

September 2011

MISSION STATEMENT - *The Elko Area Chamber of Commerce Promotes Economic Growth and Stability Through Advocacy and Communication in Service of Our Business Members.*

Chamber Check Total

\$6,466,428

Business After Hours

Thursday, September 15th, 2011

Shabonya Dutton

State Farm Insurance

1085 Idaho Street

5:30-7:00 p.m.

Government Affairs Committee

Every other Monday

Stockmen's Casino † 12:00 p.m.



**ALGERIO/Q-TEAM
REALTY**



**Gold Dust
West**
Casino + Elko



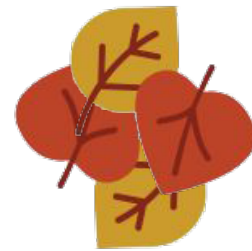
**P.A.C.E.
Coalition**

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www.pace-coalition.org
Healthy Communities ...
Whatever It Takes



ELKO AREA Chamber of Commerce

Family Fall Festival



YOUTH
TALENT
SHOW

September 24, 2011

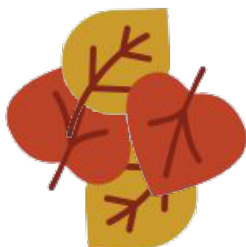
YOUTH
ART
SHOW

9 a.m.
at the

LOTS OF
VENDORS!!!

Elko Convention Center

SPONSORED BY:



Board of Directors

Executive Board

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Greg Brorby
NV Energy

First Vice Chairman

Kevin Ancell
Frontier Communications

Second Vice Chairman

Mike Ayala
Plumblin Mechanical

Treasurer

Molly Popp
7 Day Dental

Past President

Todd Valline
UNR Fire Science Academy

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P.A.C.E. Coalition

Tyler Gunter

Blind Onion Pizza

Cathy Hamre

Nevada Bank & Trust

Lisa Becker

Newmont Mining Corp.

Matt McCarty

*Towne Place Suites
by Marriott*

Marissa McConnell

Elko Realty

Rena Hanks

Rena Hanks Consulting

Katie Neddenriep

Barrick Gold North America

Pedro Ormaza

Ormaza Construction

“CC” Swafford

KRJG

Ginna Reyes

El Aero Services

Deb Zander

Cummins Rocky Mt.

Mardell Wilkins

Great Basin College

Coralee Griswold

Chilton Engineering

Committee Reports

Small Business/Member Retention - The Small Business Committee is pleased to report on a wonderful seminar, HR 101, presented by Rob Parker with the Nevada Association of Employers and Robert Story of Story Law Group. This presentation was jammed pack full of rules, regulations, and guidelines that every small and large business with employees needs to know. For example, did you know that even your salary employees need to clock in and out...and that these records must be kept for 3 years? This was an amazing seminar; if you attended you know you got your money's worth. If you missed it, watch the calendar, read the emails, don't miss these exciting, educational seminars your Chamber is providing for its members. Just another example of how the Elko Chamber of Commerce is working for you!

Fundraising & Events - The Chamber Fundraising and Events committee's Family Fall Festival will be on Saturday, September 24th from 9:00am to 4:00pm at the Convention Center. This year, in addition to our Talent Show (age groups 3-11 and 12-18), an Art Show for the age groups of 6-12 and 13-18 will be held. The registration forms for the Talent Show and the Art Show are at the Chamber or on the Chamber's website. The registration fee for the Talent Show is \$5.00 per entry. There is also a \$5.00 registration fee per entry for the Art Show as well. Bring the family and join us for this great event with food, vendor booths and fun! If you need more information, please call the Chamber at 738-7135 or Deb Zander at 738-6405.

Ambassador Committee - July Business After Hours was held at the Western Folklife Center. It was hosted by Frontier Communications and P.A.C.E. Coalition was a fantastic event. With close to 200 people attending, it was certainly the place to be for community networking. The Sherman Dinner, as in the past, was the event of the year. From the awards, to all the different games that were played, fun times were had by all. August Business After Hours was spectacular. With many home-based businesses and nonprofit organizations attending, it truly was a great way to be involved in our community and get to know some of our home-based business owners. The Ambassadors are having a great summer and would like you to be a part of the fun. Please contact the Chamber or Cathy Hamre at ambassador@elkonevada.com.

Customer Service Award - Total Eye Care

We would like to nominate Connie at Total Eye Care for customer service that went above and beyond our expectations. Our family has been patients at Total Eye Care for many years. We have consistently found their office to be professional and helpful. This nomination for customer service is directed to Connie in the lab in regard to our recent purchase of new eye glasses. We had some insurance questions due to a new insurance carrier from our employer. Connie not only assisted us in getting our insurance forms filed correctly, she called us this week to let us know that the new insurance carrier was processing the claims. All of this extra service, as well as being pleased with our new glasses, reinforces our nomination for Connie as a customer service award recipient. -Kent & Cathy McAdoo

Ground Breaking Ceremony for 9/11 Memorial

On Sunday, September 11, 2011 at 2 p.m. the City of Elko's Art and Culture Advisory Committee would like to invite you to the groundbreaking of a 9/11 memorial that is being built in front of the City Hall building. The Port Authority of New York & New Jersey is giving pieces of steel saved from the Twin Towers to local government agencies and organizations to use as memorials. Joan Anderson presented a design she created with the help of Jacque Errecart. It includes a piece of steel on the bottom that represents Ground Zero and the act of terrorism. As it goes up, there are additional pieces with images of birds cut out, topped with three birds in flight. As the piece goes upward it represents rebuilding, strength and dedication, courage and freedom, with the top bird representing being set free of the event.

Ruby Mountain Balloon Festival

The 10th Annual Ruby Mountain Balloon Festival will be held on September 23-25, 2011. In 2002, Reno pilot Jeff Haliczzer (best known for his balloon Off the Wall pictured here) spoke with then Elko Area Chamber CEO Elaine Barkdull (now Barkdull-Spencer) about the possibility of a hot air balloon festival in the Elko area.



The idea not only took off but signaled the dawn of an event that is now an Elko tradition. Since that first hugely successful festival, Elko hot air ballooning has become a year-round activity. Two commercial pilots, Jim and Donna Engdahl, moved to Spring Creek from Oregon after participating in several festivals; Spring Creek residents Gayle McCoy and Dawn Manning earned their private hot air balloon pilot licenses and bought their



own balloons; and DJ McCoy and Elizabeth Tom (who recently bought a balloon from a retired festival pilot) are student pilots working toward their licenses. While these local balloons are often seen floating across Spring Creek, the grandest spectacle is still the Ruby Mountain Balloon Festival. The festival is organized by the local hot air balloon club, Ruby Mountain Hot Air, Inc. and this September is the 10th Anniversary! Jim Campbell, festival balloonmeister, has flown in each of our festivals in The Wild Goose and Jeff Haliczzer has also flown in all of our festivals. Our festival could not take place without our sponsors. We're especially grateful to Western States Propane and Northeastern Nevada Regional Hospital; both businesses have sponsored our festival all 10 years! We still have a few sponsorships available for the over 30 balloons that will fill the skies in September. The forms were inserted in the Chamber's July newsletter. The Festival Schedule is as follows: Thursday, September 22 - school visits (Carlin, Elko, Wells and West Wendover), pilot and sponsor meet-&-greet, Double Dice RV



Park; Friday, September 23 - morning media day in Elko, evening glow in Mountain View Park, sunset; Saturday, September 24 - mass ascension at dawn, Sports Complex, Licht Pkwy, Spring Creek; Sunday, September 25 - mass ascension at dawn, Sports Complex, Licht Pkwy, Spring Creek, and awards brunch, Stockmen's Showlounge. For more information, contact Gayle McCoy at 775-397-2494 or please visit our website at www.rubymountainballoonfestival.com.

Customer Service Award - K&L Car Wash

I went to go wash my car and drove into K&L Car Wash. I used the automatic one there and when I went through, the brush took my driver side wiper and pulled it all the way up and broke it. I was so upset. I went to our shop and told my husband and said I was going back to see the owner. I did just that and talked to Ken. He looked at the video camera and saw what the machine had done. He was so nice, looked at my car and told me to go to GMC to have it fixed and he would pay for everything. Since Ken had offered to pay for the repairs, GMC needed him to be there for approval, so I called him on his cell phone and he came right over. He paid for a rental while they got the part and fixed my car and he paid for all the repairs. Ken was also there when I picked up my car to be sure all was fixed right. This man is so honest and really cares about his customers; he was kind, helpful, and stands behind his product.



Customer Service Award - Black Dog Coffee & Gifts

black dog



Coffee & Gifts

I just want to start off by saying I am addicted to coffee. I have been to almost every coffee shop in town, until this morning when I added one more to my list, Black Dog Coffee and Gifts. Not only is the coffee quite delicious, but also the customer service is phenomenal. The shop is already very welcoming with a homely feel, but Peggy Hills tops it off. She is the most kind, wholehearted lady I've ever met. She is very polite and friendly and doesn't keep her customers waiting. Anyone who walks into Black Dog Coffee and Gifts will walk out with a smile, guaranteed. I can honestly say her coffee shop has the best customer service of them all and she deserves to be recognized for it. -Jessica Hays

Chamber Member Benefits

Networking and new business contacts

Government Advocacy

Referrals

Targeted, effective and affordable Advertising

Publicity and heightened Name Recognition

Learning Opportunities

Professional Development

Chamber Business Directory both online and in paper format

Chamber Checks

Free Notary Services

Meeting Room

Ribbon Cuttings

Business After Hours

Programs and Workshops

Free Web site and domain name

Online Events Calendar

Job Board

Register to Vote

For a complete list of Chamber member benefits, please visit our website at www.elkonevada.com



Chamber Staff

Jennifer Sprout-
CEO

Billie Crapo-
Sales and Events Director

Mary Kelly-
Bookkeeper

John Freitas-
Membership Director

Sarah Minard-
Administrative Assistant

Hope Heuser-
Barrick Student

Jessica Hays-
Barrick Student

2nd Annual Battle of the Beef



The 2nd Annual Battle of the Beef will be held on Friday, September 16 from 5-8 p.m. at Great Basin College. It will be a collaborative event to feature an encore showing of the movie "Buck" brought to us by the Ruby Mountain Film Festival and in conjunction with the Van Norman Horse sale. We invite you to join other participants, battling it out for the bragging rights for the best barbeque beef dish in Elko! It's a tasty promotion, with a tip of the hat to the local beef and ranching industry; an enterprise with a long, successful and colorful history in rural Nevada. The event is sponsored by the Nevada Beef Council, who will once again award cash prized to the winner. Last year, over 150 guests attended on what turned out to be a beautiful early fall evening. The majority chose a delicious dish entered by Flying Fish. They took away the grand prize of their Apricot-Bourbon Brisket, and then featured it on their lunch menu. They'll be the one to beat in this year's competition. The rules are simple. There is no cost for you to enter. Our guests will each pay an admission fee, a portion of which we will distribute to participants to help cover the cost of the free samples. A larger portion of the ticket money will be given to the participants for each meal ticket they receive. Participants enter ONE beef dish into the competition. Guest purchased tickets will allow them a free sample of each participant's dish and then they will vote by turning in the final ticket for their full-size meal of the night. Blach Distributing will once again provide beer for the event, and Let Them Eat Cake Bakery will be selling their delicious desserts. Water and soft-drinks will also be available. All the tasting will be done and votes tallied at 7 p.m., so we can all make our way to the theater for "Buck", our featured movie. The movie will be in the GBC Theater following the beef competition. For more information, please contact Carolyn Trainor at 753-2246.



Soroptimist International of Elko will be hosting the concession stand at the Capriola Rodeo on September 17th. All proceeds from the concession stand will be used to fund various projects that the Soroptimists are involved in throughout the year.

2011 Health Fair

On Saturday, September 17, from 7:00 A.M. to 9:00 A.M., we will be offering a Laboratory Blood Draw for chemistry and lipid profiling, thyroid testing, PSA testing for men over 40 years of age, measurements of height/weight; body fat and blood pressure. The laboratory test includes general screening for diabetes, liver and kidney function, body minerals, protein and salts, cholesterol and HDL fractions. Specific tests include: albumin, glucose, total protein, total bilirubin, alkaline phosphatase, total cholesterol, calcium, sodium, triglycerides, CO₂, potassium, HDL, chloride, AST, cardiac risk ratio, BUN, creatinine, and TSH. Information about Advance Directives, pulmonary function tests, risk assessments and support group information will also be available. Cost per person is \$20 plus \$25 for men who request a PSA test. (i.e. Total for men who request both is \$45) ***No food or drink, except water and prescribed medicines, for at least 8 hours prior to the lab draw will ensure most accurate results.*** "This is the twenty-sixth year that our hospital, formerly known as Elko General Hospital, has conducted the event because the community response is always so positive. Last year over 800 attendees received laboratory screenings and over 1,000 visited a variety of health-related various booths to receive free health and support information," said Kerry Aguirre, Director of Business Development. This year, visitors will also have the opportunity to meet two of the newest members on our medical staff: Interventional Cardiologist, Brad Burlew, MD and R. David Simon, DO, Family Medicine. The health fair is available to everyone. To help in the planning process, organizations who wish to send groups of employees are asked to contact Kerry Aguirre (775-748-2007) no later than 5:00 P.M. Tuesday, September 6, 2011.



September 2011

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------------------------------------|-------------------------------------|------------------------|--------------------------------------|---|--|--|
| | | | | 1 Elko County Fair & Horse Races | 2 Elko County Fair & Horse Races | 3 Elko County Fair & Horse Races |
| 4 Elko County Fair & Horse Races | 5 Elko County Fair & Horse Races | 6 | 7 | 8 Exec Board Meeting Ambassadors Luncheon | 9 Morrodders Car Show | 10 DBA Wine Walk Farmers Market Sky Fair Morrodders Car Show |
| 11 Morrodders Car Show | GAC Meeting 12 | Board Meeting 13 | Small Business & Member Retention 14 | Business After Hours Shabonya Dutton State Farm Insurance 15 | Carlin's Smokin' Hot Chili Cookoff 2nd Annual Battle of the Beef BBQ 16 | 17 Carlin's Smokin' Hot Chili Cookoff |
| 18 | 19 | 20 EALI Focus Group | 21 EALI Focus Group | 22 Fundraising EALI Focus Group | 23 Ruby Mountain Balloon Festival | 24 Ruby Mountain Balloon Festival Family Fall Festival |
| 25 Ruby Mountain Balloon Festival | GAC Meeting 26 | EALI Meeting 27 | 28 | 29 Will James Gathering | 30 Will James Gathering | |
| | | | | | | |

October 2011

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--|------------------|------------------------------------|---|-------------------|---|
| | | | | | | 1 Will James Gathering 17th Annual Lamoille Harvest Festival |
| 2 | 3 | 4 | 5 | 6 Exec Board Meeting | 7 | 8 DBA Wine Walk Farmers Market Igloo Rec Center Open House |
| 9 | GAC Meeting 10 Columbus Day | Board Meeting 11 | Small Business/Member Retention 12 | Ambassadors Luncheon 13 | 14 | 15 |
| 16 | 17 | 18 | Fundraising 19 | Business After Hours Liberty Mutual 20 | 21 | 22 |
| 23 | GAC Meeting 24 | EALI Meeting 25 | 26 | 27 | 28 | 29 |
| 30 | 31 Halloween Trick or Treat Street | | | | Nevada Day Parade | |

Chamber Events

May 7 and 8
Home and
Business Expo

May 20
Elko International
Beer Festival

July 23
Sherman Dinner

September 24
Family Fall Festival

December 15
Christmas Party

Meet Your New Membership Director

Hello! My name is Faith Lersey. It is my pleasure to introduce myself as the new Membership Director at The Elko Area Chamber of Commerce. You'll come to know me as the girl who is always smiling and ready to meet your needs, answer your questions, and help your business thrive within Elko's vast and vibrant economy. My hobbies are hiking, reading, and eating sushi as much as possible! I am also very involved in the local church I attend. I bring the same vigor to my personal life as I do to my new position as Membership Director. I am filled with joy and excitement as I look forward to forming new bonds with Elko's business owners and kind citizens. Please feel free to set up a meeting with me if you are interested in beginning or renewing a membership with the Chamber. If you catch me out and about please introduce yourself! It is my honor to work so closely with Elko's Chamber members. I can be contacted by phone, (775) 738-7135 or e-mail me at membership@elkonevada.com. Happy doing business with you, Elko!



July/August New Members

Shooter's Saloon
Steve Cooper
673 Cimarron Way Ste. 500
Elko, NV 89801
(775) 753-7275

Encore Audio/Visual Design
Brad Bolotin
2525 Mountain City Hwy
Elko, NV 89801
(775) 322-6400

Frank -N-Freds Comics & Cards
Gary Ferreira
443 Idaho Street
Elko, NV 89801
(775) 753-4805

Shane Draper, D.P.M.
Shane Draper
1995 Errecart Blvd. Ste. 200
Elko, NV 89801
(775) 738-1100

Elko Laser Center
Sarah Gines
1995 Errecart Blvd Ste 109
Elko, NV 89801
(775) 738-5588

Mary Kay Consultant
Miranda Kraus
Elko, NV 89801
(775) 397-6775

Ruby Mountain Injection
Jaime Ordonez/Mike Doren
777 Idaho Street
Elko, NV 89801
(775) 777-0809

Fresh Skin
Kim Tamietti
1995 Errecart Blvd Ste 109
Elko, NV 89801
(775) 738-5588

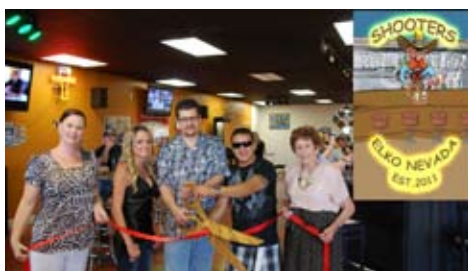
ACN
Denise Callaway
411 Wilson Avenue
Elko, NV 89801
(775) 397-3814

Elko High School
"Band of Indians"
Walt Lovell
940 W. Sage Street
Elko, NV 89801
(775) 934-3700

Northern Nevada Land
Use Planner
Ed Wynes
293 Walnut Street
Elko, NV 89801
(775) 738-9761

Ribbon Cutting Photos

Shooter's
Saloon



Ruby Mountain
Injection



Dr. Shane Draper,
Foot and Ankle Specialist



Elko Sky Fair 2011



Come out and enjoy a day of aviation! The Elko Sky Fair is a free family oriented aviation event. It will be held from 8 a.m.-4 p.m. on Saturday, September 10, 2011 at the Elko Regional Airport. There will be free parking and luxury shuttle service (courtesy of Coach America) at the Gold Dust West parking lot. The shuttle will run to and from the Sky Fair all day. This year's event promises to be bigger and better than ever, as there will be rides, rides, rides! There will be WWII War Bird rides. The B-17 (Sentimental Journey) and B-25 (Maid in the Shade) will be the first to arrive, they are coming to town on Thursday, September 8th. Back by popular demand will be the T-6, the Stearman (biplane) and Nanchang, all of which will give an opportunity for you to enjoy a terrific flight experience. The Young Eagle Program is geared toward youngsters ages 8-17. The Young Eagle flights are sponsored by the EAA (Experimental Aircraft Association) and are given for free on a first-come, first-serve basis. Prior to the flight, the program will include an aircraft orientation conducted by a local pilot. Upon conclusion, the participant will receive a flight certificate and photo, and their name will be entered into the EAA Official World's Largest Logbook that can be viewed online. We plan to have around eight or nine aircrafts available for these rides. If airplane rides are not your thing, there will still be plenty to do and see! The day will begin with a pancake breakfast by the 10 a.m. special "9/11 Ceremony of Remembrance" to honor the ten year anniversary of the 9/11 fallen heroes. The Civil Air Patrol will prepare lunch. There will be a hot air balloon exhibit along with static displays of some rare aircraft from out of state, as well as regional and local aircraft displays. There will be a radio controlled aircraft booth; the airport firefighting equipment will be on display, front and center, and lots more surprises. You can even expect some military aircraft to be on hand. For a fun-filled family day, visit the Sky Fair at the Elko Regional Airport on Septembt 10 at 8 a.m!



2011 Gold Diggers XC Scrambles



The Gold Diggers Off-Road Motorcycle Club is proud to present the 2011 edition of the XC Scrambles at the Elko SnoBowl on September 17 and 18. This race will be one of a series of off-road races that are scheduled to take place throughout Northern Nevada. Points will be awarded for this race and will count toward end of the year awards. This event will be a Motorcycle Racing Association of Northern Nevada (MRANN) sanctioned competitive off-road motorcycle race that will be run over a natural terrain course of varying lengths depending on the age and skill level of the riders involved. This type of racing is typically called "desert racing." Desert racing is different than the more commonly known sport of motocross racing in many ways. Major differences are the type of terrain the riders race on and the length of the race course. For our event at the SnoBowl, the activities will get underway at 9 a.m. on Saturday with a series of five races. These guys and girls



are a blast to watch, they ride their hearts out and the parents are often seen chasing them all around the course, cheering them on and helping to pick them up, dust them off, and send them on their way. One of the great things about this type of racing is that each rider who is an official finisher will get a small colorful pin that will have an image depicting the race and date of the race with the word "Finisher" emblazoned on it. In many of these desert races, just being able to say you finished the race is award enough. And, if you are lucky enough to get a trophy too, then that is an added bonus! Many people who participate in this sport are very proud of the collection of finisher pins that they have been able to acquire. Just ask someone who does participate in the sport...they sure can provide a story to go along with each and every pin in their collection! We are hoping to add to the stories that some of these folks will tell. For more information, visit www.racemrann.com.

2011 Business After Hours

January †
Nevada State Bank

February †
Great Basin College

March †
Top Gun Auto Body/
Glass Doctor

April †
What 2 Wear

May †
Callaway Carpet
Cleaning/He-Bah's
BBQ

June †
Plumblin
Mechanical

July †
Frontier
Communications

August †
Chamber
Home Based
Non Profit

September †
Shabonya Dutton
State Farm Insurance

October †
Liberty Mutual

November †
Elko Daily Free Press

December †
Chamber Christmas
Party



Elko Area Chamber of Commerce
1405 Idaho Street
Elko Nevada 89801

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*Business
After Hours
September 15th*



*Shabonya Dutton
State Farm Insurance
1085 Idaho Street
Elko, NV*

August BAH - Home Based Non Profit



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— Jarrett Ellena, Operations Manager, Susarville Super 8

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CUSTOM BUSINESS PLAN

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Download speeds up to 10Mbps • Optional static IP address
Dedicated line ensures consistent speeds

FRONTIER BUSINESS NATIONWIDE UNLIMITED

+

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- TimeWise[®] Day Solution Sunscreen SPF 25*
- TimeWise[®] Night Solution
- Your choice of Mary Kay[®] foundation



*As shown \$118

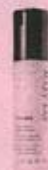
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*Based on in vitro studies



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*Available while supplies last and from participating independent Beauty Consultants only



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 - 2 Mary Kay[®] Mineral Cheek Colors
 - 1 Mary Kay[®] Sheer Mineral Pressed Powder
 - 1 Mary Kay[®] Nourishine[®] Lip Gloss
 - 1 Mary Kay[®] Creme Lipstick
 - 1 Mary Kay[®] Eyeliner
 - 1 Mary Kay[®] Ultimate Mascara™
 - 1 Compact Cheek Brush
 - 1 Compact Powder Brush
 - 1 Eye Applicator, pk./two (Eye Brush and Eye Sponge)



* All prices are suggested retail

Age-Defying Set, \$85

- TimeWise[®] Firming Eye Cream
- TimeWise[®] Microdermabrasion Set



Limited-Edition* Mary Kay[®] Tranquil Waters™ Refreshing Body Gel and Fragrance Pencil, \$24 (one each)

Makes wearing fragrance fun.

- Enjoy the freshness of dew-kissed freesia, sheer white peach, Mediterranean jasmine and peony rose.
- The refreshing body gel cools and leaves a subtle shimmer.
- The fragrance pencil comes with its own sharpener.



* Available while supplies last

Limited-Edition* Mary Kay[®] Shadow & Line Eye Duo With the Limited-Edition* Mary Kay[®] Tinted Lip Balm Sunscreen SPF 15, \$29 (one each)**

Eye shadow/eyeliner in one meets lip-loving colors!

- Choose from four new shades of Mary Kay[®] Tinted Lip Balm Sunscreen SPF 15**:
Peony, Peach, Berry and Cherry
- Choose from four shades of the Mary Kay[®] Shadow & Line Eye Duo:
Brushed Copper, Bali Blue, Frosted Fig and Soft Jade

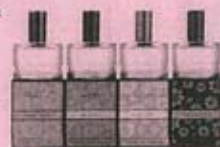


* Available while supplies last ** Over the counter drug product

Fun Fragrances, \$50

Choose two Mary Kay[®] Eau de Toilette fragrances:

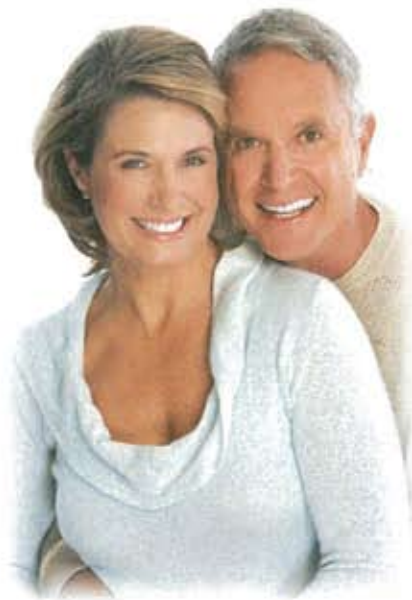
- NEW! Forever Orchid™
- Warm Amber™
- Simply Cotton[®]
- Exotic Passionfruit[®]



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Annual Health Fair & Screening

Northeastern Nevada invites the community to attend its annual Health Fair & Screening event. Now in its 26th year, attendees can receive laboratory screenings, visit a variety of health-related booths to receive free health information and meet the newest members of our medical staff.



When: Saturday, Sept. 17

Time: 7 - 9 a.m.

Cost: \$20 per person, plus \$25 for men who request a PSA test.

Contact: Kerry Aguirre (775) 748-2007
For organizations who wish to send groups of employees, contact Kerry no later than 5 p.m. Tuesday, Sept. 6.

Screening Information: Laboratory Blood Draw* for chemistry and lipid profiling, thyroid testing, PSA testing for men over 40 years of age, measurements of height/weight, body fat and blood pressure. The laboratory test includes general screening for diabetes, liver and kidney function, body minerals, protein and salt, cholesterol and HDL fractions.

*No food or drink, except water and prescribed medicines, for at least 8 hours prior to the lab draw will ensure most accurate results.

Personality Type Workshop



**How do you relate
to the world?**

Ever wonder how you can improve your communication skills and ability to relate to others? If so, schedule a workshop to answer questions and gain valuable insight using the MBTI (Myers-Briggs Type Indicator), the most widely used personality assessment tool. More than 2 million assessments are administered worldwide each year.

"My expanded understanding of the MBTI has assisted me in relationships with co-workers and supervisors, as well as those who report to me. I have also been able to help others understand people better. Watching the "light bulb illuminate" is such a joy and makes me feel good that I have helped someone build better relationships."

Matt McCarty, General Manager, TownePlace Suites by Marriott - Elko

What can this workshop do for my organization?

The MBTI (Myers-Briggs Type Indicator) is a proven and straightforward instrument for increased self-awareness and personal growth.

The benefits of discovering your MBTI personality type include:

Improved communication skills.

Hands on exercises to build a better understanding of your own preferences and how they relate to others.

An appreciation and value of the differences between people.

Improved management and leadership strategies.

Development of a self-portrait to understand your strengths and preferences in addition to your areas for improvement and opportunities for growth.

A guideline for being more effective in motivating personality types different from yourself.

"I have been able to effectively apply the lessons learned in my business interactions with employees and customers. I consider this training to be one of the best management tools I have gained lately."

GINNA REYES, President, El Aero Services, Inc.

Using the Myers-Briggs Type Indicator, Rena Hanks will develop a custom-made workshop for your organization. Her engaging and humorous presentation style and real-life examples enhance the understanding of personality type.

What's involved in the workshop?

Three hour hands-on workshop by qualified MBTI practitioner.

Individual Myers-Briggs Type Indicator Personality Assessment for each workshop participant.

"Office Profile" of personality types.

"Introduction to Type" booklet



Rena Hanks
Consulting

Contact Rena Hanks today to schedule your Personality Type Workshop

775.741.5623

rena@renahanksconsulting.com

www.renahanksconsulting.com

Cathy McAdoo, Executive Director, Partners Allied for Community Excellence

"As a result of her Myers-Briggs Personality Type Workshop, I have a greater understanding of my own personality and of the way that different personalities impact others in the area of teamwork."



P.O Box 1652

Elko, Nevada 89803

775-388-4112

Email: v-lrp@live.com

www.v-lrodeoproductions.com

We are excited to introduce V-L Rodeo Productions. This company was founded by a group of family and friends that love and enjoy the sport of rodeo. Our team is built on mutual trust and respect, not only for each other, but for the traditions that have made rodeo such an important part in our society.

V-L Rodeo Productions and its members are eager to bring new and exciting rodeo action to our community. This would create an exciting atmosphere for spectators, contestants and area businesses would benefit from increased revenue. These spectators and contestants would come not only from areas around Elko, but would travel from different states and counties.

We would like to invite you to our upcoming Rodeos:

- October 15th & 16th at the Elko County Fair Grounds
- February 4th & 5th & 18th & 19th at the Spring Creek Horse Palace
- March 17th & 18th at the Spring Creek Horse Palace
- April 14th & 15th at the Spring Creek Horse Palace
- May 26th & 27th at the Elko County Fair Grounds
- June 9th & 10th at the Carlin Arena
- July 3rd & 4th at the Wells Arena
- August 18th & 19th at the Battle Mountain Arena
- November 3rd & 4th (Finals) at the Spring Creek Horse Palace

If you are interested in sponsoring an event or becoming a Corporate Sponsor please contact:

Aron Means at (775) 388-4112

SEE YOU AT THE RODEO!!!!

CUSTOMER APPRECIATION DAY!

Join us for a free barbecue!



WESTERN STATES PROPANE

"Always coming through for you."



"Bring this flyer to the BBQ and get your propane cylinder filled for only \$2.00 per gallon!"

753-5950

**Prizes, Specials
Free BBQ will be
available**

- ★ HONEST, UP-FRONT PRICING
- ★ 24 HOUR LOCAL EMERGENCY SERVICE
- ★ PROPANE BOTTLE FILL STATION
- ★ EASY ACCESS RV DRIVE - THRU
- ★ SERVICE TO CUSTOMER – OWNED TANKS

SATURDAY, September 17th, 2011

10:00 AM – 2:00 PM

1207 Water Street, Elko

LEADERSHIP TRAINING FOR EVERYONE.

At EntreLeadership 1-Day, experience **Dave Ramsey LIVE**, as he shares how to grow your business and lead your team from a biblical perspective.



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- Build a profitable business that's completely recession-proof.

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or visit daveramsey.com/simulcast



Details: **Great Basin College**
1500 College Pkwy.
Greenshaw Technical Building rm. 130
Elko Nv 89801

Organizations are never limited by their opportunity, they are limited by their leaders.

—DAVE RAMSEY