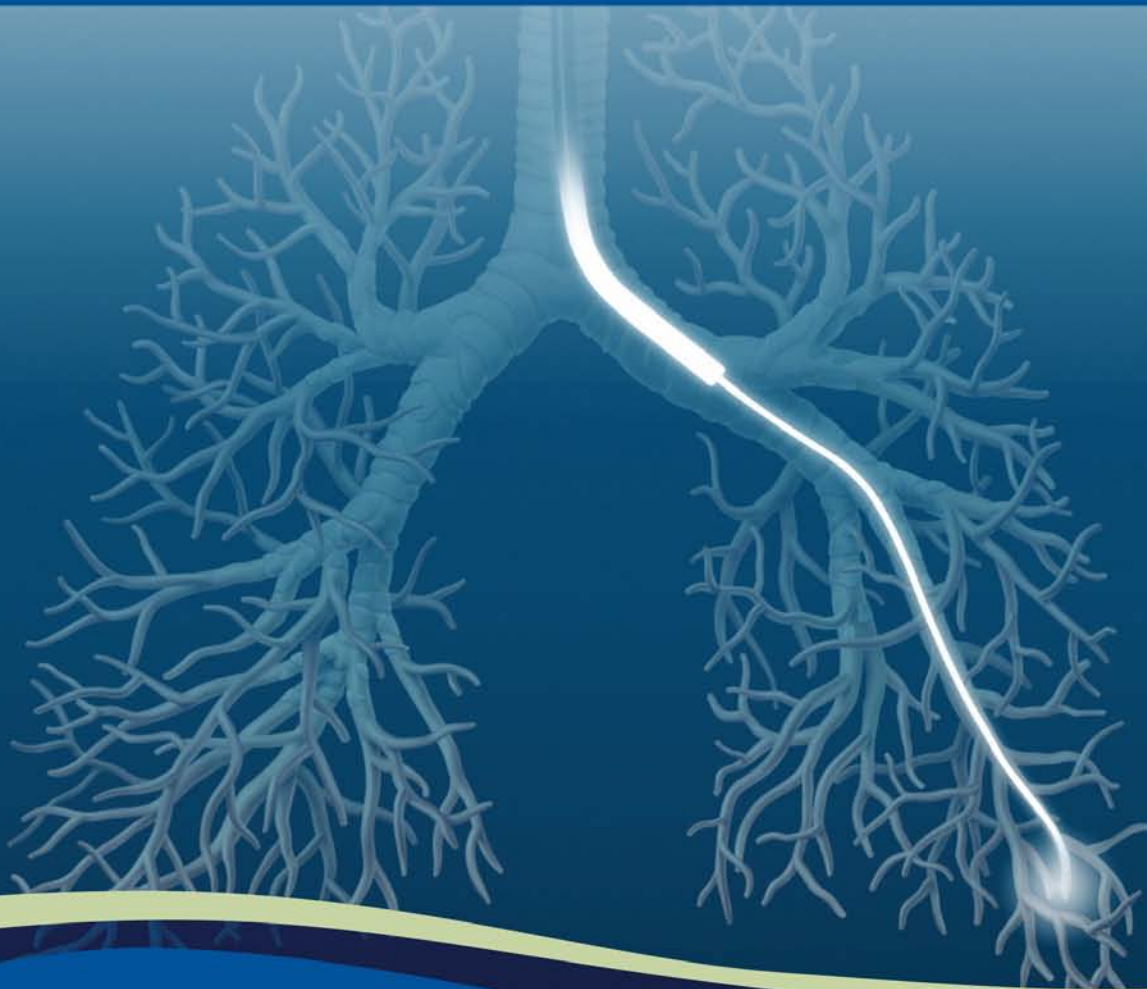
Because We Care!

THE LEADING LOCALLY-OWNED
COMMUNITY BANK IN THE METRO EAST

TheBANK
of Edwardsville
The People You Know & Trust

MEMBER FDIC

www.4thebank.com



CHRISTIAN HOSPITAL'S CENTER FOR ADVANCED PULMONARY MEDICINE is Branching Out with New Technology

Faster, Safer Lung Diagnosis at Christian Hospital

Christian Hospital is the only community hospital in the St. Louis area using two new technologies – endobronchial ultrasound (EBUS) and electromagnetic navigation system (InReach) – in earlier detection of lung disease and cancer with less risk.

For more information on how you or a loved one can benefit from this breakthrough technology, please call 314-747-WELL or toll free at 1-877-747-WELL.



Channel your inner 5th grader, gather your friends, and join us for a fun and relaxing evening.



Saturday, April 17

**St. Boniface Church
Oak Room (lower level)**

**Doors Open @ 6:30pm &
Games Begin @ 7pm**

Table of 8 = \$160

*Cash prizes awarded! FREE
popcorn, soda, water
& attendance prizes. BYO snacks &
beverages (alcohol permitted).*

MUST BE 21 OR OLDER TO ATTEND

TRIVIA NIGHT REGISTRATION FORM

Please submit this form, with payment, to:
Edwardsville Glen Carbon Chamber of Commerce
200 University Park Drive, Suite 260, Edwardsville, IL 62025

TEAM NAME: _____

TEAM CAPTAIN: _____ E-MAIL: _____

OFFICE PHONE: _____ CELL PHONE: _____

_____ FULL TABLE of EIGHT (\$160)

PAYMENT OPTIONS:

_____ CATEGORY SPONSOR (\$100)

_____ CASH _____ CHECK _____ MC/VISA

_____ FULL TABLE + CATEGORY SPONSOR (\$250)

NAME ON CARD: _____

_____ AMOUNT ENCLOSED

CARD #: _____

_____ ATTENDANCE PRIZE DONATION (call for pick-up) EXPIRATION DATE: _____

RECEIPT OF PAYMENT GUARANTEES YOUR RESERVATION • MAKE CHECKS PAYABLE TO ED/GLEN CHAMBER OF COMMERCE

schmooze

business after hours



St. Boniface Parish & Fr. McGivney Catholic High School, February 4



St. Boniface Parish & Fr. McGivney Catholic High School, February 4



St. Boniface Parish & Fr. McGivney Catholic High School, February 4



Glen Carbon Centennial Library, February 18



Glen Carbon Centennial Library, February 18



Glen Carbon Centennial Library, February 18

mayors' breakfast



Breakfast with the Mayors, February 26



Breakfast with the Mayors, February 26

ribbon cuttings



The Insurance Partnership, February 3



MacXprts, February 9



Accelerate: Health & Fitness Consulting, February 10

networking@noon



I. Salsman PR, February 12

your business

SIUE to Present *Technology & Innovation Expo*

The Southern Illinois University system, which for decades has provided a fertile environment for the development of major technologies, will showcase current research and inventions March 30 when the system presents the Technology and Innovation Expo on the SIU Edwardsville campus.

Faculty inventors in the fields of biochemistry, engineering, medicine and pharmacy from SIU Carbondale, SIU Edwardsville and the SIU School of Medicine in Springfield will combine forces to showcase the latest research under way on the three campuses. The Expo also will focus on opportunities for potential partners to help make this cutting-edge research a commercial reality.

The Expo is scheduled from 9:30 a.m.-5 p.m. that Tuesday in SIUE's Morris University Center. The event will feature presentations by SIU faculty inventors who have technology to license. The event promises to bring together academics, entrepreneurs and business people to increase awareness of available technologies that can lead to new products and innovations in a networking environment.

"American universities have carried much of the responsibility for technology transfer from the laboratory to the commercialization of ideas and inventions," said SIU President Glenn Poshard. "The SIU system is proud to have played a major role in this endeavor over many years.

"The SIU Technology and Innovation Expo allows the campuses to display our efforts in this process," he said.

Faculty inventors will present throughout the day, including SIU School of Medicine's William Halford, PhD, who will talk about the latest progress of his work in herpes vaccine. Inventors from SIU Carbondale will reveal the latest research in biofuels and advanced materials startup companies that have resulted from university research.

SIU Edwardsville's featured inventions range from new drugs for treatment of Alzheimer's to magnetic refrigeration, a promising energy technology.

Keynote talks will be given by successful industry collaborators James Bashkin, chemistry director/co-founder of NanoVir, and Matt Kulig, serial entrepreneur and currently COO for Aisle411.com

Also featured at the Expo in the afternoon will be a panel of experts discussing "Ideas to Markets: Successful Technology Commercialization." Panel members from industry, university administration, inventors and investors will provide insight into the technology commercialization process.

Throughout the day exhibits and poster presentations by speakers, SIU faculty, students, and event sponsors will be on display in the common areas. The event will include lunch and a catered reception for attendees. Registration is required and tickets are \$25 per person.

Event information – including the Expo agenda, speakers, sponsorship opportunities and registration – is available online: <http://techtransfer.siuc.edu/tie/s10>, or by calling 618.650.2166.

Sponsors for the event include Ameren Economic Development, Husch Blackwell Sanders LLP, Madison County Community Development, St. Louis Regional Chamber and Growth Association, the Madison-Bond Workforce Investment Board and Leadership Council Southwestern Illinois.

The event is being organized by the SIUC Technology Transfer Program, the SIU School of Medicine, the SIUE Graduate School, the SIUE Southwestern Entrepreneurship Center and SIUE's University Park, a research park on the campus.

AN ADDED MEMBER BENEFIT

As a member of

**EDWARDSVILLE/
GLEN CARBON
CHAMBER OF
COMMERCE**

YOU'LL SAVE BIG!

**Southern Illinois
Underwriters Agency, Inc.**

P.O. Box 463
105 Plaza Court
Edwardsville, Illinois 62025
618-656-0120

C. William Schmidt • Matt Rogier

We are pleased to offer special discount rates from Auto-Owners Insurance Company on business insurance — to members of company approved organizations like yours!

Fast, fair and efficient service — from The "No Problem" People®

**CALL TODAY AND SEE
HOW YOU'LL SAVE!**

Auto-Owners Insurance

Life Home Car Business
The "No Problem" People®

THE
**METRO-EAST
GOLF CLASSIC**



4-Person Scramble

Join us for a complete program of special events, 18 holes of golf (including cart), lunch, door prizes for each player, and an exciting awards banquet.

- A & B Flight: Each with four first place prizes consisting of a 4 day/3 night vacation package including either Las Vegas, Orlando, or Hawaii.
- A & B Flight: Each with four second place prizes consisting of a 3 day/2 night vacation package including either Vegas, Orlando, or Hawaii
- \$50,000 Hole-in-One Shootout
- Hole-in-One Prize Package for 4 Par 3 holes: Sailing on America's Cup Yacht in San Diego, White Water Rafting in California, Fly Fishing in Massachusetts, and Hot Air Ballooning.
- "Guaranteed Winner" Putting Contest. Winner receives a 5-day Carnival Cruise for 2.
- Long Drive contest with a prize of 2 tickets to a major sporting event (MLB, NFL, NHL, NASCAR, PGA, or NBA).
- Closest-to-the-Pin contest with a prize of 2 tickets to a major sporting event (MLB, NFL, NHL, NASCAR, PGA, or NBA).
- C Flight prizes will be added for 30 or more teams.



Monday, June 14, 2010

Stonewolf Golf Club
1195 Stonewolf Trail
Fairview Heights, Illinois

10:00 a.m. Registration
11:00 a.m. Lunch
12:00 p.m. Tee-Off
After Golf ~ Dinner and Auction

4-Person Team
\$250 per player
\$1,000 team of four

Sponsorships available upon request

*For more information, please call (314) 577-5605 or visit
www.golfdigestplanner.com/8801cardinalglennongolfclassic*

your business

J.F. Electric Receives \$191,000 Renewable Energy Grant through Illinois DCEO, ARRA

Illinois Department of Commerce and Economic Opportunity (DCEO) Director Warren Ribley recently announced that JF Family Partnership will receive \$191,000 through the American Recovery and Reinvestment Act (ARRA) to promote the use of solar energy at their JF Electric division headquarters. Director Ribley made the announcement today at an event at the company's headquarters in Edwardsville. He was joined by State Senator Bill Haine (D-Alton); State Representative Jay Hoffman (D-Collinsville); Mayor Gary Niebur, City of Edwardsville; Representatives from J.F. Electric Incorporated; and Art Meiner, IBEW 309.

"Through the State's Energy Plan, we're helping to build a greener state while investing in a high-growth sector that will provide long-term economic vitality," said Director Ribley. "We're also helping forward-thinking companies like JF Electric to not only benefit its employees and short term bottom line, but also their long term success and to contribute to the well being of our environment."

The grant was awarded through the Community Renewable Energy Program, a component of the State's Energy Plan, administered by DCEO and funded by ARRA. It will be used for equipment and installation of a 75 kilowatt solar photovoltaic system on the roof of JF Electric, which will turn solar radiation into electricity.

The project will improve the company's energy efficiency, reducing the amount of electricity expended by 95,000 kilowatt hours (kwh), nearly the annual usage of 10 average homes, and reducing the emission of carbon dioxide by 69 tons of CO₂.

In addition, the project is expected to create and save 14 union jobs. The company also plans to train workers in solar installation and related areas, which will create new opportunities for "green job" growth in the region.

"We pride ourselves on our ability to offer our customers effective energy solutions," said Greg Fowler, president of J.F. Electric Incorporated. "This grant will help us address our own energy needs by improving the efficiency of our operations. At the same time, we're helping to address the future needs of our company and our workforce by investing in training that will be critical to our growth in a 21st century economy."

Over \$100 million in federal recovery funding will be available for grants to implement the State's Energy Plan, which is Illinois' most comprehensive effort to date to address the state's energy production needs.



ABOVE: Charlie Fowler of J.F. Electric accepting the grant during the Monday, February 22, 2010 presentation.

Associated Physicians Offering Free Seminars

Tired of knee pain? Come learn about safe, effective, non-surgical treatment at one of the following seminars:

Wednesday, March 10 at 12pm with Lunch Provided
The Pasta House in Edwardsville (1097 South Highway 157)

Tuesday, March 16 at 12:30pm with Lunch Provided
O'Fallon YMCA (284 North Seven Hills Road)

Hosted by Associated Physicians Group. Call 1.866.915.9022 to RSVP, or go to www.associatedphysicians.com/news_seminar.htm

PICKING FRIENDS IS EASY

Picking an insurance plan should be easy too

When there's so much out there, making the best choice can be frustrating. At Hortica, our insurance experts will guide you through the process of choosing the best insurance plan for your family or business that will meet your needs and keep you on budget. How **EASY** is that?

Home • Auto • Business • Life • Health
www.hortica-agency.com
#1 Horticultural Lane • Edwardsville, IL 62025
618.656.4088



WHO KNEW?
hortica
INSURANCE & EMPLOYEE BENEFITS
More going on here than you think.

2010 Census Beginning Soon

On March 15, the U.S. Census Bureau will distribute the 2010 Census form to more than 130 million households across the nation. Mandated by the U.S. Constitution and conducted every 10 years, the U.S. Census counts every man, woman and child—the results are used to determine funding for vital local services as well as representation at all levels of government.

There are only 10 questions and filling out the form is painless, according to Janet Haroian, chair of the Edwardsville 2010 Census Complete Count Committee. “The 2010 Census is important to our community’s future,” Haroian said. “To ensure an accurate count, join me in taking 10 minutes to fill out the form and then mail it back.

“One of the shortest census forms in U.S. Census history, the new 2010 Census form asks only 10 questions,” Haroian said. “It’s very simple and can be completed quickly.”

Every person living in the residence, both relatives and non-relatives, should be included on the form. People should be counted in the residence where they live and sleep most of the time.

Haroian pointed out that Census data are used to determine how more than \$400 billion per year in federal funding is distributed to tribal, state and local governments for services that affect local communities. Census data also are critical in determining locations for new hospitals, improving schools, building new roads, expanding public transportation options and creating new maps for emergency responders.”

Census form answers are safe and confidential. By law, the Census Bureau cannot share respondents’ answers with anyone, including other federal agencies and law enforcement entities.

Mailing back a form ensures an accurate count and lowers the cost of the 2010 Census by reducing the number of Census workers who must go door-to-door to collect data. A Questionnaire Assistance Centers (QAC) will be open in mid-March at the Main Street Community Center (formerly the Senior Center), 1003 N. Main St., Edwardsville, to assist those unable to read or understand the Census form. To reach the Center, call 618.656.0300.

For more information, visit the Census Web site:
<http://2010.census.gov/2010census>.



LILLEY AND ASSOCIATES, INC. OFFERING LIMITED MEDICAL PLAN

FOR EDWARDSVILLE/GLEN CARBON CHAMBER MEMBERS

Lilley and Associates, Inc. is introducing a Limited Medical Insurance Plan for Chamber members. This plan includes hospital and office visits, prescription drug coverage, maternity coverage, and a vision discount program. There are no minimum requirements for number of hours your employee must work, nor is there a requirement for minimum number of participating employees. Please call or email us today for more details on the plan, which features:

- **Guarantee Issue (no eligible employee can be turned down for coverage)**
- **Maternity coverage is included from day one**
- **\$10,000 Accidental Death Benefit**
- **Vision Discount Program (provided through National Vision Administrators)**
- **Discount Prescription Drug Coverage (provided through CatalystRx)**
- **HIPAA Compliant**

2110 Troy Road • Suite C • Edwardsville, IL 62025
(618) 655-0550 • (314) 961-7558 • (314) 440-1006 Cell
jlilley@lilleyandassociates.com • www.lilleyandassociates.com

your business

Southern Illinois Chiropractic Center Welcomes New Team Member



Dr. Barry DeLassus is happy to announce the addition of Ashley Baugh, LMT to the wellness team at Southern Illinois Chiropractic Center.

Ashley is a 2004 graduate of The Body Therapy Center School of Massage in Swansea, IL. Her specialties include deep tissue, Swedish, trigger point therapy, stretching techniques, reflexology, pregnancy massage and athletic massage, as well as the incorporation of several other modalities. She obtained a bachelor of Liberal Studies from Southern Illinois University Edwardsville in 2008, and is currently pursuing a second degree in Community Health Education. Ashley is enthusiastic about holistic health & wellness, and is continuously learning about the latest wellness research and trends to ensure all her clients are getting the most comprehensive and balanced therapy possible.

Ashley's presence on staff adds additional massage hours to those provided by Tina Bratten, LMT. "We are thrilled to add Ashley to our staff. Now we have two of the finest massage therapists in the area complementing the exceptional chiropractic care we offer," said Dr. DeLassus.

Massage therapy is offered at Southern Illinois Chiropractic Center Monday-Wednesday and Friday for patients and non-patients looking for stress reduction or relief of painful symptoms. To schedule a massage, please contact our office at 618.288.7991. Mention that you are a chamber member when scheduling and receive \$10 off any massage service thru March 31, 2010.

Southern Illinois Chiropractic Center is located in the Maryville Professional Park off of Route 159 next to Subway. Visit them online at www.SpineSmart.com.



SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE

"I found connections to match my ambitions."

That's the power of e

At Southern Illinois University Edwardsville, faculty members are nationally recognized for their outstanding credentials. And, they put those credentials to work, building relationships to make learning happen. They don't just lecture; they teach and mentor. Thanks to them, I'm getting an education that will allow me to achieve my dreams. It's just one more way the **e** equals excellence.

Learn more about the power of e. Call 800-447-SIUE or log on to siue.edu.

National Bank Awarded 5-Star Superior Rating

National Bank recently received a 5-Star Superior rating by the independent bank research firm BauerFinancial, Inc. of Coral Gables, Florida. This prestigious ranking, based on the overall financial picture of the institution, indicates that National Bank is one of the strongest banks in the nation.

National Bank, with headquarters in Hillsboro, Illinois, serves south central Illinois with 11 banking locations. Additional information can be found at www.national-bank.com or by calling 1.800.717.3991.

BauerFinancial, Inc. has been analyzing and reporting on the financial condition of the nation's banking industry since 1983. Through the years BauerFinancial has earned the reputation of "the nation's bank rating service." Their star rating is based on an analysis of all U.S. chartered banks and all federally insured credit unions with assets of at least \$1.5 million. Upon completion of their independent analysis of each institution's data and financial history, a star-rating is assigned based on a scale of zero to five stars with five stars being the strongest.



Mark's Appliance

SALES, SERVICE & PARTS

www.marksappliance.com

618.656.9600

6698 Center Grove Road
Edwardsville, IL

Lewis and Clark Offering HR Skills Courses

If you would like to advance human resources (HR) area effectiveness or improve ability to handle challenging HR issues, Lewis and Clark Community College is offering "SHRM Essentials of Human Resource Management" in March.

Typical job titles of participants who have completed the program:

- HR Specialist
- Office Manager
- Small Business Owner
- HR Administrator
- HR Generalist
- Administrative Assistant
- Department Managers
- Supervisors

For more information, go to www.lc.edu/ccl and click on text under the SHRM logo.

Glen Carbon Library Named Best Small Library

Library Journal's annual award for the Best Small Library in America, cosponsored by the Bill & Melinda Gates Foundation, was founded to encourage and showcase the exemplary work of these libraries. Now in its sixth year, the award honors the public library that most profoundly demonstrates outstanding service to populations of 25,000 or less.

The library was judged on the following criteria: Developing creative programs and services; supporting public access computing; fostering partnerships in the community; showing an increase in library usage; and demonstrated community support. "Glen Carbon seems to be doing everything right," said one of the Best Small Library in America judges. "Glen Carbon has the most going on in every criterion," said another. "I really tried to keep creativity, replication by other libraries, and innovation foremost. Glen Carbon got the most points," said a third.

The Glen Carbon Centennial library will receive a \$15,000 cash award, a feature story in the February 1, 2010, *Library Journal*, membership and conference costs for two library representatives to attend the Public Library Association Biannual Conference in 2010 in Portland, OR, and a gala reception at the conference.

your business

Wetzel Inducted into Illinois Banker's Association 50 Year Club for Remarkable Career in Banking



TheBANK of Edwardsville recently announced that Robert A. "Bob" Wetzel, Director for TheBANK of Edwardsville, was inducted into the Illinois Bankers Association (IBA) 50 Year Club on January 16. The award



was presented by IBA President and CEO Linda Koch during TheBANK of Edwardsville's Annual Employee Awards Banquet at the Collinsville Gateway Convention Center. The IBA's 50-year club is made up of an elite and prestigious group of Illinois bankers who have seen the banking industry change dramatically over the last several decades.

Wetzel, who has served his entire career at TheBANK of Edwardsville, began as a Teller/Bookkeeper in 1960. He later served as Cashier, Vice President

and Senior Vice President prior to being named President of the bank in 1981. He was the bank's 10th and longest serving President during its 142-year history. He has been on the Board of Directors for TheBANK since 1974.

Tom Holloway, president of TheBANK of Edwardsville said, "Although Bob's achievements are well-known and appreciated, to be able to celebrate 50 years in banking – especially with the same bank – is an extraordinary and rare accomplishment. Congratulations, Bob, for your induction into the 50 Year Club and for managing such a well respected career in banking."

An active supporter of the IBA, Wetzel has served on a number of IBA committees and boards, and, in 2003, he was presented with the Illinois Banker of the Year Award, the highest award the Illinois Bankers Association can bestow upon one of its members.



Real Estate Pre-License Course

March 6 through April 24 (seven Saturdays)
8:30 a.m. until 4:30 p.m.

Greater Gateway Association of REALTORS®
10 Ginger Creek Parkway, Glen Carbon
*(Branch location of the Illinois Association
of REALTORS® Licensing and Training Center)*

Cost: \$295 (includes textbook and materials)

Meets 45-hour requirement for IL real estate salesperson

Any individual who successfully completes this course will receive a free registration to the Illinois Association of REALTORS® spring conference or annual convention (certificate will be valid for 12 months following issuance).

Call 618-692-8300 or visit www.gatewayrealtors.com for complete information and a registration form.

CLICK!

You're a member!

Apply for membership and open new accounts online today!



mygcscu.com

Membership restrictions apply. This credit union is federally insured by the National Credit Union Administration.

The Barber Shop Adds Shoe Shine Service

The Barber Shop in downtown Edwardsville, which staffs fully licensed barbers, has added shoe shining to their list of traditional barber shop services.

Touted as a "real" barber shop, men and boys can get a haircut for just \$15. Men's haircuts include hot-lather, straight razor neck shave. A full 15-minute shoe shine is an additional \$5.

The Barber Shop is open Tuesday through Friday 8:30am-5:30pm and Saturdays 8am-12pm.

For more information about The Barber Shop, call 618.659.9898 or drop by the shop at 212 Saint Louis Street, just around the corner from the Madison County Courthouse.

Crystal Garden Hosts Wine Society Events

Want to learn more about wine? The Crystal Garden Wine Society can help! Courses cover topics such as French Bordeaux wines, California Chardonnays, and how to build a great wine portfolio for less than \$20 a bottle. Classes are led by Ted Fuehne, a Certified Wine Educator and first level Sommelier.

Upcoming courses include:

Friday, March 19	6:30-8pm	Wine Tasting
Sunday, April 25	11am-2pm	Champagne Sunday Brunch

All events will be held at the Crystal Garden, 1230 University Drive in Edwardsville. For more information, visit www.gccuisine.com or call 618.655.1170.

Get Your News ANYWHERE



E-edition Now Available

NO MORE: E-edition Rates

- | | |
|---------------------------------------|---------------------------|
| ✓ Waiting for the carrier | 4 Weeks - \$4.99 |
| ✓ Living outside our delivery area | 12 Weeks - \$14.99 |
| ✓ Billing confusion | 24 Weeks - \$29.99 |
| ✓ Wet or lost newspapers | 48 Weeks - \$49.99 |
| ✓ Guilt for non-EcoFriendly practices | Call 656.4700 |

Covering Edwardsville & Glen Carbon Businesses Since 1862



Edwardsville/Glen Carbon Mini-Storage

1/2 OFF THROUGH APRIL 2010!

NEW 3000+ Square Foot Space Available!



- Convenient Location at 270 & 157
- 24/7 Access with Security Cameras
- New Units Available from 5x5 to 10x30
- Climate Controlled Units - Fenced & Lighted
- Paved with Masonry Construction
- Personal & Business Accounts
- Chamber Member Discounts
- We Accept Deliveries



CALL 618.655.0900 FOR DETAILS

your business

Ask the Expert

by Marcel Brown, Marcel Brown Technology Services

Facebook Foibles

It really is amazing just how quickly social networking has become engrained into our society. Two years ago, barely anyone that wasn't on a college campus had heard about services like Facebook and Twitter. Now it has gotten to the point that businesses are scrambling to make sure they have a presence on social networking sites or fear being left behind. However, the quick pace at which social networking has come to prominence has left many opportunities for people and business to make mistakes in the way they set up their accounts on social networking sites. One mistake in particular seems especially pervasive and I'd like to address that now.

Facebook allows for 3 different types of presences. The first is the personal "profile", which most Facebook users are familiar with. This is where people become your "friends" on Facebook. The second is the business "page", also known as a fan page because this is where other users can become "fans" of a business. The third is the "group", which is easy to think of as a sort of online club or meeting place. Facebook users can become "members" of groups. For purposes of this article, I'll focus on the distinction between profiles and pages.

As my descriptions to this point have alluded, profiles are for personal use and pages are for business use. Unfortunately, it is very easy for new users to Facebook to overlook the fine print describing this and many users create personal profiles for business use. While it may not seem like a big deal, doing so can be problematic. First, profiles are not optimal for use with business. The biggest reason for this is that profiles are not accessible by the general public until you approve them as friends and do not show up

in search engine results. Business pages can be found by search engines, can be viewed by anyone without needing your permission, and users can become fans of your page right away. But most importantly, using a personal profile for business use is a violation of Facebook's terms of service. Facebook can and has terminated personal profile accounts for being used for business purposes.

Now many of you are reading this and thinking to yourself, "oh crap". Don't feel bad. I've seen many, many businesses make this mistake. Social networking is still a very new phenomenon. Even those who claim to be experts are still learning all the time so don't think that you are some sort of idiot for creating a "profile" instead of a "page". It's an honest mistake and one that Facebook should hold some accountability for because I think they don't make the distinction clear enough for new users.

So how do you fix this mistake? The first thing to do is stay calm. While Facebook has terminated accounts over this, the reality is that they are not rabidly hunting down violators, especially small businesses with relatively small groups of friends. Second, you need to create a page. Get your page customized with all your pertinent information and logos. Finally, start promoting your new page to the people who are friends of your current profile and get them to turn into fans of your new page. Eventually, you'll want to deactivate your old profile to avoid confusing people.

Social networking can be a confusing topic, so if you have any further questions, please feel free to contact me at marcel@marcelbrown.com

5 Ways to See Your Business in *Common Ground*

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award
- 5 Come to Chamber Events!

edoglen
Chamber of Commerce

Beat the Clock by Managing Team Meetings

Time is a valuable commodity most companies could use more of. With fewer employees and heavier workloads, workdays get shorter and shorter with every passing second. Employees come in early, take fewer breaks, leave late, and even take work home. Others lose concentration as they get overwhelmed and stressed. Both of these responses to a heavy work load can wreak havoc on employee morale, efficiency, and productivity. You can help beat the clock and expand your team's workday while increasing company productivity by holding more effective and time-efficient meetings.

Employees spend an average of nearly six hours a week in meetings, according to a survey conducted by Microsoft Office, and 69 percent of respondents felt the meetings they attended were not productive. Ineffective meetings are among the top time wasters at work, according to experts, and six hours a week adds up fast – over a year, that's almost 40 days spent in meetings! Make sure you and your employees have successful meetings by following these simple rules before time runs out.

1. Don't have meetings that aren't necessary. If a meeting isn't absolutely necessary, don't schedule it. Information that could be communicated more effectively through an e-mail or memo shouldn't require a meeting.

2. Have an objective and an agenda. Establish a focused objective and agenda clearly outlined prior to a scheduled meeting and communicate it to attendees.

3. Limit meeting attendance. Not every team member should be in attendance at every meeting. Carefully consider which employees should attend based on the meeting objective and the employee's tasks, strengths, and expertise as they relate to the objective.

4. Assign action items. Every meeting should have action items assigned to employees before the meeting adjourns. Assign items for follow up to the appropriate employees.

5. Be prompt. Try to begin and end meetings promptly at the scheduled times. If the meeting starts to get off track, tactfully steer it back to the objective, agenda, and purpose.

You can't turn back the clock for your team, but you can give back an average of two eight-hour days more a month for every employee by making sure meetings are managed effectively for success.

Provided by Express Employment Professionals.

Combat rising health costs with a Health Savings Account

 <p>Paula Evans TROY 618-667-9800</p>	<p>To learn how to take advantage of the many HSA benefits, ask Paula Evans, FNB Troy Banking Center or Julie Gable, FNB Maryville Banking Center for more details.</p>	 <p>Julie Gable MARYVILLE 618-346-3600</p>
<p>HSA Contributions are excluded from income. Earnings are tax-deferred. If used for qualified medical expenses, Health Savings Account assets are never taxed. Must have a qualifying High Deductible Health Plan to open an HSA. <i>Visit one of our 10 branches today!</i></p>		
		
Staunton 618-635-2234 Livingston 618-637-2070 Worden 618-459-7211 Benld 217-835-4384	Bethalto 618-377-9146 Holiday Shores 618-656-5015 Mt. Olive 217-999-2265 Hamel 618-633-2265	MEMBER FDIC



Byron Gerber Petri & Kalb, LLC
ATTORNEYS AT LAW

Real Estate Transactions, Contract Review, Estate Planning, Probate Matters, Corporate Formation & Company Matters, & General Litigation

241 North Main Street
Edwardsville, Illinois 62025

Tel: 618.655.0600
314.726.0012
Fax: 618.655.4004
Website: www.byrongerber.com

Contact:
David J. Gerber
djg@byrongerber.com
Christopher W. Byron
Christopher J. Petri
Brian R. Kalb
Micah S. Summers
Meredith L. Head

your community

SIUE's Friends of Lovejoy Library to Raise New Funds with Old Treasures

The Friends of Lovejoy Library at Southern Illinois University Edwardsville will conduct an Antiques Show with more than 50 local and national dealers to raise funds for the purchase of books and materials for the library. This year's show will take place on Saturday, March 13 from 9am to 5pm and Sunday, March 14 from 9am to 1pm at the newly renovated Student Fitness Center on the SIUE Campus. "It's a gorgeous and convenient new venue with wider aisles and more areas for customers to sit down and relax" said Kyle Moore, Director of Development for Library and Information Services.

The Friends of Lovejoy Library have been conducting Antiques Shows since 1970 to support Lovejoy Library. Over the years the Antiques Show has grown dramatically, and raised more than \$40,000 in 2008. "It's a tradition that generates significant revenue to improve the informational content at the Library which directly benefits our students" said Regina McBride, Dean

of Library and Information Services. Tickets are \$6 for adults, and children under the age of 13 are free. Free certified appraisals will be provided to attendees on Sunday with a paid admission.

The Antiques Show provides a great service to our students, the dealers, and the general public that attend. Every year approximately 3,000 attendees take advantage of this event to price their antiques and shop for rare and unique items.

The show is sponsored by the Belleville News Democrat and the Friends of Lovejoy Library. For show times and directions, visit www.siu.edu/lovejoylibrary/friends or contact Maxine Bell at 618.650.2730.

Libraries, Goshen Rotary Partner with Anderson

Anderson Hospital will be giving out Board Books for Babies throughout March, thanks to The Goshen Rotary Club. In collaboration with the Edwardsville Public Library, the Glen Carbon Centennial Library and the Goshen Rotary Club, each woman who delivers a baby at Anderson Hospital in March, 2010 will be given a book designed for very small children, called a board book.

Each book will also have a bookmark that explains the benefits of reading aloud to children and will identify March as Rotary Literacy Month. Approximately 160 women will receive a board book for their baby. In most households, more than one child will benefit from the book. "Our library partners assisted us in identifying appropriate board books," said Tina Barnard, Rotarian. "Borders Books provided books at a discount." Board Books for Babies is made possible through a special Rotary grant given to The Goshen Rotary Club.

Curves Hosts Food Drive to Benefit Local Clubs

Curves is encouraging women in the local area to show their philanthropic strength by participating in the annual Curves Food Drive. And, even though donating food to families in need is its own reward, the clubs are offering compelling incentives for both existing and potential members who participate.

Through March 31, Curves will collect non-perishable items and monetary donations for food banks in the local area. The goal, according to Curves Founder Diane Heavin, is for the community to come together to help families in need. "At the core of our business is the message that women are stronger when they rally together, and that is the point we hope to bring home with our food drive," said Heavin. "We want to show our communities just how powerful the generosity of our members can be." Each year, Curves locations collectively donate millions of pounds of food to feed the hungry.

Members who donate a bag of groceries or make a minimum donation of \$30 during the month of March will receive a reusable Curves grocery freezer bag for free. Non-members who do likewise between March 8 and 20 can join Curves free – Curves will waive the cost to join.

For more information about and the Curves Food Drive, contact Susan Papajcik of Curves of Edwardsville, located at 10B Edwardsville Professional Park, at 618.659.3753 or spapajcik@att.net.

26th Annual Bonifest Scheduled for May 28 & 29, Sponsors Needed for Event

This year marks the 26th anniversary of the Bonifest which will take place Friday May 28th and Saturday May 29th. The Bonifest has always been a major community event and traditionally the kick-off of summer in the Edwardsville and Glen Carbon, Illinois area. As you may know, Edwardsville and Glen Carbon are two of the fastest growing communities in the Metro St. Louis area. The St. Boniface Parish Campus is highly visible at the major intersection of Vandalia and Buchanan Streets in Edwardsville.

Festival activities this year will include the 11th Annual 5k Run for Bonifest, the 2nd Annual Bonifest Rib Cook-off, great food, drinks, games and much more. Returning this year will be the very successful "Main Stage" venue that will highlight many activities including several crowd drawing bands from the St. Louis area. Also featured will be the "Big Bona" raffle drawing, a live auction and an opening ceremony giving tribute to Memorial Day. Bonifest

2010 promises to have a jam packed schedule of events and thousands of people will pass through the parish campus over the two day period.

Although it may seem too early to be thinking about an event scheduled at the end of May, we realize many businesses and individuals are getting their financial budgets finalized for the year. We would like you to consider Bonifest "Main Stage" sponsorship as a part of your donation and advertising plans for 2010. We are excited to offer businesses the advertising opportunities listed below and we feel certain the exposure you will receive will benefit your business. Proceeds from Bonifest 2010 will promote religious education at St. Boniface and give support to area food pantries, Catholic Charities and other social justice services. It is a win-win situation! If you have questions, please contact the parish office at 618.656.6450 or Sherry Tosovsky at 618.978.6633.

MONEY MAILER
of the Metro East

- Shared Mail Product
- Solo (1 to 1) Mailings
- New Move and Loyalty Programs
- Variable Data Postcards and Letter Mailings
- Demographic Lists
- Graphic Design
- Promotional Flyers, Pamphlets and Business Cards
- 4 Color Printing
- On Line Advertising

866-282-4298
www.moneymailer.com

Mike Goodsell, Owner

A Combat Veteran Owned Business

Professional assistance can save you time and money!

Kuhlmann
BUSINESS SERVICES

Linda Kuhlmann
Accountant/QuickBooks ProAdvisor
618.830-2272

www.kuhlmannservices.com

COME CELEBRATE WITH US

SIUE
Credit Union

50
CELEBRATING FIFTY YEARS
Strength Stability

50th Anniversary Event
Thursday, April 22, 2010
5 - 7 p.m.
Birger Hall, SIUE Campus
Great Giveaways!
You must be an SIUE Credit Union member to win.

618.650.3760
www.siuecu.org



The hip
new
place for
orthopedic
care.

Introducing The Bone & Joint Center at Gateway Regional.

The recovery process is a crucial part of any orthopedic procedure. And at The Bone & Joint Center, you'll find completely remodeled private recovery rooms to help speed the healing process while making you and your loved ones more comfortable. Each room features a new bed, cozy furniture, a flat screen TV, and updated equipment to help our dedicated nursing staff take better care of you. Combined with our advanced technology and experienced surgical team from Illinois SW Orthopedics, Ltd., these new rooms help The Bone & Joint Center remain the area's top choice for orthopedic services. Visit gatewayregional.net or call (618) 798-3000.



**GATEWAY REGIONAL
MEDICAL CENTER**

The Bone & Joint Center