

## THE VOICE OF BUSINESS

September 2023



Pam Campbell

1405 IDAHO STREET ELKO, NEVADA 89801 775.738.7135 WWW.ELKONEVADA.COM

## ELKO AREA CHAMBER'S BOARD ELECTIONS 2024-2025

The Board of Directors is the policy making body of the Chamber of Commerce and serves as an advisory board. The Board members represent a broad cross-section of the business and professional leadership in the community.

If you are interested in running for a board position, please contact the Elko Area Chamber at 775.738.7135 or ceo@elkonevada.com.

THANK YOU TO OUR NEWSLETTER SPONSORS FOR YOUR COMMUNITY AND BUSINESS SUPPORT!















THE BUSINESS BEHIND YOUR BUSINESS

#### EXECUTIVE COMMITTEE

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CHAIR Tino Ayala PlumbLine, Inc.

1ST VICE CHAIR Randy Ridgway Blach Distributing

2ND VICE CHAIR Katie Krenka Everything Elko

TREASURER
Todd Sorenson
Elko Federal Credit Union

PAST CHAIR Casey Gallagher Gallagher Ford

BOARD OF

Dr. Josh Byers Ignite Life Chiropractic

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Hayley Bammesberger Indigo

Fallon Godwin-Butler
Maverick Casino & Hotel

Matt Miller
Kinross Bald Mountain

Cheryl Henning
NextHome Infinity Realty

Dr. Micah Williams

Total Eye Care

**Nevada Gold Mines** 

Shane Moss Jerritt Canyon

Joe Reasbeck Savage Services

Shirley Alen-Kellerman Rural Nevada Development Corp

#### WELCOME NEW MEMBERS!

#### **Dementia Friendly Elko County**

Bradlyn Wissert (Coordinator) 1664 N. Virginia St Mail Stop 0274 Reno, NV 89557 775-682-9444

#### **Loves Travel Stops**

Hannah Crise (Sr. Community Relations Coordinator) 1563 US Highway 93 Jackpot, NV 89825 775-755-2819

#### **Master Computing**

Justin Shelley (Owner)
Spring Creek, NV 89815
justin@mastercomputing.com

#### Rebecca Powell DBA Cruise Planners - Becky

Rebecca Powell (Travel Agent) Spring Creek, NV 89815 775-934-5822

#### Business After Hours September Raffles

Businesses: If you are a member of the Chamber, you may enter our free raffle! Winners will receive a FREE Banner Ad for one month on our website.

Public: If this is your first time at Business After Hours you may enter our other free raffle! The winner this month will receive \$25 in Chamber Checks!

Open to everyone who is new!



#### September 21st

Guild Mortgage, WFG National Title, Morgan Stanley Wealth Management & Greater NV Mortgage 905 Railroad St.
Elko, NV 89801
5:30-7:00p.m.



SEPT 9 4-7PM TICKET SALES

\$25 PER PERSON MUST BE 21

**GET YOUR MAP AND GLASS AT RUBIES** 442 IDAHO STREET, ELKO, NV 89801

SOCK HOP PHOTO CONTEST

SOCK HOP PHOTO CONTEST

1405 IDAHO STREET ELKO, NEVADA 89801 775.738.7135 WWW.ELKONEVADA.COM



## Now Hiring!

Membership Coordinator Job Description for the Elko Area Chamber

We are looking for a membership coordinator to act as the liaison between our organization and our members. The membership coordinator will be responsible for all aspects of membership, from serving as the first point of contact for membership-related questions to recruiting new members and helping to organize events. You will also be tasked with maintaining records, tracking membership figures, and coordinating schedules with the CEO.

To be successful as a membership coordinator you should be able to keep membership numbers up and ensure member satisfaction. Ultimately, an excellent membership coordinator should be an outstanding communicator with a talent for building strong relationships between members and the organization.

This position is Monday-Friday with occasional weekend and evening events. Salary is based on experience. Benefits include paid holidays, paid vacation, gas and cell phone reimbursement, insurance, commissions, and bonuses.

Membership Coordinator Responsibilities:

- Handling all questions, information requests, regarding membership.
- Processing membership applications, renewals, and resignations.
- Maintaining and updating membership records.
- Assisting with member communication activities.
- Collecting data, tracking membership statistics, and preparing reports.
- Developing and implementing strategies to recruit new members.
- Coordinating with the accounting department to track membership revenue.
- Preparing membership marketing materials.

Membership Coordinator Requirements:

- Proficiency in Microsoft Office.
- Excellent verbal and written communication skills.
- Excellent customer service skills.
- Ability to think creatively and take initiative.
- Excellent writing and editing skills.
- Highly organized
- Ability to be a team player

ARE YOU AWESOME?

WE'RE HIRING!

Submit resumes to ceo@elkonevada.com, no phone calls please.

2023 BUSINESS AFTER HOURS

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JANUARY 19
Performance Athletic Club

FEBRUARY 16
High Desert Imaging

MARCH 16
Evergreen Flower
& Gift

APRIL 20
Comparion Insurance
Agency

MAY 18 Ameriprise Financial

<u>JUNE 15</u> Elko Cancer Network

JULY 20
Neff's Diesel Repair
& Performance

AUGUST 17
Morning Star Integrated
Health Center

#### **SEPTEMBER 21**

Guild Mortgage, WFG, Greater NV Mortgage, Morgan Stanley

OCTOBER 19 Elko Federal Credit Union

NOVEMBER 16
Ramada Hotel &
Stockmen's Casino

**DECEMBER 21** Christmas Party

NEXT BUSINESS BEFORE HOURS

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September 14

Everton Furniture & Mattress Outlet

CHAMBER STAFF

. . . . . . . . . .

Billie Crapo CEO

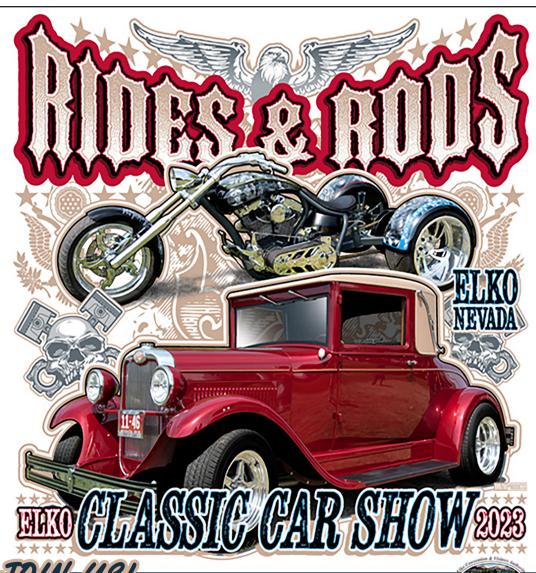
Meghan Micheli
Marketing & Program
Coordinator

Katie Bawcom Member Services / Visitor Center Coordinator





### THE VOICE OF BUSINESS



TUN US!

September 8 th 9 th, &10 th

700 Moren Way

#### **REGISTER TODAY ONLINE AT RIDESANDRODSELKO.COM**

\$40 Entry Fee

**Live Bands** 

Jeff 775-752-0619 Stormy 775-385-6569 Jared 775-691-9709

Special Guest Appearance by:



Car Show & Shine Friday 10am-8pm Slow Drag Contest @ Maverick Casino Friday 7pm Pin Up Girl Contest @ Maverick Casino Friday 9pm

Car Show & Shine Saturday 7am-4pm

Corks & Classics Show & Shine Saturday 4pm

Burn Out Contest @ Maverick Casino Saturday 6pm

Street Dance to Follow Burn Out Contest

Show & Shine Awards Ceremony Sunday 11am

2023 CHAMBER EVENTS

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MAY 13 &14 Elko Home Show

JUNE 17
Beer Festival

JULY 29
Sherman Dinner

**DECEMBER 21** Christmas Party

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. . . . . . . . . . . CHAMBER MEMBER **BENEFITS** 

**Networking** 

. . . . . . . . . . .

**Business Contacts** 

Referrals

Targeted, Effective, and Affordable Advertising

**Publicity** 

Professional Development & Training

**Discounted Membership** with NAE

**Government Advocacy** 

**Learning Opportunities** 

**Programs & Workshops** 

Free Graphic Design

Free Webpage & Domain Name

Opportunities for Event Sponsorship

**Chamber Business Directory** 

**Chamber Checks** 

**Ribbon Cuttings** 

**Weekly Events Update** 

**Business After Hours** 

**Business Before Hours** 

Job Board

Calendar of Events

**Printing Discounts** 

**Meeting Room** 

**Notary Services** 



#### **CONVENIENCE:**

TAILORS A VARIETY OF CHAMBER OPPORTUNITES TO CREATE THE MOST VALUE FOR YOUR BUSINESS NEEDS.

#### OPPORTUNITY:

DIGITAL AND PRINT ADVERTISING. **EVENT SPONSORSHIPS/INVOLVEMENT** AND MORE.

#### COST-FFFFCTIVE:

DESIGNED TO FIT YOUR BUDGET NEEDS. CAN BE PAID MONTHLY. QUARTERLY OR YEARLY.

FOR MORE INFORMATION: 🖂 EVENTS@ELKONEVADA.COM 📞 775-738-7135 🔸 🌐 👩











#### The Cookie Encounter & **Dragonfly Gypsy Boutique**

September 15, 2023 from 1-3 p.m.

At Sherman Station: 1405 Idaho Street

Please join us for a Ribbon Cutting event for The Cookie Encounter and Dragonfly Gypsy Boutique. After we cut the ribbons at 1p.m. there will be cookies and drinks along with the opportunity to meet Elizabeth Weaver and Casie Andrews; Learn more about their businesses. Elizabeth will have information on all of her delicious cookies, and now cupcakes and specialty cakes. Casie will have a rack of items to explore from her Boutique. This is the perfect time to plan your holiday orders.



#### Thriving in

#### 2023

September 19th

Sherman Station 1405 Idaho St from 12-1:30 p.m.

#### September

| S                                                                     | M                                                      | T                                                                                                                                 | W                                                                                                                                | TH                                                                                                                              | F                                                                                                                                                           | S                                                                                                                                                                                           |
|-----------------------------------------------------------------------|--------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                       |                                                        |                                                                                                                                   |                                                                                                                                  |                                                                                                                                 | 1                                                                                                                                                           | 2<br>Elko County Fair<br>775-738-3616                                                                                                                                                       |
|                                                                       |                                                        |                                                                                                                                   |                                                                                                                                  |                                                                                                                                 | Elko County Fair<br>775-738-3616                                                                                                                            | The Stage Door Elko<br>End of Summer Tiki<br>Party 775-738-5401                                                                                                                             |
| 3<br>Elko County Fair<br>775-738-3616                                 | Labor Day Chamber Closed Elko County Fair 775-738-3616 | 5                                                                                                                                 | 6                                                                                                                                | 7                                                                                                                               | Rides & Rods<br>Classic Car Show<br>775-752-0619<br>Allusive Images<br>Pin-Up Contest<br>775-934-4171                                                       | Rides & Rods<br>Classic Car Show<br>775-752-0619<br>Elko Tool & Fastener<br>Don Wilkinson<br>Memorial Golf<br>Tournament<br>775-934-1224<br>Zero Suicides<br>Elko County 5K<br>775-397-1911 |
| Rides & Rods<br>Classic Car Show<br>775-752-0619                      | Government Affairs Meeting                             | Elko Community<br>Health Center<br>Bariatric<br>Educational Group<br>brittney.plaisted@<br>elkochc.com                            | Western Folklife Center Jam On! 775-738-7508  Elko Community Health Center Healthy for Life Class brittney.plaisted@ elkochc.com | VFW Auxiliary 775-753-2112 Exec. Committee Ambassador Meeting 12pm Business Before Hours: Everton Mattress & Furniture Outlet   | Summit Raceway -<br>Elko Co Auto Racing<br>775-401-0598<br>The Cookie<br>Encounter &<br>Dragonfly Gypsy<br>Boutique Ribbon<br>Cutting Event<br>775-738-7135 | Summit Raceway -<br>Elko Co Auto Racing<br>775-401-0598<br>Rotary Club of<br>Elko Robinhood<br>Renaissance Faire<br>775-235-8264                                                            |
| Rotary Club of<br>Elko Robinhood<br>Renaissance Faire<br>775-235-8264 | 18                                                     | Board Meeting Lunch & Learn 12-1:30 Elko Community Health Center Diabetes Education Group (Type 2) brittney.plaisted@ elkochc.com | Western Folklife<br>Center Southwind<br>775-753-7508                                                                             | INSERTS DUE Business After Hours: Guild Mortgage/ WFG National Title/ Greater Nevada Mortgage/ Morgan Stanley Wealth Management | Elko Community Health Center Diabetes Education Group (Type 1) brittney.plaisted@ elkochc.com Ruby Mountain Balloon Festival 775-934-3418                   | Ruby Mountain<br>Balloon Festival<br>775-934-3418<br>Mattie's Taphouse<br>Free Jake<br>Jacobson Concert<br>775-753-3877                                                                     |
| Ruby Mountain<br>Balloon Festival<br>775-934-3418                     | 25                                                     | 26                                                                                                                                | 27                                                                                                                               | Western Folklife<br>Center Let's Dance<br>775-753-7508                                                                          | Elko County Realtors<br>Quarter Auction<br>775-738-2395                                                                                                     | Hellooo Fall<br>cheekydoodlesnv@<br>gmail.com<br>Ruby Mountain<br>Ranch, LLC Pumpkin<br>Chuckin' Contest<br>rubymountain-<br>ranch@gmail.com                                                |



ELKO - SPRING CREEK - LAMOILLE - CARLIN

1405 IDAHO STREET ELKO, NEVADA 89801

#### BUSINESS AFTER HOURS MORNING STAR INTERGRATED







#### **MISSION STATEMENT**

The Elko Area Chamber promotes economic growth, opportunity, and diversity in service for our members. We are the business behind your business.







#### BUSINESS BEFORE HOURS STAR HOTEL









#### **Business After Hours**

September 21, 2023 5:30-7PM

Guild Mortgage/ WFG National Title/
Greater Nevada Mortgage/ Morgan
Stanley Wealth Management
905 Railroad St

#### **Business Before Hours**

September 14, 2023 8-9AM
Everton Furniture &
Mattress Outlet
440 Commercial St

TICKETS ON SALE NOW!

## OLD WEST

# PORIGINAL FRIDAY OCTOBER 6, 2023

6:30PM - 9:00PM • ELKO CONFERENCE CENTER • \$30 PER PERSON

This event is for any girl age 4 and up, and her guest.

Tickets are limited and must be purchased in advance.

Ticket price includes small plate buffet, music, dancing, dessert and favor.

Professional photographs by Allusive Images (photo packages not included in ticket price).

PURCHASE TICKETS ONLINE AT

www.campusce.net/gbcnv



Great Basin College

#### **Continuing Education**

1025 CHILTON CIRCLE, ELKO, NV 89801 775/327-5300

Great Basin College does not discriminate on the basis of race, religion, color, age, sex, sexual orientation, military status, marital status, disability, national origin, gender identity or expression, or genetic information in its programs and activities and provides equal access to the Boy Scouts and other designated youth groups. For inquiries, contact the Title IX Coordinator at (775) 327-2116 or gbctiletiz@bcnv.edu.

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## EMPOWERING RURAL NEVADA

WHERE DO I START?

Since 1992 RNDC, Rural Nevada Development Corporation, has been making a difference in the lives of others. We provide assistance and financing opportunities to small businesses and healthy, safe, affordable housing to people in rural Nevada.

SMALL BUSINESS LENDING

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**DOWN PAYMENT ASSISTANCE** 

HOUSING WEATHERIZATION

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RNDC IS AN EQUAL OPPORTUNITY LENDER AND DOES NOT DISCRIMINATE ON THE BASIS OF AGE, RACE, SEX, CREED OR DISABILITY. RNDC IS A NON-PROFIT 501(C)(3)





# le ebra ing







September 18 - 9th



#### GIFTS FOR GROUNDING







386 5th St **Downtown Elko** 775-778-9600

Monday - Saturday 9:30am - 5:30pm

A GIFT FOR YOU @indigo must present coupon excludes doTERRA, related items regular-priced merchandise only EXPIRES 09/30/23

- Experience Indigo firsthand by shopping in person or checking out our FaceBook and Insta pages @Indigō Elko gifts that inspire.
- Personal shopping available (plus live video chat)
- We specialize in creative Gift Baskets everyone loves

You never know what you'll find, but we know you'll love

it!

THANK YOU FOR YOUR BUSINESS. WE APPRECIATE YOU! FROM ALL OF US @indigo



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SYNTHETIC OILS & LUBRICANTS

TOOLS, BOLTS, & INDUSTRIAL SUPPLIES





775-738-2288 • 3716B IDAHO ST. • ELKO, NV



(HOSTED BY ELKO TOOL & FASTENER)

8:00 AM SIGN-IN • 9:00 AM SHOTGUN START SATURDAY, SEPTEMBER 9TH, 2023

#### Four Person Scramble

SPRING CREEK GOLF COURSE- SPRING CREEK, NV

Don Wilkinson, founder of **Elko Tool & Fastener Inc.**, passed away unexpectedly on February 20, 1999. In his honor, we would like you to join us for this annual fund raiser. We have chosen **Friends 4 Life** and **Shop With A Cop** as recipients of the proceeds again this year.

Both these organizations provide a valuable service to our community and all proceeds will remain in the Elko area. So far, we have raised over \$163,000 for charities through this tournament. Please join us in support of these worth-while causes.

Cost of the tournament is \$65 but does not include Spring Creek Golf Course tournament green fees or cart rentals. Special tournament Spring Creek green fee and cart fee is \$40.00 per player.

We are also seeking sponsors to help off-set the cost of this tournament. Hole sponsors are available for \$100.00. Banner sponsors available for \$200.

Prize donations are also welcomed to keep this event a community success.

PLEASE LIST NAMES OF THOSE WHO PLAN TO ATTEND BELOW:

| NAME:                  | HANDIGAP | CART        | Pass | Вотн | \$ | ΤατΑ |
|------------------------|----------|-------------|------|------|----|------|
|                        |          |             |      |      | \$ |      |
|                        |          |             |      |      | \$ |      |
|                        |          |             |      |      | \$ |      |
| DINNER ONLY            |          |             |      |      | \$ |      |
| HOLE OR BANNER SPONSOR |          |             | \$   |      |    |      |
|                        | GRAN     | GRAND TOTAL |      |      |    |      |

To help reduce the chaos the morning of the tournament, we would appreciate if you prepay/preregister before the tournament by sending in or dropping off your entry fees.

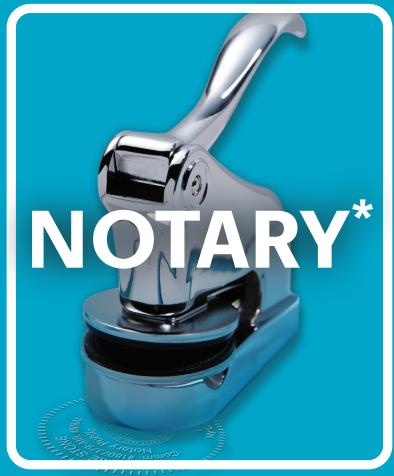
Please call Bob (934-1224), Gail (934-6893) – or Elko Tool & Fastener (738-2288) to RSVP or send your entry fees to:

Don Wilkinson Memorial c/o ETF 3716-B Idaho St. Elko, NV 89801

Thank You!



THE



STORE

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#### HOME MEANS NEVADA

RURAL DOWN PAYMENT ASSISTANCE PROGRAM

BY NEVADA RURAL HOUSING

# \$25,000

#### DOWN PAYMENT ASSISTANCE

Yup. \$25K to buy a home of your own. This down payment assistance is paired with great rates and access to our network of trusted lender partners. But hurry, this program is offered for a limited time. Get started today at BuyRuralNV.org.

Nevada Rural Housing does not originate mortgage loans. Eligibility is determined by licensed lenders approved to offer the programs. Participating lenders are responsible to follow all program and loan agency guidelines. Loan rates vary based on program, loan type and amount of assistance provided. Not all applicants will qualify. This is not an offer to lend money or solicit a mortgage application.



Rural non-profits struggle in the best of times.

It doesn't have to be that way going forward. Read our free
analytical series
"The Rurals of
Nevada"
now on
Substack

The key to long-term health of non-profits and the vital community projects they support is insuring they have the infrastructure, knowledge and resources needed to be sustainable in the worst of times as well as the best.

At Gavorsky Consulting, we work with rural non-profits, tribal organizations, and local governments to develop, promote, and manage projects with a constant emphasis on self-sustainability at the community level, with over 10 years' experience working with non-profits, tribes, and communities across northeastern Nevada and beyond.

- Grant Identification,
   Writing, Management,
   and Reporting
- Public Outreach
- Strategic Plan Development
- Board Advisement and Training
- Tribal Consultation
   Advisement and Training
- Cultural Program
   Development and
   Consultation



GRANTS, OUTREACH, AND CULTURAL PROJECTS WHICH ARE SELF-SUSTAINING AT THE COMMUNITY LEVEL.

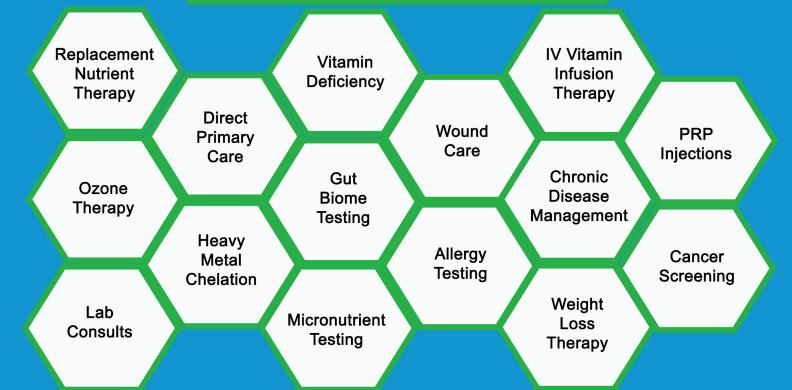
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Niklaus Hirschi, FNP Board Certified AANP



Certified in Advanced IV Therapy, Ozone Therapy, MAH, Peptide Therapy, Regenerative Therapies



# Elko Area Chamber's Business Attention of the control of the cont

Presented by:



**OWN WHAT MATTERS** 

**ELKO AREA** 



THE BUSINESS BEHIND YOUR BUSINESS

# Thursday, September 21st

5:30 - 7 pm 905 Railroad Street Elko, NV 89801

Join us for some after-hours fun.

Enjoy amazing food, drinks,
raffles, networking, and more!

See you there!



# Why should you have your jewelry inspected regulary?

Jewelry is exposed to a lot of daily wear and tear. It's important to have it regulary inspected. Even if it looks ok to you, there can be problems you are not aware of. Come in and let us take a closer look and repair your treasured jewelry if needed.





#### & Carlin Parks & Rec

Are proudly sponsoring this years annual

**Elko County REALTORS Quarter Auction!** 

Date: Sept 29th @ U Club in Elko (Located behind Gateway RV)

Doors Open at 4:00pm. Join us for cocktails & bid on our

#### **SILENT AUCTION ITEMS**

Dinner & Auction begin at 6:00pm

Dinner/Seat = \$35 each or buy a table for 8 ppl for \$280 (dinner included)

Raffle Tickets = \$1 each

NOW ACCEPTING SPONSORS, RAFFLE ITEMS &

**MONETARY DONATIONS!** 

**CONTACT ELKO COUNTY REALTORS** 

(775)738-2395 or email ADMIN@ELKOREALTORS.COM

100% PROCEEDS GO TO







always gives so much to the community by providing fun, family activities for everyone, all year long! This beautiful community deserves our help! By helping raise funds to benefit the build of an amazing splash pad, this community will continue to grow! Time for us all to give back to our community!

Join Elko County REALTORS, this event is open to the Public! Let's support our community! Through our Quarter Auction event, we're raising funds to help build a splash pad in Carlin, NV. Let's make a big splash by donating to this incredible cause. Every quarter counts! Your contribution will bring joy and laughter to children and families, providing a refreshing escape from the summer heat. Together, we can help create a vibrant, fun-filled space that will enhance the lives of our community members for years to come. Be a part of this amazing initiative and help us make a difference. Donate with a basket or monetary donation or become an official sponsor and join us for this event!

CHECKS WRITTEN TO: CITY OF CARLIN (memo: Carlin Splash Pad)



Carlin Parks & Recreation



# LET'S CELEBRATE FAIR TIME WITT BEAUTIFUL WESTERN JEWELRY!



Corks & Classic Car Show Wine Walk