

MISSION STATEMENT~ *The Elko Area Chamber of Commerce Promotes Economic Growth and Stability Through Advocacy and Communication in Service of Our Business Members.*

Chamber Check Total

\$6,469,523

Business After Hours

Thursday, October 20, 2011

Liberty Mutual Insurance

225 Silver Street, Ste 103

5:30-7:00 p.m.

Government Affairs Committee

Monday, October 10 & 24

Stockmen's Casino † 12:00 p.m.



ALGERIO/Q-TEAM REALTY



Talent Show Winners

6-12 Age Group



1ST PLACE: SARRA WILLARD & HOPE GARVIN



2ND PLACE: JESSICA WAMSLEY



3RD PLACE: CHEYENNE CLEVELAND AND AUTUMN JOHNSON

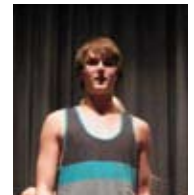
13-18 Age Group



1ST PLACE: HESTON SABALA



2ND PLACE: ROSALYNN EARDLY



3RD PLACE: CHRIS OWENS

Art Show Winners

6-12 Age Group



1ST PLACE: ASHLEY CHILD
Mario



2ND PLACE: LAUREN JOHNSON
Flowers the Gift of Love



3RD PLACE: GEYDON YOUNGBERG
Landscape

13-18 Age Group



1st - The Grass is Always Greener
3rd - The Leaf

1ST & 3RD PLACE: RANELLE JOHNS (LEFT)

2ND PLACE: GUIERMO DURAZO (RIGHT)



The Night When the Fish Learn to Fly

Board of Directors

Executive Board

Chairman of the Board

Greg Brorby
NV Energy

First Vice Chairman

Kevin Ancell
Frontier Communications

Second Vice Chairman

Mike Ayala
Plumblin Mechanical

Treasurer

Molly Popp
7 Day Dental

Past President

Todd Valline
UNR Fire Science Academy

Board Members

Cathy McAdoo

P.A.C.E. Coalition

Tyler Gunter

Blind Onion Pizza

Cathy Hamre

Nevada Bank & Trust

Lisa Becker

Newmont Mining Corp.

Matt McCarty

*Towne Place Suites
by Marriott*

Marissa McConnell

Elko Realty

Rena Hanks

Rena Hanks Consulting

Katie Neddenriep

Barrick Gold North America

Pedro Ormaza

Ormaza Construction

“CC” Swafford

KRJC

Ginna Reyes

El Aero Services

Deb Zander

Cummins Rocky Mt.

Mardell Wilkins

Great Basin College

Coralee Griswold

Chilton Engineering

Committee Reports

Small Business/Member Retention - The Small Business/Membership Retention Committee is pleased to announce an upcoming workshop on Small Business Marketing. This lunch and learn will be held at the Sherman Station on October 18 from 1-2:30pm. Understanding that small business owners must wear many hats, we are pleased to give you the opportunity to learn a few tricks of the trade on marketing, brought to you by none other but our own CEO and marketing guru, Jennifer Sprout. We hope to see you all at this fantastic event - remember to bring your lunch!

Fundraising & Events - The Family Fall Festival was a huge success, with all kinds of fun activities going on this year. We had 40 acts for the Talent Show and 30 exhibits entered for the Art Show and several vendors bringing in lots of people to the Convention Center. The 2011 Playing Cards featuring the School House will be available for sale this month at the Sherman Station.

Ambassador Committee - August Business After Hours was spectacular. It was held at Sherman Station for home base and non-profit Chamber members, with over 30 businesses and attendance. It was a great opportunity and advantage for the community to get to know some of our Chamber Members that do not have store fronts, but are a vital part of our community. As always, State Farm Insurance, Shabonya Dutton hosted a phenomenal Business After Hours on September 15th. The food was prepared by Let Them Eat Cake, and was absolutely delicious. If you would like to be a part of the Ambassador Committee and you want to have a great time being part of your community, please contact Cathy Hamre at ambassadors@elkonevada.com

Government Affairs Committee - With the election of Mark Amodei to Congressional District 2, our Congressional Delegation is once again filled. However, it will only be a few months before the presidential election cycle begins. In the mean time, we invite everyone out to see what is happening more locally by attending Government Affairs. Reports from Elko City Council, Carlin City Council, Elko County, Elko County School District, the Elko TV District, ECVA and ECEDA are all common. We encourage all of our members to join GAC and hear what is happening with our local agencies, often in more depth than what is reported by the media. Find out about construction projects before they start. Hear about conventions coming to town in advance so that you can prepare for them. Learn what businesses looking to relocate to Elko are talking about. The Government Affairs Committee continues to meet twice a month on the Monday preceding Elko City Council at noon upstairs at Stockmen's. If you are unable to attend in person, you may e-mail gac@elkonevada.com to join the mailing list.

Oktoberfest

The Ruby Mountain Symphony is putting the final touches on its 14th Annual Oktoberfest fundraiser will be Saturday, October 15 from 5:00 to 10:00 p.m. at the Elko Convention Center. There will be entertainment, German food, a beer garden, dancing, sing-a-longs, and contests. Included in this year's contests are the Apple Strudel and German potato salad contests. Participants are asked to bring in an apple strudel or a quart of German potato salad by 6 p.m. A panel of judges will make the final decision and the winners will be announced at 7 p.m. There will also be yodeling, polka, and "Chicken" dancing contests and a coloring contest for children. At 5:00 p.m. the Tapping of the Keg ceremony featuring the 2011 Oberburgermeister, will begin the evening's festivities. A German dinner will be served from 5:00 pm to 8:00 p.m. Although individual food and beverage tickets may be purchased, the "Alpine Delight" package is being offered for \$20.00. This includes the complete dinner and a commemorative stein with choice of one beer or soft drink and may be purchased at the Elko Convention Center or the Chamber of Commerce in advance, or at the door. As part of the Symphony's fundraising efforts there will be drawings for numerous prizes and a silent auction. The Ruby Mountain Symphony, founded in 1987, is composed of 50 professional musicians from throughout northern Nevada. Two concerts of varied musical styles are presented in Elko per season. The first concert, "Salute to Veterans", is scheduled for November 12. For information about Oktoberfest or the symphony, call 738-4187 or 738-4252.



Lamoille Harvest Festival

The Lamoille Harvest Festival will be held on Saturday, October 1, 2011 from 9 a.m. to 4 p.m. The Festival will be held at the Lamoille Rancher's Center, known to the locals as the Lamoille School House. The Harvest Festival is open to all Artisans. We showcase only handcrafted items from painting to jewelry to hand carved knives. We will also be offering homemade chili and goodies made by Lamoille Community Presbyterian Church and the Lamoille Women's Club. Call Cindi Dickey at (775) 340-5424 for more information. We look forward to seeing you there!

Hayley's Celebrates 15 Year Anniversary



It's amazing how much has changed in 15 years. Hayley's has thrived through the years because we have been privileged to have the best, most loyal customers anywhere. We can't adequately express our appreciation for your support and friendship. Our goal at Hayley's has been and always will be to provide the best customer service possible and to strive to bring



fresh ideas and new looks from around the globe into our very special community. Thank you to every customer, new and old, for your continued support!

Family Resource Center

Family Resource Center (FRC) has been serving the community of Elko for over 26 years. In 2010 alone, FRC helped strengthen over 13,000 families through education, encouragement, and support. On Friday, April 22, the building we were in was deemed unsafe and condemned due to severe structural damage. In the true spirit of rugged frontiersmen, within two and a half hours FRC employees packed their essentials to continue operations and left the building. For six weeks we were virtually homeless. Thanks to Coldwell Banker Algerio/Q-Team Realty and help from Barrick and Newmont, we finally relocated to 331 Seventh Street in Elko. We want to keep this as our new home, but we need \$320,000 by the end of November. On October 6th, 7th, 8th, and 9th, the FRC with the help of friends, family, and community members will be having an "FRC Building Fund Walk and Knock." During this event we will walk through our community door to door and ask for private donations to help with the permanent funding of our building. If you are interested in donating any funds for our building, please contact Cindi Canaday, Executive Director of Family Resource Center of Northeastern Nevada at (775) 753-7352.



Customer Service Award - Carrie's Critter Care

On July 9th, our family experienced the loss of a family member, our 25 year old nephew. We were devastated and our only thoughts were to get to the rest of the family in Las Vegas as soon as possible. I have pets, and needed to make arrangements for their care. Carrie's Critter Care has watched our pets before, so I called up Carrie Rowley and explained the situation to her. She immediately told me how sorry she was for our loss, and not to worry about my pets, as she would be there to care for them no matter how long we needed to stay in Las Vegas. She also assured me that if I was out of any supplies needed for my pets, she would make sure to pickup what was needed. Carrie Rowley is a compassionate person, and to me a very caring professional. Knowing she was willing to go above and beyond to watch our pets at this time allowed us to leave quickly to be with family. I can't say enough about how wonderful Carrie Rowley is, and how much of an asset Carrie's Critter Care is to this community.

-Elaine Cassell

Chamber Member Benefits

Networking and new business contacts

Government Advocacy

Referrals

Targeted, effective and affordable Advertising

Publicity and heightened Name Recognition

Learning Opportunities

Professional Development

Chamber Business Directory both online and in paper format

Chamber Checks

Free Notary Services

Meeting Room

Ribbon Cuttings

Business After Hours

Programs and Workshops

Free Web site and domain name

Online Events Calendar

Job Board

Register to Vote



For a complete list of Chamber member benefits, please visit our website at www.elkonevada.com



Chamber Staff

Jennifer Sprout-
CEO

Billie Crapo-
Sales and Events Director

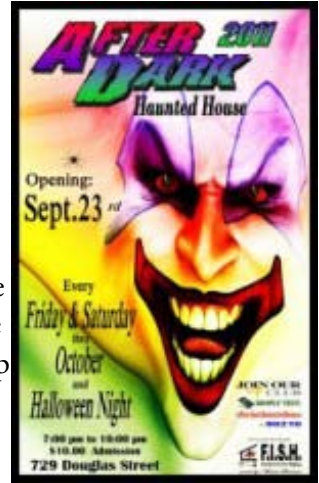
Mary Kelly-
Bookkeeper

Faith Lersey-
Membership Director

Sarah Minard-
Administrative Assistant

After Dark Haunted House

In 2011, After Dark Haunted House returns to scare Elko senseless for the sixth consecutive year. After Dark Haunted House will bring terror to the visitors of Elko with an abundance of new themes and scares. 2011 is poised to be the scariest, creepiest, and most fun season ever. Located in its same sinister location: 749 Douglas Street, After Dark Haunted House is thirsting for new blood and all hapless humans are welcome to experience the exciting horrors this year that will scare your socks off. Experience sensory overload as demons, creatures, zombies, spiders, and other unidentifiable beings take note of your presence and breathe down your neck. There are a total of twenty-one environments – each with its own creepy effects that will make your heart skip a beat. The team works all year long to perfect the haunted house in time for “the only month that really matters,” October. If AFTERDARK HAUNTED HOUSE doesn't scare you out of your skull, our team is not satisfied.



With this team – HALLOWEEN IS DEFINITELY NOT JUST FOR KIDS! Oh, and GO AHEAD SCREAM.... IT WON'T MATTER! After Dark Haunted House is open every Friday & Saturday through the month of October from 7:00 pm to 10:00 pm each night and only costst \$10 or \$9 with a non-perishable food item! For more information, please go to elkofish.com or follow them on Facebook at After Dark Haunted House. There is a video on the website for more information, as well as to give you a sneak peak of what's to come! Let the Screams Begin!

Street Sweep Week



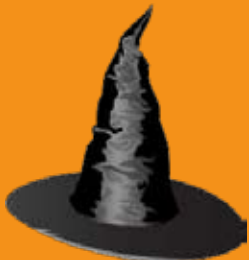
In celebration of the construction being finished on Idaho Street, we are inviting everybody to celebrate with us! Visit any of our participating members for wonderful savings throughout the week of October 1 through October 8! It's a week long sidewalk sale with different deals each day! For a list of participating businesses, please visit our website www.elkonevada.com or call What 2 Wear at 753-5622.



Wireless Beehive Adds Goin' Postal



Beehive Broadband is pleased to announce that we have added Goin' Postal services to the Elko store. Goin' Postal is a full service shipping and mailing center. Along with Internet, phone, and television services, we are an authorized shipping center for FedEx, UPS, and USPS. We can package and ship almost anything! Goin' Postal makes shipping and mailing services for your business easy by setting up an account with us so that you don't have to pay for each individual shipment at the time it's dropped off. We'll itemize the shipments and bill your company for the charges. Our service is quick because you can just drop off your shipments and we'll take care of everything. We can even package items that need to be prepared for shipping. Our shipping is even cheaper because we are authorized by both FedEx and UPS, which means that we receive FedEx ASC discounts and UPS ASO discounts, which are far deeper discounts than those available to the general public. Even companies that do a high volume in shipping with their own accounts don't receive the deep discounts that Goin' Postal does, and we pass the saving on to you! With the use of our SP Rate Pro software we are able to pull all rates with the major carriers instantly so you can view all your shipping options and rates at once. We offer private mailboxes, all sizes of envelopes and shipping boxes, USPS services, packing supplies, faxing, and color copies. We also sell stamps without the long lines of the post office. Come in and check us out, we will be happy to show you around. We think you'll find our customer service to be unmatched; we are working hard to build lasting relationships with businesses like yours. We look forward to the opportunity to serve you and help your company to save money on shipping services.





October 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						Will James Gathering 17th Annual Lamoille Harvest Festival 1
2	3	4	5	Exec Board Meeting 6	7	DBA Wine Walk Farmers Market After Dark Haunted House 8
9	GAC Meeting 10	Board Meeting 11	12	Ambassadors Luncheon Rena Hanks Workshop - 6 p.m. 13	14	Oktoberfest After Dark Haunted House 15
16	17	18	Small Business & Member Retention Fundraising 19	Business After Hours Liberty Mutual 20	21	CADV Chili Feed After Dark Haunted House 22
23	GAC Meeting 24	EALI Meeting 25	26	27	28	29
			GAC Eggs & Issues		After Dark Haunted House Nevada Day Parade	After Dark Haunted House
30	31					
Trick or Treat Street	Halloween Trick or Treat Street					

November 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	Exec Board Meeting 3	4	5
						American Red Cross Real Heroes
6	GAC Meeting 7	Board Meeting 8	9	Ambassadors Luncheon Nevada Cattlemen's Association Annual Convention 10	11	Ruby Mountain Symphony Nevada Cattlemen's Association Annual Convention 12
POW*MIA Annual Motorcycle Run					Nevada Cattlemen's Association Annual Convention	
13	14	15	Small Business/Member Retention 16	Business After Hours - Elko Daily Free Press 17	18	19
Lamoille Women's Club Chili Feed & Holiday Bazaar						Magic of Jay Owenhouse
20	GAC Meeting 21	EALI Meeting 22	Fundraising 23	24	25	26
Magic of Jay Owenhouse				Thanksgiving Day	Cleavage for the Cause at Mattie's	
27	28	29	30			
	Festival of Trees	Festival of Trees	Festival of Trees			



SOROPTIMIST
Best for Women

Soroptimist International of Elko would like to thank the community for their support of our Magic School Supply Bus project this year.

May 7 and 8
Home and
Business Expo

May 20
Elko International
Beer Festival

July 23
Sherman Dinner

September 24
Family Fall Festival

December 15
Christmas Party



I am pleased to report this month has been a great one! Since the last newsletter issue was sent out I have been hard at work meeting new members and updating with our ongoing members. One of the things that makes my position as Membership Director so interesting and fulfilling is being able to engage and help the amazingly diverse set of Chamber Members. Part of my job is speaking to people about the many benefits available to their business through a membership with the Chamber of Commerce. I have been surprised to discover there are some citizens and even business owners who don't yet know what a Chamber of Commerce is and does and how we can help! In order to better equip our community, I chose to include a list of frequently asked questions I've heard while out and about. Here they are:



Q. What is a Chamber of Commerce?

A. In short, we are a non-profit organization dedicated to helping businesses which participate in our local economy. We like to call ourselves the "Voice of Business" and this is our Mission Statement: The Elko Area Chamber of Commerce Promotes Economic Growth and Stability Through Advocacy and Communication in Service of our Business Members.

Q. Why should I become a member of the Elko Area Chamber?

A. Almost every city in the US has a Chamber designated for their area, and each offers differing benefits to suit the local business climate. The Elko Chamber offers many benefits that are tailored to meet the needs of the largest corporations as well as the smallest home-based business without employees. For example, did you know your membership includes free access - during business hours - to the upstairs room of the Sherman Station to hold meetings, training seminars, or company luncheons? There are many other benefits you may not be aware of, but that's what I'm here for!

Q. I want to join the Chamber, but I'm a really small business on a tight budget. In fact, it's just me and I work from home. Do I have to pay the same annual membership price as a large corporation?

A. No! The Chamber exists to suit the needs of all our members individually. Therefore, your investment is adjusted based on how many employees you have. That way everyone can join! In fact, your membership cost is tax deductible as a legitimate business expense (not a charitable deduction for federal income tax purposes). We also adjust rates for non-profits and 2nd businesses under the same license name.

Q. I am a really unique type of business, I don't know how the Chamber can help me.

A. The Chamber of Commerce is a non-religious and apolitical organization. We are here to serve all of the legitimate businesses within our area regardless of services offered or products sold.

Q. I live all the way out of town, why would I join the Elko Chamber?

A. The Elko Chamber is unique in that we cover an area as opposed to a city as many Chambers do. Our area includes Carlin, Lamoille, and Spring Creek as well as the designated land spaces within Elko County such as Osino and Rynodon. If you join and you live outside the immediate area, all of the same benefits are available to you. Exposure of your business to the inner City of Elko is very beneficial and that is part of what your Membership offers. You may not know that we even accept out of town or state businesses with the requirement that they are doing direct commerce within our designated area.

Q. Is the Chamber a sort of "club" that is exclusive and difficult to get involved with?

A. No. We are here for you and your business. When you enter the Chamber of Commerce as a member, you are not entering some sort of club with calculated expectations of you. In effect, you are entering a partnership that will benefit you and the local economy you serve. All are welcome!!

Of course, this list of FAQ's only covers the basics. If you are interested in becoming a member or learning more about what the Chamber can offer you, feel free to contact me to set up a meeting at 775-389-0037. I also promptly respond to e-mails at membership@elkonevada.com. Happy doing business with you, Elko!

~Faith



July/August New Members

2011
Business After Hours

USANA Health Sciences
Scott Steensen
337 Osino Unit #37
Elko, NV 89801
(775) 397-0487

V-L Rodeo Productions
Judy Trotter
P.O. Box 1652
Elko, NV 89803
(775) 397-1950

In One Accord Foursquare Church
Fred Erhardt
612 Murray Way
Elko, NV 89801
(775) 777-8655

Lu Lu's Diner
Victoria Gravelin
1014 Fir Street
Carlin, NV 89822
(775) 754-2011

Cooler Shades Window Tinting
Dwight East
1211 Idaho Street
Elko, NV 89801
(775) 397-6372

Dr. Patel Cardiologist
Dr. Devendra Patel
674 N. Cedar Street
Elko, NV 89801
(775) 777-1213

Glitzy Cowgirl
Mary Jo Brooks
236 Silver Street
Elko, NV 89801
(775) 753-6800

Klondex Gold & Silver
Rick Magness
1250 Lamoille Hwy Ste 312
Elko, NV 89801
(775) 738-6070

Ruby Valley Ear, Nose, and Throat
Sarah Gines
1995 Errecart Blvd Ste 109
Elko, NV 89801
(775) 738-2555

January †
Nevada State Bank

February †
Great Basin College

March †
Top Gun Auto Body/
Glass Doctor

April †
What 2 Wear

May †
Callaway Carpet
Cleaning/He-Bah's
BBQ

June †
Plumblin
Mechanical

July †
Frontier
Communications

August †
Chamber
Home Based
Non Profit

September †
Shabonya Dutton
State Farm Insurance

October †
Liberty Mutual

November †
Elko Daily Free Press

December †
Chamber Christmas
Party

Ribbon Cutting Photos



Northern Nevada Land Use Planner



Century 21 Gold West Realty



Elko Laser Center/Fresh Skin



Wireless Beehive - Goin' Postal



Mary Kay Consultant - Miranda Kraus



TownePlace Suites by Marriott

Trick or Treat Street

You are invited to a night of ghosts, goblins, and little princesses...a night to learn a safe way to celebrate Halloween. Mark your calendars now to bring your family and friends to the annual "Trick or Treat Street" on Sunday, October 30 and again on Monday, October 31, 2011 from 4p.m. to 8p.m. each night. This annual event takes place at the Elko Convention Center and is open to everyone! Admission is just \$3.00 for each child. All proceeds from the event benefit the Police Athletic League or better known as PAL. PAL provides sports activities and equipment for our local youth. Let the kids get their Halloween treats in a safe and warm environment and where they'll learn safety tips on how to be safe when going door to door. Trick or Treat Street doors open at 4p.m. and "Trick or Treat" bags are made available to every child who attends. So make plans to attend the 2011 "Trick or Treat Street" brought to you by the generous donations of local businesses, the Elko Convention and Visitor's Authority, and Your PURE COUNTRY station 95.3FM KRJC Radio! If you would like more information on "Trick or Treat Street" please call 775-738-9895.



Elko Area Chamber of Commerce
1405 Idaho Street
Elko Nevada 89801

PSRST STD
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ELKO, NV 89801

*Business
After Hours
October 20th*



*Liberty Mutual
225 Silver Street
Suite 103
Elko, NV*

September BAH - Shabonya Dutton State Farm Insurance



Domestic Violence Abusers have many faces
Are you one of them?
Please stop the violence and seek help!



Do not let your loved one be the next one seriously
injured or worse...Killed!

If you are in a domestic violence relationship or
know someone who is....report it! It could save a life!

Let's not experience another tragedy in our community.
If you are a victim, please seek assistance and get out safely.
If you are the abuser, please seek help and stop the violence!

National Hopeline Network 800-784-2433

CADV/Harbor House 24hr. Hotline 738-9454

Elko Police Department 777-7300 or 911



In loving memory
Stephanie González Estrada was brutally
murdered on June 25th, 2011.



Don't Get Caught With Dirty Carpets When Your Holiday Company Blows Into Town!

Hello Chamber Members! As the weather changes from summer to fall we are reminded of busier times around the corner. Pretty soon you will be extra busy with the holidays, parties and guests...and that means we'll be extra busy too. That's when our phone will be ringing off the hook with people wanting to clean for their company - *so don't get caught in the holiday cleaning rush.*

**Your Carpets Need To Be Clean & Healthy *Before* Your Guests Arrive
So Call Callaway Carpet Cleaning today At 775.777.2255!**

This is the perfect time to clean and get ready for your guests. Remember, carpets don't have to look dirty to need a cleaning. Everyday foot traffic and "life" bring in lots of dirt, dust, pollen and pollutants; and don't forget about the dust mites and their feces! So if it's been 6-12 months since your last cleaning don't put it off.

**"But, should I wait until after the holidays to clean up the mess
from the parties and guests?"**

Great news! You don't have to wait because now you can have the best of both worlds....

**You can have your carpets cleaned in your home, and because
you're an Elko area Chamber Member, we will clean your office
carpet OR furniture at 1/2 price!!**

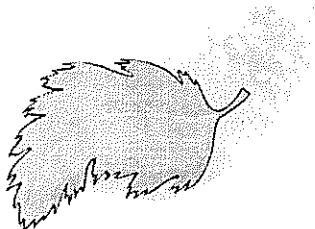
But wait there's more...

If you call Brenda at 775.777.2255 and clean in the month of October we'll give you
\$40.00 towards your residential cleaning.

Here's An Offer You Can Fall For....

**Call Callaway Carpet Cleaning at 775.777.2255
before
October 31, 2011 and SAVE \$40.00 !**

**PLUS -don't forget to schedule your office cleaning at 1/2 price!
Don't wait! We will never offer 1/2 price office cleaning again!
Ask us about vehicle detail specials!!!**

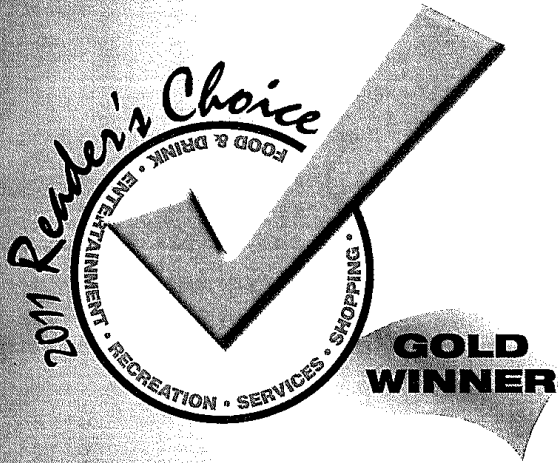


Congratulations

Callaway Carpet Cleaning

2011 Gold Level Winner

Carpet Cleaning Services



A handwritten signature in black ink, which appears to read "John Pfeifer".

Elko Daily Free Press Publisher, John Pfeifer

ELKO DAILY FREE PRESS

www.elkodaily.com



Find the best agents in town at this address.

If you're looking to buy or sell a home, it pays to check out a number of agents first. You'll find that few agents can match the experience of Coldwell Banker® Sales Associates. So visit our website — you'll see profiles of professionals who are clued into the local marketplace, know the area inside out, and help you realize your real estate goals.

www.CBElko.com

Find Your Coldwell Banker Algerio/Q-Team Realty
Agents at one of these Locations

700 Idaho Street
Elko, NV. 89801
(775)738-4078

263 Spring Valley Pkwy
Suite A1
Spring Creek, NV. 89815
(775)738-9866

**COLDWELL
BANKER** 

**ALGERIO/Q-TEAM
REALTY**

HAPPY HOLIDAYS

from the staff at Cucina Fresca!

Proudly stocking the kitchens of Northeastern Nevada since 2002

HOLIDAY HOURS:

Monday - Saturday 9 a.m. - 6 p.m.
Sunday 11 a.m. - 3 p.m. (Nov. 27th - Dec. 18th)

Grab 'n Go Gifts

These gift combinations are affordable gift giving options perfect for the office, school, friends and neighbors:

Breakfast-to-Go: \$20-\$25

Pancake mix, pancake syrup and a kitchen utensil.

Mug-to-Go: \$10-\$25

Mug with an assortment of tea, coffee, cocoa or cider

Bread Dipping-to-Go: \$18-\$25

Bread dipping spices, olive oil and 4 dipping dishes

Soup-to-Go: \$18-\$25

Soup mix, bread mix and soup ladle

Baker-to-Go: \$18-\$25

Baking mix, jam and spatula

Drink & Be Merry-to-Go: \$25-\$50

Two bottles of wine and a wine rack or wine gift bag

Mini Pasta Set-to-Go: \$25

Pasta, pasta sauce and pasta measurer

GIFT BASKET ASSEMBLY CHARGES:

Small/Medium Baskets: \$3.00 - Large Baskets: \$5.00

Assembly charges waived for large, multiple basket orders

Allow 24 hours for assembly.

Please provide 1 week notice for large, multiple basket orders.

Delivery available in Elko for \$5.00 per basket delivered.

2011 Holiday Gift Basket Guide

Happy Holidays!
**CUCINA
FRESCA**

Kitchenware • Fine Wine • Gourmet Food
460 Idaho St. - Elko, NV 89801
cucinafresca@frontiernet.net
www.cucinafresca.net
775-738-4670

Holiday
Gift Basket Guide

Frontier Public Relations

Ohh, the Holidays

Warm Holiday Greetings Basket \$15-\$50

A basket filled with hot drink mixes from coffee, tea, cocoa and cider. Perfect for the office or for an evening relaxing at home sitting by the fire.

Home for the Holidays Basket \$20-\$50

This basket is filled with an assortment of cocoas and ciders, cookie mix, cinnamon roll mix, holiday candy and a holiday cookie cutter. A perfect gift for families with children.

Christmas Morning Breakfast Basket \$45-\$75

This basket can include: gingerbread pancake mix, assortment of holiday flavored coffees, teas, cocoas and cider, holiday jam, syrup, holiday mugs and dishtowel.

Peppermint Pattie Basket \$25-\$50

This basket is filled with all things peppermint: cocoa, candy, cookies and tea.

Gingerbread Boys & Girls Basket \$25-\$50

This basket is filled with gingerbread delights: cookies, cocoa, cookies, cookie cutters and cookie mix.

Office Party \$25-\$150

Remind those who've helped you that they're important to you. There's no appreciation gift like a big basket filled with gourmet foods. Thank you baskets are perfect for clients, colleagues, friends and family who deserve your thanks. We can customize your thank you gift baskets to fit any interests. This basket is perfect for an office setting, each item is easy to enjoy while at work. This basket can include: coffee, tea, chocolate, candy, snack mixes, crackers, dips, chips and salsa.

For the Family

Soup's ON! \$25-\$50

There's nothing better than a warm bowl of soup in the winter. Give a combination of our easy to make, gourmet soups. This basket can include: soup mixes, crackers, soup bowls and soup ladle.

Movie Time \$35-\$50

This basket is all about popcorn. This basket can include: assortment of gourmet popcorn and popcorn seasonings, along with a popcorn bowl.

King (or Queen) of the Grill \$50-\$125

The perfect gift for anyone who loves to spend days or nights at the grill. This basket can include: Cookbook, BBQ apron, BBQ hot pads, BBQ utensils, BBQ sauces, BBQ rubs, smoking chips, cedar grilling planks, BBQ skewers and marinades.

Gourmet

Grande Italian Nights \$50-\$100

Feast upon the culinary delights of Italy. This basket can include: Wine, colander, pasta spoon, pastas, pasta sauces, olive oil, Italian cheese grater, bread dipping spices & linens.

Chocolate Obsession \$25-\$75

This basket is sure to cure any chocolate lover's craving. This basket is filled with irresistible chocolate confections, chocolate flavored coffees, chocolate sauces, hot cocoa and chocolate cookies.

Rise & Shine Breakfast! \$35-\$75

You'll start anyone's day off right with this eye-opening basket filled with gourmet morning delights. This basket can include: Pancake mixes, syrups, jams, an assortment of coffees, pancake turner, egg rings, linens and coffee mugs. One of our most popular baskets!

Coffee & Tea Jubilee

Afternoon Tea for Two \$35-\$70

Who wouldn't enjoy a relaxing afternoon of tea and crumpets? This basket can include: An assortment of tea, tea cups, scone mix, tupelo honey, jam, tea cookies and linens.

Joltin' Java \$25-\$50

Do you know someone who can't start the morning without cup of coffee? This is the perfect basket for the "not so morning people". This basket can include: coffee Mugs, assortment of coffee, biscotti, chocolate espresso beans, coffee syrups, coffee scoop and coffee-themed napkins.

Behind the Bar

Wine Country Sensation \$25-\$75

The perfect gourmet goodie combination to pack in your picnic basket. This basket can include: dried fruit, smoked salmon, olives, cheese knife, chocolates, tapenade, crackers, and of course, wine. This basket can contain either/or sweet or savory snacks--your choice.

"Shaken, not stirred" \$50-\$100

Everything you need to show off your master bartending skills. This basket can include: cocktail shaker, cocktail recipe book, martini glasses, bar towel, cocktail napkins, cocktail picks, cocktail snacks and flavored martini mix.

Margarita Chica \$35-\$60

Just add the tequila and you have a party! This basket can include: margarita mix, margarita salt, margarita glasses, margarita recipe book, cocktail napkins, chips and salsa.

Quality Healthcare is closer than you think!

Northeastern Nevada Regional Hospital is committed to providing the highest quality care possible, along with the expertise and leading edge technology you expect at larger hospitals, all conveniently close to home. We strive every day to be a place where patients choose to come for health care, physicians want to practice and employees want to work.



Offering comprehensive quality services to Northeastern Nevada:

- Medical/Surgical Nursing Unit
- Pediatric Unit
- Intensive Care Unit
- Inpatient/Outpatient Surgery
- 24-hour Board Certified Physician Staffed ER
- 24-hour Full Service Radiology
- Obstetrics/Gynecology
- Pain Management Services
- Inpatient Psychiatric Care for Adults 50+
- Physical, Occupational & Speech Therapy
- Cardio-Pulmonary Therapy
- Sleep Medicine
- Health & Wellness Support Groups
- Cardiac Care
- 24-hour Full Service Laboratory
- Nutritional Services & Counseling
- Prenatal Education
- Breastfeeding Support
- Bilingual Services
- Convenient Scheduling & Pre-Registration
- Discounted Pay Programs (for those who qualify)



Northeastern Nevada Regional Hospital Earns ‘Top Performer on Key Quality Measures’ Recognition from The Joint Commission

On September 14th, 2011 Northeastern Nevada Regional Hospital (NNRH) was named one of the nation’s top performers on key quality measures by The Joint Commission, the leading accreditor of health care organizations in America.

Northeastern Nevada Regional Hospital is one of only 405 U.S. hospitals and critical access hospitals earning the distinction of top performer on key quality measures for attaining and sustaining excellence in accountability measure performance. Inclusion on the list is based on an aggregation of accountability measure data reported to The Joint Commission during the previous calendar year. For example, this first recognition program is based on data that were reported by 3,099 hospitals for 2010.

To be recognized as a top performer on key quality measures an organization must meet two 95 percent performance thresholds. First they must achieve a composite performance of 95 percent or above after the results of all the accountability measures for which they report data to The Joint Commission were factored into a single score, including measures that had less than 30 eligible cases or patients. Second, they must meet or exceed a 95 percent performance target for every single accountability measure for which they report data, excluding any measures with less than 30 eligible cases or patients.

“Northeastern Nevada Regional Hospital was recognized for achieving these thresholds for Heart Attack, Pneumonia and Surgical Key Quality Measures by The Joint Commission. It is noteworthy that our hospital was one of only seven facilities recognized in our region: Four in Nevada, one in Utah and two in Idaho.” said Yvonne Gill, NNRH Director of Quality.

“Today, the public expects transparency in the reporting of performance at the hospitals where they receive care, and The Joint Commission is shining a light on the top performing hospitals such as Northeastern Nevada Regional Hospital that have achieved excellence on a number of vital measures of quality of care,” says Mark R. Chassin, M.D., FACP, M.P.P., M.P.H., president, The Joint Commission.

“We understand what matters most to patients at Northeastern Nevada Regional Hospital— safe, effective care. That’s why the Northeastern Nevada Regional Hospital Board of Directors, Medical Staff and patient-care team has made a commitment to positive patient outcomes through evidence-based care processes. We are proud to be named to the list of The Joint Commission’s Top Performers on Key Quality Measures,” said Gene Miller, CEO.

In addition to being included in this release of The Joint Commission’s “*Improving America’s Hospitals*” annual report <http://www.jointcommission.org>, Northeastern Nevada Regional Hospital will be recognized on The Joint Commission’s Quality Check website (www.qualitycheck.org).



www.NNRHospital.com

Please Understand Me

A Communications Workshop for Couples

When: Thursday, October 13, 2011

6:00 p.m.– 8:30 p.m.

Where: Conference Room– Sherman Station

1405 Idaho St.; Elko, NV

Cost: \$50 per couple

Sign-up on the Chamber website: elkonevada.com/events

Space is limited. Sign-up today!



ELKO AREA
Chamber of Commerce



Rena Hanks
Consulting



ELKO SKY FAIR

The ELKO SKYFAIR 2011 committee would like to thank all of the sponsors, participants and volunteers for their time and support for this year's event.

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Special recognition and thank you for your participation:

Spring Creek Boy Scouts Troop #850
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Hannah Wright
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Cathy McAdoo

And last but not least, a heartfelt thanks to all the volunteers who came to work and to the members of the community that came out to enjoy ELKO SKYFAIR, 2011.



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PAVE YOUR WAY TO SAVE

Listed below are all of the sales going on during the week of October 1st through the 8th up and down Idaho Street!
Please take a few minutes to read through them, then go into the stores and do some Idaho Street shopping!

Valley Boot & Shoe Repair: 20% off ALL in stock items all week long! Items include saddles, tack, wallets, conchos, and more!

Family Resource Center: The Family Resource Center would like to announce their "Building Fund Walk and Knock" taking place October 5th and 6th from 5-7 pm as well as October 7th and 8th throughout the afternoon. All are welcome to come "walk" with members of the Resource Center Team. All proceeds go towards the Resource Center's new home at 331 Seventh St. Anyone who would like to "walk" is invited to come to the Resource Center at 5pm on the 5th. There will be flyers to distribute and talking points provided. The Resource Center would appreciate your help for one hour or a few evenings! As part of the event, The Family Resource Center is raffling off a 2005 4 wheeler with only 54 miles on it!

Mish Mash and Muddle: Check out these great sales running all week long!

Sat., Oct 1 ~ All Clothing 60% off

Mon., Oct 3 ~ All Candles 40% off

Tues., Oct 4 ~ All Shoes 60% off

Wed., Oct 5 ~ Purses 60% off (Excludes Miche)

Thurs., Oct 6 ~ All "X" Items 75% off

Fri., Oct 7 ~ All Orange Items 50% off

Sat., Oct 8 ~ All Clothing 60% off

Let Them Eat Cake: Trinity's yummy goodies are on sale all week!

Mon- Buy 2 sugar cookies get one free

Tues- Buy 2 cup cakes get one free

Wed- 10% off dinner

Thurs- Buy 2 brownies get one free

Fri- Buy 2 drop cookies get one free

The Cove : Great deals on clothes and shoes!

50% off Sale Racks

\$10 & \$20 Sale Rack

70% off Select Flip Flops

50% off Select Shoes

\$10 & \$20 on Select Shoes

Hook, Yarn and Needles: Is announcing “Sock Day” starting October 6th. Every Thursday from 1:00-3:30 will be a class for those who are having trouble with a sock to get help from a professional, those who want to learn how to make a sock, or those who just want to sit with others to make their sock. Come on in for a free class and the convenience of purchasing your supplies right here at Hook, Yarn, and Needles!

Hayley’s Fine Gifts: Hayley’s will be adding new items to their sidewalk sale everyday throughout the week. The sale will be half off the already marked down price. Get ready for huge savings on quality gifts!

Tax Liability Consulting Inc. TLC is announcing their “Sack Lunch Seminars” free of charge from 12-1 pm every Monday. Bring a lunch, everyone is welcome! Monday October 3rd at noon, Ashley Wilson will be presenting information on how to best reach your target audience through local advertising. If you have been wondering why you are not drawing in the customers you desire, Ashley may be able to get you on track and open your eyes to another world of available resources. Please RSVP for this session or any others that are on our schedule available at nevadataxman.com under seminar registration on our front page.

Cal Ranch is having a wide selection anniversary sale with items such as animal feed, fences, fall work wear, jewelry and canning supplies, fall footwear, and camping and RV. Free Cal Ranch hat with 25\$ purchase or more. Head on in to Cal Ranch to take advantage of some awesome prices!

Taco Time Come on in and try our new grilled items!

Ruby Mountain Injection Is having awesome promotions the entire MONTH of October. They offer full service diesel repair products for Dodge, Ford, and GM Diesel. Free oil change with any diesel repair service or aftermarket upgrade.

Wild Rose

Saturday October, 1st-3rd-ONE DOZEN AKITO (WHITE) ROSES VASED FOR \$45.00-NO SUBSTITUTIONS=WHILE SUPPLIES LAST

OCTOBER 4TH-5TH-ONE DOZEN RED CLASSY ROSES VASED FOR \$45.00- NO SUBSTITUTIONS=WHILE SUPPLIES LAST

OCTOBER 6TH-8TH ONE DOZEN VENDELA (PINK) ROSES VASED FOR \$45.00-NO SUBSTITUTIONS=WHILE SUPPLIES LAST

ALL ROSES ARE FRESH AND STRAIGHT FROM THE FARMS IN ECUADOR
FIVE DAY GUARANTEE ON ALL FLOWERS

Studio C Salon

Joyce is offering a set of gel nails for 35\$ Reg. \$45

Charlotte is offering a Shellac Gel Manicure for \$25 Reg. \$35

Haillee Owens is offering \$25 for a wash, cut, and style Reg. \$30 and a men’s haircut for \$15 Reg. \$20.

IFA-Intermountain Farmers Association

Fall is the most important fertilizer application of the year. IFA's Premium Fall blend fertilizer with Iron will give your lawn strong roots to outlast the long winter and give a good jump start for early spring; available in 25 and 50 lb bags at your local IFA Country Store. Now save \$5.00 on a 50lb bag of Fall Blend fertilizer while supplies last!

Comforts of Home

Come in to Comforts of Home from October 1-8 and receive FREE sales tax for any purchase of \$100 or more!
Comforts of Home is paying your tax!

5th Gear Powersports

5th Gear is offering 15% off all special orders ALL WEEK! Also, buy any shirt from Oct 1-8 and get the second one for half price!

US Bank

- 1). We currently have business loans as low as 2.99%apr. Member FDIC, OAC.
- 2). Personal auto loans as low as 2.99%apr. Member FDIC, OAC.
- 3). S.M.A.R.T Refinance as low as 3.79%apr (this would replace a 1st mortgage and there are no closing costs associated with this product.) Member FDIC, OAC, Equal Housing Lender.

Soothe & Smooth

Come visit Lidia at Elko's elegant, private European Day Spa for 10\$ off a one hour facial with microdermabrasion treatment. Regular price is \$115, \$100 for the week of October 1-8. By appointment only.

Good Morning Furniture

Get a free comforter set with the purchase of any bedroom group \$999 or more.

Get a free memory foam pillow with the purchase of any mattress set \$499 or more.

Bookstore

First Time Ever! 10% off EVERYTHING in the store! Books as low as \$.09 each! Wednesday, October 5th only!

Elko Broadcasting Company

We will DOUBLE any schedule purchased by a CHAMBER MEMBER during the month of October!! Any schedule currently booked or any new schedule sold to a Chamber Member Business qualifies. If you buy a hundred dollars...TWO! A thousand? TWO thousand! We want to help our advertisers in a big way!

What 2 Wear

Deep discounts outside the store and 20% off all merchandise inside Monday October 3rd – Friday October 7th

Pizza Barn

Save up to \$5.00 on selected "Specialty" pizzas throughout the week.

Sat. Oct 1st – Chicken Garlic

Sun. Oct 2nd – BBQ Chicken

Mon. Oct 3rd – The Carnivore

Tues. Oct 4th – Chicken Alfredo

Weds. Oct 5th – Tostada

Thurs. Oct 6th – Veggie Pesto

Fri. Oct 7th – Bacon Lovers

Sat. Oct 8th – The Luau

\$5.00 off X-Large

\$4.00 off Large

\$3.00 off Medium

\$2.00 off Small