

July 2011

MISSION STATEMENT- *The Elko Area Chamber of Commerce Promotes Economic Growth and Stability Through Advocacy and Communication in Service of Our Business Members.*

Chamber Check Total
\$6,462,823

Business After Hours

Thursday, July 21st

Frontier Communications

Western Folklife Center

501 Railroad Street #306

5:30-7:00 p.m.

Government Affairs Committee

Every other Monday

Stockmen's Casino † 12:00 p.m.



ALGERIO/Q-TEAM
REALTY



Don't be a Poor Sport



Come join us for the Annual Sherman Dinner and Auction



Saturday, July 23, 2011
Cocktails start at 6 p.m.
Dinner begins at 7 p.m.



LIVE AUCTION
RAFFLES
GAMES



TICKETS ARE:
1 FOR \$50
2 FOR \$80
TABLE FOR \$320



PIE IN THE EYE AUCTION
PROCEEDS GO TO THE DAVID WHITE
MEMORIAL SCHOLARSHIP

Board of Directors Executive Board

Chairman of the Board
Greg Brorby
NV Energy

First Vice Chairman
Kevin Ancell
Frontier Communications

Second Vice Chairman
Mike Ayala
Plumblin Mechanical

Treasurer
Molly Popp
7 Day Dental

Past President
Todd Valline
UNR Fire Science Academy

Board Members

Cathy McAdoo
P.A.C.E. Coalition

Tyler Gunter
Blind Onion Pizza

Cathy Hamre
Nevada Bank & Trust

Lisa Becker
Newmont Mining Corp.

Matt McCarty
*Towne Place Suites
by Marriott*

Marissa McConnell
Elko Realty

Rena Hanks
Rena Hanks Consulting

Katie Neddenriep
Barrick Gold North America

Pedro Ormaza
Ormaza Construction

"CC" Swafford
KRJ/C

Ginna Reyes
El Aero Services

Deb Zander
Cummins Rocky Mt.

Mardell Wilkins
Great Basin College

Coralee Griswold
Chilton Engineering

Committee Reports



Elko Area Leadership Institute-With the support of numerous individuals and businesses, the EALI Class of 2011 completed a fabulous community project at Southside Park that not only provided safe and compliant playground equipment, but also made the park very inviting for families and children. The Class of 2011 graduation ceremony was hosted by Frontier at The Western Folklife Center on May 25. It was a wonderful celebration of the participants' accomplishments along with a rewarding and successful Leadership Institute culmination. The keynote speaker for the event was retired U.S. Army Brigadier General Rebecca S. Halstead. She was the first female graduate of West Point to become a general officer. She was the Senior Commanding General for logistics in Iraq, and the first female in U.S. history to command in combat at the strategic level. Some notable remarks from her inspiring and motivational presentation were: "The first person you must lead is you." According to General Halstead, "Steadfast leadership principles include selfless service, trust and tenacity, encouragement and embrace, attitude and approachability, discipline, family, friends and faith, accountability, standard setter, and teamwork."

Government Affairs Committee- City election results: Chris Johnson is our new mayor. John Rice and Rich Perry have been elected to City Council. The GAC Committee's candidates debate for Mayor-held May 5, and City Council- held May 11, helped to bump up the vote in our local election. There were 3,414 votes cast this year. According to the Elko Daily Free Press, voter turnout was up, with 38% percent of registered voters turning out to vote this year. In comparison, 2007 yielded a 29% turnout, and in 2005- a 22% turnout. With the new legislation that just passed, the city elections will now be on the same cycle as the regular County elections.

With the NV legislature ending, the GAC committee will now limit their meetings to twice a month. Everyone is invited to attend these meetings, held every 2nd and 4th Monday upstairs at Stockman's. Don't forget to save the date for the next Eggs and Issue's gathering. It will be held August 24 at 8:00 AM at Stockman's. We are still looking for a topic, so if you have any suggestions please contact Rena Hanks at gac@elkonevada.com.

Small Business/Member Retention- Have you ever had questions on management techniques? Do you wonder how to handle a difficult situation with a co-worker? How do you go about telling an employee they are stinky? These are all questions that you can ask our Management Panel on July 19th. The Small Business Committee is excited to bring Katie Neddenriep, Barrick's Community Relations Supervisor, Molly Popp, 7 Day Dental and Elko Dental Specialist's General Manager, and other local professionals together for a round table discussion at 12:30-2:00 at the Sherman Station. This is your opportunity to pick the brain of a qualified professional about day to day issues that arise with your employees. Bring any questions. Who knows, maybe you can even stump the "experts"!

Fundraising & Events - The Fundraising/Events committee wrapped up the first Elko International Beer Festival in May. It was well attended and everyone had a great time. We are already planning a bigger and better event for next year! Plans are continuing for the upcoming Sherman Dinner. The theme for the dinner this year is sports, so come dressed in your favorite sports attire and be ready for a fun night filled with games, an auction, and entertainment. Be sure and get your tickets for the dinner, tickets are \$50.00 or two for \$80.00. If anyone is interested in volunteering for the Sherman Dinner or providing a raffle item, please contact the Chamber at 738-7135 or Deb Zander at 748-5106. We look forward to seeing you there!

Ambassador Committee - Being a Chamber Ambassador is a great way to network in the community and participate in Chamber activities. Monthly Chamber events offer terrific opportunities for you or your employees to become more involved in our community. The Ambassadors meet during the noon hour on the second Thursday of each month at the Sherman Station. For information on how to become an Ambassador, please contact us at ambassadors@elkonevada.com.



Frontier Business Solutions: Metro Ethernet

In this digital age, businesses are utilizing productivity enhancing software and online applications to reach new customers. So how do you keep your business productivity up while keeping your data costs down? Metro Ethernet is the answer; this service combines performance and flexibility in one valuable solution.

Frontier's Metro Ethernet provides high-speed burstable internet access between locations to support the most advanced business applications and bandwidth requirements. The service can be used for: distance Education, data backup and storage, business continuity, video surveillance, CAD/CAM support, connecting corporate LANs, and much more.

Choosing Metro Ethernet is an obvious choice for most business but choosing Frontier's Metro Ethernet means you are getting a service that is flexible and scalable. Bandwidth is available from 5 Mbps to 1 Gbps, which gives businesses the option to run a variety of digital applications on a single Metro Ethernet circuit. As your business grows, you can easily add more bandwidth without any new installation, giving you an edge to respond to consumer demands faster than your competition.

In today's global economy, staying connected to customers around the state, country, or world is more important than ever. Services like audio and video conferencing allow you to be physically apart but "virtually" in the same place. Frontier conferencing service is available on demand, 24/7/365 with no reservations, no time limits and no operators. Up to 125 participants are allowed at any given time with call record and playback for those unable to attend.

Whether you're a local coffee shop or the largest gold mine in North America, Frontier has the communications services to ensure your business is able to stay connected and meet the needs of your customers. We're your business partner, with services from voice, data, wireless, and even cutting edge phone systems that will keep you ahead of the curve and your competition.

For more information regarding Frontier's Metro Ethernet service and business solutions, contact Kevin Ansell at 775-738-0232 or kevin.ansell@ftr.com.

JM Capriola Leather Show

The dates of the Leather Show are July 15 and 16, 2011, 9AM to 5PM, at the Elko Convention Center. The Elko Leather Show is a gathering of vendors who are all affiliated with the manufacture of leather products. The vendors will include sellers of sewing machines, leather sides from chap leather to saddle leather to hair-on hides. There will be tool makers, silver sales companies from jewelry to saddle silver, and leather craft companies with leather crafting supplies. There will also be three workshops; one on rawhide braiding, one on leather carving, and one on silver engraving. The Elko Leather Show is sponsored by the Elko Convention Center and J.M. Capriola Co. and is open to the public. For more information contact Paula Wright at 775-738-5816 or e-mail capriolacowgirl@hotmail.com.

25th Annual Safety Olympiad

The 25th Annual Safety Olympiad Surface Mine Rescue Competition will take place in Elko July 7th- 9th and will be hosted by Round Mountain Gold, the Nevada Mining Association, and the Elko Convention and Visitors Authority. This competition features complex scenarios in which each team must analyze the situation, coordinate their efforts, and efficiently complete a mine rescue in a safe, accurate and timely manner. All teams are placed in "lockdown" during the scenarios and are essentially cut off from the outside world. This is done to keep the scenarios each team will face a surprise. This year there are 13 teams signed up to compete from Nevada and Wyoming mines. Each team will undergo a training day on July 7th at the Convention Center with scenarios beginning early morning on Friday, July 8th at the Fire Science Academy and continuing Saturday July 9th at the Convention Center. The public is encouraged to attend this intense competition as these teams enforce their motto of "First in Last Out." For more information on this event please contact the Elko Convention Center at 775-738-4091.

Chamber Member Benefits

Networking and new business contacts

Government Advocacy

Referrals

Targeted, effective and affordable Advertising

Publicity and heightened Name Recognition

Learning Opportunities

Professional Development

Chamber Business Directory both online and in paper format

Chamber Checks

Free Notary Services

Meeting Room

Ribbon Cuttings

Business After Hours

Programs and Workshops

Free Web site and domain name

Online Events Calendar

Job Board

Register to Vote

For a complete list of Chamber member benefits, please visit our website at www.elkonevada.com



Chamber Staff

Jennifer Sprout-
CEO

Billie Crapo-
Sales and Events Director

Mary Kelly-
Bookkeeper

John Freitas-
Membership Director

Sarah Minard-
Administrative Assistant

Hope Heuser-
Barrick Student

Jessica Hays-
Barrick Student

Elko Basque Festival

The Elko Euzkaldunak Club invites you to the 48th National Basque Festival! Events will kick off Friday, July 1st with the Running From the Bulls at the Elko Fairgrounds at 6:00 p.m. You won't catch much of a break on Saturday with activities running from 6 a.m. to 9 p.m. There will be a 5K Run/Walk starting at 6 a.m. at the Basque Clubhouse followed by a parade at 10:00 in Downtown Elko. Basque games begin at noon at the Elko Fairgrounds. Don't miss out on weight lifting, wood chopping & weight carrying competitions, a working sheep dog exhibition, more running from the bulls, and running from sheep for children. Come get the full cultural experience with Basque dancing and music. One sight to see will be the Law Enforcement tug of war! Who will win the battle between the Sheriff's Office and the Police Department? On Saturday at 9 p.m. there will be a dance at the Fairgrounds. Enjoy the cowboy bar and dance the night away! There is no time for rest when Sunday rolls around as the fun continues. The Shepherd's Bread contest will be located in the Elko City Park. A mass will be held at 11:00 in the same location. To end the weekend of fun and activities, there will be a picnic on Sunday the 3rd, 12:30 p.m., held at the Elko City Park. Come join in and be part of Elko's Basque culture!

Silver State Stampede Rodeo

The Silver State Stampede Association has organized a Professional Rodeo Cowboys Association Rodeo in Elko for over 60 years. It is an all-volunteer, non-profit organization providing high quality entertainment. In addition to high quality PRCA events, the SSSA offers a range of special events, from children's Mutton Busting to the exciting Ring of Fear for adults. In 2003, the SSSA began the Old West Bronc Riding (OWBR), which has been a huge success. As a successful organization, the SSSA believes in giving back to the community. The SSSA is not only diverse in their events, but in their giving. The SSSA supports local schools, charitable organizations, and other rodeo community events. For the last three years, we have dedicated an event to Breast Cancer awareness, "Tough Enough to Wear Pink", and a portion of the proceeds are given to the Nevada Cancer Institute. The SSSA is the only professional rodeo to offer Garcia spurs to event winners and a highly coveted Bill Maupin miniature bronc saddle to the winner of the saddle bronc riding. For the last 18 years, the SSSA has had an artist create a limited edition print. This year's print is by Mary Williams-Hyde. Every year during the Kick-Off, great music is provided by one of the local DJs. This year, Night Owl Mobile Sound will provide for the wonderful listening and karaoke. On Friday and Saturday the Jeff Palmer Band will provide live music after the rodeo. The PRCA rodeo will be Thursday, July 7th through Saturday, July 9th. Tickets are available at the Elko Chamber of Commerce, Roy's Market, Boot Barn, IFA, Stockman's Supply and J.M. Capriola's. You can buy box seats from Rose Conner, 738-7991. Cost for tickets are: Thursday Night Kick-Off Entry, \$8; Thursday Night Meal, \$10; Adult Tickets, \$10; Senior/Student, \$5; Family Pass (2 Adult-2 Children), \$30; and Box seats \$75 per night (Friday & Saturday). All events will take place at the Elko County Fairgrounds. Come join us for a fun family event. There's something for everyone to enjoy-exciting events, good food, and great music. See you at the rodeo!

Studio C Salon: Hailee Owens, Cosmetologist

We would like to introduce Hailee Owens, Studio C Salon's new addition to their team. Hailee is an experienced cosmetologist specializing in men, women, and children hair styles; hair color, feather extensions, and waxing. Come on in for your one stop shop, top notch quality nails and hair styles in a comfortable, friendly, fun, and relaxing atmosphere at Studio C salon. Contact Hailee at 352 7th street in Elko, or call 777-1123 or 934-2033



July 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
					Elko Basque Festival	Elko Basque Festival
3	Chamber Closed 4 	5	6	Exec Board Meeting 7 Safety Olympiad Silver State Stampede	8	9
Elko Basque Festival					RMFF Among Horses & Men Safety Olympiad Silver State Stampede	Safety Olympiad Classic Film Festival DBA Wine Walk & Farmers Market Silver State Stampede
10	GAC Meeting 11	Board Meeting 12	Small Business/ Member Retention 13 Summer Kids Program	Ambassadors Luncheon 14	15	16
Art in the Park					Leather Show	Leather Show Classic Film Festival
17	18	19	Fundraising 20 Summer Kids Program	Business After Hours Frontier Communications 21	22	23
						Youth Rodeo Classic Film Festival Battle in the Desert Sherman Dinner
24	GAC Meeting 25	EALI Meeting 26	27	28	29	30
Youth Rodeo			Summer Kids Program			Classic Film Festival
31						

August 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	Exec Board Meeting 4	5	6
		RMFF Amerikanuak	Summer Kids Program			
7	8	Board Meeting 9	Small Business/ Member Retention 10	Ambassadors Luncheon 11 Ruby Mountain Film Festival	12	13
					POW*MIA 5th Annual Anniversary Ruby Mountain Film Festival	DBA Wine Walk & Farmers Market Ruby Mountain Film Festival
14	GAC Meeting 15	16	Fundraising 17	Business After Hours Chamber Home Based, Non-Profit 18	19	20
Ruby Mountain Film Festival						
21	22	23	24	25	26	27
					Elko County Fair & Horse Races	Elko County Fair & Horse Races
28	GAC Meeting 29	EALI Meeting 30	31			
Elko County Fair & Horse Races	Elko County Fair & Horse Races	Elko County Fair & Horse Races				

May 7 and 8
Home and
Business Expo

May 20
Elko International
Beer Festival

July 23
Sherman Dinner

September 24
Family Fall Festival

December 15
Christmas Party

In the Loop

Hello members,

In order to keep you, "in the loop", I want to let you know about your Members Area page. By logging in to the Chamber website at www.elkonevada.com under Member's Area with your log-in name and password, you will come to your member's area page where you will find a list of member features. In the member area features, you can register for events that require registration, submit an event such as a fundraiser, contest, or party on our calendar of events page. Do you have a Facebook or Twitter account for your business? You can send out a Multi post through your social networks telling people about your current sale or event coming up. Want to join one of our committee's? Get a list of our projects and committees in the member area features. You can also search for other members, print a full up to date list of all our members in the Quick Reports section, and download files that we have uploaded for you on our website in our Media & File Center. Need to hire a new employee? Post it on our Job Board. You can even submit a press release to be posted on our website. Each is an easy to use, step by step feature. Please explore and become familiar using them. If you don't know your user name or password, need help with your chamber website, or have any questions, you can call me at 738-7135 or e-mail membership@elkonevada.com

I'm here to help you ~John



May/June New Members

Northern Nevada Media, Inc
Ron Lyons
1744 Idaho Street
Elko, NV 89445
(775) 738-5876

Valley Boot & Shoe Repair
Terry & Lee Kistner
1344 Idaho Street
Elko, NV 89801
(775) 778-3773

Just Travel
Erin Gerber & Mike Lubliner
975 Terminal Way
Elko, NV 89801
(775) 738-9847

Eden Medical Services
Troy Eden, PA-C
845 Railroad Street
Elko, NV 89801
(775) 753-3770

Sue's Fantasy Club
George & Annie Tate
175 S. 3rd Street
Elko, NV 89801
(775) 777-2088

Century 21 Gold West Realty
Gary Monsour & Gary Morfin
393 12th Street
Elko, NV 89801
(775) 738-7144

Ribbon Cutting Photos



Elko County Fair Board



Creative Kids Co-op



Slumber Parties by Randi



Carlin Volunteer Fire
Department



Avon Ind. Sales
Rep/Leader

4th of July Fireworks Display

Elko will host another outstanding 4th of July celebration for all our Elko County residents and our visiting guests. We take pride in showing we care about those who served our country, and one way is to have one of the best shows in Nevada. Our 4th of July fireworks has reserved box seating still available, tickets are on sale now. Box seats are \$125.00 which includes 6 seats. Commercial seating of 12 is \$250.00 or corporation for \$500.00. Bleachers are \$600.00, which seats 50 or more. Fairgrounds entrance is a \$2 adult and \$1 child donation; no one will be turned away. Concession will be hosted by the local Elko VFW. Elko has one of the best shows in Nevada. Please come join us, the Elko County Lions Club and Ellison Electric, for the celebration of our Independence! For more information call any Lions member or John Ellison at 738-6284.



Jeanette Hunter has achieved prestigious Commodore status in Princess Cruises' Academy training program, certifying her as an expert cruise professional. As a Commodore, Jeanette Hunter of Hunter Travel Adventures joins an exclusive group of travel agents who are now recognized by Princess at the Academy's highest level for their unique qualifications and knowledge as a cruise planning professional. Jeanette earned this distinction after completing the minimum 25 courses necessary to graduate from the program.

"We at Princess are very proud of Jeanette's dedication, as she put in extra effort to offer clients exceptional knowledge regarding our cruise vacation product as well as our worldwide destinations," said Jan Swartz, Senior Vice President of Customer Service and Sales at Princess. "Travel agents who reach this top level in our Academy program have completed hours of course work to become a cruising expert, which will prove invaluable to providing clients with a great vacation."

Princess Academy is the cruise industry's most comprehensive online training program available to travel agents in the U.S. and Canada. Agents who complete the extensive coursework become experts on a wide range of topics, offering travelers full knowledge of important details about a Princess vacation such as the different passenger amenities on the line's 17 ships, the company's worldwide destinations, and the many special programs available onboard.

"I'm thrilled to be a Princess Commodore and expand my expertise about cruising. The knowledge I've gained makes me a more valuable resource for my clients, and enables me to recommend the very best vacation which matches all of their needs," said Jeanette. To become a Commodore, travel agents must fulfill 25 required and elective classes, representing approximately 30 hours of total course work covering worldwide destinations, onboard programs, and customer service skills. As they complete courses, agents receive their "stripes" through four levels: First Officer, Staff Captain, Captain, and finally Commodore. Agents can continue to take elective courses to expand their knowledge and keep their Commodore status current. For further information contact Jeanette Hunter at 775-934-6528 or e-mail hunteradventures@yahoo.com. You can also visit <http://www.hunteradventures.com/index.php>



DBA Wine Walk

The Downtown Business Association is excited to be hosting our annual Summer Wine Walk events for 2011: Saturday, July 9th; Saturday, August 13th; Saturday, September 10th; and Saturday, October 8th from 4pm – 7pm.

The DBA invites the community to come enjoy a great selection of wine at over 20 different businesses while strolling through historic downtown Elko. This year we have brought back glass wine glasses and we have a new start location. Start your wine walk evening by buying your ticket/glass at the Commercial Casino parking lot. We are also pre-selling tickets at the Farmer's Market earlier in the day. Tickets are \$25 per person. These annual events are the DBA's main fundraisers for the year and help to pay for improvement projects such as: pedestrian benches, decorative trash cans, holiday decorations, event banners, flower barrels, trees, and artwork in the downtown area. The DBA is proud to host events like the Farmer's Market, the Clean Up Green Up Campaign and the Snowflake Festival. Don't miss the DBA Farmer's Market earlier in the day. This year the City of Elko Parks and Recreation Department will also be hosting an Ice Cream Social fundraiser in conjunction with the DBA July Farmer's Market. Bring your detective skills to find condiments to top your ice cream. The Ice Cream Social is \$5.00 per person or \$20 for a family of 5. Tickets will be available at a booth at the Farmer's Market.

Remember: there is always something fun to do in downtown Elko on the 2nd Saturday of each month from May – October & December!

January †
Nevada State Bank

February †
Great Basin College

March †
Top Gun Auto Body/
Glass Doctor

April †
What 2 Wear

May †
Callaway Carpet
Cleaning/He-Bah's
BBQ

June †
Plumblin
Mechanical

July †
Frontier
Communications

August †
Chamber
Home Based
Non Profit

September †
Shabonya Dutton
State Farm Insurance

October †
Liberty Mutual

November †
Elko Daily Free Press

December †
Chamber Christmas
Party

Elko Area Chamber of Commerce
1405 Idaho Street
Elko Nevada 89801

PRSRT STD
U.S. POSTAGE
PAID
PERMIT NO. 30
ELKO, NV 89801

*Business
After Hours
July 21, 2011*

frontier®

Welcome to the New Frontier

*Held at the Western
Folklife Center
501 Railroad St # 306
Elko*

June BAH - Plumblin & Performance Athletic Club



Fill your basket at the Downtown Business Association's 2011 Farmers Markets!



Join us in the
downtown
corridor, on the
corner of 5th and
Railroad from
8a.m.~12p.m.

July 9
August 13
September 10
October 8

Look for new and
returning vendors,
new products and
good food!

It's Wine Time!

Summer Wine Walks

Spent 2nd Saturdays Downtown

JULY 9

AUG 13

SEPT 10

OCT 8

4:00 - 7:00 pm

Wine Tasting Glass \$25

Starting Point:

Commercial Casino Parking Lot
4th & Railroad

Pre-sale Tickets Available at the
Farmers Market ~ Downtown

You must be 21 or older to participate - Valid photo ID is required

The DBA and participating businesses do not condone drinking and driving.

Please drink responsibly by using a designated driver.





ORGANIZED BY:
 RUBY MOUNTAIN HOT AIR, INC.
 P.O. Box 8402
 Spring Creek, NV 89815-8402
 Phone: 775-397-2494
 Fax: 775-753-4141

September 22-25, 2011

BRONZE SPONSOR: (\$500)

- YOUR BUSINESS CARD/LOGO, LINKED TO YOUR WEBSITE, WILL APPEAR ON THE SPONSOR PAGE IN WWW.RUBYMOUNTAINBALLOONFESTIVAL.COM FOR APPROXIMATELY ONE YEAR (FROM FESTIVAL TO FESTIVAL)
- A PILOT WILL ADVERTISE YOUR 3' X 5' BANNER ON THEIR BASKET THROUGHOUT THE FESTIVAL
- BALLOON FLIGHTS FOR TWO PEOPLE ON SATURDAY AND SUNDAY OF THE FESTIVAL
- ATTEND THURSDAY'S "PILOT/SPONSOR NIGHT" EVENT
- TWO TICKETS FOR SUNDAY'S AWARD BRUNCH
- TWO COLLECTIBLE FESTIVAL PINS
- ONE COLLECTIBLE FESTIVAL POSTER

NO OTHER FORM OF ADVERTISING CAN COMPETE WITH THE BURST OF COLOR OR THE SHEER SIZE OF A HOT AIR BALLOON AGAINST A PERFECT BLUE SKY DISPLAYING YOUR BUSINESS LOGO. IT WILL BE APPARENT TO ALL THAT YOU ARE ACTIVE IN THE COMMUNITY AND ENJOY PARTICIPATING IN THE RUBY MOUNTAIN BALLOON FESTIVAL!

Business Name:		
Contact Name:		
Address:		
E-mail address:		
Phone:		
Payment Method:	Cash	Check
		Date Paid
Have you sponsored a specific balloon in the past that you wish to sponsor again? YES NO		
If Yes, name of Pilot and/or Balloon:		
PLEASE SUBMIT COMPLETED FORM AND PAYMENT BY July 1st		

For more information contact:

Gayle McCoy
 (775) 397-2494
 gaylemccoy@gmail.com

Tim Fogle
 (775) 340-4420
 mtetim@yahoo.com

Elizabeth Tom
 (775) 753-8778
 bethtom@aol.com

Robin McMicken
 (775) 340-4323
 rmcicken@msn.com

Sponsorship is Non-Refundable – Payment due in full at time of registration
ALL FLIGHTS ARE AT PILOT DISCRETION and
WEATHER PERMITTING



The Ruby Mountain Balloon Festival
was started in 2002 by
the Elko Area Chamber of Commerce!

Help Ruby Mountain Hot Air, Inc.,
our hot air balloon club,
celebrate the Festival's
10th Anniversary
by sponsoring one of
our hot air balloons!

*May the winds welcome you with softness,
May the sun bless you with its warm hands,
May you fly so high and so well,
That God joins you in laughter,
And sets you back again into
The loving arms of Mother Earth.*



ELKO AREA CHAMBER OF COMMERCE

SHERMAN AWARDS

NOMINATION FORM

Please choose the **Chamber Member** you would like to nominate for each category.

All ballots must be received by July 15, 2011 by 5:00 p.m

Mail to or drop off at: Elko Area Chamber of Commerce

1405 Idaho Street

Elko, NV 89801

Fax: (775) 738-7136

E-Mail: chamber@elkonevada.com

1. BEST NEW BUSINESS OF THE YEAR-

•The 'Best New Business' is awarded to a Chamber Member business or organization which has been in operation over 12 months but less than three (3) years as of June 1st 2011. This business has demonstrated excellence in research, development, innovation, and overall solid business practices.

2. SMALL BUSINESS OF THE YEAR-

•Chamber member with fewer than 10 employees. Inspirational and visionary, this business operates at a level that inspires others and exhibits vision that goes beyond 'business as usual'. The Small Business of the Year demonstrates success and exceptional performance in business practices, customer service, and community involvement.

3. BUSINESS OF THE YEAR-

•A Chamber member that demonstrates success, diversity of workforce, exceptional service, and community leadership. This business promotes economic growth, stability, and improvement in the area in which the Chamber serves.

4. BUSINESS LEADER (INDIVIDUAL AWARD) OF THE YEAR-

•An individual, either independent or associated with a member business, who has exhibited strong involvement with the Chamber and a high degree of community interaction. This individual has displayed a significant involvement in the betterment of the Elko Area Chamber of Commerce and business community, by exhibiting the highest levels of honesty and integrity in all of his or her community activities. This person is involved in Chamber projects and community events, consistently shows selfless initiative, motivation, and above all, leadership in action.

5. BEST CUSTOMER SERVICE-

•In a region where tourism is a major industry, service excellence is a top priority. The recipient of this award, a person or business, exemplifies high standards by giving priority attention to every customer, client, or guest.

Midnight in Paris

Dear Friends,

The Terrace Senior Center is pleased to announce the 2nd Annual "Midnight in Paris" Senior Ball. The Senior Ball will bring the Elko community together with our seniors for an evening of food, drink and dance. The Senior Ball will raise funds that will be used by the center to continue to serve our mission of enhancing the quality of life for Elko's seniors.

The ball will be held on August 6, 2011 at the Terrace. The event will begin at five o'clock in the evening with a no-host bar. Dinner will be served at six o'clock and dancing will commence after seven. The evening's program will feature music from Stonerock Sound and Lighting and a silent auction. The Senior Ball is open to people of all ages and will encourage meaningful interaction between several generations of community members.

In order to ensure the success of this event, we are asking our community partners for support. By sponsoring our event, you can help ensure that everyone enjoys the food, friends and dance while raising funds to support our area seniors. On the following pages you will find the many ways it is possible to show your support for this event. We truly appreciate your help in making our major fundraising event a huge success

If you should have any questions about this even, please contact Sylvia Elexpuru at the Terrace Senior Center at 738-3030 or esap1@frontiernet.net.

Thank you for your support,

The Terrace Senior Center Members, Staff and Board

Midnight in Paris

Yes, I would like to help!

Check sponsorship level

- _____ Terrace Senior Center Partner (\$1500)
_____ Terrace Senior Center Sponsor (\$1000)
_____ Terrace Senior Center Supporter (\$500)
_____ Terrace Senior Center Friend (\$100-\$499)
_____ Other Cash Donation Amount \$ _____
_____ Terrace Senior Center Silent Auction Sponsor

List Item or Items donated: _____

Name/Company: _____

Address: _____

Telephone: _____ E-mail: _____

Please list names of 2011 Senior Ball attendees based on sponsorship level:

- | | |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

Please return this form to: Terrace Senior Center
1795 Ruby View Drive
Elko, NV 89801
or email to esap1@frontiernet.net

The Terrace Senior Center thanks you for your support of our seniors!

Midnight in Paris

Sponsorship Levels:

Terrace Senior Center Partner

\$1500

Full table (8 tickets), your company logo printed on the tickets for the event, your company logo printed on all posters, your company name will be recognized during the event as a Terrace Senior Center Partner.

Terrace Senior Center Sponsor

\$1000

Full table (8 tickets), your company logo printed on all posters, your company name announced during the event as a Terrace Senior Center Sponsor, your company name will be recognized during the event as a Terrace Senior Sponsor.

Terrace Senior Center Supporter

\$500

Half table (4 tickets), your company name announced during the event as a Terrace Senior Center Supporter.

Terrace Senior Center Friend:

Your cash donation of \$100-\$499 will help cover the costs of the event and provide tickets to seniors who may not be able to afford them.

Terrace Senior Center Silent Auction Sponsor:

To raise additional funds, there will be a silent auction during the 2011 Senior Ball. Any donation of items for the auction would be much appreciated. If you would like to sponsor a silent auction item but don't know what to donate, we will take a cash donation meant specifically for the silent auction and one of our volunteers will select a nice item for the auction in your name. All silent auction items will mention the name of the person or company that donated the item.

The Terrace Senior Center thanks you for your support of our seniors!

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