

The Voice of Business January 2023



Phil Nichols

1405 IDAHO STREET ELKO, NEVADA 89801 775.738.7135 WWW.ELKONEVADA.COM





The Elko Area Chamber would like to express our heartfelt thanks to all of our fabulous members.



WISHING YOU A HAPPY & PROSPEROUS NEW YEAR!

THANK YOU TO OUR NEWSLETTER SPONSORS FOR YOUR COMMUNITY AND BUSINESS SUPPORT!







TOWNEPLACE SUITES BY MARRIOTT





EXECUTIVE COMMITTEE

.

CHAIR Tino Ayala PlumbLine, Inc.

1ST VICE CHAIR Randy Ridgway Blach Distributing

2ND VICE CHAIR TBD

> TREASURER TBD

PAST CHAIR Casey Gallagher *Gallagher Ford*

BOARD OF DIRECTORS

Dr. Josh Byers Ignite Life Chiropractic

Hayley Bammesberger Indigo

Fallon Godwin-Butler Maverick Casino & Hotel

Matt Miller Kinross Bald Mountain

> Katie Krenka Everything Elko

Cheryl Henning NextHome Infinity Realty

> Dr. Micah Williams Total Eye Care

Todd Sorenson Elko Federal Credit Union

> Chris McAnany Nevada Gold Mines

> > Shane Moss Jerritt Canyon

Joe Reasbeck Savage Services

Shirley Alen-Kellerman Rural Nevada Development Corp

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WELCOME NEW MEMBERS!

AM Beauty Institute

Janet Rodriguez (Owner) 2186 Idaho St Elko, NV 89801 775-777-5057

Rte 40 Hitching Post

Melissa Thacker (Owner) 539 Court St Elko, NV 89801 775-934-4557

JuiceBox Productions, LLC Josh and Bob Hays (Owners) Carlin, NV 89822 775-340-9408

Elkoyote

Elizabeth and Jesus Castenada (Owners) 232 Silver St Elko, NV 89801 775-778-3221

RIBBON CUTTINGS



Movement Mortgage Ricky Harig (Branch Manager) 171 W Silver St Ste 100 Elko, NV 89801 775-299-1365



Juniper Gem Co Karen Fleck (Owner) 2560 Mountain City Hwy Ste 103 Elko, NV 89801 775-753-5506

Bark in Style LLC Brooke & Dawn Gerber (Owners) 2596 Idaho St Elko, NV 89801 775-753-3647

Business After Hours January Raffles

Businesses: If you are a member of the Chamber, you may enter our free raffle! Winners will receive a FREE Banner Ad for one month on our website.

Public: If this is your first time at Business After Hours you may enter our other free raffle! The winner this month will receive \$25 in Chamber Checks! Open to everyone who is new!

January 19th Performance

Athletic Club 3250 Sagecrest Dr Elko, NV 89801 5:30-7:00p.m.

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The voice of **Business**











Inaugural Christmas Tree Lighting



2023 BUSINESS AFTER HOURS

JANUARY 19 Performance Athletic Club

FEBRUARY 16

<u>MARCH 16</u> Evergreen Flower & Gift

<u>APRIL 20</u> Comparion Insurance Agency

<u>MAY 18</u> Ameriprise Financial

JUNE 15 Elko Cancer Network

> <u>JULY 20</u> Jerritt Canyon First Majestic

AUGUST 17 Morning Star Integrated Health Center

> SEPTEMBER 21 Guild Mortgage

OCTOBER 19 Elko Federal Credit Union

> NOVEMBER 16 Ramada Hotel & Stockmen's Casino

DECEMBER 21 Christmas Party

NEXT BUSINESS BEFORE HOURS

.

<u>January 12</u> Elko Replenish Med Spa

CHAMBER STAFF

Billie Crapo CEO

Meghan Micheli Marketing & Program Coordinator

TiAnne Steward Membership Support Coordinator

Katie Bawcom Member Services / Visitor Center Coordinator The voice of Business

On behalf of the Elko Area Chamber team, Happy New Year to you and yours! I hope that each of you were able to spend time during the holidays simply appreciating the company of those closest to you. The past couple of years have certainly reminded me of the importance of such blessings.

While it may take until March for most of us to stop writing "2022" on everything, our Chamber team is wasting no time diving headfirst into the new year. The beginning of a new year always brings optimism and the chance for a fresh start. The Elko Area Chamber is excited about the year ahead. We look forward to continuing our work on behalf of the business community in Elko County.

The Chamber sets the standard for excellence in member services, community collaboration, business growth, networking and achieving a high quality of life in the Elko Area. We exist to be a clear and persuasive voice in providing advocacy, promotional and benefit solutions for our members.

I did not get through this year without the help of my incredible staff, Meghan Micheli, Marketing and Program Coordinator, TiAnne Steward, Membership Support Coordinator and Katie Bawcom, Member Services/Visitor Center Coordinator. Their work, enthusiasm, attention to detail bring it all together here. Big thanks go to our strong Board of Directors, under the leadership of Casey Gallagher, your support of the staff is so appreciated. The Chamber would not function without our Ambassador Committee. This volunteer group of men and women, continuously give back to the Chamber and our community through their time and talents. I cannot thank them enough!

So many of you, our members, make this job exciting, rewarding, and most of all fun! I look forward to a new year and working with you all in 2023!

Billie

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The Voice of Business

Season of Giving

Thank you to Matt Miller and Kinross Gold for donating \$15,000 in Chamber Checks to four local non-profits. What a great way to support these organizations while keeping the dollars in our community.



Elko Committee Against Domestic Violence



Underdog Street Ministries



Communities in Schools of Northeastern Nevada



Northern Nevada Moses Project

2023 CHAMBER EVENTS

MAY 13 &14 Elko Home Show

> <u>JUNE 17</u> Beer Festival

JULY 29 Sherman Dinner

DECEMBER 21 Christmas Party



CHAMBER MEMBER BENEFITS

.

Networking

Business Contacts

Referrals

Targeted, Effective, and Affordable Advertising

Publicity

Professional Development & Training

Discounted Membership with NAE

Government Advocacy

Learning Opportunities

Programs & Workshops

Free Graphic Design

Free Webpage & Domain Name

Opportunities for Event Sponsorship

Chamber Business Directory

Chamber Checks

Ribbon Cuttings

Weekly Events Update

Business After Hours

Business Before Hours

Job Board

Calendar of Events

Printing Discounts

Meeting Room

THE GIDDY GARDEN

Hello there, my name is Kinzie and I am the owner of The Giddy Garden. The Giddy Garden is a mobile and private event service and we offer professional and friendly bartending services for any event. What makes us a little different is that we do not actually have a liquor license and the best part is that we don't need one to serve you. For public events, we would need to take a few extra steps in the process but no problem. Minus the alcohol, we supply all the mixers, cups, straws, napkins, personalized drink menu, insurance, alcohol ordering guide, specialized signature cocktails and mocktails, bartender tool kit and three different mobile bar set-ups with decor to match your event.

Our passion is to go above and beyond to make each experience joyful and unique to each client as well as making it the most memorable event for both you and your guests. Supporting other businesses means the world to me especially during these times and I am excited to now be a part of the family. Thank for your time and we always look forward to bringing the PARTY to you.



For Questions or Inquiries, Call 775.934.7990



Chamber Checks were developed and introduced in 2002 to increase awareness of the importance of shopping locally and supporting local businesses. The goal is for Chamber Checks to act as a catalyst to inspire businesses to reinvest in the community. With 11.5 million dollars that has stayed in our community, it shows that businesses recognize the economic value of spending locally and encouraging their employees to recirculate their money within the Elko area. A healthy economy includes a balance of options for products and services — small, locally owned, and operated businesses as well as regional or national chains. Choosing to shop locally maintains a healthy circulation of money within the Elko area, nurtures job creation and strengthens and diversifies the community.

The Elko Area Chamber thanks everyone in our community that chooses to shop local, and for supporting the Chamber Check program.

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		The Voice of Business					
	January						
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1	2	3	4	5	6	5	
New Years Day	Chamber Closed			Western Folklife Center National Cowboy Poetry Gathering Volunteer Chili Feed 775-738-7508			
8	9	10	11	12	13	14	
	Government Affairs Meeting		Western Folklife Center Jam On! 775-738-7508 Nevada Outdoor School New Year, New Steps Walk 775-777-0814	Exec. Committee Ambassador Meeting 12pm VFW Auxillary 775-397-5878 Business Before Hours: Elko Replenish Med Spa Western Folklife Center Let's Dancel 775-738-7508		Northeastern Nevada Museum Second Saturday 775-738-3418	
15	16	17 Board Meeting	18	19 INSERTS DUE Business After Hours: Performance Athletic Club Northeastern Nevada Museum Brown Bag History 775-738-3418	20 Nevada Outdoor School Dutch Oven Soups and Skills 775-777-0814	21 Nevada Outdoor School Chinese New Year Celebration 775-777-0814	
22	23	24	25	26	27 Nevada Outdoor School Snowshoe Hike 775-777-0814	28	
29	30 Western Folklife Center The 38th National Cowboy Poetry Gathering 775-738-7508	31 Western Folklife Center The 38th National Cowboy Poetry Gathering 775-738-7508					

Event info



1405 IDAHO STREET ELKO, NEVADA 89801

ELKO AREA CHAMBER CHRISTMAS PARTY











The Elko Area Chamber promotes economic growth, opportunity, and diversity in service for our members. We are the business behind your business.

Business After Hours January 19, 2023 5:30-7PM Performance Athletic Club 3250 Sagecrest Dr

Business Before Hours January 12, 2023 8-9AM Elko Replenish Med Spa 1825 Pinion Rd Ste E













Mark your calendar to join us at the Bridal Fair Expo on February 18th!

Stop by Blohm Jewelers to sign up to win a beautiful diamond pendant to be given away during the expo. *Must be present to win!*



5 things you should know about today's synthetic meth:

- I. It's primarily imported from super labs in Mexico.
- 2. It's made synthetically using a process called P2P (Phenyl-2-propanone).
- 3. P2P appears to cause more rapid harm to users and more severe mental health problems than ephedrine-based meth.
- 4. It's cheaper and more widely available than heroin and cocaine.
- 5.' Treatment requires more time.



Sponsored (in part) by SAMHSA and/or the Su bstance Abuse Prevention and Treatment Agency of Nevada (SAPTA).

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RNDC IS AN EQUAL OPPORTUNITY LENDER AND DOES NOT DISCRIMINATE ON THE BASIS OF AGE, RACE, SEX, CREED OR DISABILITY. RNDC IS A NON-PROFIT 501(C)(3)

\ 775.289. doreen@ └_____



Reserve your table or tickets today! "Hospice Souper Bowl"

A Community Event - Please join us!

This is a special invitation to our annual Horizon Hospice Benefit

 Benefit:
 "Hospice Souper Bowl"

 Date:
 April 28th 2023

 Time:
 6:30 p.m. - 9:30 p.m.

 Location:
 Elko Convention Center

 Dinner:
 Hosted by local chefs

 Entertainment:
 Troy Eden and David Lockie

 6:30 p.m.-7:00 p.m.
 No host bar, "Silent Auction Bids" & "raffle ticket sales"

 7:00 p.m.-8:30 p.m.
 Dinner & Entertainment

8:30 p.m. - 9:30 p.m. Heart of Hospice Awards, raffle, and Silent Auction

The Horizon Hospice Benefit will:

- Raise funds for operating costs
- Educate the community regarding end-of-life issues
- Recognize the Horizon Hospice Volunteers
- Recognize corporations for their philanthropy
- Entertain the community

Horizon Hospice is a community hospice and provides all services free of charge. The community funds all operating costs of Horizon Hospice through private, corporate donations and The Newmont Legacy Fund.

YOU CAN HELP BY SPONSORING THE EVENT OR PURCHASING TICKETS.

Sponsorship opportunities:

- Gold Sponsor—a donation of \$10,000 Your business or corporation will be featured in the media, a full page in the hospice benefit program; annual giving reports and receives 10 tickets to the benefit.
- Silver Sponsor—a donation of \$5,000 Your business or corporation will receive three quarters of a page in the benefit program, recognition in annual giving reports and will receive 8 tickets to the benefit.
- Bronze Sponsor—a donation of \$3,000 Your business or corporation will receive half a page in the benefit program; will be listed in annual giving reports. And receive 8 <u>tickets</u> to the benefit.
- **Table Sponsor—a donation of \$1,000** Your business or corporation will receive a name card at a benefit table, will be listed in annual giving reports, and receive <u>tickets</u> to the benefit.
- Individual Sponsor—a donation of \$50.00/ ticket

Enclosed is my donation for ______ tickets.

I cannot attend, but please accept my tax-deductible donation.

The benefit "Hospice Souper Bowl" will be entertaining and fun and a great way to say, "Thank you" to your employees. This is a special night to help Horizon Hospice continue providing free care to all dying individuals and their loved ones in Elko County

For Questions or more information, please contact us at 778-0612 or Fax777-3648. Or mail ck to P.O. 2284 Elko, NV.

NORTHERN NEVADA IS GROWING; ITS NON-PROFITS SHOULD BE AS WELL

 Read our free new analytical series
 "The Rurals of Nevada" now on Substack

Whether it be new clients, new donors, or just feedback for planning, growth is necessary for your non-profit. It should be central to your annual strategy.

At Gavorsky Consulting, we work with rural non-profits, tribal organizations, and local governments to develop, promote, and manage projects with a constant emphasis on self-sustainability at the community level. Located in Elko, we bring over a decade's experience collaborating with partners in rural northern Nevada and far beyond. • Public Outreach

THE FUTURE

- Grant Identification, Writing, Management, and Reporting
- Research Services
- Strategic Plan Development
- Board Advisement and Training
- Cultural Program
 Development and
 Consultation



1450

GRANTS, OUTREACH, AND CULTURAL PROJECTS WHICH ARE SELF-SUSTAINING AT THE COMMUNITY LEVEL.

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229 Cottonwood Drive 5 bed 3 bath 2,448 sqft 2 car garage | new carpet great entertaining space partial finished basement





523 Poplar Drive 5 bed 3.5 bath 2,563 sqft 2 car garage |great entertaining space | large back porch | finished basement with wet bar



2426 Khoury Lane 3 bed 2 full bath 2 half bath 2,340 sqft beautiful townhome | multiple living spaces | finished basement





10715 Merganser Ave. 4 bed 2 bath 1,738 sqft 2.298 Acres detached garage enclosed porch recent price reduction!



134 Greencrest Drive Spring Creek 4 bed 2 bath 2,073 sqft 4.25 acres3 car garage down



762 Alpine Drive Spring Creek 3 bed 2 bath 1,662 sqft 2 acres new flooring | recent price reduction!





717 W Idaho Street Elko, NV 89801 (775) 777-2949 I NV Lic# 0026853 HomesByBraemar.com



2060 Eagle Ridge Loop \$1.1M 5 🎮 4 full 👾 2 half 👾 7,487 sqft | butler pantry gym & basketball court kitchenette | theater room



5355 Marla Drive Winnemucca, Nevada 89445
 3 12 12 13 Garage | 1,731 sqft
 Was \$496,412 NOW \$486,412
 WINTER SALE PRICE! Take advantage now PLUS an additional \$10,000 builder rate buy down!



 5330 Marla Drive Winnemucca, Nevada 89445
 4 Im | 2.5 m | 3 garage | 1,966 sqft Was \$520,780 NOW \$508,780
 WINTER SALE PRICE! Take advantage now PLUS an additional \$12,000 builder rate buy down!

More models and lots available! 🙄 5335 Marla Drive Winnemucca, Nevada 89445 3 🛄 | 2.5 💓 | 3 👝 garage | 1,933 sqft Kingston (Modern) Model 🔾 5340 Marla Drive Winnemucca, Nevada 89445 3 🛄 | 2.5 📺 | 3 👝 garage | 1,933 sqft Kingston (Modern) Model 🔿 5345 Marla Drive Winnemucca, Nevada 89445 3 💶 | 2 🥁 | 3 🚓 garage | 2,151 sqft Escalade (Mountain) Model ڬ 5350 Marla Drive Winnemucca, Nevada 89445 3 🕒 | 2 🦐 | 3 👝 garage | 1,318 sqft Sonoma (Mountain) Model 🔾 5360 Marla Drive Winnemucca, Nevada 89445 3 2 y | 3 garage | 2,151 sqft Escalade (Modern) Model 🔾 5370 Marla Drive Winnemucca, Nevada 89445 3 🛄 | 2.5 💓 | 3 👝 garage | 1,933 sqft Kingston (Mountain) Model



Dusty Shipp Cell: 775.934.5785 dustyshipp@gmail.com | Lic# S.0176893



Julie Rij Cell: 435.760.4770 elkojuliebuysellinvest@gmail.com|Lic# S.0183328



HOMEMEANSNEVADA

RURAL DOWN PAYMENT ASSISTANCE PROGRAM

BY NEVADA RURAL HOUSING

Nevada Rural Housing is helping deliver funds dedicated to get rural Nevada residents into affordable homeownership – this could be the opportunity for homeownership!

This program opens the door to:

- \$15,000 in forgivable down payment assistance
- First-time, rural homebuyers
- 30-year fixed-rate competitive mortgages
- Visit HALRates.org for rates and HALMap.org for eligible areas

Program eligibility:

- Household income limit is 300% of Federal Poverty Guidelines. Income limit for household size of 2 is \$54,930. Add \$14,160 for each additional household member.
- At least one borrower must have a minimum 6-month Nevada residency
- First-time buyers only
- Homebuyer education is required

Start Building Your Tomorrow Today at BuyRuralNV.org.



Home Means Nevada Rural Down Payment Assistance, a program of the Nevada Rural Housing Authority does not originate mortgage loans. Eligibility for the homeownership programs is determined by participating licensed lenders who are responsible to follow all program and loan agency guidelines and reserve rates published with eHousingPlus. Interest rates vary based on amount of assistance provided. Not all applicants will qualify. All MCC holders or applicants should consult their own tax advisor or the Internal Revenue Service for guidance regarding the calculation of the tax credit benefit. Example savings figures are estimates and for illustrative purposes only.



100% CASH PAYOUT

HEKO, NIEVADA

HARLEY-UAVIDSIN

1st Place 50% Payout

14 January

2023

Sign In: 9:30 am Tournament Start: 10:00 ar 2nd Place 30% 3rd Place 20%

\$5 ENTRY Per Person

Get Full Details and Register Your Team at Gold Rush Harley-Davidson 2640 Ruby Vista Drive Elko, Nevada