

July 2017



Edwardsville | Glen Carbon Chamber of Commerce

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RESTAURANT WEEK SEPTEMBER 22-30, 2017 facebook.com/EdGlenRestaurantWeek

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Guiding Principles

Chambers of Commerce honor and respect **capitalism** and **well-informed private sector job creators** as a central and foundational element of regional and national prosperity. Chambers of Commerce actively facilitate collaboration and open discussion between business and public officials through **education, business advocacy** and **leadership**.

2017 Ambassadors

Breck Newman, HireLevel

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Brendan Barone, Kunkel Commercial Group

Jeremy Colton, Big Frog Custom T-Shirts & More

Angie Lange, Express Employment Professionals

Tim Mahnesmith, Edward Jones Investments

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President & CEO
ceo@edglenchamber.com

Katie Haas
Membership Director
membership@edglenchamber.com

Kathy Hentz
Administrative Assistant
office@edglenchamber.com

Vision

The Edwardsville/Glen Carbon Chamber of Commerce will be the preferred provider of watch-dog, education and advocacy services that form a mission-critical catalyst for business success.

Mission

The Edwardsville/Glen Carbon Chamber of Commerce is a member-driven organization, dedicated to a strong, private sector regional economy.

on the cover

SAVOR: Edwardsville/Glen Carbon Restaurant Week – September 22–30

SAVOR 2017 is Edwardsville/Glen Carbon's nationally recognized restaurant week – the inaugural 2016 initiative was honored with an Award of Excellence by the Association of Chamber of Commerce Executives (ACCE) at the association's annual conference in Nashville, TN earlier this month.

It is a salute to our community's restaurateurs, cuisine and diners, and a celebration of the cuisine that makes our region a culinary hot spot. The week, running from September 22–30, features a special opportunity for diners to visit old favorites and also try the many new restaurants that have opened in our market. Specially priced lunch and dinner menus are offered for fixed prices.

All restaurants that are members of the Edwardsville/Glen Carbon Chamber of Commerce and are able to offer a value-driven menu are welcomed to join in for just \$89. Participating restaurants will also provide two \$25 gift certificates to be used as prize giveaways.

The chamber's goal is to further brand our market as a dining destination, promote our dining establishments, and increase trips and transactions. The chamber will provide participating restaurants with a messaging template so that they may appropriately market their participation in the program. The chamber has worked with local and regional media outlets, including Feast and Sauce, to secure press coverage, and Robert 'Chick' Fritz Distributing to secure beautifully branded SAVOR glassware.

Call 618.656.7600 email or membership@edglenchamber.com to learn more and sign up your business.

savor
edwardsville glen carbon

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Ashleigh Teasley, Sivia Business & Legal Services

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* denotes committee chair

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save the date

8/8 Tuesday 7:15-8am

Morning B2B Connections
Source Juicery
220 North Main Street
Edwardsville, IL 62025

8/9 Wednesday 1:30-4pm

Women In The
Workplace Workshop
Holiday Inn Express & Suites
1000 Plummer Drive
Edwardsville, IL 62025
RSVP at ilchamber.org/events

8/10 Thursday 4pm

Ribbon Cutting
Unfried Chiropractic & Wellness
5 Glen Ed Professional Park
Glen Carbon, IL 62034

8/17 Thursday 5-7pm

Business After 5
Ruth's House by
Cedarhurst Assisted Living
7325 Marine Road
Edwardsville, IL 62025

8/24 Thursday 11:30am

Business Roundtable w/
Congressman John Shimkus
at Bella Milano
1063 South IL Route 157
Edwardsville, IL 62025

8/24 Thursday 4pm

Ribbon Cutting
Stix & Stones Interiors
100 East Vandalia Street
Edwardsville, IL 62025

9/5 Tuesday 8-9am

ACCELERATE w/ Merrill Ottwein:
Life & Business Lessons
Holiday Inn Express & Suites
1000 Plummer Drive
Edwardsville, IL 62025

9/6 Wednesday 8-9pm

Chamber Q&A: Maximize
Your Membership
Ed/Glen Chamber Office
1 North Research Drive
Edwardsville, IL 62025
RSVP at edglenchamber.com

9/7 Thursday 5-7pm

ChamberNET
Anderson Hospital William
Billhartz Cancer Center
2133 Vadalabene Drive
Maryville, IL 62062

9/8 Friday 4:45pm

Ribbon Cutting
Edison's Entertainment
Complex NEW Laser Tag Course
2477 South IL Route 157
Edwardsville, IL 62025

9/12 Tuesday 12-1pm

nexus@noon
Edison's Entertainment Complex
2477 South IL Route 157
Edwardsville, IL 62025
RSVP at edglenchamber.com

9/18 Monday 4pm

Ribbon Cutting
Sylvan Learning Center
110 A Rottingham Court
Edwardsville, IL 62025

9/21 Thursday 5-7pm

Business After 5
Hortica
1 Horticultural Lane
Edwardsville, IL 62025

9/22-30

SAVOR: Edwardsville/Glen
Carbon Restaurant Week



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We would like to recognize the many Ed/Glen Chamber investors who are celebrating membership anniversaries in the month of July. This monthly feature spotlights members for their ongoing support of the Ed/Glen Chamber. We offer our sincerest thanks to each of the following business for their continued membership!

50+ YEARS

Crawford, Murphy & Tilly, Inc.

10-19 YEARS

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5-9 YEARS

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LaBest, Inc.**

**SSM Physical Therapy
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40-49 YEARS

City of Edwardsville


20-29 YEARS

**Robert Wheatley, DDS
University Nursing & Rehab Center**

1-4 YEARS

**Tot Spot Children's Resale
Edwardsville Township
Gori Julian & Associates, PC
CrossFit Ten Twenty
Holland Construction Services
EdGlenToday.com
Springfield Electric Supply Co.
Art Healing Life Wellness Center
Merrill Lynch**

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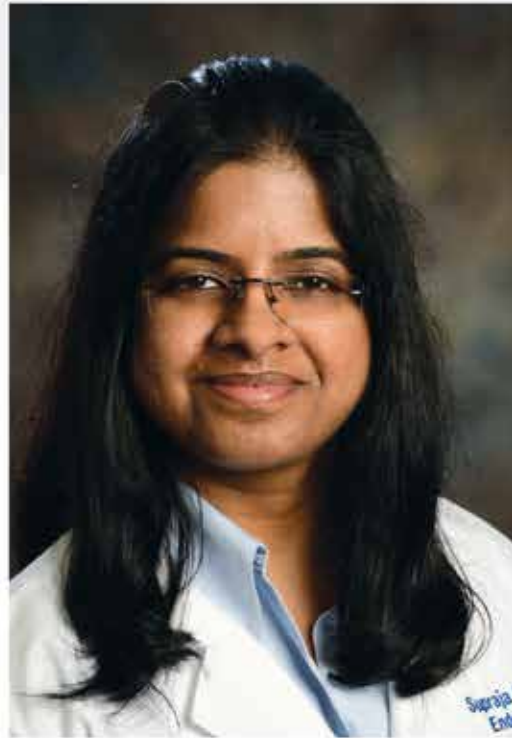
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Express Employment Professionals, June 1



Crushed Red, June 15



Edison's Entertainment Complex 5th Anniversary, June 15



ILLINOIS CHAMBER
OF COMMERCE

Edwardsville, IL

Wednesday, August 9 | 1:30 pm - 4:00 pm

Women in the Workplace Workshop

*A half day seminar taught by Elaine Hand
of Innerview Inc.*

This workshop deals with those sensitive issues of dealing with personalities and generations as well as those difficult situations when working with internal and external customers/staff.

We will have a Q & A session open to any and all questions you may have with working with various industries/attitudes/perceptions, etc. This is an interactive workshop designed for what you are concerned about with communication inside and outside of the workplace with your staff and clients.

We will address issues as:

- Difficult conversations
- Gaining respect within an industry
- Confidence in your style of delivery
- Listening and getting others to listen to you
- Adapting to the situation
- Communication in an ever-changing environment



CONTINUING EDUCATION:

This seminar has been pre-approved to offer 2.5 HRCI credits.

This seminar has been pre-approved to offer 2.5 SHRM Professional Development Credits (PDCs).

REGISTRATION:

Wednesday, August 9, 2017 | 1:30 pm - 4:00 pm

Holiday Inn Express Edwardsville: 1000 Plummer Dr., Edwardsville, IL 62025

Member (For members of the Illinois Chamber & local chamber partners).....\$150.00

Non-Member.....\$200.00

Early Bird Discount! Save \$50 when sign up by July 29th!

To register or for more information go to www.ilchamber.org/events or call Kelli Jessup at (217) 522-5512, ext. 227, or kjessup@ilchamber.org.

Thank you to our marketing partners:



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your business

Cork Tree Creative Welcomes Recent SIUE Graduate Keagan Mouradian As Graphic Designer

Edwardsville-based public relations and marketing firm Cork Tree Creative, Inc. announced today the addition of Keagan Mouradian as a graphic designer.

Mouradian is a lifelong resident of Granite City and a 2016 graduate of Southern Illinois University Edwardsville with a bachelor's degree in graphic design. He brings a proven design background to the Cork Tree Creative team with experience creating content and collateral for housing and automotive industries in the St. Louis market. Since joining the firm, Mouradian has already hit the ground running with Cork Tree Creative's diverse array of clients.

"With a can-do attitude and a keen eye for creativity, Mouradian is excited to be part of the Cork Tree Creative team. He will be a remarkable asset for the firm's current and future client base," said creative director Jan Carpenter. "We are happy to add a top-notch designer and creative mind to the team who will help propel Cork Tree Creative far into the future."

Cork Tree Creative is a St. Louis-area marketing firm providing web design, content management system design, and search engine optimization. The Cork Tree team builds brands through graphic design, public relations, social networking and advertising. The firm's graphic designers and public relations professionals provide press release development, logo design, branding, media relations, community outreach and strategic marketing.



Cork Tree Creative is owned by Jan Carpenter and Laura Reed.

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First Mid-Illinois Bancshares, Inc. Announces Organizational Changes

First Mid-Illinois Bancshares, Inc. (NASDAQ: FMBH) recently announced that Michael L. Taylor has been named chief operating officer. Taylor joined the company in 2000 and has been serving as the chief financial officer since that time. Taylor's expertise in the financial, operational, risk management, and regulatory compliance of First Mid have been and will continue to be critical to the organization's success. Taylor received his bachelor's degree in finance from the University of Illinois. He also graduated from the Graduate School of Banking in Wisconsin. He served two terms on the accounting board of the American Bankers Association in Washington, D.C. and also served on the Eastern Illinois University accounting advisory board. Taylor has volunteered and been involved in a number of local community events and organizations and currently serves on the Coles Together Board and First Baptist Church Diaconate.

First Mid also announced that Matthew K. Smith has been named chief financial officer. Smith joined the Company in 2016 and has been serving as director of finance, through which he has played a role in expanding First Mid's relevance in the capital markets and providing strategic guidance

within the organization. Prior to joining First Mid, he was the corporate treasurer and vice president of finance and investor relations for Consolidated Communications, Inc., a publicly traded company on NASDAQ. Smith earned his bachelor's degree in finance and an MBA from Eastern Illinois University. Smith also received a master's degree in accounting and financial management from DeVry University and is a Certified Public Accountant. Along with volunteering in youth sports and for Special Olympics, he has been involved in a number of local community boards and currently serves on the Eastern Illinois University School of Business Advisory Board.

"The Company has grown its asset size by over 70% over the last couple of years, and significantly increased its activity and relevance in the public capital markets," said Joe Dively, president and CEO. "This, along with our strategic growth initiatives, is a key driver behind these organizational changes. I am excited about these well-deserved promotions and the expanded roles for both Mike and Matt. They position us well for the future for both merger and acquisition activity and operational execution," said Dively.



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For more information, contact Steve Jankowski at 650-3607 or stejank@siue.edu

Madison County to Host Open Meetings Act (OMA) & Freedom Of Information Act (FOIA) Seminar

Madison County is hosting a seminar for local elected and appointed officials on the Illinois Open Meetings Act and the Illinois Freedom of Information Act.

The program is slated for 5–7pm Wednesday, August 9 in the County Board room of Madison County Administration Building, which is located at 157 North Main Street in Edwardsville. Local elected officials, including Madison County Board members, township and municipal officials, school district leaders and school board members, park, library, fire and water district and department heads are invited and encouraged to attend.

Guest speakers will be Christopher Boggs and Ella York with the Public Access Bureau of the Illinois Attorney General's Office. Boggs and York are both assistant attorneys general.

The seminar also will cover the State Officials & Employees Ethics Act. There will be an opportunity for questions following the presentation.

"This seminar is not only open to public officials – citizens are welcome to attend as well," Madison County Board Chairman Kurt Prenzler said.

There is no cost to attend this seminar, but seating is limited. To register, email Cynthia Ellis, public relations and communications manager for Madison County, at cmellis@co.madison.il.us.



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to get your project started!**

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Beer: Firestone Pivo Hoppy Pils

Availability: Year-Round; Draught, Cans & bottles

Pivo Hoppy Pils is a classically rendered pilsner with a West Coast dry-hopping twist, showcasing stylistic influences from Germany, Italy and the Czech Republic. Lighter beer styles like pilsner have been hijacked by industrial lager beer in the United States, and it's time for craft brewers to take it back. Pivo Hoppy Pils offers impeccable balance with floral aromatics, spicy herbal nuances, and bergamot zest and lemongrass notes from dry hopping with German Saphir hops.

ABV= 5.3%

IBU: 40

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Tuesday, August 29 | Edwardsville, IL

Addressing Workplace Violence & Preparing Your Company to Effectively Respond

A half-day seminar taught by attorney Patrick Sanders of SmithAmundsen and Kevin Pennell, Dept. of Homeland Security



Navigating your way through the operational, security, and legal minefields to safeguard your employees while avoiding liability related to workplace violence can be a challenge. The Illinois Chamber of Commerce invites you to join two recognized legal and security professionals for a morning of in-depth learning and discussion of these issues.

Employers have a legal duty to provide a safe and secure work environment, in addition to supporting their employees and avoiding individual, business, and litigation risks, while keeping costs reasonable. Post-event investigation and individual retrospective analysis confirms that some of the incidents participants are overwhelmed by include the daily workplace performance stress and anxiety. However, an increased number of incidents are attributable to unresolved workplace issues, intimidation, bullying and harassment. These circumstances can also adversely impact an entire department, facility or organization in more subtle negative ways, including lower productivity, increased absenteeism, substance abuse, and serious health risks.

Led by Patrick Sanders, an experienced labor and employment attorney, and Kevin Pennell, a Protective Security Advisor from U.S. Department of Homeland Security, this interactive seminar identifies and discusses critical legal issues early in the process. Attendees will have access to suggested sample policies and practice mechanisms to proactively diminish the risks and liabilities associated with violence in the workplace.

Topics Scheduled to be Discussed Include:

- Legal Developments: case law updates (local, regional and national)
- Legislative Changes: workplace violence, development of effective anti-bullying policies, concealed carry, and domestic violence legislation impacting the workplace
- U.S. Homeland Security Active Shooter Presentation and discussion of workplace security, facility penetration and access control considerations
- Employer Policy Updates: harassment, intimidation/bullying, workplace violence, workplace weapons, workplace search, employee monitoring/surveillance, drug testing, employee harmony, improving hiring processes, background checks, applicant questionnaire, criminal histories (convictions vs. arrests)
- Best Practices: employee investigation and related confrontations

CONTINUING EDUCATION:

This seminar has been pre-approved to offer 4 HRCI credits.

This seminar has been pre-approved to offer 4 SHRM Professional Development Credits (PDCs).

This seminar is submitted for approval for 3.75 CLE credits.

REGISTRATION:

Tuesday, August 29, 2017 | 8:30 am - 12:30 pm

Holiday Inn Express, 1000 Plummer Drive, Edwardsville, IL 62025

Member (For members of the Illinois Chamber & local chamber partners).....\$249.00

Non-Member.....\$299.00

Early Bird Discount! Save \$50 when sign up by August 19th

To register or for more information go to www.ilchamber.org/events or call Kelli Jessup at (217) 522-5512, ext. 227, or kjessup@ilchamber.org.

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