

September 2014

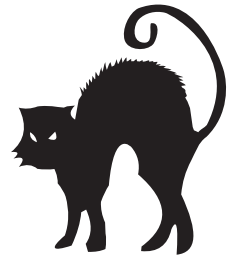
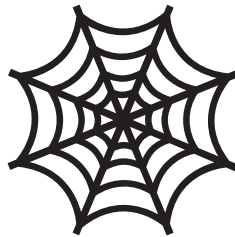


Edwardsville | Glen Carbon Chamber of Commerce

It's everyone's business.

# Common Ground

# FREAKY



# Friday!

2014 Halloween Parade: Friday, October 31

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# connect

## 2014 Executive Committee

- Emily Gates**, Chair  
Individual Member
- Cathy Hamilton**, Vice Chair  
BARBERMurphy Group
- Sam Guarino**, Vice Chair  
Bella Milano Restaurants
- Paul Millard**, Immediate Past Chair  
TheBANK of Edwardsville
- Josh Lowe**, Treasurer  
West & Company, LLC
- Philip Lading**, Legal Counsel  
Sandberg, Phoenix & von Gontard, P.C.

## 2014 Directors

- Danelle Brown**  
Marcel Brown Technology Services
- Christine Craine**  
Hortica Insurance & Employee Benefits
- Elizabeth Heil**  
The Scheffel Companies
- Gary Hoggatt, Jr.**  
1st MidAmerica Credit Union
- Lisa Klaustermeier**  
Anderson Hospital
- Nicole Kline**  
Extra Help, Inc.
- Skip Sponeman**  
Walmart of Glen Carbon
- David Toby**  
FCB Edwardsville Bank
- Dave Viox**  
AAdvantage Insurance Group, Inc.

## Guiding Principles

Chambers of Commerce honor and respect **capitalism** and **well-informed private sector job creators** as a central and foundational element of regional and national prosperity. Chambers of Commerce actively facilitate collaboration and open discussion between business and public officials through **education, business advocacy** and **leadership**.

## 2014 Ambassadors

- Lisa Allen**, AAdvantage Insurance Group
- Candice Arana**, Hospice of Southern IL
- Tina Barnard**, Individual Member
- Rachel Case**, Peel Wood Fired Pizza
- Dr. Eric Dixon**, SPORTCHIRO+
- Brian Douglas**, ONEWAY Construction
- Jacob Funk**, Better Health & Performance Chiropractic
- Natalie Head**, Anderson Hospital
- Adam Hughes**, Reliance Bank\*
- Marc Kamp**, First Clover Leaf Bank
- Amanda Linton**, Northwestern Mutual
- Carol Johnson**, Visions by Carol Photography
- Magnum the Facility Dog**, Hospice of Southern IL
- Amanda Majewski**, Extra Help, Inc.
- Joshua Mariconi**, Sam's Club 4878
- Mark Muckensturm**, MRCT Benefits Plus
- Rebecca Obermark**, West & Company, LLC
- Rob Pickerell**, First Clover Leaf Bank\*
- Jennifer Riebold**, Scott Credit Union
- Sara Sanderson**, Dimond Bros. Insurance
- Lauren Smith**, TheBANK of Edwardsville
- Heather Whitten**, Walgreens

## Chamber Staff

**Desirée Bennyhoff**  
President & CEO  
dbennyhoff@edglenchamber.com

**Kathy Hentz**  
Administrative Assistant  
khentz@edglenchamber.com

**Caryn Mefford**  
Membership Coordinator  
cmefford@edglenchamber.com

## Mission

The Edwardsville/Glen Carbon Chamber of Commerce is a member-driven organization, dedicated to a strong, private sector regional economy.

## Vision

The Edwardsville/Glen Carbon Chamber of Commerce will be the preferred provider of watch-dog, education and advocacy services that form a mission-critical catalyst for business success.

## on the cover

### Halloween Parade: FREAKY Friday!

The 2014 Edwardsville/Glen Carbon Chamber of Commerce Halloween Parade theme is: **FREAKY Friday!** We can't wait to see goblins, ghouls, and all kinds of freakishly cool floats parading down Main Street, beginning at 6:30pm Friday, October 31, 2014.

**Registration** forms and **sponsorship** information are available for download at [edglenchamber.com](http://edglenchamber.com).



Lorie Nelson  
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**Christine Craine** CIC, CISR  
Account Executive - AARP Specialist

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\* denotes committee co-chairs

# special investors

## Gold Level

Anderson Hospital  
Gateway Regional Medical Center  
Walmart of Glen Carbon

## Silver Level

Ameren Illinois Utilities  
Hortica Insurance & Employee Benefits  
Meridian Village  
Sam's Club 4878  
Sandberg Phoenix & von Gontard, PC  
Scott Credit Union  
TheBANK of Edwardsville  
Walgreens

## Bronze Level

1st MidAmerica Credit Union  
Bull & Bear Grill & Bar  
Cassens & Sons  
Castelli's Moonlight Restaurant at 255  
Charter Business  
Doubletree Hotel Collinsville  
Eden Village Retirement Community  
Edwardsville Intelligencer  
First Clover Leaf Bank  
Gori Julian Associates, PC  
Homefield Energy, A Dynegy Company  
Juneau Associates Inc., P.C.  
Korte & Luitjohan Contractors, Inc.  
Madison Mutual Insurance Company  
Mathis, Marifian & Richter, LTD  
Mike Shannon's Grill Edwardsville, LLC  
R. P. Lumber Company, Inc.  
Robert 'Chick' Fritz, Inc.  
Stur Restaurant  
USA Mortgage Financial Group  
Visionary Wealth Advisors  
Volkert, Inc.  
West & Company, LLC

## Premier Level

1818 Chophouse  
ABRA Auto Body & Glass  
Abstracts & Titles Inc.  
Allison's Comfort Shoes & Boots  
American Family Insurance  
Answer Direct  
APG Pain Management/Physical Therapy  
Ashley Furniture Home Store  
Associated Pediatric Dentistry, LTD  
Assurance Brokers, Ltd.  
Bard & Dierksen Pediatrics, PC  
Bauer Hite Orthodontic Specialists  
Baugher Financial & Associates, Inc.  
Bella Milano Edwardsville  
Big Daddy's Edwardsville  
Brain Balance Achievement Centers  
Brickman Orthodontics  
Bruckert, Gruenke & Long PC  
Cassens Transport  
Caulk's Collision & Towing  
Chava's Mexican Restaurant  
Chef's Shoppe  
Cleveland-Heath  
Comfort Inn  
Commerce Bank  
CompuType, Inc.  
Country Club Lawn & Tree Specialists, Inc.  
Crawford, Murphy & Tilly, Inc.  
Culver's of Edwardsville  
Days Inn  
Denny's  
Dimond Bros. Insurance Agency, Inc.  
Donnewald Distributing  
Edison's Entertainment Complex  
Edwardsville Pet Hospital  
Extra Help, Inc.  
FCB Edwardsville Bank  
First Community Credit Union  
First Mid-Illinois Bank & Trust  
First National Bank - Maryville  
Gateway Center  
Gateway Grizzlies  
Gerold Moving & Warehousing Company  
Gliik's Department Store  
Goddard School  
Granny 8 Mortgage  
Greensfelder, Hemker & Gale, P.C.  
Hampton Inn & Suites  
Harvey H. Breckner, DMD, MS  
Hawkins Law Office, P.C.  
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Market Basket  
Mattea Construction, LLC  
Midwest Occupational Medicine  
Minuteman Press  
National Bank  
Network Specialists, LLC  
Northwestern Mutual  
Office Depot  
ONEWAY Construction  
Papa Murphy's Take 'N' Bake Pizza  
Phone Masters  
RE/MAX Alliance  
Red Robin Gourmet Burgers  
Reed, Armstrong, Gorman, Mudge, Morrissey, PC  
Regions Bank  
Richards Brick Company  
Robust Edwardsville  
Royal Office Products, Inc.  
Royal Solutions, LLC  
Scheffel Companies  
Schnucks Market, Inc.  
Sivia Business & Legal Services, PC  
Sleep Inn & Suites  
South Side's All-Star Collision Center  
Southern IL Underwriters Agency, Inc.  
Sugo's Spaghetteria  
Sunset Hills Country Club  
Sunset Hills Family Dental  
Super 8 Motel  
TheEDGEBANK  
Tiger Plumbing, Heating & Air  
Conditioning Services  
US Bank  
Vision For Life  
Wells Fargo Home Mortgage  
The Wooden Nickel Pub & Grill

# events

## 9/18 Thursday 5-7pm

Business After Hours  
Hosted by Extra Help, Inc &  
Cleveland-Heath  
*Celebrating National  
Cheesburger Day!*  
5214 Chain of Rocks Road  
Edwardsville, IL 62025

## 9/22 Monday 4pm

Ribbon Cutting  
Visiting Angels of Edwardsville  
20 Edwardsville Professional  
Park, Suite C  
Edwardsville, IL 62025

# save the date

## 10/7 Tuesday 8-9am

YPG Learn from a Leader  
Breakfast with Rachel Stack  
SIUE Birger Hall  
Edwardsville, IL 62026  
*RSVP Online*

## 10/16 Thursday 8-9:30am

SIUE Day Breakfast  
SIUE School of Engineering  
Edwardsville, IL 62026  
*Call 618.650.2378 to RSVP*

## 10/7 Tuesday 4pm

Ribbon Cutting, Open House  
& Self Guided Tours  
Benjamin Stephenson House  
409 South Buchanan Street  
Edwardsville, IL 62025

## 10/16 Thursday 5-7pm

Business After Hours  
Hosted by Chef's Shoppe  
2320 Troy Road  
Edwardsville, IL 62025

## 10/8 Wednesday 9-10am

FREE Constant Contact  
Program: Grow Your Business  
with Email Marketing  
& Social Media  
Edwardsville Public Library  
112 South Kansas Street  
Edwardsville, IL 62025  
*RSVP Online*

## 10/20 Monday 4pm

Ribbon Cutting  
CasualTees  
60 South IL Route 157  
Edwardsville, IL 62025

## 10/9 Thursday 4:30pm

Ribbon Cutting  
Express Employment Professionals  
314 Fountains Parkway, Suite E  
Fairview Heights, IL 62208

## 10/22 Wednesday 4pm

Ribbon Cutting  
Aadvantage Insurance Group  
10 Ginger Creek Village  
Glen Carbon, IL 62034

## 10/11 Saturday 2pm

Ribbon Cutting  
Pedego Electric Bikes  
503 A St. Louis Street  
Edwardsville, IL 62025

## 10/23 Thursday 5-7pm

ChamberNET  
Edison's Entertainment Complex  
2477 South IL Route 157  
Edwardsville, IL 62025

## 10/14 Tuesday 4pm

Ribbon Cutting  
Anytime Fitness  
233 Harvard Drive  
Edwardsville, IL 62025

## 10/29 Wednesday 5:30pm

Ribbon Cutting & Grand Opening  
Gateway Regional Medical  
Center Urgent Care Facility  
4273 South IL Route 159  
Glen Carbon, IL 62034

## 10/14 Tuesday 7:30-8:30am

b2b Breakfast  
Wang Gang Asian  
1035 Century Drive  
Edwardsville, IL 62025  
*RSVP Online*

## 10/31 Friday 6:30pm

Annual Edwardsville/  
Glen Carbon Chamber of  
Commerce Halloween Parade  
in Downtown Edwardsville

# connect

## the newly connected

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Glen Carbon Illinois 62034

**(618) 656-9777**

**[www.andersonhospital.org](http://www.andersonhospital.org)**





# business of the month

*C. David*

**BRICKMAN**

**D.D.S., M.S., P.C.**

***orthodontist***

Brickman Orthodontics, owned by C. David Brickman and in operation since 1998, is the September 2014 Edwardsville/Glen Carbon Chamber of Commerce Business of the Month.

"I had braces with Dr. Schwartz as a teenager – I enjoyed my time in braces and appreciated how easy Dr. Schwartz made the process," Dr. Brickman said.

Dr. Brickman is dedicated to providing the highest quality orthodontic treatment in a friendly, caring and fun environment. Dr. Brickman utilizes the latest techniques and materials to minimize treatment times, minimize discomfort, and maximize the quality of care.

"Children ages seven through 14 are our primary market," Dr. Brickman shared. "We offer a kid-friendly, very relaxed office staff and environment, along with fun contests and reward programs."

Dr. Brickman is a local graduate of Edwardsville High School Class of 1988. He continued his education at the University of Illinois where he received his Bachelor of Science degree in biology in 1992. Following his undergraduate training, he was accepted at the University Of Oklahoma College Of Dentistry, where he received his Doctorate of Dental Surgery degree with honors in 1996 and a Master of Science degree in orthodontics with honors in 1998.

Dr. Brickman is Board Certified and a Diplomate of the American Board of Orthodontics. This honor of distinction as a Diplomate is awarded to less than one quarter of orthodontists in the United States. Dr. Brickman is

currently a member of many dental and orthodontic associations including the American Association of Orthodontists, Illinois Society of Orthodontists, American Dental Association, Illinois State Dental Society and the Midwestern Society of Orthodontists. He is a former president of Madison District Dental Society.

Brickman Orthodontics has grown tremendously since its inception in 1998. The practice has doubled in staff size and now operates a second office in Alton, IL. Dr. Brickman is considering a new, larger office for his Edwardsville location.

Dr. Brickman is also active in several community organizations including Edwardsville Rotary, the United Way, Edwardsville YMCA, the Edwardsville/Glen Carbon Chamber of Commerce, and the RiverBend Growth Association. He also sponsors several local youth sports teams and school activities in the Edwardsville and Alton areas. Brickman Orthodontics has been an Ed/Glen Chamber member since 1999.

In his spare time Dr. Brickman enjoys spending time with his wife and two boys, playing golf, volleyball, racquetball and taking in as many sporting events as possible with special emphasis on Illinois and Oklahoma basketball and football.

To learn more about Brickman Orthodontics, visit their Edwardsville office at 201 South Main Street, call 618.656.3837, or go to [www.brickmanortho.com](http://www.brickmanortho.com). At Brickman Orthodontics, consultations are always free!

# connect

We would like to recognize the many Ed/Glen Chamber members who are celebrating membership anniversaries in the month of September. This monthly feature spotlights members for their ongoing support of the Ed/Glen Chamber. We offer our sincerest thanks to each of the following business for their continued membership!

## 40+ YEARS

**Southern Illinois University Edwardsville**

## 30-39 YEARS

**Eberhart Sign & Lighting Company**

## 20-29 YEARS

**Berkshire Hathaway HomeServices Elite Properties  
Hortica Insurance & Employee Benefits  
Brent Wohlford, DMD  
Fox Creek Golf Club  
Lewis and Clark Community College  
Lexow Financial Group**

## 10-19 YEARS

**Schnucks Market, Inc.  
Marcel Brown Technology Services  
AAA Missouri**

## 5-9 YEARS

**Commerce Bank  
Cork Tree Creative  
Ed/Glen Junior Service Club  
Metro Eye Care, PC  
American Home Lending USA, LLC  
Immanuel United Methodist Church  
PNC Bank  
Big Daddy's Edwardsville  
Visions by Carol Photography  
Edwardsville Endodontics**

## 1-4 YEARS

**Cardinal Catastrophe Services, Inc.  
UniQue Personnel Consultants  
Traveling Tails Inn  
ONEWAY Construction  
Bryan Cave LLP**

**The Bike Factory  
First Community Credit Union  
SSM Home Care & Hospice  
Dr. David Yablonsky Internal Medicine  
First to the Finish**








**The Heil Group at Morgan Stanley  
KDI Distributor  
Beverly Farm Foundation  
Bush Termite & Pest Control  
USA Mortgage Financial Group**

# Promote your business in the Halloween Parade!

- \$5,000 Spooktacular Presenting Sponsor
- \$2,500 Grand Ghost Major Event Sponsor
- \$1,000 Great Pumpkin Sponsor
- \$500 Headless Horseman Sponsor
- \$250 Wealthy Witch Sponsor



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		<h2>SIUE DAY 2014 Community</h2>			
<p>Charles Juneau, P.E., P.L.S. President Juneau Associates Inc. P.C.</p> <p>Bill Baudendistel, P.E. Vice President Juneau Associates Inc. P.C.</p>		<h3>Networking Breakfast</h3> <p>Thursday, Oct. 16, 2014 8-9:30 a.m. SIUE School of Engineering Atrium Park in Lot B</p>		<p><b>JUNEAU</b> ENGINEERING &amp; LAND SURVEYING Event Breakfast Sponsor</p> <p>SIUE Day is an opportunity to strengthen your relationship with the University. There are mutually beneficial ways to partner, and we are bringing everyone together to network and cultivate those relationships.</p>	
<p>8 a.m. <b>Breakfast Buffet</b></p> <p>8:20 a.m. <b>Welcome Video</b> <b>Charles Juneau, SIUE Day Chair</b></p> <p>8:30 - 8:45 a.m. <b>Julie A. Furst-Bowe, EdD, Chancellor</b> <b>Hasan Sevim, School of Engineering, Dean</b></p> <p>9 - 9:30 a.m. <b>SIUE Day Networking Opportunity/</b> <b>School of Engineering Building Tours</b></p>		<p><b>RSVP by October 6 to:</b> Julie Babington Director of Annual Giving 618.650.2378 siue_day@siue.edu <i>Park in Lot B</i></p>		<p><small>SOUTHERN ILLINOIS UNIVERSITY</small> <b>EDWARDSVILLE</b> <small>FOUNDATION</small></p>	
<p>Proud Media Sponsors</p> <p>  </p>		<p> Find us on Facebook</p>		<p> follow us on twitter</p>	



# schmooze

## ribbon cuttings



Edwardsville Children's Museum Bella Milano Restaurant Exhibit, August 8



Berkshire Hathaway HomeServices Elite Properties, August 11



The Joint...the chiropractic place, August 12



The Guardian, August 19



Granny 8 Mortgage, August 20



Frames By 3, August 27



# ribbon cuttings & business after hours



Brevan's Patisserie, August 28



BAH: Edwardsville Township + Sivia Business & Legal Services, August 21



BAH: Edwardsville Township + Sivia Business & Legal Services, August 21



BAH: Edwardsville Township + Sivia Business & Legal Services, August 21



BAH: Edwardsville Township + Sivia Business & Legal Services, August 21



BAH: Edwardsville Township + Sivia Business & Legal Services, August 21

# End-of-Year Tax Planning...



## ...Gets Late Early.

It's not too late to start your 2014 tax planning! Our team can work with you to prepare a tax planning strategy for 2014, maneuvering through new IRS rulings, capital gains and losses, and upcoming Affordable Care Act regulations. End 2014 strong and start 2015 on the right foot!

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# your business

## Allison's Hope Foundation Donates to Cancer Center

Members of Allison's Hope Foundation, formerly known as Allison's Friends of Hope (AFOH), recently presented a \$10,000 check to the Anderson Hospital Foundation. The donation benefits the Friends of Hope Breast Diagnostic Center – named in memory of Allison Cassens – and is located within the Warren Billhartz Cancer Center at Anderson Hospital.



The Allison's Hope Foundation was created to honor Allison Cassens' final wish and raise money for cancer research and support. The donation to the Friends of Hope Breast Diagnostic Center will help support the mission and vision of the Center, as well as, assist those unable to afford a screening mammogram.

## Allison's Hope Foundation Donates to Cancer Center

Edwardsville Township Supervisor Frank Miles presented the new Edwardsville Township logo at the August meeting of the Edwardsville Township Board of Trustees. In March, the Township partnered with Edwardsville High School to offer a logo design competition, which was open to students, clubs,



and organizations. The Township received four entries which were reviewed by a panel of four local design professionals – Steve Hartman, creative director at Falk Harrison; Carolyn Green, president of C. Green & Associates; and Jan Carpenter, principal and art director at Cork Tree Creative.

The selected design was created by three EHS students – Eden Vitoff, Jeff Schulz, and Drew Brinkman. "We are thrilled with the quality of the artwork we received," said Supervisor Miles. "All applicants did a great job researching the Township and applying their research to their submitted artwork." The new logo will be used by the Township in its rebranding effort. "You will be able to see the new logo on our website, marketing materials, Township vehicles, and even flags," said Miles.

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# your business

## Scheffel Boyle Welcomes Sarah Wells to Team

Scheffel Boyle recently announced a new addition to their already outstanding team. Sarah Wells has joined the firm as its new marketing coordinator.

Wells has four years of experience in marketing and public relations. She graduated from SIUE's Department of Mass Communications in 2008 after living in the Edwardsville area since 2003. Wells lives with her husband and son in Maryville. She is very excited to join the Scheffel team and looks forward to broadening their reach in the communities they serve.

In early 2014, Scheffel & Company, PC merged with J.W. Boyle & Co., LTD to form Scheffel Boyle. This merger will help better serve all their clients with a new combination of exemplary knowledge in both the accounting and tax fields. Scheffel Boyle has 8 locations across Southern Illinois and is recognized as one of the largest accounting firms in the St. Louis region.

For all media related inquiries, please contact Sarah at 618.656.1206 or [sarah.wells@scheffelboyle.com](mailto:sarah.wells@scheffelboyle.com).

## Heyl Royster Announces Henderson as an Associate

Heyl Royster is pleased to announce that Nathan Henderson joined the firm as an associate in its Edwardsville office. Mr. Henderson focuses his practice on toxic tort litigation, with an emphasis on asbestos-related products liability and premises liability actions.

Mr. Henderson graduated from Southern Illinois University Law School in 2000. Prior to joining Heyl Royster he worked for a general practice firm in his hometown of Alton, Illinois, and then for a mid-size firm where he primarily focused his practice on the defense of premises owners and manufacturers of various products.



To learn more about our firm, go to [www.heyloyster.com](http://www.heyloyster.com).



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# your business

## First Clover Leaf Bank Selects Visionary Wealth Advisors to Facilitate New Wealth Management Services

First Clover Leaf Bank recently announced an affiliation with Visionary Wealth Advisors to provide bank customers with financial planning and wealth management services. The new services will be offered under the name First Clover Leaf Wealth Management, and will be available to clients at each of its six branches, under the guidance, management and support of Visionary Wealth Advisors.

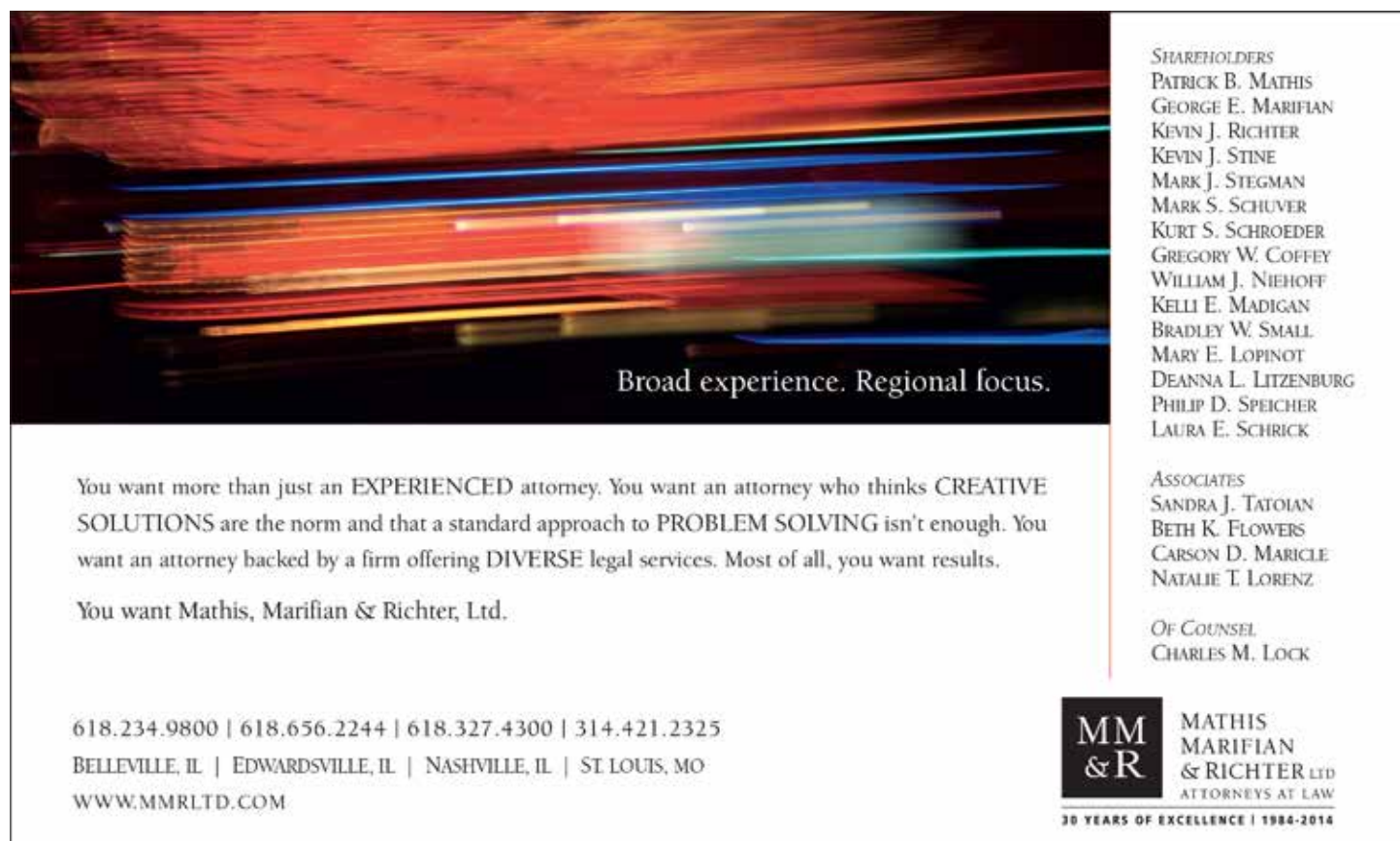
First Clover Leaf Wealth Management, through Visionary, will operate as a Registered Investment Advisor (RIA), offering independent advice, with no proprietary funds and no pressure or incentive to recommend any specific funds. Typically community banks and national banks offer financial planning services under a broker/dealer platform, selling proprietary funds to customers on a commission basis.

"We chose Visionary Wealth Advisors as our partner because we prefer the RIA model, and want our customers to have unbiased financial advice. We feel that follows the spirit of our community bank and is in our customers' best interest," said David Kuhl, First Clover Leaf Bank CEO.

Visionary Wealth Advisors was founded in March 2014 by Brett Gilliland and Tim Hammett, both seasoned veterans in the financial planning industry. They founded Visionary largely because clients at their previous broker/dealer practices wanted more options, and the RIA model opened up virtually unlimited investment opportunities. Visionary Wealth Advisors has \$220 million in assets under management, 21 advisors, and offices in Edwardsville and St. Louis.

"This arrangement is a natural fit," said Gilliland. "I've always had a passion for helping people. I grew up in banking – my father, uncle and grandfather were all bankers. I had a vision for how we could make our services work for banking customers. First Clover Leaf Bank wanted to provide financial planning and advising, but wanted to do it in the right way. We met and realized very quickly that we would be ideal partners."

Clients of First Clover Leaf Wealth Management will have access to all the services and amenities of Visionary Wealth Advisors, including retirement and estate planning, investment management, small business retirement



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**OF COUNSEL**  
CHARLES M. LOCK

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plans and college planning. Visionary provides the decision-making process on all investments, support staff, investment software, handles compliance, and all back office services. First Clover Leaf Wealth Management advisors will offer advisory services under the Visionary model of challenging clients to dream big and achieve beyond what seems possible.

"First Clover Leaf Wealth Management makes financial planning services more convenient and accessible to our customers," said Bill Barlow, executive vice president and chief lending officer. "Our business banking customers and any customer with significant assets to invest will benefit from having this level of wealth management services at their own bank. But even people who just want to start a retirement fund or want to set some financial goals, can receive sound financial advice and invest wisely."

Several members of the bank's management team were already long-time clients of Scott Carson, who was the founder of Meridian Financial Group before his recent merge with Visionary Wealth Advisors. And, many First Clover Leaf business banking customers were already clients of other

advisors at Visionary. While the bank met with and considered several wealth management firms in the area, the RIA platform and real knowledge of Visionary's principles and ethics guided the final decision.

"Many of us at the bank have already experienced the benefits of working with Visionary advisors. That made us very excited to work with this firm and it gives us great confidence in recommending them to our customers," said Barlow. "We know from personal experience they're good people and will do an excellent job for our customers."

For more information go to [visionarywealthadvisors.com](http://visionarywealthadvisors.com) and [firstcloverleafbank.com](http://firstcloverleafbank.com).



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