

July 2013



Edwardsville | Glen Carbon Chamber of Commerce

It's everyone's business.

Common Ground

2013 PROFESSIONAL DEVELOPMENT SERIES



Tuesday, July 30: Mail Fraud & Your Business



See inside front cover & page 7 for information. 2013 series sponsored by Sandberg, Phoenix & von Gontard, PC. 7/30 program presented by USPS personnel.

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gpugh@edglenchamber.com

Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

on the cover

mail fraud & your business

The Edwardsville/Glen Carbon Chamber of Commerce's professional development series continues Tuesday, July 30 with How Mail Fraud is Perpetrated Against Small Businesses: Prevention & Recovery.

A United States Postal Service Inspector General will educate business leaders on common mail fraud schemes and how to identify them before your business is put at risk.

The event will be hosted at Glen Carbon Hampton Inn (5723 Heritage Crossing Drive). Network with other fellow business people from 8–8:30am while you enjoy a hot breakfast. The mail fraud program is from 8:30–10:30am, with plenty of time for a Q&A session.

The cost is \$20 for Ed/Glen Chamber members (\$30 for non-members). RSVP online at edglenchamber.com, by phone at 618.656.7600, or complete and fax the form on page 7 to 618.656.7611.



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The Scheffel Companies
Thompson Flaherty CPAs
Tropical Escape Tiki Bar & Grill
Tiger Plumbing
Two Men & A Truck
U.S. Bank
Vision For Life

events

7/25 Thursday 5-7pm

Business After Hours
National Bank
2200 Troy Road
Edwardsville, IL 62025

7/30 Tuesday 8-10:30am

Professional Education:
How Mail Fraud is Perpetrated
Again Small Businesses
Hampton Inn
5723 Heritage Crossing Drive
Glen Carbon, IL 62034
Call 656.7600 To Enroll

7/30 Tuesday 4pm

Ribbon Cutting
Tot Spot Children's Resale
1512 Troy Road
Edwardsville, IL 62025

7/31 Wednesday 11am-1pm

Irish Splendor Travel
Informational Presentation
Eden Village
200 Station Road
Glen Carbon, IL 62034
Call 409.0419 To RSVP

save the date

8/1 Thursday 5-7pm

ChamberNET
Anderson Hospital
6800 IL Route 162
Maryville, IL 62062

8/14 Wednesday 8-9am

Membership Orientation
Ed/Glen Chamber Office
Call 656.7600 To RSVP

8/6 Tuesday 5:30-6:30pm

YPG Knife Skills Class
Chef's Shoppe
2320 Troy Road
Edwardsville, IL 62025
RSVP Online

8/21 Wednesday 4pm

Ribbon Cutting
Together We Learn
23 Kettle River Drive, Suite D
Glen Carbon, IL 62034

8/7 Wednesday 4pm

Ribbon Cutting
Shari Kindle Incorporated:
Sunshine Realty Solutions
2 Sunset Hills Executive Park
Suite 2
Edwardsville, IL 62025

8/22 Thursday 5-7pm

Business After Hours
The Scheffel Companies
& Stephenson House
409 South Buchanan Street
Edwardsville, IL 62025

8/13 Tuesday 8-9am

YPG Learn from a Leader
Breakfast with Matt McSparin
Edison's Entertainment Complex
2477 South IL Route 157
Edwardsville, IL 62025

8/27 Tuesday 8am

Ribbon Cutting & Grand Opening
Walmart of Glen Carbon
400 Junction Drive
Glen Carbon, IL 62034

8/29 Thursday 8am

Ribbon Cutting & Grand Opening
Sam's Club #4878
Glen Carbon, IL 62034

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Business of the Month:



Respecting People. Impacting Business.™

Express Employment Professionals, owned by Marc and Diana Voegele since 2006, is the July 2013 Edwardsville/Glen Carbon Chamber of Commerce Business of the Month.

Express Employment Professionals serves local businesses with both full-time and temporary staffing and job placement in addition to providing human resource services and consulting.

Their full line of services for Metro East job seekers includes employment searches, professional job placement, full-service job testing and training programs. For businesses, Marc and Diana offer temporary, contract and government staffing services, human resources training and development, individualized staffing reports and tracking.

"We bought and opened our franchise to help put people to work. We get to help put good people to work with great companies," said Diana.

When asked how the business has evolved over the past seven years, Marc said, "Express Employment Professionals has grown steadily, and in 2012 we expanded our offices. We have become a trusted partner for area companies." Looking forward, Marc and Diana plan to maintain their strong commitment to their clients and continue serving them well.

Marc is a current board member and past president of the Edwardsville/Glen Carbon Chamber of Commerce, and Diana serves as an Ed/Glen Chamber ambassador. In addition to their many years of combined dedicated service to the chamber, the couple attends Metro Community Church and Marc is a member of Edwardsville Rotary Club.

"Ed/Glen Chamber membership has provided wonderful opportunities for Diana and I. Attending chamber networking events helped us build solid relationships with fellow business leaders, significantly impacting the growth and success of Express Employment Professionals," said Marc.

To learn more about Express Employment Professionals, go to www.expresspros.com, call 618.288.8011 or visit in person at 20 Junction Drive West in Glen Carbon, IL 62034.



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Clayton, MO 63105
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2013 Professional Development Series

Get Back to Basics



This series of professional development programs will help you focus on key tools for running a successful business. Each of these relevant topical presentations is paired with expert legal advice from the attorneys at Sandberg Phoenix & von Gontard, PC.

January 29: Affordable Healthcare Act Implementation*

**This session held at TheBANK of Edwardsville, Lower Level*

March 26: Identity Theft: Prevention & Recovery

May 28: Blogging: Best Practices, Copyrights & Intellectual Property

July 30: How Mail Fraud is Perpetrated Against Small Businesses

September 24: Time Management & Labor Laws

November 19: Motivate & Retain Employees: Minimizing Legal Backlash

8-10:30am Education Program with Q&A Session
at Hampton Inn: 5723 Heritage Crossing Drive in Glen Carbon, IL

I will attend: Session 4 Session 5 Session 6
at \$20/person (\$30 non-members) per session

Business Name _____

Contact Person _____

Business Address _____

Business Phone _____

Name of Attendee(s) _____

Email Address(es) _____

I am enclosing a check for \$ _____

Edwardsville/Glen Carbon Chamber of Commerce 200 University Park Drive, Suite 260 Edwardsville, IL 62025 p: 618.656.7600 f: 618.656.7611

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We would like to recognize the many Ed/Glen Chamber members who are celebrating membership anniversaries in the month of July. This new monthly feature spotlights members for their ongoing support of the Ed/Glen Chamber. Thanks to each of the following business for their continued membership!

40+ YEARS

Crawford, Murphy & Tilly, Inc.

30-39 YEARS

City of Edwardsville
Regions Bank
Richards Brick Company

20-29 YEARS

Robert Wheatley, DMD

10-19 YEARS

University Nursing & Rehab Center
University Park SIUE, Inc.
Gateway Regional Medical Center

5-9 YEARS

First Mid-Illinois Bank & Trust
Mathis, Marifian & Richter, LTD
TheEDGEBANK

Hampton Inn & Suites
Southern Illinois Real Estate Title Center

1-4 YEARS

Chef's Shoppe
GlenEd Pharmacy
Chamber Internet Solutions
Doubletree Hotel Collinsville
Edwardsville Wrestling Club

GlenEd Sliders Fastpitch Club
LaBest, Inc.
SSM Physical Therapy
World Finance Corporation
Benefit Plans Plus

Brown Smith Wallace, LLC
Unfried Chiropractic
Battery Specialists + Golf Cars
Homewatch CareGivers
Main Street Community Center

SOUTHERN ILLINOIS UNIVERSITY
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SCHOOL OF PHARMACY

Annual Golf Scramble
Friday, August 23, 2013
Lunch at 11:30 followed by Shotgun Start at 12:30 PM
Stonebridge Golf Club Maryville

Golfers will enjoy lunch, 18 holes of golf, contests, attendance prizes, and evening reception. Sponsorship opportunities are available.

\$100 per person or \$75 per student
\$100 hole sponsorships

Proceeds will help benefit student scholarships and emergency funds.

For sponsorship and registration
Contact Stephanie Taylor at stephta@siue.edu, 618-650-5157



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Mike Shannon's Grill Edwardsville, LLC

Sam's Club 4878

Sport Clips Haircuts

Studio GAIA, LLC

Together We Learn

USO of Missouri, Inc.

A special thanks to committee members & volunteers who worked hard to make the event a success!

schmooze

business after hours



Lion Sleep Labs, June 27



Lion Sleep Labs, June 27



Lion Sleep Labs, June 27

5 Ways to See Your Business in *Common Ground*

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award
- 5 Come to Chamber Events!



ribbon cuttings



RunWell, LLC, June 5



Wang Gang Asian, June 18



Howell Health Mart Pharmacy, June 19



Plowsharing Crafts, Inc., June 22



Happy Up Inc., June 29



Join Us For A:

Baseball

Chambers After Hours

**Ball Park food and beer
will be served!**

Event Includes:

**Edwardsville/ Glen Carbon Chamber
Troy/ Maryville Chamber
Collinsville Chamber
Highland Chamber
50/50 Raffle**

VIEWING OF:

Cardinals @ Pirates Baseball Game

Thursday, August 1st

5:00–7:00 P.M.

@ Anderson Hospital Physicians' Office Building II Patio

6820 State Route 162

Maryville, IL 62062



Don't forget to wear your

RED!


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your business

Technology Professional Marcel Brown to Release Book

Local technology professional Marcel Brown, known as 'the most trusted name in technology,' is set to release a new book this summer. *The Cheapskate's Guide to Traveling with Your iPhone* will teach travelers how to save money on their wireless bills when taking along their trusty iPhones.

"Wireless carriers know they can charge travelers high international roaming fees because we have little choice if we want to bring along our iPhone or any other smartphone. However, I have researched methods on how to best avoid these charges and still get the most out of your iPhone when in a foreign country," said Brown.

Look for the book to be released in eBook format in late July. For more information go to www.iphonecheapskate.com or www.marcelbrown.com.



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your business

Express Employment Professionals Makes Inavero's 2013 Best of Staffing™ List for Fourth Straight Year

Express Employment Professionals, the nation's largest privately held staffing company, has been named to Inavero's 2013 Best of Staffing™ Client list for the fourth straight year. Best of Staffing, presented in partnership with CareerBuilder, is the nation's only satisfaction award that recognizes exceptional client service within the staffing industry.

"Less than one percent of staffing firms in the U.S. and Canada have been named to the Best of Staffing List for Client Satisfaction," said Marc Voegele, franchise owner of the Express Edwardsville office.

Staffing firms competing to make the Best of Staffing Client list underwent a rigorous client survey process followed by careful analysis of responses to determine satisfaction levels. Express received satisfaction ratings from 74 percent of their clients, much higher than the 48 percent industry average.

"Our satisfaction rating is up 12 percent from 2012," Voegele said. "We are proud and honored to be recognized for the fourth year in a row for our customer service efforts."

"We are seeing more and more companies incorporating staffing services into their hiring strategies," Voegele said. "Due to a shift in hiring strategies and increased demand for talented job candidates, companies who use staffing firms expect impeccable service more than they ever have before. And that's what Express delivers."

The Edwardsville Express Employment Professionals franchise began operation in 2006 and serves the Metro East areas with temporary help and direct hire employees in a variety of fields, including administrative, commercial, sales, marketing, professional and more.

The Edwardsville office, located at 20 Junction Drive West is currently accepting applications. For more information, call 618.288.8011 or visit www.expresspros.com.

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The logo for Scott Credit Union features the words "SCOTT CREDIT UNION" in a stylized, white, serif font. To the right of the text is a white graphic element consisting of a series of curved lines that spiral outwards, resembling a stylized eye or a wave.

www.scu.org
(618)345-1000

GCS Welcomes Parrott as Loan Underwriter

GCS Credit Union has recently announced Matthew Parrott as the new consumer loan underwriter.

Matthew's experience includes 8 years with PNC Bank, working as their assistant branch manager. He is also a volunteer firefighter for the Village of Marine. He has been on the department for three years and has been president of the department for nearly two years.

Matthew says that he really appreciates the family feel at GCS and has felt like part of the team since day one. He believes that the culture is very welcoming and has been outstanding. Matthew says he looks forward to being part of a great team at GCS and he is proud to be part of the outstanding service that we give our members every day.

When Matthew is not working at GCS he enjoys spending time with his wife, family and friends grilling, going out to eat and going to Cardinals games.

Scheffel Welcomes New Staff Accountant

Scheffel & Company, PC is pleased to announce the recent addition of Staff Accountant Jason Grunland. Jason will focus on tax and audit work with individual and business clients. Grunland, a native of Vernon Hills, Illinois, previously owned and operated a lawn care service. While operating his business, Grunland developed a knack for organization and managing the books. This experience led Grunland to a degree in accounting from Southern Illinois University Edwardsville.



For additional information about Scheffel & Company, PC, go to www.scheffelpc.com.

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Patty Wooff Joins First Clover Leaf Bank's Mortgage Team

First Clover Leaf Bank is pleased to announce the addition of Patty Wooff to the mortgage lending team. The First Clover Leaf Bank lending team offers solutions for customers striving for first time homeownership as well as existing homeowners. Patty has joined the team as a loan originator.

Patty looks forward to experiencing the community involvement First Clover Leaf Bank embraces. Wooff reflected on why she chose the opportunity at First Clover Leaf Bank, "First Clover Leaf Bank's involvement in the community is what originally sparked my interest in working here. Once I learned of the volunteering and partnerships that FCLB is involved in, I knew I wanted to be part of a growing 'home town' bank."

Chad Abernathy, senior vice president, shared his enthusiasm on Patty's arrival to the bank, "I am very excited that Patty has joined our lending team. She brings experience and high touch customer service that our customers can expect and benefit from."

Patty was born and raised in the Alton and Godfrey area and in 1989 relocated to Edwardsville. Patty brings 25 years of banking experience to her role. She has had a diverse and well rounded career in many aspects of mortgage lending. Patty is looking forward to sharing this expertise with her customers. Patty commented about her new role, "My goal at First Clover Leaf Bank is to assist customers by providing the best programs to meet their financial needs and to build lifetime customer relationships."

Patty is active in many local community organizations including her role as an affiliate member of the Greater Gateway Association of REALTORS and River Bend Growth Association.

Wooff is ready to help assist customers with their mortgage needs. First Clover Leaf Mortgage offers a variety of mortgage products which include construction financing, conventional financing, FHA, VA, IHDA and rural development mortgages.

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MM&R Attorney Presents in Washington, D.C.

Belleville tax and business attorney George E. Marifian recently traveled to Washington D.C. on behalf of the Illinois State Bar Association's Federal Taxation Section Council to present the Council's 2013 legislative recommendations to the staffs of the Senate Finance Committee and House Ways and Means Committee and to the staff of select members of the Illinois Congressional delegation. He also met briefly with Senators Durbin and Kirk discussing the purpose for the trip. Marifian is the Council's incoming chairman for 2013-2014.



Extra Help Completes Heartsill Merger

Extra Help, Inc., a Illinois-based employment, payroll and workforce services company, announced that it has joined forces with Heartsill Payroll Professionals, an independently owned payroll and benefits administration company located in Montgomery, AL. Heartsill, now to be known as Extra Help, is a well-established firm and will retain its current staff.

This merger marks Extra Help's sixth merger or acquisition since 2003, and the first in Alabama. The previous transactions were made in Columbia, MO, Chicago, IL, and Prescott, AZ. Bonita Heartsill, President of Heartsill Payroll Professionals will stay on in the Montgomery office, maintaining her relationships with Heartsill's current client base and the community.

"It's an ideal situation when we join forces with an established and well-run payroll operation like Heartsill," said Teresa Katubig, CPA, and CEO of Extra Help, Inc.. "We look forward to partnering with Heartsill's knowledgeable staff to continue their commitment to increasing workplace efficiency for their clients, through a variety of customized products."

Go to www.extrahelpinc.com to learn more.



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Monday 9	Tuesday 10	Wednesday 11	Thursday 12	Friday 13
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How to Sign Up

- RSVP by Thursday, August 1, 2013 to 618.650.2378 or siue_day@siue.edu
- Multiple spots available on each designated day.

SIUE Responsibilities

- Press release to all SIUE media contacts.
- Promotional e-mail to all SIUE faculty and staff (2,500) and students (14,000+) highlighting the event/incentive.
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- Listed as SIUE Day Rally Sponsor at the SIUE Day Breakfast on October 17, 2013.

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