

July 2019



Edwardsville | Glen Carbon Chamber of Commerce

Business Builds: Economies. Leaders. Communities.

Common Ground

TOP 10 STEPS TO MAXIMIZE YOUR MEMBERSHIP

PERKS WHILE YOU WORK

1

VISIBILITY

2

CREDIBILITY

3

ADVOCACY

4

EXCLUSIVE
REFERRALS

5

EXPOSURE

WAYS TO ENGAGE

6

GET IN THE
LOOP

7

JOIN
US

8

LEAD THE
WAY

9

SHARE THE
WEALTH

10

SOLVE
PROBLEMS

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Guiding Principles

Chambers of Commerce honor and respect **capitalism** and **well-informed private sector job creators** as a central and foundational element of regional and national prosperity. Chambers of Commerce actively facilitate collaboration and open discussion between business and public officials through **education, business advocacy** and **leadership**.

2019 Ambassadors

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ceo@edglenchamber.com

Katie Haas
Membership Director
membership@edglenchamber.com

Kathy Hentz
Administrative Assistant
office@edglenchamber.com

Vision

The Edwardsville/Glen Carbon Chamber of Commerce will be the preferred provider of watch-dog, education and advocacy services that form a mission-critical catalyst for business success.

Mission

The Edwardsville/Glen Carbon Chamber of Commerce is a member-driven organization, dedicated to a strong, private sector regional economy.

on the cover

Top 10 Steps to Maximize Your Ed/Glen Chamber Membership

The **Edwardsville/Glen Carbon Chamber of Commerce** has worked on behalf of business for nearly a century. While our methods of business support and benefit delivery have evolved over time, our mission of fostering a strong, private-sector regional economy is unwavering.

The graphic on page 7 of this edition illustrates the Ed/Glen Chamber's '**Top 10 Steps To Maximize Your Membership**'. Five of those are **perks while you work** – there's no need to show up because you receive these benefits simply by being a member. Also included on the list are **five ways to engage** – if you're looking to plug in, you can enhance your membership with these benefits.

All members are encouraged to schedule a **one-on-one benefits consultation** with Ed/Glen Chamber **Membership Director Katie Haas** to personalize and maximize the value of your membership. Katie can be reached by email (membership@edglenchamber.com) or phone (618-656-7600).

"Being a member of the chamber allows us to meet and build relationships with people in the community. With the chamber's mission of fostering a strong private sector regional economy, Scott Credit Union is well positioned with two locations in the Edwardsville market. Those locations have allowed us to form mutually beneficial partnerships with fellow businesses. We continue to invest in the chamber because commitment to our community is a core value."



TOMIERA HARRIS
Scott Credit Union

save the date

8/13 Tue 12-1pm
nexus@noon: Leaders
Eat Last by Simon Sinek
 Edison's Entertainment Complex
 2477 South IL Route 157
 Edwardsville, IL 62025
RSVP at edglenchamber.com

8/15 Thu 5-7pm
Business After 5
 Klaussner Home Store
 6698 Center Grove Road
 Edwardsville, IL 62025
RSVP at edglenchamber.com

8/22 Thu 4pm
Ribbon Cutting
 Colonial Life
 3 Sunset Hills Executive Drive, Suite 6
 Edwardsville, IL 62025

9/10 Tue 12-1pm
nexus@noon: Leaders
Eat Last by Simon Sinek
 Edison's Entertainment Complex
 2477 South IL Route 157
 Edwardsville, IL 62025
RSVP at edglenchamber.com

9/19 Thu 5-7pm
Business After 5
 Lexow Financial Group
 60 South IL Route 157
 Edwardsville, IL 62025
RSVP at edglenchamber.com

9/25 Wed 8-9am
ACCELERATE
Executive-Led Presentation
w/ The Insurance Alliance
CEO Jason Cass
 TownePlace Suites
 6101 Center Grove Road
 Edwardsville, IL 62025
RSVP at edglenchamber.com

10/3 Thu 8-9:30am
SIUE Community Day
 SIUE Campus
 Edwardsville, IL 62026

10/8 Tue 12-1pm
nexus@noon: Leaders
Eat Last by Simon Sinek
 Edison's Entertainment Complex
 2477 South IL Route 157
 Edwardsville, IL 62025
RSVP at edglenchamber.com

10/17 Thu 5-7pm
Business After 5
 1st MidAmerica Credit Union
 1702 Troy Road
 Edwardsville, IL 62025
RSVP at edglenchamber.com

10/23 Wed 8-9am
ACCELERATE
Executive-Led Presentation
w/ Ferguson Roofing
President Jason Shupp
 TownePlace Suites
 6101 Center Grove Road
 Edwardsville, IL 62025
RSVP at edglenchamber.com

10/31 Thu 6:30pm
Annual Ed/Glen Chamber
Halloween Parade
 Downtown Edwardsville
 Edwardsville, IL 62025

11/20 Wed 8-9am
ACCELERATE
Executive-Led Presentation
w/ Fireside Financial Partner
Kristie Bailey
 TownePlace Suites
 6101 Center Grove Road
 Edwardsville, IL 62025
RSVP at edglenchamber.com

11/21 Thu 5-7pm
Business After 5
 Stillwater Senior Living
 1111 University Drive
 Edwardsville, IL 62025
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12/19 Thu 5-7pm
Business After 5
 First Presbyterian Church
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 Edwardsville, IL 62025
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www.snipalliance.org

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www.regions.com

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1/4 PAGE	3.5" wide x 4.5" tall	\$90
1/8 PAGE	3.5" wide x 2" tall	\$50

Annual contracts receive a 10% savings with payment in full. Design services not provided. Printed in full color.

Call 618.656.7600 for details.

Common Ground

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Growing to serve you.



On May 23, representatives from Anderson Healthcare, SSM Health Cardinal Glennon Children's Hospital, City of Edwardsville, Korte Construction and other community supporters ceremoniously broke ground on an 18,000 square foot building that will house the Anderson Surgery Center and Cardinal Glennon Specialty Clinic to open in 2020.

Anderson Healthcare

Community
Hospital
OF STAUNTON

Anderson
Hospital

ANDERSON MEDICAL
GROUP

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Beverage: City Wide **Style:** American Brown Ale

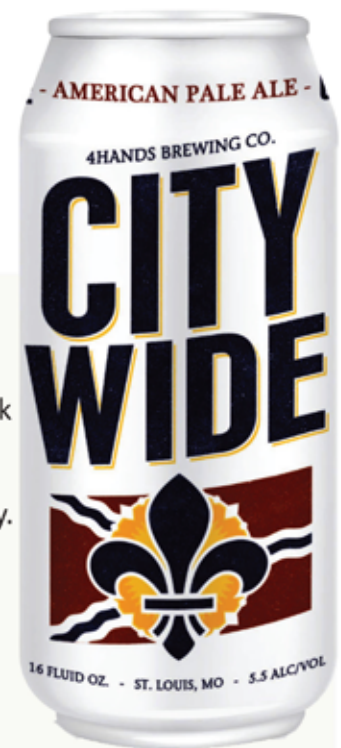
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City Wide is an American Pale Ale. It is our opportunity to make our mark on the community by donating a percentage of proceeds to local non-profit organizations. The scope of our mission has always included more than just brewing beer. We strive to be a positive force in the community. A portion of every City Wide purchase goes to one of our partner organizations, quarterly. Our goal is to empower our consumers, while giving back.

ABV= 5.5%



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We would like to recognize the many Ed/Glen Chamber investors who are celebrating membership anniversaries in the month of July. This monthly feature spotlights members for their ongoing support of the Ed/Glen Chamber. We offer our sincerest thanks to each of the following business for their continued membership!

50+ YEARS

Crawford, Murphy & Tilly, Inc.

40-39 YEARS

City of Edwardsville

20-29 YEARS

University Care Center

10-19 YEARS

**Gateway Regional Medical Center
Mathis, Marifian & Richter, LTD
Town and Country Bank**

**Hampton Inn & Suites
Southern IL Real Estate Title Center
Chef's Shoppe**

5-9 YEARS

**DoubleTree by Hilton
Edwardsville Wrestling Club
LaBest, Inc.
SSM Physical Therapy**

**Battery Specialists + Golf Cars
Edwardsville Township
Gori Julian & Associates, PC
CrossFit Ten Twenty**

1-4 YEARS

**Holland Construction Services, Inc.
RiverBender.com/EdGlenToday.com
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TOP 10

STEPS TO MAXIMIZE YOUR MEMBERSHIP

Welcome to the Edwardsville/Glen Carbon Chamber of Commerce.

We are thrilled to be your partner in success and confident you will be impressed by the services and opportunities we offer to support your business growth. This is your guide to maximizing your Ed/Glen Chamber membership investment.

PERKS WHILE YOU WORK

No need to show up – you receive these benefits simply by being a member.

1

As a member, your business is included in the online directory and visible to more than 2.5 million visitors and potential customers each year. Members may also add events, press releases and job postings to our website for additional exposure.

VISIBILITY

2

Research shows that when consumers know that a business is a chamber member, they are 49% more likely to think favorably of it and 80% more likely to purchase goods or services from that company in the future.

CREDIBILITY

3

The Ed/Glen Chamber is fiercely committed to engaging with and holding accountable local, state and federal lawmakers. We actively advocate for pro-business legislation and offer our members a collective voice at the government table.

ADVOCACY

4

Chamber staff provide countless B2B and B2C referrals on behalf of member businesses. We also specialize in facilitating mutually beneficial relationships. If you have a need, we're likely to have an idea, connection or resource to help.

EXCLUSIVE REFERRALS

5

We actively promote members to our extensive network through social platforms. Members are encouraged to share information, engage with potential customers and cross-promote their business by connecting with us.

EXPOSURE

WAYS TO ENGAGE

If you're looking to plug in, you can enhance your membership with these benefits.

6

The chamber provides regular updates about advocacy efforts, member events and timely business news via email and our printed newsletter, *Common Ground*. Watch your inbox and your mailbox for these key modes of consistent communication.

GET IN THE LOOP

7

Choose a monthly Business After 5 or nexus@noon event to attend. The Ed/Glen Chamber offers nearly 70 opportunities each year to engage with members and build long-lasting relationships.

JOIN US

8

Sponsoring a chamber event provides exceptional promotional and branding value for your business. Specific benefits vary by program, so contact our office and request a sponsorship menu to learn more.

LEAD THE WAY

9

Word-of-mouth referrals are a powerful tool that helps the Ed/Glen Chamber grow and serve more businesses. Don't be shy about sharing how membership has benefitted your business. Published testimonials also add promotional value for your business.

SHARE THE WEALTH

10

The Ed/Glen Chamber team has a wealth of resources and knowledge that we love to share! If you have a question or business challenge, reach out with a call, email or visit. We'll do our best to help you problem-solve and get connected to a solution.

GET PROBLEMS SOLVED

schmooze

business after 5



June 20: Goldenberg Heller & Antognoli PC



June 20: Goldenberg Heller & Antognoli PC



June 20: Goldenberg Heller & Antognoli PC



June 20: Goldenberg Heller & Antognoli PC



June 20: Goldenberg Heller & Antognoli PC



June 20: Goldenberg Heller & Antognoli PC

ribbon cuttings & relationship-building



June 5: Stillwater Senior Living



June 17: Business Roundtable w/ Congressman Rodney Davis



June 21: Park Place Dental Group



June 26: Chicken Salad Chick



June 27: Bagley Farms Meat Market



June 28: Annual Ed/Glen Chamber Golf Tournament



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way to get your business' information to our
unique audience.

your business

EPD Hosting Citizen Police Academy

Edwardsville Police Department is accepting applications for the Fall Edwardsville Citizen Police Academy. The purpose of this academy is to strengthen the positive relationship between the members of the Edwardsville Police Department, and the citizens they serve. The academy is a 10-week course held on Thursday nights from 6–9PM, with the first session September 12, 2019. Business leaders are encouraged to participate.

Topics to be covered include: computer crimes and identity theft, crime scene investigation with hands on exercise, drug trends and identification, firearms familiarization, force on force/active shooter hands on exercise, law review, traffic/DUI enforcement, use of force, excited delirium, crisis intervention, and a 4-hour ride-along.

The academy is presented to adults 21 and over, and will be limited to 20 participants. Anyone may apply, but priority will be given to Edwardsville residents on a first come, first serve basis. A \$25 registration fee will be required for each participant. Upon graduation, participants will receive a shirt and certificate of completion.

Go to www.cityofedwardsville.com/DocumentCenter/View/30 to apply.



Sandberg Phoenix Refreshes Its Brand

Sandberg Phoenix moves into its 40th year with a new look. The Midwest firm, specializing in areas of business, business litigation, health law and products liability began the process of interviewing clients, shareholders and members several months ago to create a brand strategy to better reflect the culture and future of the firm.

CEO Bhavik Patel says, "The new brand is welcoming, innovative and entrepreneurial – just like our members." With plans to grow over the next 12 months, Patel adds, "The brand reflects who we are, who we serve and why clients want to work with us."

As part of the brand refresh, the firm re-introduced firm values, highlighting the importance of values-based client service at the launch. Executive Committee Member and Values Committee chair Jeff Dunn adds, "Sandberg Life, our careers sections, truly reflects what it's like to walk through our doors – whether you are a candidate, client or firm member."

To learn more, go to sandbergphoenix.com and sandberglife.com.

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your business

Internal Revenue Service & Treasury Unveil Proposed W-4 Design For 2020

Recently the Internal Revenue Service (IRS) issued a draft of the 2020 Form W-4, Employee's Withholding Allowance Certificate, that will make accurate withholding easier for employees starting next year.

The revised form implements changes made following the 2017 Tax Cuts and Jobs Act, which made major revisions affecting taxpayer withholding. The redesigned Form W-4 no longer uses the concept of withholding allowances, which was previously tied to the amount of the personal exemption. Due to changes in the law, personal exemptions are currently not a central feature of the tax code.

"The new draft Form W-4 reflects important feedback from the payroll community and others in the tax community," said IRS Commissioner Chuck Rettig. "The primary goals of the new design are to provide simplicity, accuracy and privacy for employees while minimizing burden for employers and payroll processors."

The IRS and Treasury collected extensive feedback over the past year while working closely with the payroll and tax community to develop a redesign that best serves taxpayers.

The IRS expects to release a near-final draft of the 2020 W-4 in mid-to-late July to give employers and payroll processors the tools they need to update systems before the final version of the form is released in November. To

make additional improvements to this initial draft for 2020, the IRS is now accepting comments for 30 days. To facilitate review of this form, IRS is also releasing FAQs about the new design.

The IRS anticipates the related instructions for employers will be released in the next few weeks for comment as well.

The IRS reminds taxpayers that this draft W-4 is not for current use, but is a draft of the form to be used starting in 2020. Employees who have submitted a Form W-4 in any year before 2020 will not be required to submit a new form merely because of the redesign. Employers can continue to compute withholding based on the information from the employee's most recently submitted Form W-4.

For 2019, taxpayers should continue using the current W-4. The IRS also continues to encourage people to do a Paycheck Checkup as soon as possible to see if they are withholding the right amount of tax from their paychecks, particularly if they had too much or too little tax withheld when they filed their 2018 taxes earlier this year. People with major life changes, such as a marriage or a new child, should also check their withholding.

The IRS cannot respond individually to those who submit comments, but the agency does appreciate the feedback and will consider all comments received.

Understanding How to Do a Paycheck Checkup

Watch an IRS webinar to learn how to check your tax withholding

IRS Communications & Liaison Division

Media: CL. www.irsvideos.gov IRS

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Frequently Asked Questions On The Early Release Of The 2020 Internal Revenue Service Form W-4

WHY REDESIGN FORM W-4? The new design reduces the form's complexity and increases the transparency and accuracy of the withholding system. While it uses the same underlying information as the old design, it replaces complicated worksheets with more straightforward questions that make accurate withholding easier for employees.

WHAT HAPPENED TO WITHHOLDING ALLOWANCES? Allowances are no longer used for the redesigned Form W-4 to increase transparency, simplicity, and accuracy. In the past, the value of a withholding allowance was tied to the amount of the personal exemption. Due to changes in law, currently you cannot claim personal exemptions or dependency exemptions.

ARE ALL EMPLOYEES REQUIRED TO SUBMIT A NEW FORM W-4? No. Employees who have submitted Form W-4 in any year before 2020 are not required to submit a new form merely because of the redesign. Employers will continue to compute withholding based on the information from the employee's most recently submitted Form W-4.

EMPLOYER FAQs

DOES THIS MEAN OUR SOFTWARE WILL NEED TWO SYSTEMS – ONE FOR FORMS SUBMITTED BEFORE 2020 AND ANOTHER FOR FORMS SUBMITTED AFTER 2019? Not necessarily. The same set of withholding tables will be used for both sets of forms. You can apply these tables separately to systems for new and old forms. Or, rather than having two separate systems, you may prefer to use a single system based on the redesigned form. To do this, you could enter zero or leave blank information for old forms for the data fields that capture the information on the redesigned form but was not provided to you under the old design. Additional guidance will be provided on the payroll calculations needed based on the data fields on the new and old forms.

HOW DO I TREAT EMPLOYEES HIRED AFTER 2019 WHO DO NOT SUBMIT A FORM W-4? New employees who fail to submit a Form W-4 after 2019 will be treated as a single filer with no other adjustments. This means that a single filer's standard deduction with no other entries will be taken into account in determining withholding. The IRS and the Treasury Department anticipate issuing guidance consistent with this approach.

ARE EMPLOYEES HIRED AFTER 2019 REQUIRED TO USE THE REDESIGNED FORM? Yes. Beginning in 2020, all new employees must use the redesigned form. Similarly, any employees hired prior to 2020 who wish to adjust their withholding must use the redesigned form.

WHAT ABOUT EMPLOYEES HIRED PRIOR TO 2020 WHO WANT TO ADJUST WITHHOLDING FROM THEIR PAY DATED JANUARY 1, 2020, OR LATER? Employees must use the redesigned form.

MAY I ASK ALL OF MY EMPLOYEES HIRED BEFORE 2020 TO SUBMIT NEW FORMS W-4 USING THE REDESIGNED VERSION OF THE FORM? Yes. You may ask, but as part of the request you should explain that (1) they are not required to submit new Form W-4 and (2) if they do not submit a new Form W-4, withholding will continue based on a valid form previously submitted. For those employees who furnished forms before 2020 and who do not furnish a new one after 2019, you must continue to withhold based on the forms previously submitted. You are not permitted to treat employees as failing to furnish Forms W-4 if they don't furnish a new Form W-4. Note that special rules apply to Forms W-4 claiming exemption from withholding.

WILL THERE STILL BE AN ADJUSTMENT FOR NONRESIDENT ALIENS? Yes. The IRS will provide instructions in the 2020 Publication 15-T Federal Income Tax Withholding Methods on the additional amounts that should be added to wages to determine withholding for nonresident aliens. Additionally, nonresident alien employees should continue to follow the special instructions in Notice 1392 when completing their Forms W-4.

EMPLOYEE FAQs

MY TAX SITUATION IS SIMPLE. ARE SOME QUESTIONS OPTIONAL? Yes. The form is divided into 5 steps. The only two steps required for all employees are Step 1, where you enter personal information like your name and filing status, and Step 5, where you sign the form. If Steps 2 – 4 apply to you, your withholding will more accurately match your tax liability if you complete them.

I WANT A REFUND WHEN I FILE MY TAX RETURN. HOW SHOULD I COMPLETE THE REDESIGNED FORM W-4? The redesigned Form W-4 makes it easier for you to have your withholding match your tax liability. But some employees may prefer to have more of their money withheld from their paychecks throughout the year and then get that money back as a refund when they file their tax returns. The simplest way to increase your withholding is to enter on line 4c the additional amount you would like your employer to withhold from each paycheck after your Form W-4 takes effect. Whether you will be due a refund when you file your tax return depends on the details of your entire tax situation.

I HAVE A MORE COMPLEX TAX SITUATION. IS THERE A COMPUTER PROGRAM I CAN USE TO HELP ME COMPLETE FORM W-4? Yes. To provide maximum accuracy, you are encouraged to use the withholding calculator available at www.irs.gov/W4app.

your business


Madison County Regional Office Of Education Seeks Business Leaders To Serve As Give 30 Program Mentors

WHAT IS GIVE 30? Give 30 is a mentoring program that is designed to provide at risk youth with positive support in their lives. The program is designed for students who have been identified in their school as someone who may be heading in the wrong direction and needs a mentor figure. As a result of Senate Bill 100, Illinois schools are required to adopt new discipline policies as of September 15, 2016 which include interventions. Give 30 is designed to discourage students from becoming involved in incidents that would lead to more severe means of discipline such as suspension or expulsion from school.

HOW DOES THE PROGRAM WORK? The Regional Office of Education asks civic leaders to identify and encourage interested individuals to become a Give 30 mentor. The individual will contact the ROE for a criminal background check. This process will not involve a fee. All clean applicants will complete an interest form to be shared with participating school districts. The mentor will be asked to Give 30 minutes a week to meet with the student

they will be asked to mentor. A guide will be provided to each mentor as an outline to engage in discussion with the student. Upon the need of a mentor, the individual will be contacted and placed in communication with the respective building principal. The principal will meet with the mentor and decide on an agreeable meeting time for the student and the mentor. Such an arrangement may be made around a typical lunch schedule. The duration of the mentoring experience may be short term or may continue. In either case, monitoring and progress reports on the relationships between will need to be reviewed.


HOW CAN I VOLUNTEER? Come to the Regional Office of Education at 157 North Main Street, Suite 438 in Edwardsville, IL. You will need to bring a photo ID, fill out a small application and have your fingerprints taken for a background check. There is no fee for this process. Contact Taylor Donohoo at 618-296-4448 or tdonohoo@co.madison.il.us with questions.




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MINIMUM WAGE INCREASE

Illinois Minimum Wage Schedule

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Current
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January 1, 2020
\$9.25

July 1, 2020
\$10.00

January 1, 2021
\$11.00

January 1, 2022
\$12.00

January 1, 2023
\$13.00

January 1, 2024
\$14.00

January 1, 2025
\$15.00

PART-TIME SCHEDULE

Current
\$7.75

January 1, 2020
\$8.00

January 1, 2021
\$8.50

January 1, 2022
\$9.25

January 1, 2023
\$10.50

January 1, 2024
\$12.00

January 1, 2025
\$13.00

Under the new state minimum wage law, the minimum wage will increase to \$9.25 per hour January 1, 2020, with incremental increases through 2025 when the minimum wage will top out at \$15. Note that the new Illinois law is a minimum wage floor – if your local minimum wage is higher, you must abide by the higher minimum wage.

Part-time employees under 18 years of age, working fewer than 650 hours per year, fall under a separate minimum wage schedule starting at \$8.00 January 1, 2020, and increasing to \$13.00 January 1, 2025. Any employee, regardless of age, who works more than 650 hours per year falls under the full-time schedule.

There are no changes to the Illinois Tip Law. The 60/40 rule remains, but total hourly earnings cannot be less than the new minimum wage.

Small Business Payroll Tax Credit

Businesses with 50 or fewer full-time employees can take advantage of a payroll tax credit. Employers with five or fewer employees can use the tax credit through 2027. For employers with 6–50 employees, the tax credit is available through 2026. The tax credit is a percentage of the amount of state income taxes withheld from employers. **Businesses of all sizes are encouraged to seek accounting guidance.**

Calendar Year 2020	25% Credit
Calendar Year 2021	21% Credit
Calendar Year 2022	17% Credit
Calendar Year 2023	13% Credit
Calendar Year 2024	9% Credit
Calendar Year 2025	5% Credit
Calendar Year 2026	5% Credit
Calendar Year 2027	5% Credit



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Dr. Phillip Greene, Family Practice Provider

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Dr. Phillip Greene is a Board Certified Family Practice provider. He joined Gateway Medical Group in 2018. Dr. Greene's treatment philosophy is, "Treat patients as you would want to be treated."

Medical School:

University of Missouri School of Medicine
Columbia, Missouri

Residency:

Deaconess Hospital
Evansville, Indiana

Certification:

American Board of Family Medicine



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