

July 2018



Edwardsville | Glen Carbon Chamber of Commerce

*Business Builds: Economies. Leaders. Communities.*

# Common Ground

savor<sup>2018</sup>  
edwardsville glen carbon



*Experience Culinary Excellence*



**SEPTEMBER 21-30, 2018**

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Edwardsville/Glen Carbon Chamber of Commerce

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**Matt Pfund**, Owner  
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## Guiding Principles

Chambers of Commerce honor and respect **capitalism** and **well-informed private sector job creators** as a central and foundational element of regional and national prosperity. Chambers of Commerce actively facilitate collaboration and open discussion between business and public officials through **education, business advocacy** and **leadership**.

## 2018 Ambassadors

**Lisa Allen**, Allen Insurance Group  
**Duston Bahorich**, Associated Bank  
**Brendan Barone**, Kunkel Commercial Group  
**Jeremy Colton**, Big Frog Custom T-Shirts & More  
**James DeMoulin**, FCB Edwardsville Bank  
**Tomiera Harris**, Scott Credit Union  
**Angie Lange**, Express Employment Professionals  
**Tim Mahnesmith**, Edward Jones Investments

## Chamber Staff

**Desirée Bennyhoff, IOM, ACE**  
President & CEO  
ceo@edglenchamber.com

**Katie Haas**  
Membership Director  
membership@edglenchamber.com

**Kathy Hentz**  
Administrative Assistant  
office@edglenchamber.com

## Vision

The Edwardsville/Glen Carbon Chamber of Commerce will be the preferred provider of watch-dog, education and advocacy services that form a mission-critical catalyst for business success.

## Mission

The Edwardsville/Glen Carbon Chamber of Commerce is a member-driven organization, dedicated to a strong, private sector regional economy.

# on the cover

## SAVOR: Edwardsville/Glen Carbon Restaurant Week – September 21–30

SAVOR 2018 is Edwardsville/Glen Carbon's nationally recognized restaurant week – the inaugural 2016 initiative was honored with an Award of Excellence by the Association of Chamber of Commerce Executives (ACCE) at the association's annual conference in Nashville, TN in 2017. This year's restaurant week has been officially endorsed as an Illinois Bicentennial celebration event.

SAVOR is a salute to our community's restaurateurs, cuisine and diners, and a celebration of the cuisine that makes our region a culinary hot spot. The chamber's goal is to further brand our market as a dining destination, promote our dining establishments, and increase trips and transactions. The week, running from September 21–30, features a special opportunity for diners to visit old favorites and also try the many new restaurants that have opened in our market. Specially priced lunch and dinner menus are offered for fixed prices.

All Edwardsville/Glen Carbon Chamber of Commerce member restaurants that are able to offer a value-driven menu are welcomed to join in for just \$89. Call 618.656.7600 or email or [membership@edglenchamber.com](mailto:membership@edglenchamber.com) to learn more and sign up to participate.

**savor**<sup>2018</sup>  
edwardsville glen carbon



# save the date

**8/13 Mon 2-3:30pm**

**Restaurant Industry Roundtable**

Ruth's House by  
Cedarhurst Assisted Living  
7325 Marine Road  
Edwardsville, IL 62025  
*RSVP at edglenchamber.com*

**8/16 Thu 5-7pm**

**Business After 5**

Kerber, Eck & Braeckel, LLP  
& EdGlenToday.com  
102 Rottingham Court, Suite C  
Edwardsville, IL 62025

**9/11 Tue 12-1pm**

**nexus@noon: Hug Your Haters**

Edison's Entertainment Complex  
2477 South IL Route 157  
Edwardsville, IL 62025  
*RSVP at edglenchamber.com*

**9/20 Thu 5-7pm**

**Business After 5**

State Farm - Rick Marteeny  
& Envisioning Green  
8550 Forest Boulevard  
Caseyville, IL 62232

**9/26 Wed 8-9am**

**ACCELERATE**

**Executive-Led Presentation w/  
BarberMURPHY Group Broker**

**Cathy Hamilton**  
Comfort Inn  
3080 South IL Route 157  
Edwardsville, IL 62025  
*RSVP at edglenchamber.com*  
*ACCELERATE Members Only*

**10/9 Tue 12-1pm**

**nexus@noon: Hug Your Haters**

Edison's Entertainment Complex  
2477 South IL Route 157  
Edwardsville, IL 62025  
*RSVP at edglenchamber.com*

**10/11 Thu 8-9:30am**

**Annual SIUE Day  
Community Breakfast**

SIUE Campus  
Edwardsville, IL 62026

**10/18 Thu 5-7pm**

**Business After 5**

1st MidAmerica Credit Union  
1702 Troy Road  
Edwardsville, IL 62025

**10/24 Wed 8-9am**

**ACCELERATE**

**Executive-Led Presentation w/  
Walmart GM Skip Sponeman**

Comfort Inn  
3080 South IL Route 157  
Edwardsville, IL 62025  
*RSVP at edglenchamber.com*  
*ACCELERATE Members Only*

**10/31 Wed 6:30pm**

**Annual Ed/Glen Chamber**

**Halloween Parade**  
Downtown Edwardsville

**11/13 Tue 12-1pm**

**nexus@noon: Hug Your Haters**

Edison's Entertainment Complex  
2477 South IL Route 157  
Edwardsville, IL 62025  
*RSVP at edglenchamber.com*

**11/14 Wed 8-9am**

**Chamber Q&A:**

**Maximize Your Membership**

Ed/Glen Chamber Office  
1 North Research Drive  
Edwardsville, IL 62025

**11/15 Thu 5-7pm**

**Business After 5**

Stillwater Senior Living  
1111 University Drive  
Edwardsville, IL 62025

**11/28 Wed 8-9am**

**ACCELERATE**


**Executive-Led Presentation  
w/ Contegra Construction**

**Company President Eric Gowin**  
Comfort Inn  
3080 South IL Route 157  
Edwardsville, IL 62025  
*RSVP at edglenchamber.com*  
*ACCELERATE Members Only*

**11/30 Fri 10-11:30am**

**Professional Services  
Industry Roundtable**


Ruth's House by  
Cedarhurst Assisted Living  
7325 Marine Road  
Edwardsville, IL 62025  
*RSVP at edglenchamber.com*



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## to Ahhhhh!

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# connect

## the newly connected

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[www.treatmortgageteam.com](http://www.treatmortgageteam.com)

### **Heartland Veterinary Hospital**

Adam Ohms  
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Edwardsville, IL 62025  
618-655-5313  
[www.heartlandveterinaryil.com](http://www.heartlandveterinaryil.com)

### **Tina's Skincare & More**

Tina Baker  
Skin Care Services: Facials,  
Hair Removal & Tinting  
60 South IL Route 157  
Edwardsville, IL 62025  
813-846-5910  
[www.tinaskincareandmore.com](http://www.tinaskincareandmore.com)

### **Vintage 71**

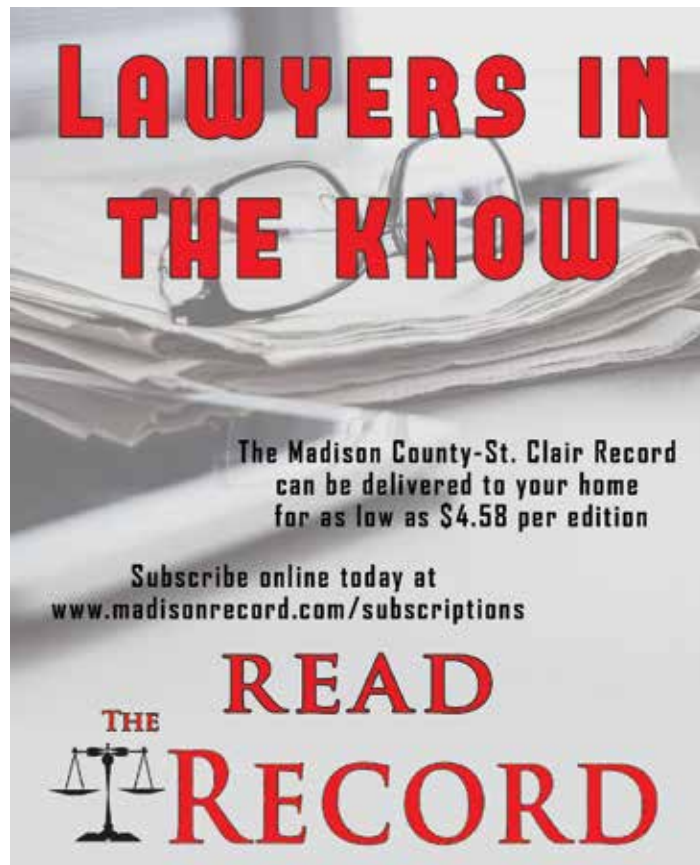
Janie McClellan  
Home Decor, Vintage  
Items & Furniture  
813 North Main Street  
Edwardsville, IL 62025  
618-307-9949  
[www.facebook.com/vintage71store](http://www.facebook.com/vintage71store)

### **Vision Financial Solutions**

Jen Bevel  
Financial Education,  
Coaching & Therapy  
1324 Troy Road  
Edwardsville, IL 62025  
618-792-7972  
[www.visionfinancialsolutions.org](http://www.visionfinancialsolutions.org)

### **Whistle Stop Gallery**

Joseph Langley  
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& Online Shows  
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Granite City, IL 62040  
[www.whistlestop-gallery.com](http://www.whistlestop-gallery.com)



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# connect

We would like to recognize the many Ed/Glen Chamber investors who are celebrating membership anniversaries in the month of July. This monthly feature spotlights members for their ongoing support of the Ed/Glen Chamber. We offer our sincerest thanks to each of the following business for their continued membership!

## 50+ YEARS

**Crawford, Murphy & Tilly, Inc.**

## 40-49 YEARS

**City of Edwardsville**

## 20-29 YEARS

**Robert Wheatley, DDS  
University Nursing & Rehab Center**

## 10-19 YEARS

**Gateway Regional Medical Center  
Mathis, Marifian & Richter, LTD  
Town and Country Bank**

**Hampton Inn & Suites  
Southern IL Real Estate Title Center**

## 5-9 YEARS

**Chef's Shoppe  
DoubleTree by Hilton  
Edwardsville Wrestling Club  
LaBest, Inc.  
SSM Physical Therapy**

**Brown Smith Wallace, LLP  
Battery Specialists + Golf Cars  
Main Street Community Center  
Edwardsville Township**

## 1-4 YEARS

**Gori Julian & Associates, PC  
CrossFit Ten Twenty  
Holland Construction Services, Inc.  
RiverBender.com/EdGlenToday.com  
Springfield Electric Supply Company**

**Merrill Lynch  
Our Health Club & Spa  
Illinois State Senator William Haine**

**BAM Marketing Agency  
Foundry Public House  
Cleveland-Heath  
Wang Gang Asian  
Hansen Meat Company**



# business of the month

**COMPANY HISTORY:** Gingham Buffalo has been open for five years and has seen significant growth and success over that time. The current owners are Steve Stewart and Chris Beard. The store's core products are home décor, furniture, candles, lotions and chalk paint. Gingham Buffalo has a very distinctive brand identity that helps differentiate its products and makes our customer base very loyal.

**ECONOMIC IMPACT:** Gingham Buffalo offers unique products that not only provide Edwardsville/Glen Carbon residents with a place to shop local, but also draws in many people from outside our community to the downtown area. Chris and Steve pride themselves on buying products from local vendors whenever possible. They have continued to reinvest in the community by opening a second store location, Where They Roam, and hired additional workers to staff it. There are currently 12 employees between their two store locations on Edwardsville's downtown Main Street and, and they continue growing.

**COMMUNITY ENHANCEMENT:** Gingham Buffalo offers several seasonal events throughout the year designed to increase engagement in downtown Edwardsville. They work with Partners for Pets for a free adoption event each summer and a photo with Santa event in the winter. Gingham Buffalo is also starting a series of free informational classes designed to help people learn expert home decorating tips. Their goal is to create fun community events which encourage people to spend the day in downtown Edwardsville, while providing customers with useful knowledge of home design. The Gingham Buffalo also supports many local charitable events by donating items to be used for silent auctions.

**WORKFORCE COMMITMENT:** Gingham Buffalo employs 12 part-time staff through both locations. Chris and Steve encourage growth of their employees through the diversification of opportunities available through their own organization, whether it be management, teaching classes, serving design clients, customer service or managing online e-commerce services. Gingham Buffalo offers many opportunities for its employees to experience significant growth in the field of their strengths and will assist them to better serve clients, the community, and the well-being of their own families.



**CHARACTER:** The Gingham Buffalo team scours the earth to bring customers items with a story and with a purpose. They are curators of phenomenal home design, exceptional home supplies, boutique furniture brands, and paint that you cannot find in any big-box store. Fragrances and handbags, soaps and spoons, antlers and armoires, they have assembled visions for your home and life. Helping put the fun into shopping – with hometown convenience – the Gingham Buffalo is on a mission of outfitting homes to be comfortable & livable.

**INNOVATION:** Chris and Steve strive to offer one-of-a-kind products and exceptional customer service. It's difficult for many brick-and-mortar small businesses to compete in today's marketplace, but the uniqueness of their store sets them apart. Gingham Buffalo carries a very small quantity of many of our products, which means that item they carry in-store and on the website are constantly changing. People never know what they may find when they walk through the doors, and that is part of the key to their success.

**LEADERSHIP:** The Gingham Buffalo & Where They Roam are two stores still in the beginning stages of growth in this community. Chris and Steve hire employees who are also in their beginning stages of the workforce, and they help them find their own strengths and areas of interest. Both stores have engaged in many local events and have provided employees opportunities to fill roles where serving the community has become a great life experience for them. Moving forward the stores will continue to educate employees, encourage career growth and help each one find their place in the community.

**FUTURE FOCUS:** A year and a half ago Chris and Steve opened their sister store, Where They Roam, a few blocks from Gingham Buffalo. They are invested in the continued growth of Edwardsville's downtown district and felt this would be the perfect location to open a new store. As their newest store continues to grow in popularity, they are excited to see the potential for the future, working to expand their selection of online products, and creating baby and wedding registries for both stores. They are currently expanding services by offering more chalk painting classes and interior design services to better serve clients and the community. Chris and Steve believe Gingham Buffalo's unique product selections will continue to draw in customers from the immediate area and beyond.

# **schmooze**

## **business after 5**



**June 21: Lexow Financial Group & 88.7 WSIE The Sound**



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**June 21: Lexow Financial Group & 88.7 WSIE The Sound**



**June 21: Lexow Financial Group & 88.7 WSIE The Sound**



**June 21: Lexow Financial Group & 88.7 WSIE The Sound**



# ribbon cuttings & golf tournament



June 18: ChiroPro of Glen Ed



June 26: Clean EatZ Edwardsville



June 29: Ed/Glen Chamber Golf Challenge @ Fox Creek Golf Club



June 29: Ed/Glen Chamber Golf Challenge @ Fox Creek Golf Club

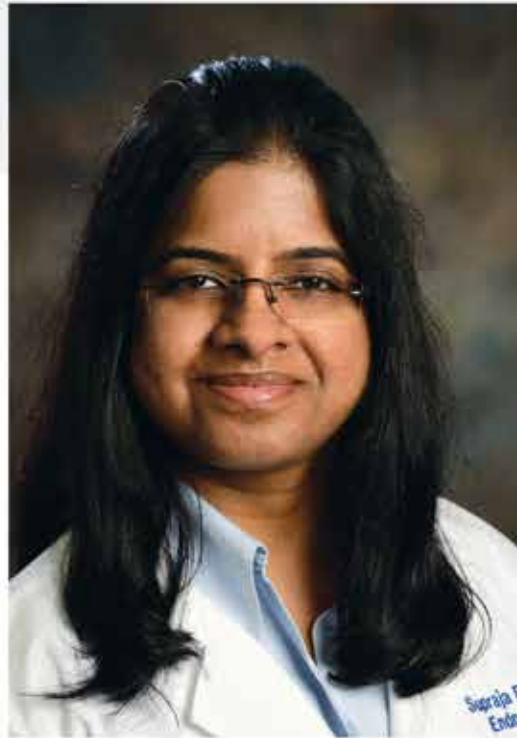


June 29: Ed/Glen Chamber Golf Challenge @ Fox Creek Golf Club



June 29: Ed/Glen Chamber Golf Challenge @ Fox Creek Golf Club

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# your business

## West & Company, LLC Named G-400 Firm

West & Company, LLC has again been designated a G-400 firm by the American Institute of Certified Public Accountants (AICPA).

There are approximately 45,000 CPA firms across the United States. The AICPA separates the top 500 firms into two groups. The 100 largest CPA firms are designated the G-100. The next largest 400 CPA firms are designated the G-400.

West & Company, LLC is a full service accounting firm with an emphasis in accounting and auditing, income tax preparation, bookkeeping and payroll services, employee benefit plan services, estate and financial planning and bank compliance services.

The firm was founded in 1968 and has grown to become a regional accounting firm with six offices and approximately 70 employees.

Their offices are located in Champaign, Edwardsville, Mattoon, Effingham, Greenville and Sullivan.

## Ravenhill Joins Local Heyl Royster Office

Heyl Royster is pleased to announce that Martha Ravenhill has joined Heyl Royster's Edwardsville office. Ravenhill previously served as an assistant attorney general in the Missouri attorney general's office where she tried numerous jury trials and argued cases before the United States Court of Appeals for the eighth circuit. She also practiced general civil liability defense litigation for three years at a Missouri law firm. Ravenhill received her J.D. from DePaul University College of Law and her B.A. in history, cum laude, from Columbia College. Ravenhill primarily defends clients in the areas of casualty/tort litigation, civil rights/Section 1983 and medical malpractice litigation. She joins the firm as an associate.



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**Style:** Fruit Ale

**Availability:** Year-Round; Draught & Cans

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Clyde L. Kuehn

# your business

## Berry Celebrates 30 Years Leading St. John's Community Care

As the founder and executive director of Collinsville-based St. John's Community Care reflects upon three decades of caring compassionately for aging and disabled individuals, Nancy Berry says the common thread is a desire to help not only the aged and disabled, but their caregivers, too.

Turning the clock back to 1983, two years before St. John's Community Care came to be, an idea hatched in the hearts of members of the Healing Community Board at St. John Evangelical United Church of Christ in Collinsville. The idea was to care for homebound seniors. Also during that time, the growing church was seeking to raise funds to install an elevator to make Fellowship Hall under the sanctuary accessible.

The outreach ministry that would eventually be known as St. John's Community Care already included a medical equipment loan closet and Meals on Wheels Team. In preparing to celebrate the successful capital campaign which raised enough funds for the new elevator, St. John Evangelical UCC invited a nationally respected cleric to speak at the dedication: the late Rev. Dr. Harold Wilke, a life-long UCC minister and a staunch disability advocate.

"Dr. Wilke commended us for the outreach our church was already doing to support disabled persons," said Berry, "and he encouraged us to continue to look for additional ways to help because the need was so great and so many needed help right here in our own community. The same is true today."

After performing a congregational needs survey, in July 1985 St. John EUCC officially formed the agency known as St. John's Community Care to provide non-medical Home Services. At that time, Berry was already working in the field of healthcare administration and volunteering her time to chair the church's Healing Community Board.

In 1988, Berry accepted the position of executive director. "From then until now, I've seen what we do as both an outreach ministry but also a business in an operational sense," she said. "I'm comfortable with both of those identities. We're faith-based, mission-driven and extremely focused."

When Berry took over from the first director, it was a part-time position supervising nine clients and nine part-time caregivers. The organization has grown to serve nearly 200 clients each year, plus 100 more through support groups and caregiver workshops.

In 2001 the church took a leap of faith and, thanks to the congregation's capital campaign and the commitment of many construction volunteers, the current building became the new home for these ministries. The building enabled the addition of an adult day program in Collinsville as a respite for



full-time caregivers and as a safe, loving alternative to nursing home care for aging and disabled adults.

Berry emphasizes that, since the beginning, the nonprofit organization has been focused on serving all members of the community, not exclusively church members. In 2013, St. John's Community Care opened an additional adult day program site in Edwardsville. Today the outreach serves clients in nine Metro East communities including Caseyville, Collinsville, Edwardsville, Fairmont City, Fairview Heights, Glen Carbon, Granite City, Maryville and Troy.

"On any given day we're serving approximately 40 home services clients and 75 adult day program participants in our two locations," Berry said. "Our entire board of directors is comprised of St. John EUCC members. We continue to have such wonderful people on our board, each of whom has a unique talent in serving, as well as true compassion for those in need."

Much of what propels St. John's Community Care's services is tied to a spirit of philanthropy, according to Berry. She noted that the origin of the word hails from the Greek "philanthropos," meaning love of mankind. "Our compassion for those whom we serve springs from our love of people," she said. "That's what inspires us and drives us daily to do what we do. We work hard at telling our story in ways that help people understand what a tangible difference their financial gifts make in people's lives right here in the Metro East."

As Berry celebrates two milestones this spring – her 30th anniversary with St. John's Community Care and her 70th birthday – she is taking a rare moment to sit back and reflect on a lifetime of ministry and, in her words, a lifetime of blessings.

"I realize how much I've grown in my empathy and compassion, along with learning how important it is to be present for someone," Berry said. "The little things we may think are inconsequential may be huge for our clients and their caregivers. Even if there are times when we cannot help them, just that we've listened and supported them is very, very important."

# your business

## Scott Credit Union Slated To Open 17th Location In Columbia, IL Later This Year

Scott Credit Union has announced plans to open a new branch in Columbia, IL, late this year. The credit union, with headquarters in Edwardsville, IL, is finalizing the design for its next branch, which will be in the 11 South Building off Route 3. The newest SCU location will be the credit union's 17th branch and will feature an innovative, consultative design to serve members.

"We are again excited to announce that we will be opening another branch," said Scott Credit Union President & CEO Frank Padak. "We recently announced that we will open our first St. Louis branch later this summer, which will be followed by the opening of the branch in Columbia, Illinois."

Scott Credit Union representatives are currently working on plans and expect to open in December.

"It will be another innovative branch that is designed to really help us connect with members and build relationships with them when they come in to do their banking business," Padak noted.

Scott Credit Union will be leasing about 2,800 square feet on the main floor of the building. The location also will feature drive up lanes and a 24-hour drive up ATM. The new branch will feature non-traditional teller pods where SCU staff will guide members through their transactions, Padak noted.

"Our new location will make it more convenient for members who live in the southern part of our service area," Padak added. "We also welcome other residents in the area to see why we are a great money-saving alternative."

The new branch also will have mortgage and investment experts available when area residents are looking to buy a home or need assistance with planning for retirement or on investing their money, Padak said.

"We are looking forward to providing the value that Scott Credit Union offers to people in the Columbia area," he added. "Because we are a not-for-profit financial cooperative, we charge less when people need to borrow, pay more on their savings and typically charge less fees for our services. As a credit union, we are simply a better value."

## Engineering & Surveying Firm TWM Earns St. Louis Top Workplaces Honor

Engineering and surveying firm Thouvenot, Wade & Moerchen, Inc. has been named a 2018 Top Workplace by the *St. Louis Post-Dispatch*. The firm was ranked 40th on the list of 75 small-sized businesses in the St. Louis area. Nearly 1,300 companies were nominated, with 150 selected as top employers.

The list is based solely on employee feedback gathered through a third-party survey administered by research partner Energage, LLC. The anonymous survey measures several aspects of workplace culture, including alignment, execution and connection, just to name a few.

"We are thrilled and humbled to receive this honor," said Jennifer Wolkiewicz, TWM human resources manager. "We attribute it to the contributions of our greatest asset – our employee-owners. Having a terrific team makes coming to work enjoyable."

"Becoming a 'Top Workplace' isn't something organizations can buy," said Doug Claffey, CEO of Energage. "It's an achievement organizations have worked for. Our research shows organizations that earn the award attract better talent, experience lower turnover, and are better equipped to deliver bottom-line results."

TWM is a 100% employee-owned firm providing civil, structural and railway engineering, land surveying and a full array of geospatial services. Employing nearly 100 licensed professionals and support staff, TWM has five office locations in the greater St. Louis region. In Illinois, the corporate headquarters is based in Swansea, with additional offices in Edwardsville and Waterloo. In Missouri, there are offices in downtown St. Louis and St. Charles.

Celebrating 72 years in business, TWM serves both public and private sector clients locally and throughout the U.S. The firm was ranked the 7th Largest Engineering Firm in the metropolitan area by the *St. Louis Business Journal* in 2018.



## Illinois Chamber of Commerce Government Affairs Report

*This was published by the Illinois Chamber of Commerce in a July 2018 'Government Affairs Report' email.*

The legislature remains in summer recess. Several bills have been sent to the Governor in the past two weeks. We will provide updates throughout the summer as action is taken on bills of interest to Chamber membership. We are in contact with the Governor's office to ensure desired outcomes are met on all pending legislation on the Governor's desk.

**AG MADIGAN TO LOOK INTO 'NO-POACH' CLAUSES:** In an effort lead by Massachusetts Attorney General Maura Healey, 11 other state attorneys general submitted a letter to several fast-food chains seeking further investigation into franchise documents relating to "no-poaching" provisions. Of those 11 attorneys general, Illinois Attorney General Lisa Madigan joined the letter filed earlier this week.

The "no-poaching" provisions being questioned would bar employees from switching between company franchises. Illinois currently has a law prohibiting restrictive non-compete agreements for workers making less than \$13 an hour, but current law doesn't provide much clarity on no-poaching agreements.

Since the letter was filed, several nationwide businesses have agreed to remove no-poaching clauses from their franchise agreements. However, these actions have been voluntary. It is likely that legislation will be filed in the coming year to provide statutory clarification prohibiting the provisions here in Illinois.

**RAUNER SIGNS CHAMBER-SUPPORTED BILL:** Gov. Rauner recently signed a bill supported by the Illinois Chamber and other business groups. HB 4415 (Costello/Harmon) amends the Use Tax Act, the Service Use Tax Act, the Service Occupation Tax Act, and the Retailers' Occupation Tax Act. This new law provides that the exemption for coal and aggregate exploration, mining, offhighway hauling, processing, maintenance, and reclamation equipment sunsets on June 30, 2023 (currently, the exemption is subject to the Acts' automatic sunset provisions).

Illinois mining companies need this exemption to compete on a level playing field with companies in other states. Every state surrounding Illinois has a similar sales tax exemption for mining equipment. With the Governor's signature, mining companies can now plan long-term for future investments. Extending this exemption will provide companies with more certainty for future equipment costs, thus making Illinois a more attractive state to invest and grow jobs.

**ILLINOIS CHAMBER OF COMMERCE ANNUAL LUNCHEON:** Mark September 20, 2018 in your calendar to join us at the Hilton Chicago for the 2018 Illinois Chamber of Commerce Annual Meeting. This fall Lance Fritz, the chairman, president, and chief executive officer of Union Pacific Railroad will keynote this exciting event.

Union Pacific Railroad is one of two western-U.S. railroads that connects Illinois agriculture and industry to the West Coast and international markets. In addition, their heritage traces back to Abraham Lincoln, who signed the Pacific Railway Act of 1862, setting the wheels in motion that eventually connected the Pacific to the Mississippi River by rail-a fitting story for Illinois' bicentennial celebration!



## ILLINOIS CHAMBER OF COMMERCE

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