

July 2014



Edwardsville | Glen Carbon Chamber of Commerce

It's everyone's business.

# Common Ground

## 15th ANNUAL



— WHEN: —  
6pm-12am • August 22, 2014

— WHERE: —  
Downtown Edwardsville  
(at St. Louis Street & 2nd Street)

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# connect

## 2014 Executive Committee

**Emily Gates**, Chair  
Individual Member  
**Cathy Hamilton**, Vice Chair  
BARBERMurphy Group  
**Sam Guarino**, Vice Chair  
Bella Milano Restaurants  
**Paul Millard**, Immediate Past Chair  
TheBANK of Edwardsville  
**Josh Lowe**, Treasurer  
West & Company, LLC  
**Philip Lading**, Legal Counsel  
Sandberg, Phoenix & von Gontard, P.C.

## 2014 Directors

**Danelle Brown**  
Marcel Brown Technology Services  
**Christine Craine**  
Horlica Insurance & Employee Benefits  
**Elizabeth Heil**  
The Scheffel Companies  
**Gary Hoggatt, Jr.**  
1st MidAmerica Credit Union  
**Lisa Klaustermeier**  
Anderson Hospital  
**Nicole Kline**  
Extra Help, Inc.  
**Skip Sponeman**  
Walmart of Glen Carbon  
**David Toby**  
FCB Edwardsville Bank  
**Dave Viox**  
AAdvantage Insurance Group, Inc.

## Guiding Principles

Chambers of Commerce honor and respect **capitalism** and **well-informed private sector job creators** as a central and foundational element of regional and national prosperity. Chambers of Commerce actively facilitate collaboration and open discussion between business and public officials through **education, business advocacy** and **leadership**.

## 2014 Ambassadors

**Lisa Allen**, AAdvantage Insurance Group  
**Candice Arana**, Hospice of Southern IL  
**Tina Barnard**, Individual Member  
**Rachel Case**, Peel Wood Fired Pizza  
**Dr. Eric Dixon**, SPORTCHIRO+  
**Brian Douglas**, ONEWAY Construction  
**Jacob Funk**, Better Health & Performance Chiropractic  
**Natalie Head**, Anderson Hospital  
**Adam Hughes**, Reliance Bank\*  
**Marc Kamp**, First Clover Leaf Bank  
**Amanda Linton**, Northwestern Mutual

## Chamber Staff

**Desirée Bennyhoff**  
President & CEO  
dbennyhoff@edglenchamber.com

**Kathy Hentz**  
Administrative Assistant  
khentz@edglenchamber.com

**Caryn Mefford**  
Membership Coordinator  
cmefford@edglenchamber.com

## Mission

The Edwardsville/Glen Carbon Chamber of Commerce is a member-driven organization, dedicated to a strong, private sector regional economy.

## Vision

The Edwardsville/Glen Carbon Chamber of Commerce will be the preferred provider of watch-dog, education and advocacy services that form a mission-critical catalyst for business success.

## on the cover

### 15th annual siue block party set for august 22 in downtown edwardsville

The 15th annual event is a wonderful end of summer celebration that invites all incoming and returning SIUE students to acquaint themselves with Edwardsville businesses. With more than 3,000 people attending, this is a wonderful opportunity to help students and families meet their business neighbors. Participating in this annual tradition will help you to take tomorrow's future business rock stars and turn them into today's customers.

The event will host a maximum of 35 to 40 businesses, depending on booth size. Other event features include musical appearances from "That 80s Band," a kid zone complete with inflatables, draft beer sold by the Ed/Glen Chamber to raise scholarship funds, food vendors, and other local businesses.

Call Michelle Welter at 618.650.2686 or email [mking@siue.edu](mailto:mking@siue.edu) to learn more about participating in this annual tradition.

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\* denotes committee co-chairs

# special investors

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Gateway Regional Medical Center  
Walmart of Glen Carbon

## Silver Level

Ameren Illinois  
Hortica Insurance & Employee Benefits  
Meridian Village  
Sam's Club 4878  
Sandberg, Phoenix & von Gontard, PC  
Scott Credit Union  
TheBANK of Edwardsville

## Bronze Level

1st MidAmerica Credit Union  
Cassens & Sons  
Cassens Transport  
Castelli's Moonlight Restaurant 255  
Charter Business  
City of Edwardsville  
Doubletree Hotel Collinsville  
Eden Village Retirement Community  
Edwardsville School District #7  
Edwardsville Publishing Company  
First Clover Leaf Bank  
Holiday Inn Alton  
Juneau Associates, Inc., PC.  
Korte & Luitjohan Contractors, Inc.  
Madison Mutual Insurance Company  
Mathis, Marifian & Richter, LTD  
Robert 'Chick' Fritz, Inc.  
R.P. Lumber  
Mike Shannon's Grill  
Southern Illinois University Edwardsville  
Visionary Wealth Advisors  
Village of Glen Carbon  
Wells Fargo Home Mortgage  
West & Company, LLC

## Premier Level

'62 Sports Group  
ABRA Auto Body & Glass  
Abstracts & Titles Inc.  
Allison's Comfort Shoes & Boots  
American Family Insurance  
Answer Direct  
APG Pain Management & Physical Therapy  
Ashley Furniture Home Store  
Associated Pediatric Dentistry, LTD  
Assurance Brokers  
Bard & Didriksen Pediatrics  
Bauer-Hite Orthodontic  
Baughner Financial & Assoc. Inc.  
Bella Milano Restaurant  
Big Daddy's  
Brain Balance Achievement Centers  
Brickman Orthodontics  
Bruckert, Gruenke & Long, PC  
Bull & Bear Grill & Bar  
Caulk's Collision & Towing  
Chef's Shoppe  
Cleveland-Heath  
Cold Stone Creamery  
Commerce Bank  
CompuType Inc.  
Country Club Lawn & Tree

Crawford, Murphy, & Tilly, Inc.  
Culver's of Edwardsville  
Days Inn  
Denny's  
Dimond Bros. Insurance Agency  
Donnewald Distributing  
Edison's Entertainment Complex  
Edwardsville Pet Hospital  
Express Employment Professionals  
Extra Help, Inc.  
FCB Edwardsville Bank  
First Community Credit Union  
First Mid-Illinois Bank & Trust  
First National Bank - Maryville  
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Gerold Moving  
Glik's Department Store  
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Greensfelder, Hemker & Gale, PC  
Hampton Inn & Suites  
Harvey H. Breckner, DMD  
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Hawthorne Animal Hospital  
Highland Recycling & Shredding  
Holiday Inn Express  
IMO'S Pizza  
Jan's Hallmark Shop  
J.F. Electric Inc.  
Kitchenland  
Lindenwood University  
M. Thompson & Company, LLC  
Magnuson Camelot Hotel  
Market Basket  
Mattea Construction, LLC  
Midwest Occupational Medicine  
Midwest Sunray Lighting & Sign Company  
Minuteman Press  
National Bank  
Network Specialists  
Office Depot  
ONEWAY Construction  
Papa Murphy's Take 'N' Bake Pizza  
Red Robin  
Reed, Armstrong, Goman, Mudge & Morrissey  
Regions Bank  
RE/MAX Alliance  
Richards Brick Company  
Royal Office Products, Inc.  
Royal Solutions, LLC  
Schnucks  
Sivia Business & Legal Services, P.C.  
Sleep Inn & Suites  
Southern Illinois Underwriters Agency  
South Side's All-Star Collision Center  
State Farm Insurance - Rick Marteeny  
Sunset Hills Country Club  
Sunset Hills Family Dental  
Super 8 Pontoon Beach  
TheEDGE BANK  
The Scheffel Companies  
The Wooden Nickel Pub & Grill  
Thompson Flaherty CPAs  
Tiger Plumbing  
Two Men & A Truck  
U.S. Bank  
Vision For Life

# events

## 7/17 Thursday 5-7pm

Business After Hours  
Irwin Chapel of Glen Carbon  
at The Wooden Nickel  
Pub & Grill  
171 South Main Street  
Glen Carbon, IL 62034

## 7/18 Friday 10am

Ribbon Cutting  
The Children's Museum  
Library Exhibit  
722 Holyoake Road  
Edwardsville, IL 62025

# save the date

## 8/5 Tuesday 8-9am

YPG Learn from a Leader  
Breakfast with Tom Holloway  
TheBANK of Edwardsville  
(lower level)  
330 West Vandalia Street  
Edwardsville, IL 62025  
*RSVP Online*

## 8/13 Wednesday 8-9am

Membership Orientation  
Chamber Office  
*RSVP to 656.7600 or Online*

## 8/13 Wednesday 9-10am

Email Marketing: Simple  
Strategies for Success! FREE  
program by Constant Contact  
Edwardsville Public Library  
112 South Kansas Street  
Edwardsville, IL 62025  
*RSVP Online*

## 8/7 Thursday 5-7pm

ChamberNET  
Anderson Hospital  
Wellness Center  
2133 Vadalabene Drive  
Maryville, IL 62062

## 8/15 Friday 4pm

Ribbon Cutting  
Dustin DeFranco State  
Farm Insurance  
121 Glen Crossing Road  
Glen Carbon, IL 62034

## 8/8 Friday 4pm

Ribbon Cutting  
The Children's Museum  
Bella Milano Restaurant Exhibit  
722 Holyoake Road  
Edwardsville, IL 62025

## 8/19 Tuesday 4pm

Ribbon Cutting  
Guardian  
107 South Pointe Drive  
Edwardsville, IL 62025

## 8/11 Monday 5-7pm

Open House & Ribbon Cutting  
Berkshire Hathaway  
HomeServices Elite Properties  
1012 Plummer Drive  
Edwardsville, IL 62025

## 8/20 Wednesday 4pm

Ribbon Cutting  
Granny 8 Mortgage  
4215 South IL Route 159, Suite 2  
Glen Carbon, IL 62034

## 8/12 Tuesday 7:30-8:30am

B2B Breakfast  
Wang Gang Asian  
1035 Century Drive  
Edwardsville, IL 62025  
*RSVP Online (required)*

## 8/21 Thursday 5-7pm

Business After Hours  
Hosted by Edwardsville  
Township and Sivia Business &  
Legal Services  
at Township Park  
6314 Center Grove Road  
Edwardsville, IL 62025

## 8/12 Tuesday 4pm

Ribbon Cutting  
The Joint...  
the chiropractic place  
3014 South IL Route 159  
Glen Carbon, IL 62034



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*Of Counsel*

- Charles M. Lock

# connect

## Business of the Month



The July 2014 Edwardsville/Glen Carbon Chamber of Commerce Business of the Month is Hudson Jewelers. Hudson Jewelers, owned by Virgil and Rosalie Hudson, has roots dating back to 1944. At that time, Virgil and his father, Roy, were watchmakers, repairing eyeglasses and watches. When young men began returning from the war, asking where to purchase engagement rings, Hudson Jewelers was born.



This year marks 70 years in business for the Hudson family. Three generations work every day at the family's two stores. Virgil is 87, Rosalie is 84, and both work 6 to 7 days each week.

Although the core products at Hudson Jewelers include diamonds, jewelry, watches, gifts and repair services, they offer much more. "We carry an incredibly unique selection of quality pieces for a really great value," said Lisa Hudson-Nielsen, designer and creative director at Hudson Jewelers. "Our custom "bridal bar" is an added bonus, where anything imaginable can come to life!" Lisa noted that most of the products carried by Hudson Jewelers are made in the United States.

When asked what has made jewelry the family's passion, Lisa quickly responded, "People! Being part of special memories and moments in people's lives, many times through multiple generations, is such a rewarding experience."



Hudson Jewelers is very active in the community, proudly supporting Edwardsville Rotary Club, Partners For Pets, Junior Service Club, SIUE Athletics, Edwardsville Neighbors In Need, Madison County Humane Society, Faith In Action, and Allison's Friends of Hope, among others, through volunteerism and donations.

"Our chamber membership has been valuable in helping us make connections, establish customer loyalty and trust, and become deeply involved in the community. We have really great cross-promotional relationships with fellow Ed/Glen Chamber members, including The Cup, Wang Gang Asian, Peel Wood Fired Pizza, and Cleveland-Heath!" Lisa added.

The store's near future includes expansion of designers to include internationally renowned brands.

Hudson Jewelers, with an A+ 100% BBB rating, is located at 6679 Edwardsville Crossing Drive, Suite E in Edwardsville. Visit in person, call 618.656.3188, or go to [www.hudsonjewelers.com](http://www.hudsonjewelers.com) to learn more.

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# SIUE DAY 2014

## Community

You're invited to participate!

Rally Week September 8-12, 2014

Morris University Center, Goshen Lounge

- One-day opportunity to reach SIUE Faculty, Staff and Students via protected University e-mail
- 100% tax deductible gift to program of your choice
- Business recognition at the start of the academic year
- Opportunity to be on site in the Morris University Center's Goshen from 10 a.m.—2 p.m.:

**Monday**  
8



**Tuesday**  
9



**Wednesday**  
10



**Thursday**  
11



**Friday**  
12



### How to Sign Up

- RSVP by Friday, August 8, 2014 to 618.650.2378 or [siue\\_day@siue.edu](mailto:siue_day@siue.edu)
- Multiple spots available on each designated day.

### SIUE Responsibilities

- Press release to all SIUE media contacts.
- Promotional e-mail to all SIUE faculty and staff (2,500) and students (14,000+) highlighting the event/incentive.
- Promotion of your organization via student newspaper, SIUE Day Facebook & Twitter
- Partner logo and event/incentive/promotional on SIUE Day web page.
- Listed as SIUE Day Rally Sponsor at the SIUE Day Breakfast on October 16, 2014.

### Partner Responsibilities

- Provide logo for use in promotions: please send electronically to [siue\\_day@siue.edu](mailto:siue_day@siue.edu)
- Minimum donation of \$500 to the SIUE program of your choice (gifts are made through the SIUE Foundation on or before Thursday, October 16, 2014).
- Create promotional offer to SIUE faculty, staff, students and community.

Partner: \_\_\_\_\_ Date of event: \_\_\_\_\_

Signed: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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# connect

## the newly connected

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We would like to recognize the many Ed/Glen Chamber members who are celebrating membership anniversaries in the month of July. This monthly feature spotlights members for their ongoing support of the Ed/Glen Chamber. Thanks to each of the following business for their continued membership!

## 40+ YEARS

Crawford, Murphy & Tilly, Inc.

The City of Edwardsville

## 30-39 YEARS

Regions Bank

## 20-29 YEARS

Robert Wheatley, DMD  
 University Nursing & Rehab Center

## 10-19 YEARS

University Park SIUE, Inc.  
 Gateway Regional Medical Center  
 First Mid-Illinois Bank & Trust

## 5-9 YEARS

Mathis, Marifian & Richter, LTD  
 TheEDGEBANK  
 Hampton Inn & Suites  
 Southern Illinois Real Estate Title Center  
 Chef's Shoppe

## 1-4 YEARS

Doubletree Hotel Collinsville  
 Edwardsville Wrestling Club  
 GlenEd Sliders Fastpitch Club  
 LaBest, Inc.

SSM Physical Therapy  
 Benefit Plans Plus  
 Brown Smith Wallace, LLC  
 Unfried Chiropractic

Battery Specialists + Golf Cars  
 Homewatch CareGivers  
 Main Street Community Center  
 LifeVantage

Thrivent  
 Tot Spot Children's Resale  
 Edwardsville Township

# schmooze

## business after hours



Bella Milano, First Clover Leaf Bank, Robert 'Chick' Fritz Distributing, Global Brew Tap House & Lounge, Korte Luijohan, BAM, and Travel Express, June 19



Business After Hours, June 19



Business After Hours, June 19



Business After Hours, June 19



Business After Hours, June 19



Business After Hours, June 19



# ribbon cuttings



Sugo's Spghetteria, June 11



The UPS Store, June 18



C.J. Schlosser & Company, LLC



Chava's Mexican Restaurant, June 25



Cedarhurst Assisted Living & Memory Care, June 26

**SAVE  
— THE —  
DATE**

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# your business

## Sunset Hills Country Club Supports Hospice, Others

Recently, Team Sunset Hills golfed their "100 Holes of Golf" to raise funds to support Hospice of Southern Illinois and other local organizations. Pledges of \$1, \$5, or any amount per hole help to provide important funding for charities supported by the Gateway Section's PGA Golf Day, including Hospice of Southern Illinois. When you donate \$50 you will be entered to win a trip for two to Punta Cana Resort & Club (includes golf and round trip airfare). Donations will be accepted through August 14 for the drawing on August 15, 2014. Other prizes will be drawn by September 15, 2014.



Please contact Kathy Wilson, Hospice of Southern Illinois at 618.235.1703 or [kwilson@hospice.org](mailto:kwilson@hospice.org) to learn more about supporting this program.

## BARBERMurphy Group's Properties Go Video

Through a strategic partnership with In-Sight Aerial Productions, the BARBERMurphy Group now offers clients the opportunity to have professional, aerial real estate video presentations made of their property using commercial drone HD aerial video equipment. This cutting edge technology, along with professional editing and post production services, showcase the client's property from perspectives that were not possible before.

"The videos are a professionally tailored production that will better showcase the details of a property to the market place," said Paul Murphy, principal. After production, the video is then uploaded on BARBERMurphy's own VIMEO channel and embedded on the BARBERMurphy Group's website at [www.barbermurphy.com](http://www.barbermurphy.com). The video will also be incorporated into the other marketing components used by the BARBERMurphy Group.

The BARBERMurphy Group is a full service real estate brokerage firm specializing in commercial and industrial properties exclusively in Southern Illinois.

Do You Have Questions About the

## Affordable Care Act?

Has your broker left the business because of the ACA?

Do you need individual health insurance coverage?

Do you qualify for a government premium subsidy?

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## SKD Accounting Joins Brown Smith Wallace.

Sandy Dowdy, formerly of SKD Accounting & Tax Services, LLC, has joined Brown Smith Wallace as the new leader of the Illinois small business practice. Sandy has been serving small business clients in southern Illinois with tax planning services for the past three decades.

Schedule a meeting today to find out how Sandy Dowdy, CPA, can help your small business: [sdowdy@bswllc.com](mailto:sdowdy@bswllc.com) or 618.307.9190 or visit [bswsmallbusiness.com](http://bswsmallbusiness.com).



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# your business

## C.J. Schlosser & Company Expands into Edwardsville

The Edwardsville/ Glen Carbon Chamber of Commerce held a ribbon cutting ceremony at the newest CJS office in the Edwardsville Professional Park at the corner of Route 157 and Center Grove Road. Partner Terry Dooling cited SIUE and the growing business community in this part of the Metro East as solid reasons for expanding into Edwardsville. "Many of our own accountants are SIUE alumni, and this side of Madison County is seeing business and residential growth... it just makes sense to be here," Terry Dooling said right before Jim Tribes cut the ribbon.

Since 1937, C.J. Schlosser & Company, L.L.C. has been serving clients throughout St. Louis and the Metro East. CJS is a great fit for businesses and individuals looking for accounting, audit, financial planning and tax services. Along with these traditional services, CJS also specializes in long-term healthcare consulting and compliance and forensic accounting services.

CJS also has offices in Alton, IL and St. Charles, MO. For more information, visit [www.cjsco.com](http://www.cjsco.com).

## TheBANK's Investor Group Named in 'Top 10' List

The Investor Group at TheBANK of Edwardsville was recently named to the St. Louis Business Journal's Top 10 Largest Trust Companies in the St. Louis area in the publication's annual Book of Lists. For its 'Largest Trust Companies' list, the Journal ranked companies by local personal trust assets under management including personal trust assets and accounts as well as foundations and endowment trusts. The Investor Group at TheBANK was ninth on the list – and the only Illinois-based company to make the top 10 – with nearly \$702 million in local personal trust assets under management.

"It's a tremendous honor to be named to the St. Louis Business Journal's Top 10 Largest Trust Companies," said Joann Barton, Senior Vice President of The Investor Group at TheBANK. "It's truly a testament to the hard work and dedication our trust professionals show day in and day out."

The Investor Group at TheBANK offers a full range of financial services including investment management, trust administration, IRA administration, employee benefit plan administration, estates, and guardianship administration. For more information go to [www.4theinvestorgroup.com](http://www.4theinvestorgroup.com).



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# your business

## Scott Credit Union Named To Top Workplaces List For Third Straight Year

Scott Credit Union was ranked 9th on the list of Top Workplaces for medium size businesses in the St. Louis Metropolitan Area. The credit union, which is headquartered in Edwardsville, was the top financial institution in its category. Of the 90 companies recognized as a 'Best Place to Work' in three size categories, Scott Credit Union was one of only 15 companies to garner the recognition for three consecutive years. Scott Credit Union was the top financial institution on the list of medium size businesses recognized.

Scott Credit Union has focused for the past few years on improving employee morale and making the credit union the best place to work. "It is an honor to receive this recognition three years in a row," said Scott Credit Union President & CEO Frank Padak. "We are very pleased that the steps we have taken to make SCU the best place to work are making a difference with our employees. We serve members every day. It is really important that our people enjoy working here and can pass their positive attitude along to our members in the experience that they provide them," he said. "We were excited to be ranked among the top businesses."

Scott Credit Union also surveys its employees each year to measure satisfaction and makes improvements based on the results of the surveys. The credit union also has implemented an ideas program that allows employees to give their ideas on how to help the organization meet its mission – Banking Simplified.

"A small group of officers cannot completely run our organization without input from our 200 employees," Padak said. "It really takes every employee thinking of ways to make SCU a better place to work and a better place for members to bank. The strategy is simple. We ask our employees to give us ideas and input. We listen and make changes and improvements."

According to the Post-Dispatch, over 150 companies from the region agreed to submit themselves to the scrutiny of their own employees to participate in the 2014 Top Workplace program. The Post-Dispatch chose the top 30 companies of the medium size businesses based on the results.

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